

Domain Name - goodreads.com

WhoIs Information

Registered : No

Domain age : 22 Years 1 Months 21 Days

Tech email : Select Request Email Form at <https://domains.markmonitor.com/whois/goodreads.com>

Name servers : pdns2.ultradns.net

Created at : 09-Dec-2002

Changed at : 26-Aug-2019

Expire at : 09-Dec-2023

Registrant name :

Admin name :

Registrant country :  US

Admin country :  US

Registrant phone :

Admin phone :

Moz information

Subdomain normalized : 0.2798024714

Subdomain raw : 0.02798024751

Url normalized : 7.5

Url raw : 0.75

Http status code : 301

Domain authority : 93

Page authority : 75

External quality link : 243703

Links : 311010

Link information

Backlink count : 243,703

Total link count : 311,010

Mozrank : 7.5



Announcing the
Best Books of 2020

See the winners chosen by our community of readers

New here? Create a free account!

Name

Email address

Password

Sign up By signing up, you'll agree to the Goodreads Terms of Service and confirm that you're at least 13 years old.

or sign in using [f](#) [g](#) [a](#) [o](#)

12th Annual Goodreads Choice Awards

See the winners in the only major book awards decided by readers.

See the winners

- Best Fiction
- Best Romance
- Best Science Fiction
- Best Mystery & Thriller
- Best Nonfiction
- Best Humor
- Best Fantasy
- Best Young Adult Fiction
- Best Historical Fiction

Deciding what to read next?

You're in the right place. Tell us what titles or genres you've enjoyed in the past, and we'll give you surprisingly insightful recommendations.

What are your friends reading?

Choose one your friends are discussing their favorite (and least favorite) books on Goodreads.

What will you discuss?

News & Interviews

Meet the Authors of Spring's Biggest Mysteries



300 likes · 87 comments

Love lists?

Best Books of the 20th Century

7,547 books / 49,520 voters

Best Crime & Mystery Books

6,277 books / 33,402 voters

Best for Book Clubs

7,020 books / 33,276 voters

More book lists

Mobile Friendly Check

Performance : 41.91

Emulated Form Factor **Mobile**

Locale **En-US**

Category **Performance**

Field Data

Over the last 30 days, the field data shows that this page has an **Moderate** speed compared to other pages in the Chrome User Experience Report. **We are showing The 75th percentile of FCP and The 95th percentile of FID**

First Contentful Paint (FCP)

4751 ms

Metric Category

SLOW

First Input Delay (FID)

154 ms

Metric Category

AVERAGE

Overall Category

SLOW



Origin Summary

All pages served from this origin have a **Slow** speed compared to other pages in the Chrome User Experience Report Over the last 30 days. To view suggestions tailored to each page, analyze individual page URLs.

First Contentful Paint (FCP)

2677 ms

Metric Category

AVERAGE

First Input Delay (FID)

40 ms

Metric Category

FAST

Overall Category

AVERAGE

Lab Data

First Contentful Paint

First Contentful Paint marks the time at which the first text or image is painted. [Learn more](#)

2.8 s

First Meaningful Paint

First Meaningful Paint measures when the primary content of a page is visible. [Learn more](#)

2.8 s

Speed Index

Speed Index shows how quickly the contents of a page are visibly populated. [Learn more](#)

6.7 s

First CPU Idle

First CPU Idle marks the first time at which the page's main thread is quiet enough to handle input. [Learn more](#)

9.5 s

Time to Interactive

Time to interactive is the amount of time it takes for the page to become fully interactive. [Learn more](#)

10.6 s

Max Potential First Input Delay

The maximum potential First Input Delay that your users could experience is the duration, in milliseconds, of the longest task. [Learn more](#)

680 ms

Audit Data

Keep request counts low and transfer sizes small

To set budgets for the quantity and size of page resources, add a budget.json file. [Learn More](#)

63 requests • 1,578 KiB

Eliminate render-blocking resources

Resources are blocking the first paint of your page. Consider delivering critical JS/CSS inline and deferring all non-critical JS/styles. [Learn More](#)

Potential savings of 770 ms

Efficiently encode images

Optimized images load faster and consume less cellular data. [Learn More](#)

Enable text compression

Text-based resources should be served with compression (gzip, deflate or brotli) to minimize total network bytes. [Learn More](#)

Serve static assets with an efficient cache policy

A long cache lifetime can speed up repeat visits to your page. [Learn More](#)

29 resources found

Minimize third-party usage

Third-party code can significantly impact load performance. Limit the number of redundant third-party providers and try to load third-party code after your page has primarily finished loading. [Learn More](#)

Third-party code blocked the main thread for 80 ms

Network Round Trip Times

Network round trip times (RTT) have a large impact on performance. If the RTT to an origin is high, it's an indication that servers closer to the user could improve performance. [Learn More](#)

0 ms

Estimated Input Latency

Estimated Input Latency is an estimate of how long your app takes to respond to user input, in milliseconds, during the busiest 5s window of page load. If your latency is higher than 50 ms, users may perceive your app as laggy. [Learn More](#)

160 ms

First Contentful Paint (3G)

First Contentful Paint 3G marks the time at which the first text or image is painted while on a 3G network. [Learn More](#)

5490 ms

Total Blocking Time

Sum of all time periods between FCP and Time to Interactive, when task length exceeded 50ms, expressed in milliseconds.

520 ms

Reduce JavaScript execution time

Consider reducing the time spent parsing, compiling, and executing JS. You may find delivering smaller JS payloads helps with this. [Learn More](#)

1.6 s

Defer offscreen images

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive. [Learn More](#)

Potential savings of 68 KiB

Server Backend Latencies

Server latencies can impact web performance. If the server latency of an origin is high, it's an indication the server is overloaded or has poor backend performance. [Learn More](#)

0 ms

Properly size images

Serve images that are appropriately-sized to save cellular data and improve load time. [Learn More](#)

Remove unused CSS

Remove dead rules from stylesheets and defer the loading of CSS not used for above-the-fold content to reduce unnecessary bytes consumed by network activity. [Learn More](#)

Potential savings of 132 KiB

Avoids enormous network payloads

Large network payloads cost users real money and are highly correlated with long load times. [Learn More](#)

Total size was 1,578 KiB

Minimize main-thread work

Consider reducing the time spent parsing, compiling and executing JS. You may find delivering smaller JS payloads helps with this. [Learn More](#)

3.2 s

Serve images in next-gen formats

Image formats like JPEG 2000, JPEG XR, and WebP often provide better compression than PNG or JPEG, which means faster

downloads and less data consumption. [Learn More](#)

Potential savings of 310 KiB

Avoid chaining critical requests

The Critical Request Chains below show you what resources are loaded with a high priority. Consider reducing the length of chains, reducing the download size of resources, or deferring the download of unnecessary resources to improve page load.

[Learn More](#)

2 chains found

Avoids enormous network payloads

A large DOM will increase memory usage, cause longer [Learn More](#)

606 elements

Avoid multiple page redirects

Redirects introduce additional delays before the page can be loaded. [Learn More](#)

Potential savings of 630 ms

Minify JavaScript

Minifying JavaScript files can reduce payload sizes and script parse time. [Learn More](#)

User Timing marks and measures

Consider instrumenting your app with the User Timing API to measure your app's real-world performance during key user experiences. [Learn More](#)

IP Information

ISP : AS16509 Amazon.com, Inc.

Ip : 52.94.237.126

Country :  UNITED STATES

City : Virginia Beach

Region : Virginia

Timezone : America/New_York

Latitude : 36.8529

Malware Scan Info

Google safe browser norton : Safe

Norton : safe

Search Engine Index Info

Google index : 27,800,000

Bing index : 21,200,000

Yahoo index : 21,200,000

Longitude : -75.9780

Sites in Same IP

1. admin.goodreads.com
2. IP-Address-Lookup.com

Related Websites

- 1.

Social Network Information - goodreads.com

Social Network Information

Facebook share : 0

Pinterest Info : 30,100

Facebook comment : 0

Xing Info : 0

Facebook like : 0

Buffer Info : 827

Reddit Score : 1

Reddit Ups : 1

Reddit downs : 0

Keyword & Meta Information - goodreads.com

TITLE & METATAGS

Title

Goodreads | Meet your next favorite book

Description

Find and read more books you'll love, and keep track of the books you want to read. Be part of the world's largest community of book lovers on Goodreads.

Format-detection

telephone=no

Csrf-param

authenticity_token

Csrf-token

pr01ID7f3457Twj2J+FQxiP85hbb1d64vC2ogujMp1Pbf/LWQk7PJIS3B+j/6QT91oh4fszOtrWkVZvq7fK0w
==

Request-id

KN25FGSQHGQFG44T7M8G

Twitter:card

summary

Twitter:site

@goodreads

Twitter:title

Goodreads | Meet your next favorite book

Twitter:description

Find and read more books you'll love, and keep track of the books you want to read. Be part of the world's largest community of book lovers on Goodreads.

Verify-v1

cEf8XOH0pulh1aYQeZ1gkXHsQ3dMPSyIGGYqmF53690=

Google-site-verification

PfFjeZ9OK1RrUrKlmAPn_iZJ_vgHaZO1YQ-QlG2VsJs

Apple-itunes-app

app-id=355833469

Blocked by robots.txt : No

Blocked by meta-robots : No

Links nofollowed by meta-robots : No

Total keywords : 879

Html headings**H1(0)**

No h1 tag found

H2(9)

1. New here? Create a free account!

2. Deciding what to read next?

3. What are your friends reading?

4. What will you discover?

5. Search and browse books

6. Quotes

7. Goodreads Choice Awards: The Best Books 2020

8. Love lists?

9. Are you an author or a publisher?

H3(4)

1. News & Interviews

2. Company

3. Work with us

4. Connect

H4(0)

No h4 tag found

H5(0)

No h5 tag found

H6(0)

No h6 tag found

== *Single word keywords* ==

SINGLE KEYWORDS	OCCURRENCES	DENSITY	POSSIBLE SPAM
—	20	2.275 %	No
Fiction	13	1.479 %	No
quotes	9	1.024 %	No
books	8	0.91 %	No
Goodreads	7	0.796 %	No
Science	6	0.683 %	No
Books	5	0.569 %	No
Fantasy	4	0.455 %	No
Young	4	0.455 %	No
Adult	4	0.455 %	No
donapost	4	0.455 %	No
Historical	4	0.455 %	No
live	4	0.455 %	No
Mystery	4	0.455 %	No
people	4	0.455 %	No
Nonfiction	3	0.341 %	No
forget	3	0.341 %	No
book	3	0.341 %	No
Thriller	3	0.341 %	No
“Be	3	0.341 %	No

== *Two words keywords* ==

2 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
Fiction Best	8	0.91 %	No
in the	5	0.569 %	No
if you	4	0.455 %	No
Science Fiction	4	0.455 %	No
Young Adult	4	0.455 %	No
Historical Fiction	4	0.455 %	No
— Oscar	3	0.341 %	No
Best Books	3	0.341 %	No

2 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
Best Science	3	0.341 %	No
Best Young	3	0.341 %	No
Oscar Wilde	3	0.341 %	No
See the	3	0.341 %	No
people will	3	0.341 %	No
the winners	3	0.341 %	No
what you	3	0.341 %	No
may not	2	0.228 %	No
Best Romance	2	0.228 %	No
I may	2	0.228 %	No
me... I	2	0.228 %	No
Romance Best	2	0.228 %	No

== Three words keywords ==

3 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
See the winners	3	0.341 %	No
Science Fiction Best	3	0.341 %	No
— Oscar Wilde	3	0.341 %	No
Best Young Adult	3	0.341 %	No
you were to	2	0.228 %	No
Goodreads Choice Awards	2	0.228 %	No
Best Fiction Best	2	0.228 %	No
Best Books 2020	2	0.228 %	No
Books 2020 Best	2	0.228 %	No
Best Historical Fiction	2	0.228 %	No
Adult Fiction Best	2	0.228 %	No
Young Adult Fiction	2	0.228 %	No
Best Fantasy Best	2	0.228 %	No
me... I may	2	0.228 %	No
Best Humor Best	2	0.228 %	No
will forget what	2	0.228 %	No
I may not	2	0.228 %	No
Best Nonfiction Best	2	0.228 %	No

3 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
Mystery Thriller Best	2	0.228 %	No
Best Mystery Thriller	2	0.228 %	No

== *Four words keywords* ==

4 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
Best Books 2020 Best	2	0.228 %	No
as if you were	2	0.228 %	No
Best Romance Best Science	2	0.228 %	No
people will forget what	2	0.228 %	No
will forget what you	2	0.228 %	No
Fiction Best Mystery Thriller	2	0.228 %	No
Best Mystery Thriller Best	2	0.228 %	No
if you were to	2	0.228 %	No
Best Science Fiction Best	2	0.228 %	No
me... I may not	2	0.228 %	No
Young Adult Fiction Best	2	0.228 %	No
Best Young Adult Fiction	2	0.228 %	No
Romance Best Science Fiction	2	0.228 %	No
never forget how you	1	0.114 %	No
will never forget how	1	0.114 %	No
forget how you made	1	0.114 %	No
people will never forget	1	0.114 %	No
how you made them	1	0.114 %	No
did but people will	1	0.114 %	No
you made them feel"	1	0.114 %	No

Alexa Information - goodreads.com

General information

Domain name : goodreads.com

Global Rank : #314

Daily Time on Site : 3:25

Search Traffic : 57.7%

Bounce Rate : 52.2%

Total sites link in : 44,489

Top 5 similar sites by audience overlap

Sl	Similar sites	Overlap score
1	barnesandnoble.com	34.9
2	brainyquote.com	25.8
3	amazon.com	19.4
4	nytimes.com	17.9
5	theguardian.com	17.7

Top 5 keywords by traffic

Keywords	Search Traffic	Share of voice
No data found!		

Top 4 keyword gaps

Keywords driving traffic to competitors, but not to this site	Avg. traffic to competitors	Search popularity
best sellers	44	38
new york times best sellers	43	54
dr seuss books	43	43
hardy boys	42	38

Top 4 easy-to-rank keywords

Popular keywords within this site`s competitive power	Relevance to this site	Search popularity
bruce lee quotes	63	39
buy books online	62	36
new books	68	33
book store	64	41

Top 4 buyer keywords

Keywords that show a high purchase intent	Avg. traffic to competitors	Organic competition
best selling books	55	69
midnight in the garden of good and evil	54	21
the challenger sale	51	66
good night stories for rebel girls	51	73

Top 4 optimization opportunities

Very popular keywords already driving some traffic to this site	Search popularity	Organic share of voice
blythe brown	16	3.78%
best christmas quotes	15	3.97%
miles from nowhere	16	3.95%
calixthe beyala	14	4.67%

Top 5 referral sites

Sites by how many other sites drive traffic to them	Referral sites
amazon.com	34.9
barnesandnoble.com	25.8
goodreads.com	19.4
brainyquote.com	17.9
penguinrandomhouse.com	17.7

Site flow

Visited just before & right after domain	Visited just before & right after domain percentage
googlecom	42.6%
facebookcom	3.77%
amazoncom	3.52%
youtubecom	2.23%
twittercom	1.2%
googlecom	33.7%
facebookcom	4.93%
amazoncom	4.25%

Visited just before & right after domain	Visited just before & right after domain percentage
youtubecom	3.46%
twittercom	1.46%

Top 5 audience overlap

Similar sites to this site	Site's overlap score	Alexa rank
No data found!		

Top 3 audience geography

Visitors by country	Visitors by country percentage
🇺🇸 United States	42.3%
🇮🇳 India	14.6%
🇨🇦 Canada	3.9%