

Contact: [i@seoguide.co](mailto:i@seoguide.co) |

Website: <https://seoguide.co/>

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## Domain Name - smashwords.com

### WhoIs Information

**Registered :** No

**Domain age :** 19 Years 5 Months 26 Days

**Tech email :** Select Contact Domain Holder link at  
<https://www.godaddy.com/whois/results.aspx?domain=SMASHWORDS.COM>

**Name servers :** NS3.SLICEHOST.NET

**Created at :** 05-Aug-2005

**Changed at :** 06-Aug-2020

**Expire at :** 05-Aug-2021

**Registrant name :**

**Admin name :**

**Registrant country :**  US

**Admin country :** 

**Registrant phone :**

**Admin phone :**

### Moz information

**Subdomain normalized :** 0.3120458722

**Subdomain raw :** 0.03120458871

**Url normalized :** 6.400000095

**Url raw :** 0.6399999857

**Http status code :** 301

**Domain authority :** 89

**Page authority :** 64

**External quality link :** 13043

**Links :** 15804

### Link information

**Backlink count :** 13,043

**Total link count :** 15,804

**Mozrank :** 6.400000095

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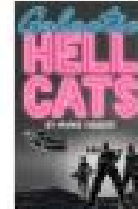
Desire (Vampire)



Merry Wreath



No More Pain



Galactic Hellcats

Mobile Friendly Check

Performance : 18.08

Emulated Form Factor **Mobile**

Locale **En-US**

Category **Performance**

Field Data

Over the last 30 days, the field data shows that this page has an **Moderate** speed compared to other pages in the Chrome User Experience Report. We are showing **The 75th percentile of FCP and The 95th percentile of FID**

## First Contentful Paint (FCP)

2433 ms

Metric Category

AVERAGE

## First Input Delay (FID)

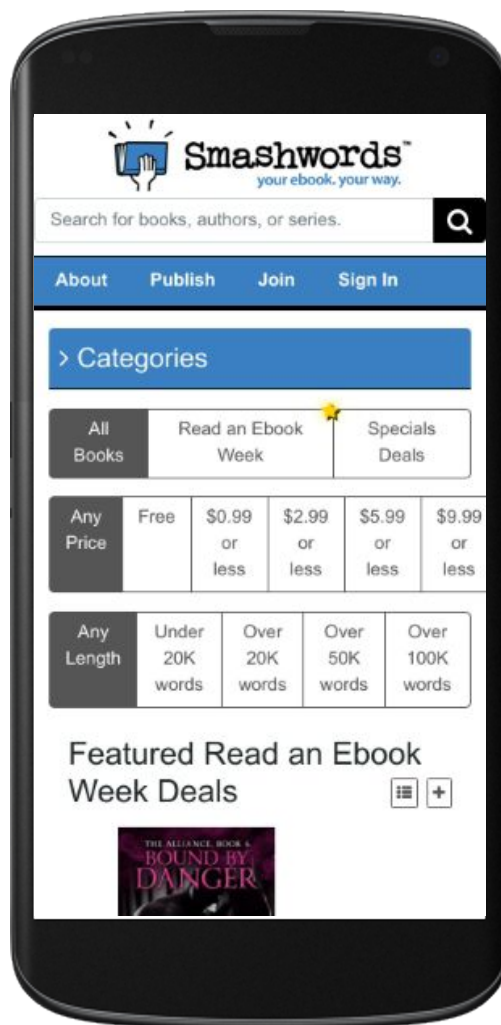
234 ms

Metric Category

AVERAGE

Overall Category

SLOW



## Origin Summary

All pages served from this origin have a **Slow** speed compared to other pages in the Chrome User Experience Report Over the last 30 days. To view suggestions tailored to each page, analyze individual page URLs.

## First Contentful Paint (FCP)

1587 ms

Metric Category

AVERAGE

## First Input Delay (FID)

183 ms

Metric Category

AVERAGE

Overall Category

AVERAGE

## Lab Data

### First Contentful Paint

First Contentful Paint marks the time at which the first text or image is painted. [Learn more](#)

6.4 s

### First Meaningful Paint

First Meaningful Paint measures when the primary content of a page is visible. [Learn more](#)

8.4 s

### Speed Index

Speed Index shows how quickly the contents of a page are visibly populated. [Learn more](#)

7.2 s

### First CPU Idle

First CPU Idle marks the first time at which the page's main thread is quiet enough to handle input. [Learn more](#)

10.8 s

### Time to Interactive

Time to interactive is the amount of time it takes for the page to become fully interactive. [Learn more](#)

12.0 s

### Max Potential First Input Delay

The maximum potential First Input Delay that your users could experience is the duration, in milliseconds, of the longest task.

[Learn more](#)

580 ms

## Audit Data

### Keep request counts low and transfer sizes small

To set budgets for the quantity and size of page resources, add a budget.json file. [Learn More](#)

41 requests • 1,510 KiB

### Eliminate render-blocking resources

Resources are blocking the first paint of your page. Consider delivering critical JS/CSS inline and deferring all non-critical JS/styles. [Learn More](#)

Potential savings of 640 ms

### Efficiently encode images

Optimized images load faster and consume less cellular data. [Learn More](#)

### Enable text compression

Text-based resources should be served with compression (gzip, deflate or brotli) to minimize total network bytes. [Learn More](#)

### Uses efficient cache policy on static assets

A long cache lifetime can speed up repeat visits to your page. [Learn More](#)

1 resource found

### Reduce the impact of third-party code

Third-party code can significantly impact load performance. Limit the number of redundant third-party providers and try to load third-party code after your page has primarily finished loading. [Learn More](#)

Third-party code blocked the main thread for 640 ms

### Network Round Trip Times

Network round trip times (RTT) have a large impact on performance. If the RTT to an origin is high, it's an indication that servers closer to the user could improve performance. [Learn More](#)

0 ms

### Estimated Input Latency

Estimated Input Latency is an estimate of how long your app takes to respond to user input, in milliseconds, during the busiest 5s window of page load. If your latency is higher than 50 ms, users may perceive your app as laggy. [Learn More](#)

150 ms

## First Contentful Paint (3G)

First Contentful Paint 3G marks the time at which the first text or image is painted while on a 3G network. [Learn More](#)

12647 ms

## Total Blocking Time

Sum of all time periods between FCP and Time to Interactive, when task length exceeded 50ms, expressed in milliseconds.

1,570 ms

## Reduce JavaScript execution time

Consider reducing the time spent parsing, compiling, and executing JS. You may find delivering smaller JS payloads helps with this. [Learn More](#)

4.1 s

## Defer offscreen images

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive. [Learn More](#)

## Server Backend Latencies

Server latencies can impact web performance. If the server latency of an origin is high, it's an indication the server is overloaded or has poor backend performance. [Learn More](#)

0 ms

## Properly size images

Serve images that are appropriately-sized to save cellular data and improve load time. [Learn More](#)

## Remove unused CSS

Remove dead rules from stylesheets and defer the loading of CSS not used for above-the-fold content to reduce unnecessary bytes consumed by network activity. [Learn More](#)

Potential savings of 67 KiB

## Avoids enormous network payloads

Large network payloads cost users real money and are highly correlated with long load times. [Learn More](#)

Total size was 1,510 KiB

## Minimize main-thread work

Consider reducing the time spent parsing, compiling and executing JS. You may find delivering smaller JS payloads helps with this. [Learn More](#)

5.5 s

## Serve images in next-gen formats

Image formats like JPEG 2000, JPEG XR, and WebP often provide better compression than PNG or JPEG, which means faster downloads and less data consumption. [Learn More](#)

Potential savings of 233 KiB

### Avoid chaining critical requests

The Critical Request Chains below show you what resources are loaded with a high priority. Consider reducing the length of chains, reducing the download size of resources, or deferring the download of unnecessary resources to improve page load.

[Learn More](#)

8 chains found

### Avoids enormous network payloads

A large DOM will increase memory usage, cause longer [Learn More](#)

844 elements

### Avoid multiple page redirects

Redirects introduce additional delays before the page can be loaded. [Learn More](#)

Potential savings of 1,110 ms

### Minify JavaScript

Minifying JavaScript files can reduce payload sizes and script parse time. [Learn More](#)

### User Timing marks and measures

Consider instrumenting your app with the User Timing API to measure your app's real-world performance during key user experiences. [Learn More](#)

#### IP Information

**ISP :** AS19994 Rackspace Hosting

**Ip :** 23.253.20.116

**Country :**  UNITED STATES

**City :** Novi

**Region :** Michigan

**Timezone :** America/Detroit

**Latitude :** 42.4806

**Longitude :** -83.4755

#### Malware Scan Info

**Google safe browser norton :** Safe

**Norton :** untested

#### Search Engine Index Info

**Google index :** 511,000

**Bing index :** 2,710,000

**Yahoo index :** 2,730,000

### Sites in Same IP

1. IP-Address-Lookup.com

### Related Websites

1.

## Social Network Information - smashwords.com

### Social Network Information

**Facebook share** : 0

**Pinterest Info** : 10

**Facebook comment** : 0

**Xing Info** : 0

**Facebook like** : 0

**Buffer Info** : 163

**Reddit Score** : 0

**Reddit Ups** : 0

**Reddit downs** : 0

## Keyword & Meta Information - smashwords.com

### TITLE & METATAGS

#### Title

Smashwords - Home

#### Verify-v1

RebhOpUIThetsH2YAKc+VKN3GjFkPbLvUbJtxDYckUM=

#### Robots

index, follow

#### Format-detection

telephone=no

#### Viewport

width=device-width, initial-scale=1.0

**Blocked by robots.txt** : Yes

**Blocked by meta-robots** : No



Links nofollowed by meta-robots : No

Total keywords : 219

## Html headings

### H1(0)

No h1 tag found

### H2(1)

1. FOR FASTER ANSWERS, CHECK THESE LINKS BEFORE YOU EMAIL US:

### H3(2)

1. Authors/Publishers

2. Readers

### H4(0)

No h4 tag found

### H5(0)

No h5 tag found

### H6(0)

No h6 tag found

## KEYWORD ANALYSIS

== Single word keywords ==

SINGLE KEYWORDS	OCCURRENCES	DENSITY	POSSIBLE SPAM
Smashwords	7	3.196 %	No
erotica	6	2.74 %	No

<b>SINGLE KEYWORDS</b>	<b>OCCURRENCES</b>	<b>DENSITY</b>	<b>POSSIBLE SPAM</b>
FAQ	4	1.826 %	No
Include	4	1.826 %	No
Download	3	1.37 %	No
Publish	3	1.37 %	No
Sign	3	1.37 %	No
ebooks	3	1.37 %	No
Blog	2	0.913 %	No
Home	2	0.913 %	Yes
works	2	0.913 %	No
Podcast	2	0.913 %	No
Author	2	0.913 %	No
Smart	2	0.913 %	No
Copyright	2	0.913 %	No
reserved	2	0.913 %	No
©	2	0.913 %	No
mainstream	2	0.913 %	No
Filtering	2	0.913 %	No
rights	2	0.913 %	No

**== Two words keywords ==**

<b>2 WORD PHRASES</b>	<b>OCCURRENCES</b>	<b>DENSITY</b>	<b>POSSIBLE SPAM</b>
How to	6	2.74 %	No
erotica Include	4	1.826 %	No
Download to	3	1.37 %	No
Author Podcast	2	0.913 %	No
Smart Author	2	0.913 %	No
Classic Interface	2	0.913 %	No
Sign In	2	0.913 %	No
Where are	2	0.913 %	No
my ebooks?	2	0.913 %	No
all erotica	2	0.913 %	No
Include all	2	0.913 %	No
mainstream erotica	2	0.913 %	No

<b>2 WORD PHRASES</b>	<b>OCCURRENCES</b>	<b>DENSITY</b>	<b>POSSIBLE SPAM</b>
Include mainstream	2	0.913 %	No
are my	2	0.913 %	No
Exclude erotica	2	0.913 %	No
Copyright ©	2	0.913 %	No
© 2021	2	0.913 %	No
2021 Smashwords	2	0.913 %	No
Smashwords Inc	2	0.913 %	No
Inc All	2	0.913 %	No

*== Three words keywords ==*

<b>3 WORD PHRASES</b>	<b>OCCURRENCES</b>	<b>DENSITY</b>	<b>POSSIBLE SPAM</b>
ebooks? How to	2	0.913 %	No
Where are my	2	0.913 %	No
Include all erotica	2	0.913 %	No
erotica Include all	2	0.913 %	No
mainstream erotica Include	2	0.913 %	No
Include mainstream erotica	2	0.913 %	No
erotica Include mainstream	2	0.913 %	No
Exclude erotica Include	2	0.913 %	No
Filtering Exclude erotica	2	0.913 %	No
Smart Author Podcast	2	0.913 %	No
Copyright © 2021	2	0.913 %	No
2021 Smashwords Inc	2	0.913 %	No
Smashwords Inc All	2	0.913 %	No
Inc All rights	2	0.913 %	No
are my ebooks?	2	0.913 %	No
How to Publish	2	0.913 %	No
my ebooks? How	2	0.913 %	No
© 2021 Smashwords	2	0.913 %	No
Your Email Subject	1	0.457 %	No
our 'Site Updates'	1	0.457 %	No

== Four words keywords ==

4 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
are my ebooks? How	2	0.913 %	No
Exclude erotica Include mainstream	2	0.913 %	No
Where are my ebooks?	2	0.913 %	No
erotica Include all erotica	2	0.913 %	No
mainstream erotica Include all	2	0.913 %	No
Include mainstream erotica Include	2	0.913 %	No
erotica Include mainstream erotica	2	0.913 %	No
Filtering Exclude erotica Include	2	0.913 %	No
Copyright © 2021 Smashwords	2	0.913 %	No
© 2021 Smashwords Inc	2	0.913 %	No
2021 Smashwords Inc All	2	0.913 %	No
Smashwords Inc All rights	2	0.913 %	No
Inc All rights reserved	2	0.913 %	No
my ebooks? How to	2	0.913 %	No
our 'Site Updates' for	1	0.457 %	No
'Site Updates' for the	1	0.457 %	No
news Your Email Subject	1	0.457 %	No
Check our 'Site Updates'	1	0.457 %	No
Updates' for the latest	1	0.457 %	No
for the latest news	1	0.457 %	No

## Alexa Information - smashwords.com

### General information

**Domain name :** smashwords.com

**Global Rank :** #9,065

**Daily Time on Site :** 3:38

**Search Traffic :** 12.3%

**Bounce Rate :** 39%

**Total sites link in :** 6,750

### Top 5 similar sites by audience overlap

Sl	Similar sites	Overlap score
1	lulu.com	13.7
2	authorstream.com	12.4
3	keepandshare.com	11.8
4	edocr.com	11.8
5	yudu.com	11.4

### Top 5 keywords by traffic

Keywords	Search Traffic	Share of voice
No data found!		

### Top 4 keyword gaps

Keywords driving traffic to competitors, but not to this site	Avg. traffic to competitors	Search popularity
free ebook	35	34
ebook free	31	28
free books download	30	30
books free download	29	21

### Top 4 easy-to-rank keywords

Popular keywords within this site`s competitive power	Relevance to this site	Search popularity
ebook pdf	58	27
amazon publishing	57	41
amazon self publishing	16	39
kindle unlimited	35	60

### Top 4 buyer keywords

Keywords that show a high purchase intent	Avg. traffic to competitors	Organic competition
free ebooks	45	69
free books	38	59

Keywords that show a high purchase intent	Avg. traffic to competitors	Organic competition
free ebook	35	68
free epub books	34	67

#### Top 4 optimization opportunities

Very popular keywords already driving some traffic to this site	Search popularity	Organic share of voice
akela cooper	21	1.67%
enema stories	21	2.42%
teacher misery	16	3.74%
ruowen huang	15	3.71%

#### Top 5 referral sites

Sites by how many other sites drive traffic to them	Referral sites
feedbooks.com	13.7
smashwords.com	12.4
free-ebooks.net	11.8
edocr.com	11.8
kobo.com	11.4

#### Site flow

Visited just before & right after domain	Visited just before & right after domain percentage
googlecom	22.4%
amazoncom	3.45%
youtubecom	1.88%
facebookcom	1.8%
boxcom	1.76%
googlecom	23.2%
amazoncom	2.73%
facebookcom	2.57%
youtubecom	2.09%
lulucom	1.58%

### Top 5 audience overlap

Similar sites to this site	Site's overlap score	Alexa rank
No data found!		

### Top 3 audience geography

Visitors by country	Visitors by country percentage
🇺🇸 United States	27.5%
🇮🇳 India	23.5%
🇯🇵 Japan	14.0%