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Website: <https://seoguide.co/>

Generated At: 2021-03-10 22:04:07

## Domain Name - osascoplaza.com.br

### WhoIs Information

**Registered :** No

**Domain age :** 0 Years 0 Months 0 Days

**Tech email :**

**Name servers :**

**Created at :**

**Changed at :**

**Expire at :**

**Registrant name :**

**Admin name :**

**Registrant country :**

**Admin country :**

**Registrant phone :**

**Admin phone :**

### Moz information

**Subdomain normalized :** 2.058343887

**Subdomain raw :** 0.2058344036

**Url normalized :** 3.900000095

**Url raw :** 0.3899999857

**Http status code :** 200

**Domain authority :** 30

**Page authority :** 39

**External quality link :** 22537

**Links :** 60643

### Link information

**Backlink count :** 22,537

**Total link count :** 60,643

**Mozrank :** 3.900000095

**Estacionamento GRÁTIS**

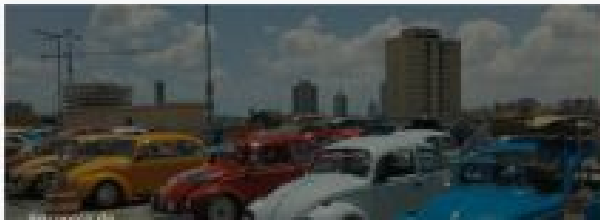
Promoção válida de **segunda a sábado** no período de **10/02/21 a 31/03/21**

**e-park**

Nas compras a partir de **R\$ 60,00** nas lojas do **Osasco Plaza Shopping**, você ganha as **2 primeiras horas de estacionamento**.

Apresente suas notas/cupons fiscais\* nos caixas de pagamento da E-Park.

\*Somente notas emitidas no momento da liberação do estacionamento.



## Mobile Friendly Check

Performance : 13.58

Emulated Form Factor <b>Mobile</b>
Locale <b>En-US</b>
Category <b>Performance</b>

### Field Data

Over the last 30 days, the field data shows that this page has an **Moderate** speed compared to other pages in the Chrome User Experience Report. We are showing **The 75th percentile of FCP** and **The 95th percentile of FID**

First Contentful Paint (FCP)

2354 ms

Metric Category

AVERAGE

First Input Delay (FID)

23 ms

Metric Category

FAST

Overall Category

SLOW



## Origin Summary

All pages served from this origin have a **Slow** speed compared to other pages in the Chrome User Experience Report Over the last 30 days. To view suggestions tailored to each page, analyze individual page URLs.

## First Contentful Paint (FCP)

2217 ms

### Metric Category

AVERAGE

## First Input Delay (FID)

27 ms

### Metric Category

FAST

## Overall Category

AVERAGE

## Lab Data

### First Contentful Paint

First Contentful Paint marks the time at which the first text or image is painted. [Learn more](#)

4.3 s

### First Meaningful Paint

First Meaningful Paint measures when the primary content of a page is visible. [Learn more](#)

4.3 s

### Speed Index

Speed Index shows how quickly the contents of a page are visibly populated. [Learn more](#)

15.1 s

### First CPU Idle

First CPU Idle marks the first time at which the page's main thread is quiet enough to handle input. [Learn more](#)

11.5 s

### Time to Interactive

Time to interactive is the amount of time it takes for the page to become fully interactive. [Learn more](#)

30.8 s

### Max Potential First Input Delay

The maximum potential First Input Delay that your users could experience is the duration, in milliseconds, of the longest task.

[Learn more](#)

770 ms

## Audit Data

### Keep request counts low and transfer sizes small

To set budgets for the quantity and size of page resources, add a budget.json file. [Learn More](#)

244 requests • 130,212 KiB

### Eliminate render-blocking resources

Resources are blocking the first paint of your page. Consider delivering critical JS/CSS inline and deferring all non-critical JS/styles. [Learn More](#)

Potential savings of 1,040 ms

### Efficiently encode images

Optimized images load faster and consume less cellular data. [Learn More](#)

### Enable text compression

Text-based resources should be served with compression (gzip, deflate or brotli) to minimize total network bytes. [Learn More](#)

Potential savings of 546 KiB

### Serve static assets with an efficient cache policy

A long cache lifetime can speed up repeat visits to your page. [Learn More](#)

215 resources found

### Minimize third-party usage

Third-party code can significantly impact load performance. Limit the number of redundant third-party providers and try to load third-party code after your page has primarily finished loading. [Learn More](#)

Third-party code blocked the main thread for 220 ms

### Network Round Trip Times

Network round trip times (RTT) have a large impact on performance. If the RTT to an origin is high, it's an indication that servers closer to the user could improve performance. [Learn More](#)

0 ms

### Estimated Input Latency

Estimated Input Latency is an estimate of how long your app takes to respond to user input, in milliseconds, during the busiest 5s window of page load. If your latency is higher than 50 ms, users may perceive your app as laggy. [Learn More](#)

230 ms

## First Contentful Paint (3G)

First Contentful Paint 3G marks the time at which the first text or image is painted while on a 3G network. [Learn More](#)

8675.5 ms

## Total Blocking Time

Sum of all time periods between FCP and Time to Interactive, when task length exceeded 50ms, expressed in milliseconds.

1,310 ms

## Reduce JavaScript execution time

Consider reducing the time spent parsing, compiling, and executing JS. You may find delivering smaller JS payloads helps with this. [Learn More](#)

3.6 s

## Defer offscreen images

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive. [Learn More](#)

Potential savings of 2,468 KiB

## Server Backend Latencies

Server latencies can impact web performance. If the server latency of an origin is high, it's an indication the server is overloaded or has poor backend performance. [Learn More](#)

0 ms

## Properly size images

Serve images that are appropriately-sized to save cellular data and improve load time. [Learn More](#)

Potential savings of 1,626 KiB

## Remove unused CSS

Remove dead rules from stylesheets and defer the loading of CSS not used for above-the-fold content to reduce unnecessary bytes consumed by network activity. [Learn More](#)

Potential savings of 158 KiB

## Avoid enormous network payloads

Large network payloads cost users real money and are highly correlated with long load times. [Learn More](#)

Total size was 130,212 KiB

## Minimize main-thread work

Consider reducing the time spent parsing, compiling and executing JS. You may find delivering smaller JS payloads helps with this. [Learn More](#)

9.9 s

## Serve images in next-gen formats

Image formats like JPEG 2000, JPEG XR, and WebP often provide better compression than PNG or JPEG, which means faster downloads and less data consumption. [Learn More](#)

Potential savings of 47,158 KiB

## Avoid chaining critical requests

The Critical Request Chains below show you what resources are loaded with a high priority. Consider reducing the length of chains, reducing the download size of resources, or deferring the download of unnecessary resources to improve page load.

[Learn More](#)

25 chains found

## Avoid enormous network payloads

A large DOM will increase memory usage, cause longer [Learn More](#)

1,990 elements

## Avoid multiple page redirects

Redirects introduce additional delays before the page can be loaded. [Learn More](#)

Potential savings of 630 ms

## Minify JavaScript

Minifying JavaScript files can reduce payload sizes and script parse time. [Learn More](#)

## User Timing marks and measures

Consider instrumenting your app with the User Timing API to measure your app's real-world performance during key user experiences. [Learn More](#)

### IP Information

**ISP :** AS27715 Locaweb Serviços de Internet S/A

**Ip :** 186.202.153.205

**Country :**  BRAZIL

**City :** São Paulo

**Region :** São Paulo

**Timezone :** America/Sao\_Paulo

### Malware Scan Info

**Google safe browser norton :** Safe

**Norton :** untested

### Search Engine Index Info

**Google index :** 80

**Latitude** : -23.5475

**Longitude** : -46.6361

**Bing index** : 7

**Yahoo index** : 0

#### Sites in Same IP

1. safertaxi.com
2. multibrandsexport.com
3. phytonatus.com.br
4. vacilante.com
5. efagundes.com
6. ananimoveis.com.br
7. melanieklein.com.br
8. IP-Address-Lookup.com

#### Related Websites

- 1.

## Social Network Information - osascopeplaza.com.br

### Social Network Information

**Facebook share** : 0

**Pinterest Info** : 0

**Facebook comment** : 0

**Xing Info** : 0

**Facebook like** : 0

**Buffer Info** : 0

**Reddit Score** : 0

**Reddit Ups** : 0

**Reddit downs** : 0

## Keyword & Meta Information - osascopeplaza.com.br

### TITLE & METATAGS



### Title

Osasco Plaza - o nosso shopping

### Description

Aproveite as nossas diversas opções de lojas, restaurantes e entretenimento com todo conforto e segurança.

### Viewport

width=device-width, initial-scale=1, maximum-scale=1, user-scalable=no

### Twitter:card

summary\_large\_image

### Twitter:description

Aproveite as nossas diversas opções de lojas, restaurantes e entretenimento com todo conforto e segurança.

### Twitter:title

Osasco Plaza - o nosso shopping

### Twitter:site

@osascoplaza

### Twitter:image

http://osascoplaza.com.br/img/metast/HOME.png

### Twitter:creator

@osascoplaza

### Google-site-verification

36m8slNur73MCy7WxhjSkaSXX7UAUNkb9\_5ZnZCNpHc

Blocked by robots.txt : No

Blocked by meta-robots : No

Links nofollowed by meta-robots : No

Total keywords : 238

## Html headings

### H1(0)

No h1 tag found

## H2(3)

1. Volks e Antigos
2. Filmes em cartaz no Osasco Plaza Shopping
3. Inscreva-se na nossa newsletter, e receba nossas promoções!

## H3(3)

1. Roteiro Gastronômico - ATIVIDADE SUSPENSA
2. Amigos do Opala
3. Carros e Equipes

## H4(6)

1. Navegação
2. Serviço ao Cliente
3. Contatos
4. Navegação
5. Serviço ao cliente
6. Informações de contato

## H5(5)

1. Encontro de
2. Encontro de
3. Destaques
4. Mantenha-se informado
5. Obrigado! Inscrição realizada com sucesso.

## H6(0)

No h6 tag found

## KEYWORD ANALYSIS

== Single word keywords ==

SINGLE KEYWORDS	OCCURRENCES	DENSITY	POSSIBLE SPAM
de	11	4.622 %	No
Osasco	6	2.521 %	No
Shopping	4	1.681 %	No
Sala	4	1.681 %	No
Lojas	4	1.681 %	No
Serviço	4	1.681 %	No
Plaza	4	1.681 %	No
Azevedo	3	1.261 %	No
Centro	3	1.261 %	No
Avelar	3	1.261 %	No
Lazer	2	0.84 %	No
Estacionamento	2	0.84 %	No
Fraldário	2	0.84 %	No
Horário	2	0.84 %	No
contatoosascoplazacombr	2	0.84 %	No
Ten	2	0.84 %	No
Serviços	2	0.84 %	No
Alimentação	2	0.84 %	No
Contato	2	0.84 %	No
Encontro	2	0.84 %	No

== Two words keywords ==

2 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
Osasco Plaza	4	1.681 %	No
de Azevedo	3	1.261 %	No

<b>2 WORD PHRASES</b>	<b>OCCURRENCES</b>	<b>DENSITY</b>	<b>POSSIBLE SPAM</b>
Azevedo 81	3	1.261 %	No
81 Centro	3	1.261 %	No
11 21172777	3	1.261 %	No
R Ten	2	0.84 %	No
O Shopping	2	0.84 %	No
Fraldário Serviço	2	0.84 %	No
Estacionamento Fraldário	2	0.84 %	No
Serviço ao	2	0.84 %	No
Fale Conosco	2	0.84 %	No
Ten Avelar	2	0.84 %	No
Serviços Alimentação	2	0.84 %	No
Horário de	2	0.84 %	No
Navegação Revista	2	0.84 %	No
Revista Osasco	2	0.84 %	No
Plaza Shopping	2	0.84 %	No
Osasco SP	2	0.84 %	No
Encontro de	2	0.84 %	No
de Lojas	2	0.84 %	No

**== Three words keywords ==**

<b>3 WORD PHRASES</b>	<b>OCCURRENCES</b>	<b>DENSITY</b>	<b>POSSIBLE SPAM</b>
de Azevedo 81	3	1.261 %	No
Azevedo 81 Centro	3	1.261 %	No
R Ten Avelar	2	0.84 %	No
Diretório de Lojas	2	0.84 %	No
Estacionamento Fraldário Serviço	2	0.84 %	No
Revista Osasco Plaza	2	0.84 %	No
Navegação Revista Osasco	2	0.84 %	No
Ten Avelar Píres	2	0.84 %	No
Osasco Plaza Shopping	2	0.84 %	No
Avelar Píres de	2	0.84 %	No
Centro Osasco SP	2	0.84 %	No
81 Centro Osasco	2	0.84 %	No

<b>3 WORD PHRASES</b>	<b>OCCURRENCES</b>	<b>DENSITY</b>	<b>POSSIBLE SPAM</b>
Píres de Azevedo	2	0.84 %	No
VIÚVA DAS SOMBRAS	1	0.42 %	No
para terceiros Osasco	1	0.42 %	No
Email Inscreverme Não	1	0.42 %	No
Inscreverme Não divulgaremos	1	0.42 %	No
Não divulgaremos seu	1	0.42 %	No
divulgaremos seu email	1	0.42 %	No
seu email para	1	0.42 %	No

*== Four words keywords ==*

<b>4 WORD PHRASES</b>	<b>OCCURRENCES</b>	<b>DENSITY</b>	<b>POSSIBLE SPAM</b>
de Azevedo 81 Centro	3	1.261 %	No
R Ten Avelar Píres	2	0.84 %	No
Navegação Revista Osasco Plaza	2	0.84 %	No
Avelar Píres de Azevedo	2	0.84 %	No
Píres de Azevedo 81	2	0.84 %	No
Azevedo 81 Centro Osasco	2	0.84 %	No
81 Centro Osasco SP	2	0.84 %	No
Ten Avelar Píres de	2	0.84 %	No
sucesso Email Inscreverme Não	1	0.42 %	No
Email Inscreverme Não divulgaremos	1	0.42 %	No
Inscreverme Não divulgaremos seu	1	0.42 %	No
Não divulgaremos seu email	1	0.42 %	No
divulgaremos seu email para	1	0.42 %	No
seu email para terceiros	1	0.42 %	No
email para terceiros Osasco	1	0.42 %	No
para terceiros Osasco Plaza	1	0.42 %	No
Shopping Oficial Navegação Revista	1	0.42 %	No
terceiros Osasco Plaza Shopping	1	0.42 %	No
Osasco Plaza Shopping Oficial	1	0.42 %	No
Plaza Shopping Oficial Navegação	1	0.42 %	No

# Alexa Information - osascoplaza.com.br

## General information

**Domain name :** osascoplaza.com.br

**Global Rank :** #1,305,197

**Daily Time on Site :** No data

**Search Traffic :**

**Bounce Rate :**

**Total sites link in :** 278

## Top 5 similar sites by audience overlap

Sl	Similar sites	Overlap score
1	shoppinguniao.com.br	10.5
2	shoppingplazasul.com.br	9.9
3	shoppingtaboao.com.br	9.8
4	shoppingitaquera.com.br	9.7
5	plazaavenida.com.br	9.7

## Top 5 keywords by traffic

Keywords	Search Traffic	Share of voice
No data found!		

## Top 4 keyword gaps

Keywords driving traffic to competitors, but not to this site	Avg. traffic to competitors	Search popularity
doutor consulta	18	23
pizza hut	16	78
bad cat	16	34
dr consulta	16	33

## Top 4 easy-to-rank keywords

Popular keywords within this site`s competitive power	Relevance to this site	Search popularity
renner	19	49

Popular keywords within this site`s competitive power	Relevance to this site	Search popularity
carmen steffens	41	29
bagaggio	13	27
le biscuit	15	24

#### Top 4 buyer keywords

Keywords that show a high purchase intent	Avg. traffic to competitors	Organic competition
site shopping união	10	11
promoção de natal	9	43
symbol store	7	63
academia store	6	47

#### Top 4 optimization opportunities

Very popular keywords already driving some traffic to this site	Search popularity	Organic share of voice
casas bahia	52	0.01%
tiara bolsas	14	3.14%
vivo	61	0%
riachuelo	45	0.04%

#### Top 5 referral sites

Sites by how many other sites drive traffic to them	Referral sites
osascoplaza.com.br	10.5
shoppingtaboao.com.br	9.9
shoppinguniao.com.br	9.8
shoppingitaquera.com.br	9.7
raposo.com.br	9.7

#### Site flow

Visited just before & right after domain	Visited just before & right after domain percentage
No data found!	

Top 5 audience overlap

**Similar sites to this site**

**Site's overlap score**

**Alexa rank**

No data found!

Top 3 audience geography

**Visitors by country**

**Visitors by country percentage**

No data found!