

Contact: i@seoguide.co |

Website: <https://seoguide.co/>

Generated At: 2021-03-10 22:19:57

Domain Name - society6.com

WhoIs Information

Registered : No

Domain age : 17 Years 3 Months 4 Days

Tech email : REDACTED FOR PRIVACY

Name servers : A9-67.AKAM.NET

Created at : 19-Jan-2008

Changed at : 21-Dec-2020

Expire at : 19-Jan-2022

Registrant name : REDACTED FOR PRIVACY

Admin name : REDACTED FOR PRIVACY

Registrant country :  US

Admin country :  REDACTED FOR PRIVACY

Registrant phone : REDACTED FOR PRIVACY

Admin phone : REDACTED FOR PRIVACY

Moz information

Subdomain normalized : 8.150375366

Subdomain raw : 0.8150376081

Url normalized : 7.099999905

Url raw : 0.7099999785

Http status code : 200

Domain authority : 82

Page authority : 71

External quality link : 678064

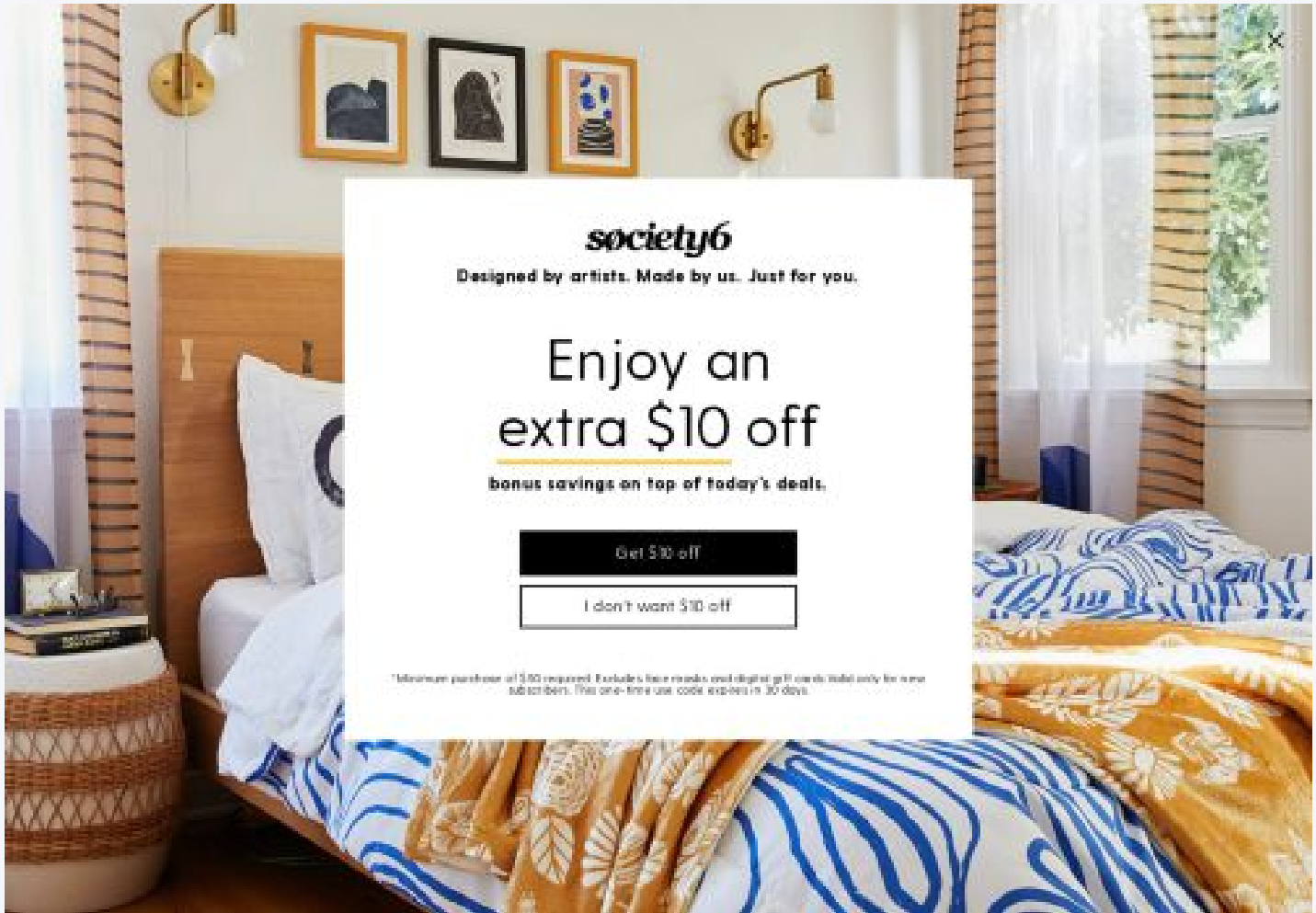
Links : 3614084

Link information

Backlink count : 678,064

Total link count : 3,614,084

Mozrank : 7.099999905



Mobile Friendly Check

Performance : 22.6

Emulated Form Factor	Mobile
Locale	En-US
Category	Performance

Field Data

Over the last 30 days, the field data shows that this page has an **Moderate** speed compared to other pages in the Chrome User Experience Report. **We are showing The 75th percentile of FCP and The 95th percentile of FID**

First Contentful Paint (FCP)

1864 ms

Metric Category

AVERAGE

First Input Delay (FID)

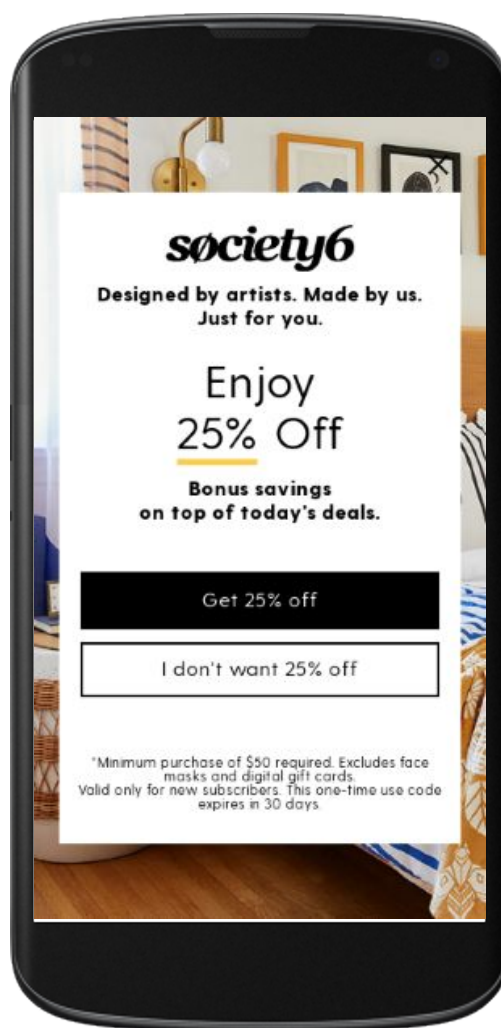
51 ms

Metric Category

FAST

Overall Category

SLOW



Origin Summary

All pages served from this origin have a **Slow** speed compared to other pages in the Chrome User Experience Report Over the last 30 days.To view suggestions tailored to each page, analyze individual page URLs.

First Contentful Paint (FCP)

2308 ms

Metric Category

AVERAGE

First Input Delay (FID)

30 ms

Metric Category

FAST

Overall Category

SLOW

Lab Data

First Contentful Paint

First Contentful Paint marks the time at which the first text or image is painted. [Learn more](#)

3.4 s

First Meaningful Paint

First Meaningful Paint measures when the primary content of a page is visible. [Learn more](#)

3.4 s

Speed Index

Speed Index shows how quickly the contents of a page are visibly populated. [Learn more](#)

8.6 s

First CPU Idle

First CPU Idle marks the first time at which the page's main thread is quiet enough to handle input. [Learn more](#)

19.8 s

Time to Interactive

Time to interactive is the amount of time it takes for the page to become fully interactive. [Learn more](#)

23.8 s

Max Potential First Input Delay

The maximum potential First Input Delay that your users could experience is the duration, in milliseconds, of the longest task. [Learn more](#)

720 ms

Audit Data

Keep request counts low and transfer sizes small

To set budgets for the quantity and size of page resources, add a `budget.json` file. [Learn More](#)

143 requests • 3,265 KiB

Eliminate render-blocking resources

Resources are blocking the first paint of your page. Consider delivering critical JS/CSS inline and deferring all non-critical JS/styles. [Learn More](#)

Efficiently encode images

Optimized images load faster and consume less cellular data. [Learn More](#)

Enable text compression

Text-based resources should be served with compression (gzip, deflate or brotli) to minimize total network bytes. [Learn More](#)

Serve static assets with an efficient cache policy

A long cache lifetime can speed up repeat visits to your page. [Learn More](#)

35 resources found

Reduce the impact of third-party code

Third-party code can significantly impact load performance. Limit the number of redundant third-party providers and try to load third-party code after your page has primarily finished loading. [Learn More](#)

Third-party code blocked the main thread for 2,380 ms

Network Round Trip Times

Network round trip times (RTT) have a large impact on performance. If the RTT to an origin is high, it's an indication that servers closer to the user could improve performance. [Learn More](#)

0 ms

Estimated Input Latency

Estimated Input Latency is an estimate of how long your app takes to respond to user input, in milliseconds, during the busiest 5s window of page load. If your latency is higher than 50 ms, users may perceive your app as laggy. [Learn More](#)

280 ms

First Contentful Paint (3G)

First Contentful Paint 3G marks the time at which the first text or image is painted while on a 3G network. [Learn More](#)

6990 ms

Total Blocking Time

Sum of all time periods between FCP and Time to Interactive, when task length exceeded 50ms, expressed in milliseconds.

4,560 ms

Reduce JavaScript execution time

Consider reducing the time spent parsing, compiling, and executing JS. You may find delivering smaller JS payloads helps with this. [Learn More](#)

9.0 s

Defer offscreen images

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive. [Learn More](#)

Potential savings of 264 KiB

Server Backend Latencies

Server latencies can impact web performance. If the server latency of an origin is high, it's an indication the server is overloaded or has poor backend performance. [Learn More](#)

0 ms

Properly size images

Serve images that are appropriately-sized to save cellular data and improve load time. [Learn More](#)

Remove unused CSS

Remove dead rules from stylesheets and defer the loading of CSS not used for above-the-fold content to reduce unnecessary bytes consumed by network activity. [Learn More](#)

Potential savings of 45 KiB

Avoid enormous network payloads

Large network payloads cost users real money and are highly correlated with long load times. [Learn More](#)

Total size was 3,265 KiB

Minimize main-thread work

Consider reducing the time spent parsing, compiling and executing JS. You may find delivering smaller JS payloads helps with this. [Learn More](#)

13.1 s

Serve images in next-gen formats

Image formats like JPEG 2000, JPEG XR, and WebP often provide better compression than PNG or JPEG, which means faster

downloads and less data consumption. [Learn More](#)

Potential savings of 95 KiB

Avoid chaining critical requests

The Critical Request Chains below show you what resources are loaded with a high priority. Consider reducing the length of chains, reducing the download size of resources, or deferring the download of unnecessary resources to improve page load.

[Learn More](#)

1 chain found

Avoid enormous network payloads

A large DOM will increase memory usage, cause longer [Learn More](#)

2,069 elements

Avoid multiple page redirects

Redirects introduce additional delays before the page can be loaded. [Learn More](#)

Potential savings of 630 ms

Minify JavaScript

Minifying JavaScript files can reduce payload sizes and script parse time. [Learn More](#)

User Timing marks and measures

Consider instrumenting your app with the User Timing API to measure your app's real-world performance during key user experiences. [Learn More](#)

3 user timings

IP Information

ISP : AS16625 Akamai Technologies, Inc.

Ip : 23.223.9.241

Country :  UNITED STATES

City : New York City

Region : New York

Timezone : America/New_York

Latitude : 40.7143

Malware Scan Info

Google safe browser norton : Safe

Norton : untested

Search Engine Index Info

Google index : 4,820,000

Bing index : 1,480,000

Longitude : -74.0060

Yahoo index : 1,480,000

Sites in Same IP

1. IP-Address-Lookup.com

2. royalenewsfree.com

Related Websites

1.

Social Network Information - society6.com

Social Network Information

Facebook share : 0

Pinterest Info : 1,467,924

Facebook comment : 0

Xing Info : 0

Facebook like : 0

Buffer Info : 323

Reddit Score : 1

Reddit Ups : 1

Reddit downs : 0

Keyword & Meta Information - society6.com

TITLE & METATAGS

Title

Artist-Designed Wall Art, Home Decor, Tech and More | Society6

Pagetype

Subpagetype

Viewport

width=device-width, initial-scale=1, maximum-scale=5

Format-detection

telephone=no

Verify-v1

b6Lf8Lzboawxuxnaen6dwH0QJjoyiKY38ljzk0AW6ls=

Msvalidate.01

129B5DE6FF8DD0ECBDD457C93FF101E3

Google-site-verification

Puk0OFfcTp gnYQ1hPmEc66FMTmPqbSvBcITaCfieDZg

Pinterest-rich-pin

false

Msapplication-TileImage

/build/images/s6-icon-144x144.png

Msapplication-TileColor

#ffffff

Theme-color

#221E1F

Description

Society6 features art prints, home decor, bed & bath, iPhone cases, apparel and tech accessories you'll love with designs by artists worldwide.

Twitter:site

@Society6

Twitter:title

Society6

Twitter:description

Society6 features art prints, home decor, bed & bath, iPhone cases, apparel and tech accessories you'll love with designs by artists worldwide.

Twitter:card

homepage

Twitter:creator

@Society6

Twitter:image

Blocked by robots.txt : No

Blocked by meta-robots : No

Links nofollowed by meta-robots : No

Total keywords : 1530

Html headings

H1(8)

1. Take 30% Off Wall Art Today
2. Now Premiering: Star Wars™ Collection
3. Women's History Month Collection
4. Featured Products
5. Introducing Cotton Bedding
6. Get Started
7. Trending Now
8. Every purchase pays an artist.

H2(1)

- 1.

H3(12)

1. Designed by artists, made by us, just for you.
- 2.
3. Popular Collections
4. Featured Artists
5. Pair your favorite designs...
6. ...with our array of products.

7. Shop by Category
8. Shop by Style
9. Shop by Room
10. Shop by Category
11. Shop by Category
12. From the Society6 Blog

H4(5)
1. Join Society6
2. Login
3. Discover Black Artists
4. Popular Wall Art
5. March Artist Showcase

H5(11)
1. All Departments
2. All Departments
3. All Departments
4. All Departments
5. All Departments
6. All Departments
7. All Departments
8. All Departments

9. All Departments

10. All Departments

11. All Departments

H6(0)

No h6 tag found

KEYWORD ANALYSIS

== Single word keywords ==

SINGLE KEYWORDS	OCCURRENCES	DENSITY	POSSIBLE SPAM
Art	26	1.699 %	No
Wall	19	1.242 %	No
Prints	17	1.111 %	No
Shop	16	1.046 %	No
Cases	16	1.046 %	No
Artist	14	0.915 %	No
Departments	11	0.719 %	No
iPhone	11	0.719 %	No
Society6	10	0.654 %	No
Throw	9	0.588 %	No
Curtains	8	0.523 %	No
Pillows	8	0.523 %	No
artists	8	0.523 %	No
Bags	8	0.523 %	No
home	7	0.458 %	Yes
Home	7	0.458 %	Yes
Framed	7	0.458 %	No
Sign	7	0.458 %	No
Decor	7	0.458 %	No
art	7	0.458 %	No

== Two words keywords ==

2 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
Art Prints	11	0.719 %	No
All Departments	11	0.719 %	No
Wall Art	9	0.588 %	No
Shop This	7	0.458 %	No
This Artist	7	0.458 %	No
Jenny ChangRodriguez	6	0.392 %	No
Cases Android	6	0.392 %	No
Home Decor	6	0.392 %	No
Shop by	5	0.327 %	No
Prints Framed	5	0.327 %	No
Artist Showcase	5	0.327 %	No
array of	4	0.261 %	No
Card Cases	4	0.261 %	No
Wallet Cases	4	0.261 %	No
March Artist	4	0.261 %	No
Black Artists	4	0.261 %	No
Discover Black	4	0.261 %	No
Nuno Murjal	4	0.261 %	No
Throw Pillows	4	0.261 %	No
Cases iPhone	4	0.261 %	No

== Three words keywords ==

3 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
Shop This Artist	7	0.458 %	No
Art Prints Framed	5	0.327 %	No
Mini Art Prints	4	0.261 %	No
March Artist Showcase	4	0.261 %	No
strong women Shop	3	0.196 %	No
who is inspired	3	0.196 %	No
is inspired by	3	0.196 %	No
inspired by nature	3	0.196 %	No

3 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
by nature good	3	0.196 %	No
nature good food	3	0.196 %	No
good food and	3	0.196 %	No
food and strong	3	0.196 %	No
and strong women	3	0.196 %	No
women Shop This	3	0.196 %	No
and designer who	3	0.196 %	No
Pillows Throw Blankets	3	0.196 %	No
Shop by Category	3	0.196 %	No
Discover Black Artists	3	0.196 %	No
Prints Framed Art	3	0.196 %	No
Framed Art Prints	3	0.196 %	No

== Four words keywords ==

4 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
ArtWallpaperShower CurtainsBackpacksFanny PacksBar StoolsCoffee	3	0.196 %	No
women Shop This Artist	3	0.196 %	No
by nature good food	3	0.196 %	No
nature good food and	3	0.196 %	No
good food and strong	3	0.196 %	No
food and strong women	3	0.196 %	No
and strong women Shop	3	0.196 %	No
strong women Shop This	3	0.196 %	No
Art Prints Framed Art	3	0.196 %	No
is inspired by nature	3	0.196 %	No
Framed Art Prints Canvas	3	0.196 %	No
Art Prints Canvas Prints	3	0.196 %	No
TablesCoffee MugsDuvet CoversT ShirtsHoodies	3	0.196 %	No
StoolsCoffee TablesCoffee MugsDuvet CoversT	3	0.196 %	No
PacksBar StoolsCoffee TablesCoffee MugsDuvet	3	0.196 %	No

4 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
CurtainsBackpacksFanny PacksBar StoolsCoffee TablesCoffee	3	0.196 %	No
TapestriesCanvas ArtWallpaperShower CurtainsBackpacksFanny PacksBar	3	0.196 %	No
inspired by nature good	3	0.196 %	No
Prints Framed Art Prints	3	0.196 %	No
who is inspired by	3	0.196 %	No

Alexa Information - society6.com

General information

Domain name : society6.com

Global Rank : #3,709

Daily Time on Site : 5:50

Search Traffic : 26.9%

Bounce Rate : 34.9%

Total sites link in : 7,075

Top 5 similar sites by audience overlap

Sl	Similar sites	Overlap score
1	fineartamerica.com	23.7
2	teepublic.com	21.7
3	redbubble.com	20.3
4	spreadshirt.com	15.3
5	cafepress.com	15.2

Top 5 keywords by traffic

Keywords	Search Traffic	Share of voice
No data found!		

Top 4 keyword gaps

Keywords driving traffic to competitors, but not to this site	Avg. traffic to competitors	Search popularity
bob ross poster	38	17
mr rogers poster	38	15
joan miro posters	37	15
james charles merch	36	40

Top 4 easy-to-rank keywords		
Popular keywords within this site`s competitive power	Relevance to this site	Search popularity
wall posters	61	30
vintage posters	51	34
posters online	61	28
poster shop	52	22

Top 4 buyer keywords		
Keywords that show a high purchase intent	Avg. traffic to competitors	Organic competition
art prints for sale	38	31
prints for sale	36	22
buy art prints online	35	69
cheap art prints	35	57

Top 4 optimization opportunities		
Very popular keywords already driving some traffic to this site	Search popularity	Organic share of voice
giraffe print	25	1.25%
iahfy	17	4.72%
galaxy pattern	18	2.73%
papa bless	34	0.24%

Top 5 referral sites	
Sites by how many other sites drive traffic to them	Referral sites
redbubble.com	23.7

Sites by how many other sites drive traffic to them	Referral sites
fineartamerica.com	21.7
society6.com	20.3
art.com	15.3
teepublic.com	15.2

Site flow	
Visited just before & right after domain	Visited just before & right after domain percentage
googlecom	28%
redbubblecom	5.53%
youtubecom	3.55%
pinterestcom	3.53%
zazzlecom	3.13%
googlecom	23%
redbubblecom	6.23%
youtubecom	4.6%
amazoncom	3.42%
facebookcom	3.09%

Top 5 audience overlap		
Similar sites to this site	Site’s overlap score	Alexa rank
No data found!		

Top 3 audience geography	
Visitors by country	Visitors by country percentage
🇺🇸 United States	55.8%
🇯🇵 Japan	7.4%
🇨🇦 Canada	7.2%