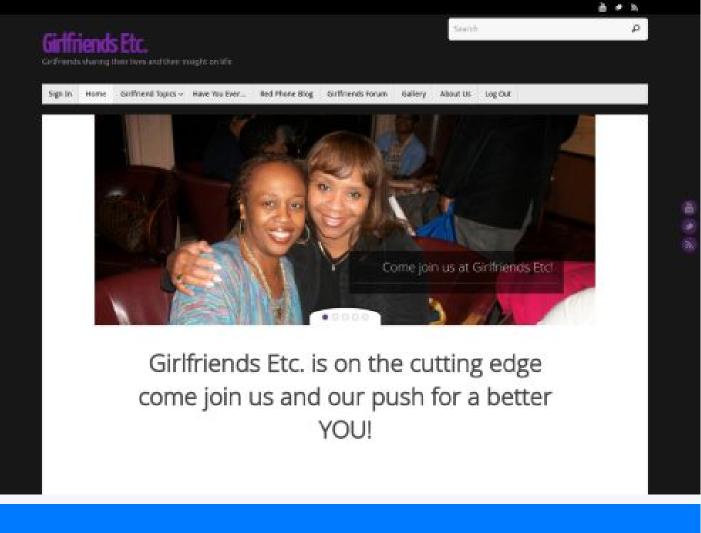


Contact: i@seoguide.co | Website: https://seoguide.co/ Generated At: 2021-03-10 22:12:17

# Domain Name - girlfriendsetc.com

| WhoIs Information  | Moz information                      |
|--|--------------------------------------|
| Registered : No  | Subdomain normalized : 0.0232783705  |
| Domain age : 11 Years 0 Months 8 Days                                    | <b>Subdomain raw :</b> 0.00232783705 |
| <b>Tech email :</b> Select Contact Domain Holder link at                 | <b>Url normalized :</b> 2.900000095  |
| https://www.godaddy.com/whois/results.aspx?do<br>main=GIRLFRIENDSETC.COM | <b>Url raw :</b> 0.2899999917        |
| Name servers : NS20.DOMAINCONTROL.COM                                    | Http status code : 301               |
| Created at : 14-Apr-2014   | Domain authority : 20                |
| Changed at : 15-Apr-2020   | Page authority : 29                  |
| Expire at : 14-Apr-2021  | External quality link : 1            |
| Registrant name :  | Links : 6                            |
| _  |                                      |
| Admin name :   | Link information                     |
| Registrant country : 🗮 US  | Backlink count : 1                   |
| Admin country : 💌  | Total link count : 6                 |
| Registrant phone :   | Mozrank : 2.90000095                 |
| Admin phone :  |                                      |
|  |                                      |



Mobile Friendly Check

Performance: 37.47

Emulated Form Factor Mobile

Locale En-US

Category Performance

# Field Data

 $Over \ the \ last \ 30 \ days, \ the \ field \ data \ shows \ that \ this \ page \ has \ an \ Moderate \ speed \ compared \ to \ other \ pages \ in$ 

the Chrome User Experience Report. We are showing The 75th percentile of FCP and The 95th

percentile of FID

First Contentful Paint (FCP)

Metric Category

First Input Delay (FID)

Metric Category

**Overall Category** 



# **Origin Summary**

All pages served from this origin have a **Slow** speed compared to other pages in the Chrome User Experience Report Over the last 30 days.To view suggestions tailored to each page, analyze individual page URLs.

First Contentful Paint (FCP)

Metric Category

First Input Delay (FID)

Metric Category

**Overall Category** 

### Lab Data

## First Contentful Paint

First Contentful Paint marks the time at which the first text or image is painted. Learn more

2.7 s

#### First Meaningful Paint

First Meaningful Paint measures when the primary content of a page is visible. Learn more

4.1 s

Speed Index

Speed Index shows how quickly the contents of a page are visibly populated. Learn more

8.1 s

First CPU Idle

First CPU Idle marks the first time at which the page's main thread is quiet enough to handle input. Learn more

4.1 s

Time to Interactive

Time to interactive is the amount of time it takes for the page to become fully interactive. Learn more

18.1 s

Max Potential First Input Delay

The maximum potential First Input Delay that your users could experience is the duration, in milliseconds, of the longest task. Learn more

120 ms

Audit Data

Keep request counts low and transfer sizes small

To set budgets for the quantity and size of page resources, add a budget.json file. Learn More

#### Eliminate render-blocking resources

Resources are blocking the first paint of your page. Consider delivering critical JS/CSS inline and deferring all non-critical JS/styles. Learn More

#### Potential savings of 1,260 ms

#### Efficiently encode images

Optimized images load faster and consume less cellular data. Learn More

#### Enable text compression

Text-based resources should be served with compression (gzip, deflate or brotli) to minimize total network bytes. Learn More

## Uses efficient cache policy on static assets

A long cache lifetime can speed up repeat visits to your page. Learn More

0 resources found

#### Minimize third-party usage

Third-party code can significantly impact load performance. Limit the number of redundant third-party providers and try to load third-party code after your page has primarily finished loading. Learn More

#### Network Round Trip Times

Network round trip times (RTT) have a large impact on performance. If the RTT to an origin is high, it's an indication that servers closer to the user could improve performance. **Learn More** 

0 ms

# Estimated Input Latency

Estimated Input Latency is an estimate of how long your app takes to respond to user input, in milliseconds, during the busiest 5s window of page load. If your latency is higher than 50 ms, users may perceive your app as laggy. **Learn More** 

10 ms

#### First Contentful Paint (3G)

First Contentful Paint 3G marks the time at which the first text or image is painted while on a 3G network. Learn More

5111 ms

### **Total Blocking Time**

Sum of all time periods between FCP and Time to Interactive, when task length exceeded 50ms, expressed in milliseconds.

#### 90 ms

#### JavaScript execution time

Consider reducing the time spent parsing, compiling, and executing JS. You may find delivering smaller JS payloads helps with this. Learn More

0.6 s

#### Defer offscreen images

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive. Learn More

#### Potential savings of 2,418 KiB

# Server Backend Latencies

Server latencies can impact web performance. If the server latency of an origin is high, it's an indication the server is overloaded or has poor backend performance. Learn More

0 ms

#### Properly size images

Serve images that are appropriately-sized to save cellular data and improve load time. Learn More

Potential savings of 297 KiB

#### Remove unused CSS

Remove dead rules from stylesheets and defer the loading of CSS not used for above-the-fold content to reduce unnecessary bytes consumed by network activity. Learn More

#### Potential savings of 29 KiB

#### Avoid enormous network payloads

Large network payloads cost users real money and are highly correlated with long load times. Learn More

#### Total size was 5,900 KiB

#### Minimize main-thread work

Consider reducing the time spent parsing, compiling and executing JS. You may find delivering smaller JS payloads helps with this. Learn More

2.4 s

#### Serve images in next-gen formats

Image formats like JPEG 2000, JPEG XR, and WebP often provide better compression than PNG or JPEG, which means faster downloads and less data consumption. Learn More

#### Potential savings of 1,832 KiB

#### Avoid chaining critical requests

The Critical Request Chains below show you what resources are loaded with a high priority. Consider reducing the length of chains, reducing the download size of resources, or deferring the download of unnecessary resources to improve page load.

#### Learn More

#### 21 chains found

## Avoid enormous network payloads

A large DOM will increase memory usage, cause longer Learn More

627 elements

#### Avoid multiple page redirects

Redirects introduce additional delays before the page can be loaded. Learn More

Potential savings of 630 ms

# Minify JavaScript

Minifying JavaScript files can reduce payload sizes and script parse time. Learn More

# User Timing marks and measures

Consider instrumenting your app with the User Timing API to measure your app's real-world performance during key user experiences. Learn More

# **IP** Information

ISP : AS30148 Sucuri

**Ip**: 192.124.249.65

**Country : W**ITED STATES

City : Menifee

Region : California

**Timezone** : America/Los\_Angeles

Latitude : 33.7283

Longitude : -117.1464

#### Sites in Same IP

1. sawnee.com

#### Malware Scan Info

Google safe browser norton : Safe

Norton : untested

#### Search Engine Index Info

Google index : 90

**Bing index :** 99

Yahoo index : 32

#### **Related Websites**

1.

| 2. starkcu.org              |
|-----------------------------|
| 3. kb.netgear.com           |
| 4. thepicky.com             |
| 5. bigrigtravels.com        |
| 6. weatherby.com            |
| 7. anatomage.com            |
| 8. westcentralelectric.coop |
| 9. moneyfactory.gov         |
| 10. poulsborv.com           |
| 11. ndspro.com              |
| 12. IP-Address-Lookup.com   |

# Social Network Information - girlfriendsetc.com

| Social Network Information |                       |  |
|----------------------------|-----------------------|--|
| Facebook share : 0         | Pinterest Info : 0    |  |
| Facebook comment : 0       | Xing Info: 0          |  |
| Facebook like : 0          | Buffer Info : 0       |  |
| <b>Reddit Score :</b> 0    | <b>Reddit Ups :</b> 0 |  |
| <b>Reddit downs :</b> 0    |                       |  |

# Keyword & Meta Information - girlfriendsetc.com

| TITLE & METATAGS |
|------------------|
| Title            |
|                  |

Girlfriends Etc. - Girlfriends sharing their lives and their insight on life.

#### Viewport

width=device-width, user-scalable=no, initial-scale=1.0, minimum-scale=1.0, maximum-scale=1.0

**Generator** WordPress 4.5.3

**Blocked by robots.txt** : No

**Blocked by meta-robots :** No

Links nofollowed by meta-robots : No

Total keywords : 1045

Html headings

#### H1(3)

# 1. Girlfriends Etc.

2. Girlfriends Etc. is on the cutting edge come join us and our push for a better YOU!

3. At Girlfriends Etc. the sky's the limit. Life is no longer about quantity, it's about quality!

## H2(15)

1. Come join us at Girlfriends Etc!

- 2. Girlfriends Etc helps move what seems like mountains
- 3. Its just the beginning...
- 4. Girlfriends Etc. exceeds your expectations
- 5. Girlfriends Etc. offers the breath of fresh air you need
- 6. 5 financial fitness habits to begin in the new year
- 7. Hollywood tips to keep your eyes star-worthy

8. Quick and simple at-home beauty treatments to try Saving money: At-home beauty treatments for your skin

- 9. Wrinkle-busting skin care tips for boomer women
- 10. Simple tips to help pancreatic cancer patients eat well
- 11. Ways you can support your kids' school and teachers
- 12. Childproof your finances: Tips for new parents
- 13. Healthy tips and advice for lowering your risk of heart disease
- 14. 4 small diet changes that can make a big difference
- 15. Improve your entire day with these easy breakfast ideas

| H3(7)                 |
|-----------------------|
| 1. Relationships      |
| 2. Beauty and Image   |
| 3. Health and Fitness |
| 4. Kids               |
| 5. Finance            |
| 6. Careers            |
| 7. Categories         |

# H4(0)

# No h4 tag found

# H5(0)

No h5 tag found

### H6(0)

# No h6 tag found

# KEYWORD ANALYSIS

| == Single word keywords == |             |         |                      |
|----------------------------|-------------|---------|----------------------|
| SINGLE KEYWORDS            | OCCURRENCES | DENSITY | <b>POSSIBLE SPAM</b> |
| _                          | 18          | 1.722 % | No                   |
| Girlfriends                | 10          | 0.957 % | No                   |
| BPT                        | 10          | 0.957 % | No                   |
|                            | 10          | 0.957 % | No                   |
| Continue                   | 10          | 0.957 % | No                   |
| reading                    | 10          | 0.957 % | No                   |
| December                   | 9           | 0.861 % | No                   |
| skin                       | 8           | 0.766 % | No                   |
| Healthy                    | 7           | 0.67 %  | No                   |
| make                       | 7           | 0.67 %  | No                   |
| year                       | 6           | 0.574 % | No                   |
| Read                       | 6           | 0.574 % | No                   |
| Fitness                    | 6           | 0.574 % | No                   |
| Image                      | 6           | 0.574 % | No                   |
| Health                     | 6           | 0.574 % | No                   |
| people                     | 6           | 0.574 % | No                   |
| tips                       | 5           | 0.478 % | No                   |
| Issues                     | 5           | 0.478 % | No                   |
| Medical                    | 5           | 0.478 % | No                   |
| Beauty                     | 5           | 0.478 % | No                   |

# == Sinale word keywords ==

| == Two words keywords == |             |         |               |  |
|--------------------------|-------------|---------|---------------|--|
| 2 WORD PHRASES           | OCCURRENCES | DENSITY | POSSIBLE SPAM |  |
| BPT -                    | 10          | 0.957 % | No            |  |
| Continue reading         | 10          | 0.957 % | No            |  |
| Continue                 | 10          | 0.957 % | No            |  |
| reading December         | 9           | 0.861 % | No            |  |

| <b>2 WORD PHRASES</b> | OCCURRENCES | DENSITY | <b>POSSIBLE SPAM</b> |
|-----------------------|-------------|---------|----------------------|
| Girlfriends Etc       | 7           | 0.67 %  | No                   |
| Read More             | 6           | 0.574 % | No                   |
| in the                | 5           | 0.478 % | No                   |
| Health Fitness        | 5           | 0.478 % | No                   |
| Self Image            | 5           | 0.478 % | No                   |
| Medical Issues        | 5           | 0.478 % | No                   |
| Fitness Medical       | 4           | 0.383 % | No                   |
| heart disease         | 4           | 0.383 % | No                   |
| 2014Eating Healthy    | 4           | 0.383 % | No                   |
| your finances         | 4           | 0.383 % | No                   |
| Girlfriend Topics     | 4           | 0.383 % | No                   |
| December 3            | 4           | 0.383 % | No                   |
| beauty treatments     | 4           | 0.383 % | No                   |
| 2014Beauty Self       | 3           | 0.287 % | No                   |
| 3 2014Eating          | 3           | 0.287 % | No                   |
| Cosmetics Accessories | 3           | 0.287 % | No                   |

| == Three words keywords ==   |             |         |                  |
|------------------------------|-------------|---------|------------------|
| <b>3 WORD PHRASES</b>        | OCCURRENCES | DENSITY | POSSIBLE<br>SPAM |
| Continue reading             | 10          | 0.957 % | No               |
| Continue reading December    | 9           | 0.861 % | No               |
| reading December 3           | 4           | 0.383 % | No               |
| Fitness Medical Issues       | 4           | 0.383 % | No               |
| Health Fitness Medical       | 4           | 0.383 % | No               |
| Hair Skin Nails              | 3           | 0.287 % | No               |
| 3 2014Eating Healthy         | 3           | 0.287 % | No               |
| of heart disease             | 3           | 0.287 % | No               |
| 2014Beauty Self Image        | 3           | 0.287 % | No               |
| Self Image Hair              | 3           | 0.287 % | No               |
| Money Management Mortgages   | 3           | 0.287 % | No               |
| Management Mortgages Banking | 3           | 0.287 % | No               |
| December 3 2014Eating        | 3           | 0.287 % | No               |
| the new year                 | 2           | 0.191 % | No               |

| <b>3 WORD PHRASES</b>        | OCCURRENCES | DENSITY | POSSIBLE<br>SPAM |
|------------------------------|-------------|---------|------------------|
| tips to help                 | 2           | 0.191 % | No               |
| the United States            | 2           | 0.191 % | No               |
| Parenting Young Adults       | 2           | 0.191 % | No               |
| Investments Stock Money      | 2           | 0.191 % | No               |
| Stock Money Management       | 2           | 0.191 % | No               |
| Mortgages Banking Retirement | 2           | 0.191 % | No               |

| == Four words keywords ==                  |             |         |                  |
|--|-------------|---------|------------------|
| <b>4 WORD PHRASES</b>                      | OCCURRENCES | DENSITY | POSSIBLE<br>SPAM |
| Continue reading December                  | 9           | 0.861 % | No               |
| Health Fitness Medical Issues              | 4           | 0.383 % | No               |
| Continue reading December 3                | 4           | 0.383 % | No               |
| reading December 3 2014Eating              | 3           | 0.287 % | No               |
| December 3 2014Eating Healthy              | 3           | 0.287 % | No               |
| Money Management Mortgages<br>Banking      | 3           | 0.287 % | No               |
| treatments for your skin                   | 2           | 0.191 % | No               |
| beauty treatments for your                 | 2           | 0.191 % | No               |
| Management Mortgages Banking<br>Retirement | 2           | 0.191 % | No               |
| Continue reading December 5                | 2           | 0.191 % | No               |
| Stock Money Management Mortgages           | 2           | 0.191 % | No               |
| Investments Stock Money<br>Management      | 2           | 0.191 % | No               |
| a great time to                            | 2           | 0.191 % | No               |
| Simple tips to help                        | 2           | 0.191 % | No               |
| Athome beauty treatments for               | 2           | 0.191 % | No               |
| in the new year                            | 2           | 0.191 % | No               |
| money Athome beauty treatments             | 2           | 0.191 % | No               |
| people with pancreatic cancer              | 2           | 0.191 % | No               |
| Saving money Athome beauty                 | 2           | 0.191 % | No               |
| Image Hair Skin Nails                      | 2           | 0.191 % | No               |

# == Four words keywords ==

# Alexa Information - girlfriendsetc.com

| General information              |                           |
|----------------------------------|---------------------------|
| Domain name : girlfriendsetc.com | Global Rank : No data     |
| Daily Time on Site : No data     | Search Traffic : No data  |
| Bounce Rate : No data            | Total sites link in : 187 |

| Top 5 similar sites by audience overlap |               |                      |
|---|---------------|----------------------|
| Sl                                      | Similar sites | <b>Overlap score</b> |
| No data found!                          |               |                      |

| Top 5 keywords by traffic |                |                |
|---------------------------|----------------|----------------|
| Keywords                  | Search Traffic | Share of voice |
| No data found!            |                |                |

| Top 4 keyword gaps   |                             |                   |
|--|-----------------------------|-------------------|
| Keywords driving traffic to competitors, but<br>not to this site | Avg. traffic to competitors | Search popularity |
| No data found!   |                             |                   |

| Top 4 easy-to-rank keywords                           |                        |                   |
|---|------------------------|-------------------|
| Popular keywords within this site`s competitive power | Relevance to this site | Search popularity |
| No data found!  |                        |                   |

| Top 4 buyer keywords                      |                             |                     |
|---|-----------------------------|---------------------|
| Keywords that show a high purchase intent | Avg. traffic to competitors | Organic competition |
| No data found!                            |                             |                     |

| Top 4 optimization opportunities                                |                   |                        |
|---|-------------------|------------------------|
| Very popular keywords already driving some traffic to this site | Search popularity | Organic share of voice |
| No data found!  |                   |                        |
|   |                   |                        |

| Top 5 referral sites                                |                |
|---|----------------|
| Sites by how many other sites drive traffic to them | Referral sites |
| No data found!                                      |                |

|  | Site flow   |  |
|--|---|--|
| Visited just before & right after domain | Visited just before & right after domain percentage |  |
| No data found!                           |   |  |

| Top 5 audience overlap     |                      |            |
|----------------------------|----------------------|------------|
| Similar sites to this site | Site's overlap score | Alexa rank |
| No data found!             |                      |            |

| Top 3 audience geography |                                |
|--------------------------|--------------------------------|
| Visitors by country      | Visitors by country percentage |
| No data found!           |                                |