SEO GUIDE.CO
PROFESSIONAL SEO SERVICES

Domain Name - berkeley.edu

WhoIs Information

Registered : No

Domain age : 0 Years 0 Months 0 Days

Tech email :

Name servers :

Created at :

Changed at :

Expire at :

Registrant name :

Admin name :

Registrant country : ✖

Admin country : ✖

Registrant phone :

Admin phone :

Moz information

Subdomain normalized : 0.2636753917

Subdomain raw : 0.02636753768

Url normalized : 7.199999809

Url raw : 0.7200000286

Http status code : 301

Domain authority : 93

Page authority : 72

External quality link : 854835

Links : 2233868

Link information

Backlink count : 854,835

Total link count : 2,233,868

Mozrank : 7.199999809

Mobile Friendly Check

Performance : 63.31

Emulated Form Factor **Mobile**
Locale **En-US**
Category **Performance**

Field Data

Over the last 30 days, the field data shows that this page has an **Moderate** speed compared to other pages in the Chrome User Experience Report. **We are showing The 75th percentile of FCP and The 95th percentile of FID**

First Contentful Paint (FCP)

2609 ms

Metric Category

AVERAGE

First Input Delay (FID)

13 ms

Metric Category

FAST

Overall Category

AVERAGE

Origin Summary

All pages served from this origin have a **Slow** speed compared to other pages in the Chrome User Experience Report Over

the last 30 days.To view suggestions tailored to each page, analyze individual page URLs.

First Contentful Paint (FCP)

1917 ms

Metric Category

AVERAGE

First Input Delay (FID)

14 ms

Metric Category

FAST

Overall Category

AVERAGE

Lab Data

First Contentful Paint

First Contentful Paint marks the time at which the first text or image is painted. **Learn more**

3.1 s

First Meaningful Paint

First Meaningful Paint measures when the primary content of a page is visible. **Learn more**

3.2 s

Speed Index

Speed Index shows how quickly the contents of a page are visibly populated. **Learn more**

3.9 s

First CPU Idle

First CPU Idle marks the first time at which the page`s main thread is quiet enough to handle input. **Learn more**

6.0 s

Time to Interactive

Time to interactive is the amount of time it takes for the page to become fully interactive. **Learn more**

8.0 s

Max Potential First Input Delay

The maximum potential First Input Delay that your users could experience is the duration, in milliseconds, of the longest task. **Learn more**

180 ms

Keep request counts low and transfer sizes small

To set budgets for the quantity and size of page resources, add a budget.json file. **Learn More**

58 requests • 1,683 KiB

Eliminate render-blocking resources

Resources are blocking the first paint of your page. Consider delivering critical JS/CSS inline and deferring all non-critical JS/styles. **Learn More**

Potential savings of 750 ms

Efficiently encode images

Optimized images load faster and consume less cellular data. **Learn More**

Enable text compression

Text-based resources should be served with compression (gzip, deflate or brotli) to minimize total network bytes. **Learn More**

Serve static assets with an efficient cache policy

A long cache lifetime can speed up repeat visits to your page. **Learn More**

26 resources found

Minimize third-party usage

Third-party code can significantly impact load performance. Limit the number of redundant third-party providers and try to load third-party code after your page has primarily finished loading. **Learn More**

Third-party code blocked the main thread for 50 ms

Network Round Trip Times

Network round trip times (RTT) have a large impact on performance. If the RTT to an origin is high, it's an indication that servers closer to the user could improve performance. **Learn More**

0 ms

Estimated Input Latency

Estimated Input Latency is an estimate of how long your app takes to respond to user input, in milliseconds, during the busiest 5s window of page load. If your latency is higher than 50 ms, users may perceive your app as laggy. **Learn More**

10 ms

First Contentful Paint (3G)

First Contentful Paint 3G marks the time at which the first text or image is painted while on a 3G network. **Learn More**

6390 ms

Total Blocking Time

Sum of all time periods between FCP and Time to Interactive, when task length exceeded 50ms, expressed in milliseconds.

70 ms

JavaScript execution time

Consider reducing the time spent parsing, compiling, and executing JS. You may find delivering smaller JS payloads helps with this. **Learn More**

0.5 s

Defer offscreen images

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive. **Learn More**

Potential savings of 175 KiB

Server Backend Latencies

Server latencies can impact web performance. If the server latency of an origin is high, it's an indication the server is overloaded or has poor backend performance. **Learn More**

0 ms

Properly size images

Serve images that are appropriately-sized to save cellular data and improve load time. **Learn More**

Remove unused CSS

Remove dead rules from stylesheets and defer the loading of CSS not used for above-the-fold content to reduce unnecessary bytes consumed by network activity. **Learn More**

Potential savings of 36 KiB

Avoids enormous network payloads

Large network payloads cost users real money and are highly correlated with long load times. **Learn More**

Total size was 1,683 KiB

Minimizes main-thread work

Consider reducing the time spent parsing, compiling and executing JS. You may find delivering smaller JS payloads helps with this. **Learn More**

1.3 s

Serve images in next-gen formats

Image formats like JPEG 2000, JPEG XR, and WebP often provide better compression than PNG or JPEG, which means faster

downloads and less data consumption. **Learn More**

Potential savings of 652 KiB

Avoid chaining critical requests

The Critical Request Chains below show you what resources are loaded with a high priority. Consider reducing the length of chains, reducing the download size of resources, or deferring the download of unnecessary resources to improve page load. **Learn More**

24 chains found

Avoids enormous network payloads

A large DOM will increase memory usage, cause longer **Learn More**

489 elements

Avoid multiple page redirects

Redirects introduce additional delays before the page can be loaded. **Learn More**

Potential savings of 630 ms

Minify JavaScript

Minifying JavaScript files can reduce payload sizes and script parse time. **Learn More**

User Timing marks and measures

Consider instrumenting your app with the User Timing API to measure your app's real-world performance during key user experiences. **Learn More**

Longitude : -122.6762

Sites in Same IP	Related Websites
1. IP-Address-Lookup.com	1.

Social Network Information - berkeley.edu

Social Network Information	
Facebook share : 0	**Pinterest Info :** 143
Facebook comment : 0	**Xing Info :** 0
Facebook like : 0	**Buffer Info :** 8
Reddit Score : 0	**Reddit Ups :** 0
Reddit downs : 0	

Keyword & Meta Information - berkeley.edu

TITLE & METATAGS

Title
403 Forbidden

Blocked by robots.txt : No	**Blocked by meta-robots :** No
Links nofollowed by meta-robots : No	**Total keywords :** 1

Html headings

H1(1)

1. 403 Forbidden

H2(0)

No h2 tag found

H3(0)

No h3 tag found

H4(0)

No h4 tag found

H5(0)

No h5 tag found

H6(0)

No h6 tag found

KEYWORD ANALYSIS

== *Single word keywords* ==

SINGLE KEYWORDS	OCCURRENCES	DENSITY	POSSIBLE SPAM
Forbidden	1	100 %	No

== *Two words keywords* ==

2 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
403 Forbidden	1	100 %	No

== *Three words keywords* ==

3 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
403 Forbidden	1	100 %	No

4 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
403 Forbidden	1	100 %	No

Alexa Information - berkeley.edu

General information

Domain name : berkeley.edu

Global Rank : #1,762

Daily Time on Site : 3:28

Search Traffic : 47.9%

Bounce Rate : 52.5%

Total sites link in : 45,346

Top 5 similar sites by audience overlap

Sl	Similar sites	Overlap score
1	stanford.edu	16.8
2	cornell.edu	15.3
3	mit.edu	14.2
4	cmu.edu	14.0
5	ucla.edu	14.0

Top 5 keywords by traffic

Keywords	Search Traffic	Share of voice
No data found!		

Top 4 keyword gaps

Keywords driving traffic to competitors, but not to this site	Avg. traffic to competitors	Search popularity
admission	47	46
weather	42	90

Keywords driving traffic to competitors, but not to this site	Avg. traffic to competitors	Search popularity
logistic regression	42	51
box sync	40	46

Top 4 easy-to-rank keywords		
Popular keywords within this site`s competitive power	Relevance to this site	Search popularity
meiosis	67	54
cell division	70	41
cell membrane	75	51
polygenic inheritance	71	37

Top 4 buyer keywords		
Keywords that show a high purchase intent	Avg. traffic to competitors	Organic competition
course catalog	37	65
box sync vs box drive	37	15
box drive vs box sync	37	15
online courses	35	60

Top 4 optimization opportunities		
Very popular keywords already driving some traffic to this site	Search popularity	Organic share of voice
anchor id	13	4.8%
embed youtube video powerpoint	16	4.55%
joshua lederberg	20	2.22%
geosystems	21	3.46%

Top 5 referral sites	
Sites by how many other sites drive traffic to them	Referral sites
stanford.edu	16.8
berkeley.edu	15.3

Sites by how many other sites drive traffic to them	Referral sites
psu.edu	14.2
ucla.edu	14.0
washington.edu	14.0

Site flow	
Visited just before & right after domain	**Visited just before & right after domain percentage**
googlecom	43.4%
youtubecom	2.09%
zoomus	1.56%
linkedincom	1.05%
facebookcom	1.04%
googlecom	37.8%
youtubecom	2.66%
zoomus	2.17%
facebookcom	1.34%
linkedincom	1.31%

Top 5 audience overlap		
Similar sites to this site	**Site's overlap score**	**Alexa rank**
No data found!		

Top 3 audience geography	
Visitors by country	**Visitors by country percentage**
🇺🇸 United States	55.6%
🇮🇳 India	9.8%
🇯🇵 Japan	4.8%