

## Domain Name - storify.com

### WhoIs Information

**Registered :** No

**Domain age :** 20 Years 11 Months 10 Days

**Tech email :** dns-admin@adobe.com

**Name servers :** ns-96.awsdns-12.com

**Created at :** 20-May-2004

**Changed at :** 07-Jul-2020

**Expire at :** 20-May-2021

**Registrant name :** Domain Administrator

**Admin name :** Domain Administrator

**Registrant country :**  US

**Admin country :**  US

**Registrant phone :** +1.4085366000

**Admin phone :** +1.4085366000

### Moz information

**Subdomain normalized :** 9.012593269

**Subdomain raw :** 0.9012592435

**Url normalized :** 7.199999809

**Url raw :** 0.7200000286

**Http status code :** 200

**Domain authority :** 91

**Page authority :** 72

**External quality link :** 54985

**Links :** 2506675

### Link information

**Backlink count :** 54,985

**Total link count :** 2,506,675

**Mozrank :** 7.199999809



## Storify Update

Thank you for being a Storify customer and for submitting stories that have enriched our community over the year. As of May 16, 2018 Storify is no longer available. Please read the [FAQ](#) for more information.

[FAQ](#)

© 2018 Storify

## Mobile Friendly Check

Performance : 92.68

Emulated Form Factor **Mobile**

Locale **En-US**

Category **Performance**

### Field Data

Over the last 30 days, the field data shows that this page has an **Moderate** speed compared to other pages in the Chrome User Experience Report. **We are showing The 75th percentile of FCP and The 95th percentile of FID**

## First Contentful Paint (FCP)

1620 ms

Metric Category

AVERAGE

## First Input Delay (FID)

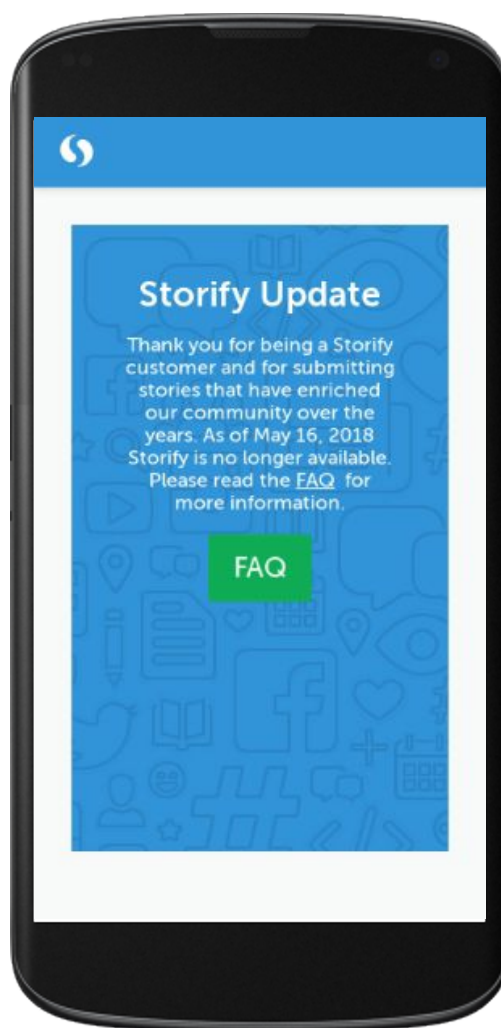
14 ms

Metric Category

FAST

Overall Category

AVERAGE



## Origin Summary

All pages served from this origin have a **Slow** speed compared to other pages in the Chrome User Experience Report Over the last 30 days.To view suggestions tailored to each page, analyze individual page URLs.

## First Contentful Paint (FCP)

1354 ms

### Metric Category

AVERAGE

## First Input Delay (FID)

13 ms

### Metric Category

FAST

## Overall Category

AVERAGE

## Lab Data

### First Contentful Paint

First Contentful Paint marks the time at which the first text or image is painted. [Learn more](#)

2.7 s

### First Meaningful Paint

First Meaningful Paint measures when the primary content of a page is visible. [Learn more](#)

2.7 s

### Speed Index

Speed Index shows how quickly the contents of a page are visibly populated. [Learn more](#)

2.7 s

### First CPU Idle

First CPU Idle marks the first time at which the page's main thread is quiet enough to handle input. [Learn more](#)

2.7 s

### Time to Interactive

Time to interactive is the amount of time it takes for the page to become fully interactive. [Learn more](#)

2.7 s

### Max Potential First Input Delay

The maximum potential First Input Delay that your users could experience is the duration, in milliseconds, of the longest task. [Learn more](#)

20 ms

## Audit Data

### Keep request counts low and transfer sizes small

To set budgets for the quantity and size of page resources, add a `budget.json` file. [Learn More](#)

7 requests • 160 KiB

### Eliminate render-blocking resources

Resources are blocking the first paint of your page. Consider delivering critical JS/CSS inline and deferring all non-critical JS/styles. [Learn More](#)

Potential savings of 1,360 ms

### Efficiently encode images

Optimized images load faster and consume less cellular data. [Learn More](#)

### Enable text compression

Text-based resources should be served with compression (gzip, deflate or brotli) to minimize total network bytes. [Learn More](#)

Potential savings of 5 KiB

### Serve static assets with an efficient cache policy

A long cache lifetime can speed up repeat visits to your page. [Learn More](#)

4 resources found

### Reduce the impact of third-party code

Third-party code can significantly impact load performance. Limit the number of redundant third-party providers and try to load third-party code after your page has primarily finished loading. [Learn More](#)

Third-party code blocked the main thread for 300 ms

### Network Round Trip Times

Network round trip times (RTT) have a large impact on performance. If the RTT to an origin is high, it's an indication that servers closer to the user could improve performance. [Learn More](#)

0 ms

### Estimated Input Latency

Estimated Input Latency is an estimate of how long your app takes to respond to user input, in milliseconds, during the busiest 5s window of page load. If your latency is higher than 50 ms, users may perceive your app as laggy. [Learn More](#)

10 ms

## First Contentful Paint (3G)

First Contentful Paint 3G marks the time at which the first text or image is painted while on a 3G network. [Learn More](#)

5580 ms

## Total Blocking Time

Sum of all time periods between FCP and Time to Interactive, when task length exceeded 50ms, expressed in milliseconds.

0 ms

## JavaScript execution time

Consider reducing the time spent parsing, compiling, and executing JS. You may find delivering smaller JS payloads helps with this. [Learn More](#)

0.0 s

## Defer offscreen images

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive. [Learn More](#)

## Server Backend Latencies

Server latencies can impact web performance. If the server latency of an origin is high, it's an indication the server is overloaded or has poor backend performance. [Learn More](#)

0 ms

## Properly size images

Serve images that are appropriately-sized to save cellular data and improve load time. [Learn More](#)

## Remove unused CSS

Remove dead rules from stylesheets and defer the loading of CSS not used for above-the-fold content to reduce unnecessary bytes consumed by network activity. [Learn More](#)

Potential savings of 40 KiB

## Avoids enormous network payloads

Large network payloads cost users real money and are highly correlated with long load times. [Learn More](#)

Total size was 160 KiB

## Minimizes main-thread work

Consider reducing the time spent parsing, compiling and executing JS. You may find delivering smaller JS payloads helps with this. [Learn More](#)

1.7 s

## Serve images in next-gen formats

Image formats like JPEG 2000, JPEG XR, and WebP often provide better compression than PNG or JPEG, which means faster downloads and less data consumption. [Learn More](#)

Potential savings of 33 KiB

### Avoid chaining critical requests

The Critical Request Chains below show you what resources are loaded with a high priority. Consider reducing the length of chains, reducing the download size of resources, or deferring the download of unnecessary resources to improve page load.

[Learn More](#)

3 chains found

### Avoids enormous network payloads

A large DOM will increase memory usage, cause longer [Learn More](#)

118 elements

### Avoid multiple page redirects

Redirects introduce additional delays before the page can be loaded. [Learn More](#)

Potential savings of 630 ms

### Minify JavaScript

Minifying JavaScript files can reduce payload sizes and script parse time. [Learn More](#)

### User Timing marks and measures

Consider instrumenting your app with the User Timing API to measure your app's real-world performance during key user experiences. [Learn More](#)

#### IP Information

**ISP :** AS16509 Amazon.com, Inc.

**Ip :** 99.86.62.4

**Country :**  UNITED STATES

**City :** New Riegel

**Region :** Ohio

**Timezone :** America/New\_York

**Latitude :** 41.0463

**Longitude :** -83.3770

#### Malware Scan Info

**Google safe browser norton :** Safe

**Norton :** safe

#### Search Engine Index Info

**Google index :** 40

**Bing index :** 30

**Yahoo index :** 29

| Sites in Same IP          |
|---------------------------|
| 1. northwesternmutual.com |
| 2. abc7chicago.com        |
| 3. docs.druva.com         |
| 4. 6abc.com               |
| 5. IP-Address-Lookup.com  |

| Related Websites |
|------------------|
| 1.               |

## Social Network Information - storify.com

| Social Network Information |                        |
|----------------------------|------------------------|
| Facebook share : 0         | Pinterest Info : 1,103 |
| Facebook comment : 0       | Xing Info : 0          |
| Facebook like : 0          | Buffer Info : 197      |
| Reddit Score : 0           | Reddit Ups : 0         |
| Reddit downs : 0           |                        |

## Keyword & Meta Information - storify.com

| TITLE & METATAGS  |
|---|
| <b>Title</b><br>Storify · Make the web tell a story   |
| <b>Apple-mobile-web-app-capable</b><br>yes  |
| <b>Viewport</b><br>width=device-width, initial-scale=1, maximum-scale=1, user-scalable=no                               |
| <b>Description</b><br>Create stories using social media. Turn what people post on social media into compelling stories. |



Collect the best photos, video, tweets and more to publish them as simple, beautiful stories that can be embedded anywhere.

**Keywords**

storify, story, news, social media, create, twitter, facebook, flickr, twitpic, youtube

**Fb\_app\_id**

244896998905679

**Og:title**

Storify - Create stories using social media

**Og:site\_name**

Storify

**Og:type**

website

**Og:image**

//storify.com/public/img/logo-square.jpg

**Twitter:site:id**

17814938

**Twitter:site**

storify

**Twitter:card**

summary

**Google-site-verification**

BVQm0WJ1UfdpLipkz3zog\_lGmKIul\_NZYKY4RQsmbqo

**Wb:webmaster**

c9232d087dbb08f0

**Blocked by robots.txt : No**

**Blocked by meta-robots : No**

**Links nofollowed by meta-robots : No**

**Total keywords : 175**

**Html headings**

**H1(3)**

1. Are you sure?

2. Are you sure?

3. Are you sure?

## H2(3)

1. Storify Update

2. Storify

3. You are about to permanently delete this story.

### H3(1)

1. @Storify

#### H4(0)

No h4 tag found

#### H5(0)

No h5 tag found

#### H6(0)

No h6 tag found

## KEYWORD ANALYSIS

*== Single word keywords ==*

| SINGLE KEYWORDS | OCCURRENCES | DENSITY | POSSIBLE SPAM |
|-----------------|-------------|---------|---------------|
| Storify         | 7           | 4 %     | No            |
| sure?           | 3           | 1.714 % | No            |
| story           | 3           | 1.714 % | No            |

| SINGLE KEYWORDS | OCCURRENCES | DENSITY | POSSIBLE SPAM |
|-----------------|-------------|---------|---------------|
| delete          | 3           | 1.714 % | No            |
| stories         | 2           | 1.143 % | No            |
| longer          | 2           | 1.143 % | No            |
| FAQ             | 2           | 1.143 % | No            |
| change          | 2           | 1.143 % | No            |
| flag            | 2           | 1.143 % | No            |
| embeds          | 1           | 0.571 % | No            |
| account?        | 1           | 0.571 % | No            |
| lose            | 1           | 0.571 % | Yes           |
| forever         | 1           | 0.571 % | No            |
| username?       | 1           | 0.571 % | No            |
| Changing        | 1           | 0.571 % | No            |
| username        | 1           | 0.571 % | No            |
| break           | 1           | 0.571 % | No            |
| existing        | 1           | 0.571 % | No            |
| story?          | 1           | 0.571 % | No            |
| older           | 1           | 0.571 % | No            |

**== Two words keywords ==**

| 2 WORD PHRASES | OCCURRENCES | DENSITY | POSSIBLE SPAM |
|----------------|-------------|---------|---------------|
| Are you        | 6           | 3.429 % | No            |
| you want       | 3           | 1.714 % | No            |
| want to        | 3           | 1.714 % | No            |
| sure you       | 3           | 1.714 % | No            |
| you sure       | 3           | 1.714 % | No            |
| sure? Are      | 3           | 1.714 % | No            |
| you sure?      | 3           | 1.714 % | No            |
| course not     | 2           | 1.143 % | No            |
| no longer      | 2           | 1.143 % | No            |
| not Yes        | 2           | 1.143 % | No            |
| Of course      | 2           | 1.143 % | No            |
| 2018 Storify   | 2           | 1.143 % | No            |
| on other       | 1           | 0.571 % | No            |

| 2 WORD PHRASES   | OCCURRENCES | DENSITY | POSSIBLE SPAM |
|------------------|-------------|---------|---------------|
| other Web        | 1           | 0.571 % | No            |
| embedded on      | 1           | 0.571 % | No            |
| stories embedded | 1           | 0.571 % | No            |
| older stories    | 1           | 0.571 % | No            |
| meaning older    | 1           | 0.571 % | No            |
| embeds meaning   | 1           | 0.571 % | No            |
| story embeds     | 1           | 0.571 % | No            |

*== Three words keywords ==*

| 3 WORD PHRASES         | OCCURRENCES | DENSITY | POSSIBLE SPAM |
|------------------------|-------------|---------|---------------|
| you want to            | 3           | 1.714 % | No            |
| sure you want          | 3           | 1.714 % | No            |
| you sure you           | 3           | 1.714 % | No            |
| Are you sure           | 3           | 1.714 % | No            |
| sure? Are you          | 3           | 1.714 % | No            |
| you sure? Are          | 3           | 1.714 % | No            |
| Are you sure?          | 3           | 1.714 % | No            |
| Of course not          | 2           | 1.143 % | No            |
| course not Yes         | 2           | 1.143 % | No            |
| older stories embedded | 1           | 0.571 % | No            |
| break existing story   | 1           | 0.571 % | No            |
| existing story embeds  | 1           | 0.571 % | No            |
| story embeds meaning   | 1           | 0.571 % | No            |
| embeds meaning older   | 1           | 0.571 % | No            |
| meaning older stories  | 1           | 0.571 % | No            |
| Storify Update Thank   | 1           | 0.571 % | No            |
| stories embedded on    | 1           | 0.571 % | No            |
| embedded on other      | 1           | 0.571 % | No            |
| on other Web           | 1           | 0.571 % | No            |
| username will break    | 1           | 0.571 % | No            |

*== Four words keywords ==*

| 4 WORD PHRASES                 | OCCURRENCES | DENSITY | POSSIBLE SPAM |
|--------------------------------|-------------|---------|---------------|
| sure you want to               | 3           | 1.714 % | No            |
| Are you sure? Are              | 3           | 1.714 % | No            |
| you sure you want              | 3           | 1.714 % | No            |
| Are you sure you               | 3           | 1.714 % | No            |
| sure? Are you sure             | 3           | 1.714 % | No            |
| you sure? Are you              | 3           | 1.714 % | No            |
| Of course not Yes              | 2           | 1.143 % | No            |
| stories embedded on other      | 1           | 0.571 % | No            |
| break existing story embeds    | 1           | 0.571 % | No            |
| existing story embeds meaning  | 1           | 0.571 % | No            |
| story embeds meaning older     | 1           | 0.571 % | No            |
| embeds meaning older stories   | 1           | 0.571 % | No            |
| meaning older stories embedded | 1           | 0.571 % | No            |
| older stories embedded on      | 1           | 0.571 % | No            |
| Storify Update Thank you       | 1           | 0.571 % | No            |
| embedded on other Web          | 1           | 0.571 % | No            |
| on other Web sites             | 1           | 0.571 % | No            |
| other Web sites will           | 1           | 0.571 % | No            |
| username will break existing   | 1           | 0.571 % | No            |
| Web sites will no              | 1           | 0.571 % | No            |

## Alexa Information - storify.com

### General information

**Domain name :** storify.com

**Global Rank :** #32,734

**Daily Time on Site :** 0:55

**Search Traffic :** 7.2%

**Bounce Rate :** 65.9%

**Total sites link in :** 8,355

### Top 5 similar sites by audience overlap

| Sl | Similar sites      | Overlap score |
|----|--------------------|---------------|
| 1  | myarticle.com      | 14.8          |
| 2  | articlebiz.com     | 13.5          |
| 3  | articlesbase.com   | 12.4          |
| 4  | sooperarticles.com | 12.1          |
| 5  | storeboard.com     | 12.1          |

| Top 5 keywords by traffic |                |                |
|---------------------------|----------------|----------------|
| Keywords                  | Search Traffic | Share of voice |
| No data found!            |                |                |

| Top 4 keyword gaps  |                             |                   |
|---|-----------------------------|-------------------|
| Keywords driving traffic to competitors, but not to this site | Avg. traffic to competitors | Search popularity |
| do follow bookmarking sites                                   | 24                          | 21                |
| business listing sites  | 21                          | 43                |
| business listing sites in india                               | 21                          | 38                |
| directory submission list                                     | 20                          | 43                |

| Top 4 easy-to-rank keywords                           |                        |                   |
|---|------------------------|-------------------|
| Popular keywords within this site`s competitive power | Relevance to this site | Search popularity |
| google maps   | 25                     | 94                |
| google drive  | 11                     | 89                |
| symbaloo  | 23                     | 51                |
| number of comments in word                            | 55                     | 5                 |

| Top 4 buyer keywords                      |                             |                     |
|---|-----------------------------|---------------------|
| Keywords that show a high purchase intent | Avg. traffic to competitors | Organic competition |
| do follow bookmarking sites               | 24                          | 61                  |
| business listing sites in india           | 22                          | 57                  |
| business listing sites                    | 21                          | 60                  |
| directory submission sites list           | 21                          | 61                  |

#### Top 4 optimization opportunities

| Very popular keywords already driving some traffic to this site | Search popularity | Organic share of voice |
|---|-------------------|------------------------|
| rdw high  | 38                | 0.13%                  |
| sunh hemp   | 22                | 2.65%                  |
| lord halifax  | 32                | 0.3%                   |
| salehoo   | 43                | 0.12%                  |

#### Top 5 referral sites

| Sites by how many other sites drive traffic to them | Referral sites |
|---|----------------|
| storify.com   | 14.8           |
| aixindashi.org                                      | 13.5           |
| bookmark4you.com                                    | 12.4           |
| bizsugar.com  | 12.1           |
| expert-seo-training-institute.in                    | 12.1           |

#### Site flow

| Visited just before & right after domain | Visited just before & right after domain percentage |
|--|---|
| googlecom                                | 12.7%   |
| goarticlesinfo                           | 2.98%   |
| seoscom                                  | 1.98%   |
| mozcom                                   | 1.82%   |
| facebookcom                              | 1.65%   |
| googlecom                                | 10.8%   |
| blogmarksnet                             | 2.81%   |
| ehowcom                                  | 2.07%   |
| instructablescom                         | 2.07%   |
| tumblrcom                                | 1.65%   |

#### Top 5 audience overlap

| Similar sites to this site | Site's overlap score | Alexa rank |
|----------------------------|----------------------|------------|
| No data found!             |                      |            |

| Top 3 audience geography |                                |
|--------------------------|--------------------------------|
| Visitors by country      | Visitors by country percentage |
| 🇮🇳 India                 | 57.8%                          |
| 🇺🇸 United States         | 15.1%                          |
| 🇵🇰 Pakistan              | 4.8%                           |
|                          |                                |