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Website: <https://seoguide.co/>

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Domain Name - zotero.org

WhoIs Information

Registered : No

Domain age : 18 Years 7 Months 28 Days

Tech email :
tech@zotero.org.whoisprivacyservice.org

Name servers : ns-635.awsdns-15.net

Created at : 29-Aug-2006

Changed at : 26-Jul-2020

Expire at : 29-Aug-2021

Registrant name : On behalf of zotero.org owner

Admin name : On behalf of zotero.org
administrative contact

Registrant country :  US

Admin country :  US

Registrant phone : +1.2065771368

Admin phone : +1.2065771368

Moz information

Subdomain normalized : 0.390696764

Subdomain raw : 0.03906967491

Url normalized : 6.199999809

Url raw : 0.6200000048

Http status code : 301

Domain authority : 81

Page authority : 62

External quality link : 142400

Links : 155894

Link information

Backlink count : 142,400

Total link count : 155,894

Mozrank : 6.199999809

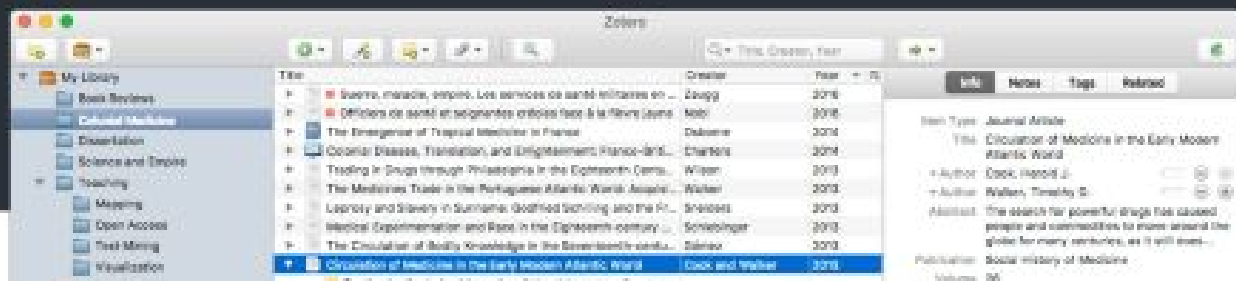
Your personal research assistant

Zotero is a free, easy-to-use tool to help you collect, organize, cite, and share research.

Download

Available for Mac, Windows, and Linux

News: Just need to create a quick bibliography? Try [ZoteroBib](#)



Mobile Friendly Check

Performance : 42.81

Emulated Form Factor **Mobile**

Locale **En-US**

Category **Performance**

Field Data

Over the last 30 days, the field data shows that this page has an **Moderate** speed compared to other pages in the Chrome User Experience Report. **We are showing The 75th percentile of FCP and The 95th percentile of FID**

First Contentful Paint (FCP)

3349 ms

Metric Category

SLOW

First Input Delay (FID)

17 ms

Metric Category

FAST

Overall Category

SLOW



Origin Summary

All pages served from this origin have a **Slow** speed compared to other pages in the Chrome User Experience Report Over the last 30 days.To view suggestions tailored to each page, analyze individual page URLs.

First Contentful Paint (FCP)

2987 ms

Metric Category

AVERAGE

First Input Delay (FID)

29 ms

Metric Category

FAST

Overall Category

AVERAGE

Lab Data

First Contentful Paint

First Contentful Paint marks the time at which the first text or image is painted. [Learn more](#)

5.7 s

First Meaningful Paint

First Meaningful Paint measures when the primary content of a page is visible. [Learn more](#)

6.7 s

Speed Index

Speed Index shows how quickly the contents of a page are visibly populated. [Learn more](#)

5.7 s

First CPU Idle

First CPU Idle marks the first time at which the page's main thread is quiet enough to handle input. [Learn more](#)

6.9 s

Time to Interactive

Time to interactive is the amount of time it takes for the page to become fully interactive. [Learn more](#)

6.8 s

Max Potential First Input Delay

The maximum potential First Input Delay that your users could experience is the duration, in milliseconds, of the longest task. [Learn more](#)

440 ms

Audit Data

Keep request counts low and transfer sizes small

To set budgets for the quantity and size of page resources, add a budget.json file. [Learn More](#)

23 requests • 1,124 KiB

Eliminate render-blocking resources

Resources are blocking the first paint of your page. Consider delivering critical JS/CSS inline and deferring all non-critical JS/styles. [Learn More](#)

Potential savings of 3,790 ms

Efficiently encode images

Optimized images load faster and consume less cellular data. [Learn More](#)

Enable text compression

Text-based resources should be served with compression (gzip, deflate or brotli) to minimize total network bytes. [Learn More](#)

Serve static assets with an efficient cache policy

A long cache lifetime can speed up repeat visits to your page. [Learn More](#)

20 resources found

Minimize third-party usage

Third-party code can significantly impact load performance. Limit the number of redundant third-party providers and try to load third-party code after your page has primarily finished loading. [Learn More](#)

Third-party code blocked the main thread for 0 ms

Network Round Trip Times

Network round trip times (RTT) have a large impact on performance. If the RTT to an origin is high, it's an indication that servers closer to the user could improve performance. [Learn More](#)

0 ms

Estimated Input Latency

Estimated Input Latency is an estimate of how long your app takes to respond to user input, in milliseconds, during the busiest 5s window of page load. If your latency is higher than 50 ms, users may perceive your app as laggy. [Learn More](#)

130 ms

First Contentful Paint (3G)

First Contentful Paint 3G marks the time at which the first text or image is painted while on a 3G network. [Learn More](#)

11222 ms

Total Blocking Time

Sum of all time periods between FCP and Time to Interactive, when task length exceeded 50ms, expressed in milliseconds.

0 ms

JavaScript execution time

Consider reducing the time spent parsing, compiling, and executing JS. You may find delivering smaller JS payloads helps with this. [Learn More](#)

0.9 s

Defer offscreen images

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive. [Learn More](#)

Server Backend Latencies

Server latencies can impact web performance. If the server latency of an origin is high, it's an indication the server is overloaded or has poor backend performance. [Learn More](#)

0 ms

Properly size images

Serve images that are appropriately-sized to save cellular data and improve load time. [Learn More](#)

Potential savings of 193 KiB

Remove unused CSS

Remove dead rules from stylesheets and defer the loading of CSS not used for above-the-fold content to reduce unnecessary bytes consumed by network activity. [Learn More](#)

Potential savings of 41 KiB

Avoids enormous network payloads

Large network payloads cost users real money and are highly correlated with long load times. [Learn More](#)

Total size was 1,124 KiB

Minimize main-thread work

Consider reducing the time spent parsing, compiling and executing JS. You may find delivering smaller JS payloads helps with this. [Learn More](#)

2.4 s

Serve images in next-gen formats

Image formats like JPEG 2000, JPEG XR, and WebP often provide better compression than PNG or JPEG, which means faster

downloads and less data consumption. [Learn More](#)

Potential savings of 251 KiB

Avoid chaining critical requests

The Critical Request Chains below show you what resources are loaded with a high priority. Consider reducing the length of chains, reducing the download size of resources, or deferring the download of unnecessary resources to improve page load.

[Learn More](#)

8 chains found

Avoids enormous network payloads

A large DOM will increase memory usage, cause longer [Learn More](#)

385 elements

Avoid multiple page redirects

Redirects introduce additional delays before the page can be loaded. [Learn More](#)

Potential savings of 1,110 ms

Minify JavaScript

Minifying JavaScript files can reduce payload sizes and script parse time. [Learn More](#)

User Timing marks and measures

Consider instrumenting your app with the User Timing API to measure your app's real-world performance during key user experiences. [Learn More](#)

IP Information

ISP : AS14618 Amazon.com, Inc.

Ip : 50.19.225.228

Country :  UNITED STATES

City : Virginia Beach

Region : Virginia

Timezone : America/New_York

Latitude : 36.8529

Malware Scan Info

Google safe browser norton : Safe

Norton : untested

Search Engine Index Info

Google index : 95,900

Bing index : 322,000

Yahoo index : 322,000

Longitude : -75.9780

Sites in Same IP
1. IP-Address-Lookup.com

Related Websites
1.

Social Network Information - zotero.org

Social Network Information	
Facebook share : 0	Pinterest Info : 6
Facebook comment : 0	Xing Info : 0
Facebook like : 0	Buffer Info : 41
Reddit Score : 10	Reddit Ups : 10
Reddit downs : 0	

Keyword & Meta Information - zotero.org

TITLE & METATAGS
Title Zotero Your personal research assistant
Viewport width=device-width, initial-scale=1, shrink-to-fit=no
Description Zotero is a free, easy-to-use tool to help you collect, organize, cite, and share research.

Blocked by robots.txt : No
Links nofollowed by meta-robots : No

Blocked by meta-robots : No
Total keywords : 354

H1(2)

1. Your personal research assistant

2. Meet Zotero.

H2(7)

1. Collect with a click.

2. Organize your way.

3. Cite in style.

4. Stay in sync.

5. Collaborate freely.

6. Rest easy.

7. Ready to try Zotero?

H3(0)

No h3 tag found

H4(0)

No h4 tag found

H5(0)

No h5 tag found

H6(0)

No h6 tag found

KEYWORD ANALYSIS

== Single word keywords ==

SINGLE KEYWORDS	OCCURRENCES	DENSITY	POSSIBLE SPAM
Zotero	14	3.955 %	No
research	5	1.412 %	No
Involved	3	0.847 %	No
create	3	0.847 %	No
Forums	3	0.847 %	No
Documentation	3	0.847 %	No
materials	2	0.565 %	No
nonprofit	2	0.565 %	No
organization	2	0.565 %	No
work	2	0.565 %	No
organize	2	0.565 %	No
style	2	0.565 %	No
data	2	0.565 %	No
web	2	0.565 %	No
automatically	2	0.565 %	No
software	2	0.565 %	No
Download	2	0.565 %	No
share	2	0.565 %	No
Groups	2	0.565 %	No
Log	2	0.565 %	No

== Two words keywords ==

2 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
Zotero is	4	1.13 %	No
Documentation Forums	3	0.847 %	No
Get Involved	3	0.847 %	No
nonprofit organization	2	0.565 %	No
to create	2	0.565 %	No
or a	2	0.565 %	No
you can	2	0.565 %	No

2 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
You can	2	0.565 %	No
Groups Documentation	2	0.565 %	No
is a	2	0.565 %	No
quick bibliography?	2	0.565 %	No
a quick	2	0.565 %	No
create a	2	0.565 %	No
your research	2	0.565 %	No
need to	2	0.565 %	No
that automatically	2	0.565 %	No
Forums Get	2	0.565 %	No
Involved Log	2	0.565 %	No
Log In	2	0.565 %	No
Just need	2	0.565 %	No

== Three words keywords ==

3 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
create a quick	2	0.565 %	No
to create a	2	0.565 %	No
Documentation Forums Get	2	0.565 %	No
Forums Get Involved	2	0.565 %	No
Get Involved Log	2	0.565 %	No
Involved Log In	2	0.565 %	No
Log In Upgrade	2	0.565 %	No
In Upgrade Storage	2	0.565 %	No
Zotero is a	2	0.565 %	No
a quick bibliography?	2	0.565 %	No
Groups Documentation Forums	2	0.565 %	No
Just need to	2	0.565 %	No
need to create	2	0.565 %	No
build a collaborative	1	0.282 %	No
a collaborative bibliography	1	0.282 %	No
bibliography You can	1	0.282 %	No
collaborative bibliography You	1	0.282 %	No

3 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
students or build	1	0.282 %	No
You can share	1	0.282 %	No
can share a	1	0.282 %	No

== Four words keywords ==

4 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
Just need to create	2	0.565 %	No
Log In Upgrade Storage	2	0.565 %	No
to create a quick	2	0.565 %	No
need to create a	2	0.565 %	No
Groups Documentation Forums Get	2	0.565 %	No
create a quick bibliography?	2	0.565 %	No
Involved Log In Upgrade	2	0.565 %	No
Get Involved Log In	2	0.565 %	No
Forums Get Involved Log	2	0.565 %	No
Documentation Forums Get Involved	2	0.565 %	No
You can share a	1	0.282 %	No
bibliography You can share	1	0.282 %	No
to students or build	1	0.282 %	No
a collaborative bibliography You	1	0.282 %	No
build a collaborative bibliography	1	0.282 %	No
or build a collaborative	1	0.282 %	No
students or build a	1	0.282 %	No
collaborative bibliography You can	1	0.282 %	No
Zotero Groups Documentation Forums	1	0.282 %	No
materials to students or	1	0.282 %	No

Alexa Information - zotero.org

General information

Domain name : zotero.org	Global Rank : #17,132
Daily Time on Site : 3:23	Search Traffic : 20.5%
Bounce Rate : 43.3%	Total sites link in : 2,248

Top 5 similar sites by audience overlap		
Sl	Similar sites	Overlap score
1	endnote.com	11.9
2	mendeley.com	11.3
3	itsmyurls.com	10.7
4	bagtheweb.com	10.6
5	steepster.com	10.0

Top 5 keywords by traffic		
Keywords	Search Traffic	Share of voice
No data found!		

Top 4 keyword gaps		
Keywords driving traffic to competitors, but not to this site	Avg. traffic to competitors	Search popularity
apa format	40	61
apa citation	33	65
endnote	33	55
mla citation	32	59

Top 4 easy-to-rank keywords		
Popular keywords within this site`s competitive power	Relevance to this site	Search popularity
learning goals	62	25
moodle	20	64
endnote web	57	37
google books	16	64

Top 4 buyer keywords

Keywords that show a high purchase intent	Avg. traffic to competitors	Organic competition
citation software free	38	63
endnote vs mendeley	32	71
zotero vs mendeley	31	63
online reference manager	31	64

Top 4 optimization opportunities

Very popular keywords already driving some traffic to this site	Search popularity	Organic share of voice
nonton drama korea	33	0.25%
ayhankaraman	29	0.91%
referencing software	16	4.59%
use unicode utf-8 for worldwide language support	13	4.89%

Top 5 referral sites

Sites by how many other sites drive traffic to them	Referral sites
mendeley.com	11.9
libguides.com	11.3
zotero.org	10.7
endnote.com	10.6
zotero-manual.github.io	10.0

Site flow

Visited just before & right after domain	Visited just before & right after domain percentage
googlecom	27.5%
youtubecom	1.41%
diigocom	1.36%
folkdcom	1.07%
scoopit	0.82%
googlecom	25%
youtubecom	2.19%
intensedebatecom	1.37%

Visited just before & right after domain	Visited just before & right after domain percentage
tedcom	1.37%
pearltreescom	1.07%

Top 5 audience overlap		
Similar sites to this site	Site’s overlap score	Alexa rank
No data found!		

Top 3 audience geography	
Visitors by country	Visitors by country percentage
🇮🇳 India	38.3%
🇺🇸 United States	19.4%
🇵🇰 Pakistan	5.4%