

## Domain Name - girlfriendsetc.com

### WhoIs Information

**Registered :** No

**Domain age :** 10 Years 9 Months 17 Days

**Tech email :** Select Contact Domain Holder link at  
<https://www.godaddy.com/whois/results.aspx?domain=GIRLFRIENDSETC.COM>

**Name servers :** NS20.DOMAINCONTROL.COM

**Created at :** 14-Apr-2014

**Changed at :** 15-Apr-2020

**Expire at :** 14-Apr-2021

**Registrant name :**

**Admin name :**

**Registrant country :**  US

**Admin country :** 

**Registrant phone :**

**Admin phone :**

### Moz information

**Subdomain normalized :** 0.0232783705

**Subdomain raw :** 0.00232783705

**Url normalized :** 2.900000095

**Url raw :** 0.2899999917

**Http status code :** 301

**Domain authority :** 20

**Page authority :** 29

**External quality link :** 1

**Links :** 6

### Link information

**Backlink count :** 1

**Total link count :** 6

**Mozrank :** 2.900000095



Girlfriends Etc. is on the cutting edge  
come join us and our push for a better  
YOU!

## Mobile Friendly Check

Performance : 37.47

Emulated Form Factor **Mobile**

Locale **En-US**

Category **Performance**

## Field Data

Over the last 30 days, the field data shows that this page has an **Moderate** speed compared to other pages in the Chrome User Experience Report. **We are showing The 75th percentile of FCP and The 95th percentile of FID**

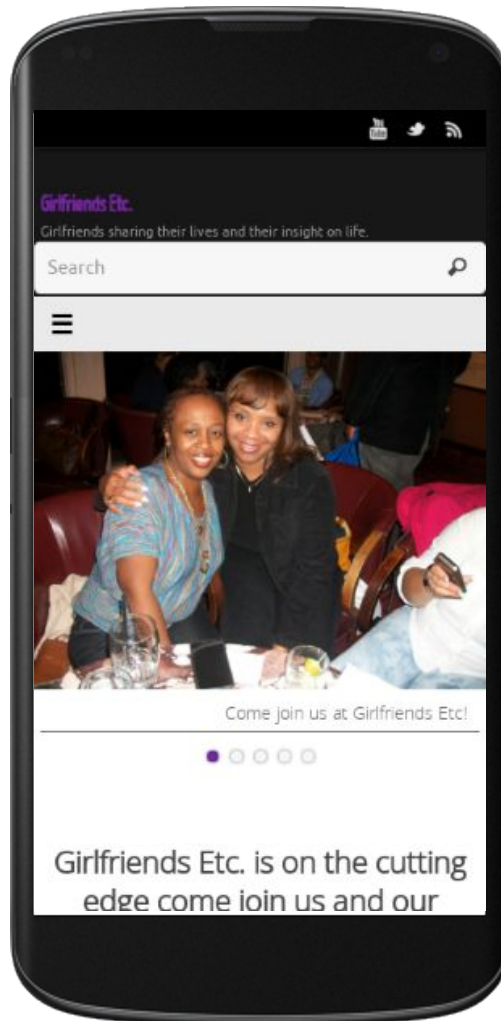
First Contentful Paint (FCP)

Metric Category

First Input Delay (FID)

Metric Category

Overall Category



## Origin Summary

All pages served from this origin have a **Slow** speed compared to other pages in the Chrome User Experience Report Over the last 30 days.To view suggestions tailored to each page, analyze individual page URLs.

First Contentful Paint (FCP)

Metric Category

First Input Delay (FID)

Metric Category

Overall Category

## Lab Data

First Contentful Paint

First Contentful Paint marks the time at which the first text or image is painted. [Learn more](#)

2.7 s

First Meaningful Paint

First Meaningful Paint measures when the primary content of a page is visible. [Learn more](#)

4.1 s

Speed Index

Speed Index shows how quickly the contents of a page are visibly populated. [Learn more](#)

8.1 s

First CPU Idle

First CPU Idle marks the first time at which the page's main thread is quiet enough to handle input. [Learn more](#)

4.1 s

Time to Interactive

Time to interactive is the amount of time it takes for the page to become fully interactive. [Learn more](#)

18.1 s

Max Potential First Input Delay

The maximum potential First Input Delay that your users could experience is the duration, in milliseconds, of the longest task.

[Learn more](#)

120 ms

## Audit Data

Keep request counts low and transfer sizes small

To set budgets for the quantity and size of page resources, add a budget.json file. [Learn More](#)

48 requests • 5,900 KiB

### Eliminate render-blocking resources

Resources are blocking the first paint of your page. Consider delivering critical JS/CSS inline and deferring all non-critical JS/styles. [Learn More](#)

Potential savings of 1,260 ms

### Efficiently encode images

Optimized images load faster and consume less cellular data. [Learn More](#)

### Enable text compression

Text-based resources should be served with compression (gzip, deflate or brotli) to minimize total network bytes. [Learn More](#)

### Uses efficient cache policy on static assets

A long cache lifetime can speed up repeat visits to your page. [Learn More](#)

0 resources found

### Minimize third-party usage

Third-party code can significantly impact load performance. Limit the number of redundant third-party providers and try to load third-party code after your page has primarily finished loading. [Learn More](#)

### Network Round Trip Times

Network round trip times (RTT) have a large impact on performance. If the RTT to an origin is high, it's an indication that servers closer to the user could improve performance. [Learn More](#)

0 ms

### Estimated Input Latency

Estimated Input Latency is an estimate of how long your app takes to respond to user input, in milliseconds, during the busiest 5s window of page load. If your latency is higher than 50 ms, users may perceive your app as laggy. [Learn More](#)

10 ms

### First Contentful Paint (3G)

First Contentful Paint 3G marks the time at which the first text or image is painted while on a 3G network. [Learn More](#)

5111 ms

### Total Blocking Time

Sum of all time periods between FCP and Time to Interactive, when task length exceeded 50ms, expressed in milliseconds.

90 ms

### JavaScript execution time

Consider reducing the time spent parsing, compiling, and executing JS. You may find delivering smaller JS payloads helps with this. [Learn More](#)

0.6 s

### Defer offscreen images

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive. [Learn More](#)

Potential savings of 2,418 KiB

### Server Backend Latencies

Server latencies can impact web performance. If the server latency of an origin is high, it's an indication the server is overloaded or has poor backend performance. [Learn More](#)

0 ms

### Properly size images

Serve images that are appropriately-sized to save cellular data and improve load time. [Learn More](#)

Potential savings of 297 KiB

### Remove unused CSS

Remove dead rules from stylesheets and defer the loading of CSS not used for above-the-fold content to reduce unnecessary bytes consumed by network activity. [Learn More](#)

Potential savings of 29 KiB

### Avoid enormous network payloads

Large network payloads cost users real money and are highly correlated with long load times. [Learn More](#)

Total size was 5,900 KiB

### Minimize main-thread work

Consider reducing the time spent parsing, compiling and executing JS. You may find delivering smaller JS payloads helps with this. [Learn More](#)

2.4 s

### Serve images in next-gen formats

Image formats like JPEG 2000, JPEG XR, and WebP often provide better compression than PNG or JPEG, which means faster downloads and less data consumption. [Learn More](#)

Potential savings of 1,832 KiB

### Avoid chaining critical requests

The Critical Request Chains below show you what resources are loaded with a high priority. Consider reducing the length of chains, reducing the download size of resources, or deferring the download of unnecessary resources to improve page load.

[Learn More](#)

21 chains found

### Avoid enormous network payloads

A large DOM will increase memory usage, cause longer [Learn More](#)

627 elements

### Avoid multiple page redirects

Redirects introduce additional delays before the page can be loaded. [Learn More](#)

Potential savings of 630 ms

### Minify JavaScript

Minifying JavaScript files can reduce payload sizes and script parse time. [Learn More](#)

### User Timing marks and measures

Consider instrumenting your app with the User Timing API to measure your app's real-world performance during key user experiences. [Learn More](#)

#### IP Information

**ISP :** AS30148 Sucuri

**Ip :** 192.124.249.65

**Country :**  UNITED STATES

**City :** Menifee

**Region :** California

**Timezone :** America/Los\_Angeles

**Latitude :** 33.7283

**Longitude :** -117.1464

#### Malware Scan Info

**Google safe browser norton :** Safe

**Norton :** untested

#### Search Engine Index Info

**Google index :** 90

**Bing index :** 99

**Yahoo index :** 32

#### Sites in Same IP

1. sawnee.com

#### Related Websites

1.

2. starkcu.org
3. kb.netgear.com
4. thepicky.com
5. bigrigtravels.com
6. weatherby.com
7. anatomage.com
8. westcentralelectric.coop
9. moneyfactory.gov
10. poulsborv.com
11. ndspro.com
12. IP-Address-Lookup.com

## Social Network Information - girlfriendsetc.com

Social Network Information	
<b>Facebook share</b> : 0	<b>Pinterest Info</b> : 0
<b>Facebook comment</b> : 0	<b>Xing Info</b> : 0
<b>Facebook like</b> : 0	<b>Buffer Info</b> : 0
<b>Reddit Score</b> : 0	<b>Reddit Ups</b> : 0
<b>Reddit downs</b> : 0	

## Keyword & Meta Information - girlfriendsetc.com

TITLE & METATAGS
<b>Title</b>



Girlfriends Etc. - Girlfriends sharing their lives and their insight on life.

### Viewport

width=device-width, user-scalable=no, initial-scale=1.0, minimum-scale=1.0, maximum-scale=1.0

### Generator

WordPress 4.5.3

Blocked by robots.txt : No

Blocked by meta-robots : No

Links nofollowed by meta-robots : No

Total keywords : 1045

## Html headings

### H1(3)

1. Girlfriends Etc.
2. Girlfriends Etc. is on the cutting edge come join us and our push for a better YOU!
3. At Girlfriends Etc. the sky's the limit. Life is no longer about quantity, it's about quality!

### H2(15)

1. Come join us at Girlfriends Etc!
2. Girlfriends Etc helps move what seems like mountains
3. Its just the beginning...
4. Girlfriends Etc. exceeds your expectations
5. Girlfriends Etc. offers the breath of fresh air you need
6. 5 financial fitness habits to begin in the new year
7. Hollywood tips to keep your eyes star-worthy
8. Quick and simple at-home beauty treatments to try Saving money: At-home beauty treatments for your skin

9. Wrinkle-busting skin care tips for boomer women

10. Simple tips to help pancreatic cancer patients eat well

11. Ways you can support your kids' school and teachers

12. Childproof your finances: Tips for new parents

13. Healthy tips and advice for lowering your risk of heart disease

14. 4 small diet changes that can make a big difference

15. Improve your entire day with these easy breakfast ideas

### H3(7)

1. Relationships

2. Beauty and Image

3. Health and Fitness

4. Kids

5. Finance

6. Careers

7. Categories

### H4(0)

No h4 tag found

### H5(0)

No h5 tag found

### H6(0)

No h6 tag found

## KEYWORD ANALYSIS

### == Single word keywords ==

SINGLE KEYWORDS	OCCURRENCES	DENSITY	POSSIBLE SPAM
-	18	1.722 %	No
Girlfriends	10	0.957 %	No
BPT	10	0.957 %	No
...	10	0.957 %	No
Continue	10	0.957 %	No
reading	10	0.957 %	No
December	9	0.861 %	No
skin	8	0.766 %	No
Healthy	7	0.67 %	No
make	7	0.67 %	No
year	6	0.574 %	No
Read	6	0.574 %	No
Fitness	6	0.574 %	No
Image	6	0.574 %	No
Health	6	0.574 %	No
people	6	0.574 %	No
tips	5	0.478 %	No
Issues	5	0.478 %	No
Medical	5	0.478 %	No
Beauty	5	0.478 %	No

### == Two words keywords ==

2 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
BPT -	10	0.957 %	No
Continue reading	10	0.957 %	No
... Continue	10	0.957 %	No
reading December	9	0.861 %	No

<b>2 WORD PHRASES</b>	<b>OCCURRENCES</b>	<b>DENSITY</b>	<b>POSSIBLE SPAM</b>
Girlfriends Etc	7	0.67 %	No
Read More	6	0.574 %	No
in the	5	0.478 %	No
Health Fitness	5	0.478 %	No
Self Image	5	0.478 %	No
Medical Issues	5	0.478 %	No
Fitness Medical	4	0.383 %	No
heart disease	4	0.383 %	No
2014Eating Healthy	4	0.383 %	No
your finances	4	0.383 %	No
Girlfriend Topics	4	0.383 %	No
December 3	4	0.383 %	No
beauty treatments	4	0.383 %	No
2014Beauty Self	3	0.287 %	No
3 2014Eating	3	0.287 %	No
Cosmetics Accessories	3	0.287 %	No

**== Three words keywords ==**

<b>3 WORD PHRASES</b>	<b>OCCURRENCES</b>	<b>DENSITY</b>	<b>POSSIBLE SPAM</b>
... Continue reading	10	0.957 %	No
Continue reading December	9	0.861 %	No
reading December 3	4	0.383 %	No
Fitness Medical Issues	4	0.383 %	No
Health Fitness Medical	4	0.383 %	No
Hair Skin Nails	3	0.287 %	No
3 2014Eating Healthy	3	0.287 %	No
of heart disease	3	0.287 %	No
2014Beauty Self Image	3	0.287 %	No
Self Image Hair	3	0.287 %	No
Money Management Mortgages	3	0.287 %	No
Management Mortgages Banking	3	0.287 %	No
December 3 2014Eating	3	0.287 %	No
the new year	2	0.191 %	No

<b>3 WORD PHRASES</b>	<b>OCCURRENCES</b>	<b>DENSITY</b>	<b>POSSIBLE SPAM</b>
tips to help	2	0.191 %	No
the United States	2	0.191 %	No
Parenting Young Adults	2	0.191 %	No
Investments Stock Money	2	0.191 %	No
Stock Money Management	2	0.191 %	No
Mortgages Banking Retirement	2	0.191 %	No

*== Four words keywords ==*

<b>4 WORD PHRASES</b>	<b>OCCURRENCES</b>	<b>DENSITY</b>	<b>POSSIBLE SPAM</b>
... Continue reading December	9	0.861 %	No
Health Fitness Medical Issues	4	0.383 %	No
Continue reading December 3	4	0.383 %	No
reading December 3 2014Eating	3	0.287 %	No
December 3 2014Eating Healthy	3	0.287 %	No
Money Management Mortgages Banking	3	0.287 %	No
treatments for your skin	2	0.191 %	No
beauty treatments for your	2	0.191 %	No
Management Mortgages Banking Retirement	2	0.191 %	No
Continue reading December 5	2	0.191 %	No
Stock Money Management Mortgages	2	0.191 %	No
Investments Stock Money Management	2	0.191 %	No
a great time to	2	0.191 %	No
Simple tips to help	2	0.191 %	No
Athome beauty treatments for	2	0.191 %	No
in the new year	2	0.191 %	No
money Athome beauty treatments	2	0.191 %	No
people with pancreatic cancer	2	0.191 %	No
Saving money Athome beauty	2	0.191 %	No
Image Hair Skin Nails	2	0.191 %	No

# Alexa Information - girlfriendsetc.com

## General information

**Domain name** : girlfriendsetc.com

**Global Rank** : No data

**Daily Time on Site** : No data

**Search Traffic** : No data

**Bounce Rate** : No data

**Total sites link in** : 187

## Top 5 similar sites by audience overlap

SI	Similar sites	Overlap score
No data found!		

## Top 5 keywords by traffic

Keywords	Search Traffic	Share of voice
No data found!		

## Top 4 keyword gaps

Keywords driving traffic to competitors, but not to this site	Avg. traffic to competitors	Search popularity
No data found!		

## Top 4 easy-to-rank keywords

Popular keywords within this site`s competitive power	Relevance to this site	Search popularity
No data found!		

## Top 4 buyer keywords

Keywords that show a high purchase intent	Avg. traffic to competitors	Organic competition
No data found!		

### Top 4 optimization opportunities

**Very popular keywords already driving some traffic to this site**

**Search popularity**

**Organic share of voice**

No data found!

### Top 5 referral sites

**Sites by how many other sites drive traffic to them**

**Referral sites**

No data found!

### Site flow

**Visited just before & right after domain**

**Visited just before & right after domain percentage**

No data found!

### Top 5 audience overlap

**Similar sites to this site**

**Site's overlap score**

**Alexa rank**

No data found!

### Top 3 audience geography

**Visitors by country**

**Visitors by country percentage**

No data found!