

Contact: i@seoguide.co |

Website: <https://seoguide.co/>

Generated At: 2021-03-10 19:57:50

Domain Name - last.fm

WhoIs Information

Registered : No

Domain age : 0 Years 0 Months 0 Days

Tech email :

Name servers :

Created at :

Changed at :

Expire at :

Registrant name :

Admin name :

Registrant country : 

Admin country : 

Registrant phone :

Admin phone :

Moz information

Subdomain normalized : 1.05935955

Subdomain raw : 0.1059359536

Url normalized : 7.400000095

Url raw : 0.7400000095

Http status code : 301

Domain authority : 92

Page authority : 74

External quality link : 5846167

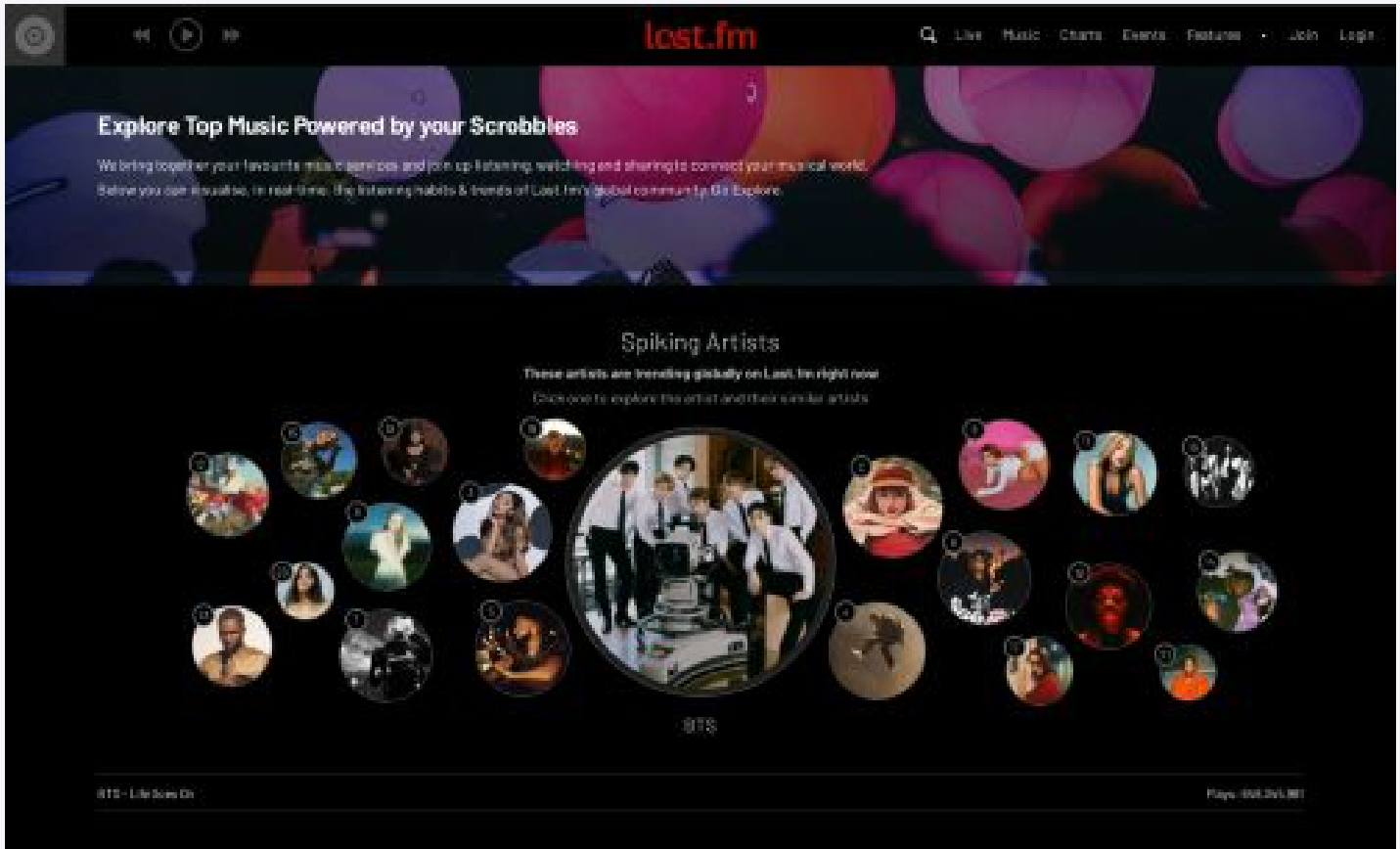
Links : 6912837

Link information

Backlink count : 5,846,167

Total link count : 6,912,837

Mozrank : 7.400000095



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Mobile Friendly Check

Performance : 11.8

Emulated Form Factor **Mobile**

Locale **En-US**

Category **Performance**

Field Data

Over the last 30 days, the field data shows that this page has an **Moderate** speed compared to other pages in the Chrome User Experience Report. **We are showing The 75th percentile of FCP and The 95th percentile of FID**

First Contentful Paint (FCP)

2909 ms

Metric Category

AVERAGE

First Input Delay (FID)

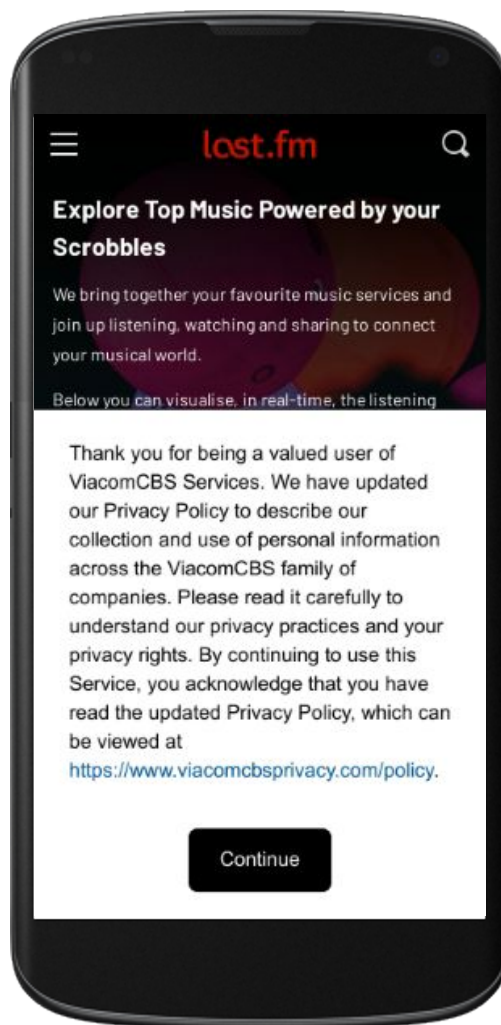
58 ms

Metric Category

FAST

Overall Category

AVERAGE



Origin Summary

All pages served from this origin have a **Slow** speed compared to other pages in the Chrome User Experience Report Over the last 30 days.To view suggestions tailored to each page, analyze individual page URLs.

First Contentful Paint (FCP)

2785 ms

Metric Category

AVERAGE

First Input Delay (FID)

69 ms

Metric Category

FAST

Overall Category

AVERAGE

Lab Data

First Contentful Paint

First Contentful Paint marks the time at which the first text or image is painted. [Learn more](#)

4.5 s

First Meaningful Paint

First Meaningful Paint measures when the primary content of a page is visible. [Learn more](#)

4.5 s

Speed Index

Speed Index shows how quickly the contents of a page are visibly populated. [Learn more](#)

12.7 s

First CPU Idle

First CPU Idle marks the first time at which the page's main thread is quiet enough to handle input. [Learn more](#)

18.4 s

Time to Interactive

Time to interactive is the amount of time it takes for the page to become fully interactive. [Learn more](#)

22.7 s

Max Potential First Input Delay

The maximum potential First Input Delay that your users could experience is the duration, in milliseconds, of the longest task. [Learn more](#)

410 ms

Audit Data

Keep request counts low and transfer sizes small

To set budgets for the quantity and size of page resources, add a `budget.json` file. [Learn More](#)

141 requests • 3,690 KiB

Eliminate render-blocking resources

Resources are blocking the first paint of your page. Consider delivering critical JS/CSS inline and deferring all non-critical JS/styles. [Learn More](#)

Potential savings of 2,290 ms

Efficiently encode images

Optimized images load faster and consume less cellular data. [Learn More](#)

Enable text compression

Text-based resources should be served with compression (gzip, deflate or brotli) to minimize total network bytes. [Learn More](#)

Potential savings of 15 KiB

Serve static assets with an efficient cache policy

A long cache lifetime can speed up repeat visits to your page. [Learn More](#)

70 resources found

Reduce the impact of third-party code

Third-party code can significantly impact load performance. Limit the number of redundant third-party providers and try to load third-party code after your page has primarily finished loading. [Learn More](#)

Third-party code blocked the main thread for 860 ms

Network Round Trip Times

Network round trip times (RTT) have a large impact on performance. If the RTT to an origin is high, it's an indication that servers closer to the user could improve performance. [Learn More](#)

0 ms

Estimated Input Latency

Estimated Input Latency is an estimate of how long your app takes to respond to user input, in milliseconds, during the busiest 5s window of page load. If your latency is higher than 50 ms, users may perceive your app as laggy. [Learn More](#)

80 ms

First Contentful Paint (3G)

First Contentful Paint 3G marks the time at which the first text or image is painted while on a 3G network. [Learn More](#)

8850 ms

Total Blocking Time

Sum of all time periods between FCP and Time to Interactive, when task length exceeded 50ms, expressed in milliseconds.

1,430 ms

Reduce JavaScript execution time

Consider reducing the time spent parsing, compiling, and executing JS. You may find delivering smaller JS payloads helps with this. [Learn More](#)

4.4 s

Defer offscreen images

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive. [Learn More](#)

Potential savings of 306 KiB

Server Backend Latencies

Server latencies can impact web performance. If the server latency of an origin is high, it's an indication the server is overloaded or has poor backend performance. [Learn More](#)

0 ms

Properly size images

Serve images that are appropriately-sized to save cellular data and improve load time. [Learn More](#)

Potential savings of 56 KiB

Remove unused CSS

Remove dead rules from stylesheets and defer the loading of CSS not used for above-the-fold content to reduce unnecessary bytes consumed by network activity. [Learn More](#)

Potential savings of 170 KiB

Avoid enormous network payloads

Large network payloads cost users real money and are highly correlated with long load times. [Learn More](#)

Total size was 3,690 KiB

Minimize main-thread work

Consider reducing the time spent parsing, compiling and executing JS. You may find delivering smaller JS payloads helps with this. [Learn More](#)

7.6 s

Serve images in next-gen formats

Image formats like JPEG 2000, JPEG XR, and WebP often provide better compression than PNG or JPEG, which means faster downloads and less data consumption. [Learn More](#)

Potential savings of 1,106 KiB

Avoid chaining critical requests

The Critical Request Chains below show you what resources are loaded with a high priority. Consider reducing the length of chains, reducing the download size of resources, or deferring the download of unnecessary resources to improve page load.

[Learn More](#)

6 chains found

Avoid enormous network payloads

A large DOM will increase memory usage, cause longer [Learn More](#)

1,284 elements

Avoid multiple page redirects

Redirects introduce additional delays before the page can be loaded. [Learn More](#)

Potential savings of 1,110 ms

Minify JavaScript

Minifying JavaScript files can reduce payload sizes and script parse time. [Learn More](#)

User Timing marks and measures

Consider instrumenting your app with the User Timing API to measure your app's real-world performance during key user experiences. [Learn More](#)

4 user timings

IP Information

ISP : AS15169 Google LLC

Ip : 34.96.123.111

Country :  UNITED STATES

City : Mountain View

Region : California

Timezone : America/Los_Angeles

Malware Scan Info

Google safe browser norton : Safe

Norton : safe

Search Engine Index Info

Google index : 9,670,000

Latitude : 37.4056

Longitude : -122.0775

Bing index : 13,600,000

Yahoo index : 13,500,000

Sites in Same IP

1. originals.last.fm

2. build.last.fm

3. last.fm

4. IP-Address-Lookup.com

Related Websites

1.

Social Network Information - last.fm

Social Network Information

Facebook share : 0

Pinterest Info : 8,392

Facebook comment : 0

Xing Info : 0

Facebook like : 0

Buffer Info : 1,518

Reddit Score : 19

Reddit Ups : 19

Reddit downs : 0

Keyword & Meta Information - last.fm

TITLE & METATAGS

Title

Last.fm | Play music, find songs, and discover artists

Viewport

width=device-width, initial-scale=1

Description

The world's largest online music service. Listen online, find out more about your favourite artists,

and get music recommendations, only at Last.fm

Twitter:title

Last.fm | Play music, find songs, and discover artists

Twitter:description

The world's largest online music service. Listen online, find out more about your favourite artists, and get music recommendations, only at Last.fm

Twitter:image

https://www.last.fm/static/images/lastfm_avatar_twitter.52a5d69a85ac.png

Twitter:card

summary

Twitter:site

@lastfm

Blocked by robots.txt : No

Blocked by meta-robots : No

Linksnofollowed by meta-robots : No

Total keywords : 377

Html headings

H1(1)

1. Explore Top Music Powered by your Scrobbles

H2(12)

1. Spiking Artists
2. Spiking Tracks
3. All Time Scrobbles
4. Around The World
5. Today's Most Loved
6. Venn

7. Company

8. Help

9. Goodies

10. Account

11. Follow Us

12. API Calls

H3(1)

1. Scrobble from Spotify?

H4(0)

No h4 tag found

H5(0)

No h5 tag found

H6(0)

No h6 tag found

KEYWORD ANALYSIS

== Single word keywords ==

SINGLE KEYWORDS	OCCURRENCES	DENSITY	POSSIBLE SPAM
Lastfm	10	2.653 %	No
Music	6	1.592 %	No
Spotify	6	1.592 %	No
YouTube	4	1.061 %	No
Login	3	0.796 %	No

SINGLE KEYWORDS	OCCURRENCES	DENSITY	POSSIBLE SPAM
explore	3	0.796 %	No
Join	3	0.796 %	No
Search	3	0.796 %	No
listening	3	0.796 %	No
Playing	2	0.531 %	No
Pro	2	0.531 %	No
Live	2	0.531 %	No
Charts	2	0.531 %	No
Events	2	0.531 %	No
Features	2	0.531 %	No
Subscribe	2	0.531 %	Yes
trends	2	0.531 %	No
Explore	2	0.531 %	No
Scrobbles	2	0.531 %	No
global	2	0.531 %	No

== Two words keywords ==

2 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
to explore	3	0.796 %	No
Join Login	3	0.796 %	No
Playing via	2	0.531 %	No
Change playback	2	0.531 %	No
Search Search	2	0.531 %	No
right now	2	0.531 %	No
Upgrade to	2	0.531 %	No
to Pro	2	0.531 %	No
Pro Live	2	0.531 %	No
Live Music	2	0.531 %	No
Music Charts	2	0.531 %	No
Events Features	2	0.531 %	No
playback source	2	0.531 %	No
Charts Events	2	0.531 %	No
Lastfm is	2	0.531 %	No

2 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
listened to	2	0.531 %	No
the most	2	0.531 %	No
love it	1	0.265 %	No
Next Venn	1	0.265 %	No
Previous Next	1	0.265 %	No

== Three words keywords ==

3 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
Upgrade to Pro	2	0.531 %	No
to Pro Live	2	0.531 %	No
Pro Live Music	2	0.531 %	No
Live Music Charts	2	0.531 %	No
Change playback source	2	0.531 %	No
Music Charts Events	2	0.531 %	No
Charts Events Features	2	0.531 %	No
Playing via Spotify	1	0.265 %	No
if you love	1	0.265 %	No
it too Previous	1	0.265 %	No
love it too	1	0.265 %	No
you love it	1	0.265 %	No
see if you	1	0.265 %	No
Previous Next Venn	1	0.265 %	No
to see if	1	0.265 %	No
play to see	1	0.265 %	No
Hit play to	1	0.265 %	No
listeners Hit play	1	0.265 %	No
most listeners Hit	1	0.265 %	No
the most listeners	1	0.265 %	No

== Four words keywords ==

4 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
to Pro Live Music	2	0.531 %	No

4 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
Upgrade to Pro Live	2	0.531 %	No
Pro Live Music Charts	2	0.531 %	No
Live Music Charts Events	2	0.531 %	No
Music Charts Events Features	2	0.531 %	No
Playing via Spotify Playing	1	0.265 %	No
play to see if	1	0.265 %	No
you love it too	1	0.265 %	No
if you love it	1	0.265 %	No
see if you love	1	0.265 %	No
to see if you	1	0.265 %	No
Hit play to see	1	0.265 %	No
it too Previous Next	1	0.265 %	No
listeners Hit play to	1	0.265 %	No
most listeners Hit play	1	0.265 %	No
the most listeners Hit	1	0.265 %	No
by the most listeners	1	0.265 %	No
loved by the most	1	0.265 %	No
Tracks loved by the	1	0.265 %	No
Loved Tracks loved by	1	0.265 %	No

Alexa Information - last.fm

General information

Domain name : last.fm

Global Rank : #2,249

Daily Time on Site : 2:31

Search Traffic : 23.8%

Bounce Rate : 56.7%

Total sites link in : 23,452

Top 5 similar sites by audience overlap

Sl	Similar sites	Overlap score
1	discogs.com	23.1

Sl	Similar sites	Overlap score
2	allmusic.com	20.4
3	bandcamp.com	16.7
4	rateyourmusic.com	16.5
5	deezer.com	14.6

Top 5 keywords by traffic		
Keywords	Search Traffic	Share of voice
No data found!		

Top 4 keyword gaps		
Keywords driving traffic to competitors, but not to this site	Avg. traffic to competitors	Search popularity
mariya takeuchi	56	46
all them witches	52	36
jean grae	52	33
yves tumor	50	40

Top 4 easy-to-rank keywords		
Popular keywords within this site`s competitive power	Relevance to this site	Search popularity
roger waters	77	52
nirvana	60	57
greta van fleet	31	61
patti smith	67	48

Top 4 buyer keywords		
Keywords that show a high purchase intent	Avg. traffic to competitors	Organic competition
bad company	51	77
kelly price	50	78
regional at best	50	81
less than jake	48	77

Top 4 optimization opportunities

Very popular keywords already driving some traffic to this site	Search popularity	Organic share of voice
petite marie	24	0.73%
brandon heath	28	0.52%
robin lee	21	1.73%
johnny cash last album	19	2.11%

Top 5 referral sites




Sites by how many other sites drive traffic to them	Referral sites
bandcamp.com	23.1
last.fm	20.4
discogs.com	16.7
spotify.com	16.5
allmusic.com	14.6

Site flow

Visited just before & right after domain	Visited just before & right after domain percentage
googlecom	25%
starclickscom	8.2%
youtubecom	4.96%
spotifycom	2.58%
iheartcom	2.53%
googlecom	23.3%
starclickscom	7.63%
youtubecom	6.65%
facebookcom	3.46%
vkcom	2.16%

Top 5 audience overlap

Similar sites to this site	Site's overlap score	Alexa rank
No data found!		

Top 3 audience geography	
Visitors by country	Visitors by country percentage
 United States	24.6%
 United Kingdom	13.4%
 India	9.4%