Domain Name - intensedebate.com

WhoIs Information

Registered : No

Domain age : 19 Years 2 Months 27 Days

Tech email : Select Request Email Form at https://domains.markmonitor.com/whois/intensedebate.com

Name servers : ns2.automattic.com

Created at : 26-Jan-2006

Changed at : 25-Dec-2019

Expire at : 25-Jan-2022

Registrant name :

Admin name :

Registrant country : 🇺🇸 US

Admin country : 🇺🇸 US

Registrant phone :

Admin phone :

Moz information

Subdomain normalized : 4.699297428

Subdomain raw : 0.4699297249

Url normalized : 6.5

Url raw : 0.6499999762

Http status code : 200

Domain authority : 79

Page authority : 65

External quality link : 19670

Links : 35985

Link information

Backlink count : 19,670

Total link count : 35,985

Mozrank : 6.5

Mobile Friendly Check

Performance : 97.53

Emulated Form Factor **Mobile**	
Locale **En-US**	
Category **Performance**	

First Contentful Paint (FCP)

1845 ms

Metric Category

AVERAGE

First Input Delay (FID)

229 ms

Metric Category

AVERAGE

Overall Category

AVERAGE

Origin Summary

All pages served from this origin have a **Slow** speed compared to other pages in the Chrome User Experience Report Over

the last 30 days.To view suggestions tailored to each page, analyze individual page URLs.

First Contentful Paint (FCP)

1845 ms

Metric Category

AVERAGE

First Input Delay (FID)

229 ms

Metric Category

AVERAGE

Overall Category

AVERAGE

Lab Data

First Contentful Paint

First Contentful Paint marks the time at which the first text or image is painted. **Learn more**

1.9 s

First Meaningful Paint

First Meaningful Paint measures when the primary content of a page is visible. **Learn more**

1.9 s

Speed Index

Speed Index shows how quickly the contents of a page are visibly populated. **Learn more**

2.0 s

First CPU Idle

First CPU Idle marks the first time at which the page`s main thread is quiet enough to handle input. **Learn more**

2.3 s

Time to Interactive

Time to interactive is the amount of time it takes for the page to become fully interactive. **Learn more**

2.9 s

Max Potential First Input Delay

The maximum potential First Input Delay that your users could experience is the duration, in milliseconds, of the longest task. **Learn more**

110 ms

Keep request counts low and transfer sizes small

To set budgets for the quantity and size of page resources, add a budget.json file. **Learn More**

19 requests • 334 KiB

Eliminate render-blocking resources

Resources are blocking the first paint of your page. Consider delivering critical JS/CSS inline and deferring all non-critical JS/styles. **Learn More**

Potential savings of 750 ms

Efficiently encode images

Optimized images load faster and consume less cellular data. **Learn More**

Enable text compression

Text-based resources should be served with compression (gzip, deflate or brotli) to minimize total network bytes. **Learn More**

Serve static assets with an efficient cache policy

A long cache lifetime can speed up repeat visits to your page. **Learn More**

16 resources found

Minimize third-party usage

Third-party code can significantly impact load performance. Limit the number of redundant third-party providers and try to load third-party code after your page has primarily finished loading. **Learn More**

Third-party code blocked the main thread for 0 ms

Network Round Trip Times

Network round trip times (RTT) have a large impact on performance. If the RTT to an origin is high, it's an indication that servers closer to the user could improve performance. **Learn More**

0 ms

Estimated Input Latency

Estimated Input Latency is an estimate of how long your app takes to respond to user input, in milliseconds, during the busiest 5s window of page load. If your latency is higher than 50 ms, users may perceive your app as laggy. **Learn More**

10 ms

First Contentful Paint (3G)

First Contentful Paint 3G marks the time at which the first text or image is painted while on a 3G network. **Learn More**

3701 ms

Total Blocking Time

Sum of all time periods between FCP and Time to Interactive, when task length exceeded 50ms, expressed in milliseconds.

50 ms

JavaScript execution time

Consider reducing the time spent parsing, compiling, and executing JS. You may find delivering smaller JS payloads helps with this. **Learn More**

0.3 s

Defer offscreen images

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive. **Learn More**

Server Backend Latencies

Server latencies can impact web performance. If the server latency of an origin is high, it's an indication the server is overloaded or has poor backend performance. **Learn More**

0 ms

Properly size images

Serve images that are appropriately-sized to save cellular data and improve load time. **Learn More**

Remove unused CSS

Remove dead rules from stylesheets and defer the loading of CSS not used for above-the-fold content to reduce unnecessary bytes consumed by network activity. **Learn More**

Potential savings of 20 KiB

Avoids enormous network payloads

Large network payloads cost users real money and are highly correlated with long load times. **Learn More**

Total size was 334 KiB

Minimizes main-thread work

Consider reducing the time spent parsing, compiling and executing JS. You may find delivering smaller JS payloads helps with this. **Learn More**

0.8 s

Serve images in next-gen formats

Image formats like JPEG 2000, JPEG XR, and WebP often provide better compression than PNG or JPEG, which means faster downloads and less data consumption. **Learn More**

Potential savings of 91 KiB

Avoid chaining critical requests

The Critical Request Chains below show you what resources are loaded with a high priority. Consider reducing the length of chains, reducing the download size of resources, or deferring the download of unnecessary resources to improve page load. **Learn More**

4 chains found

Avoids enormous network payloads

A large DOM will increase memory usage, cause longer **Learn More**

227 elements

Avoid multiple page redirects

Redirects introduce additional delays before the page can be loaded. **Learn More**

Potential savings of 630 ms

Minify JavaScript

Minifying JavaScript files can reduce payload sizes and script parse time. **Learn More**

User Timing marks and measures

Consider instrumenting your app with the User Timing API to measure your app's real-world performance during key user experiences. **Learn More**

IP Information	
ISP : AS2635 Automattic, Inc	
Ip : 192.0.123.246	
Country : 🇺🇸 UNITED STATES	
City : Los Angeles	
Region : California	
Timezone : America/Los_Angeles	
Latitude : 34.0522	
Longitude : -118.2437	

Malware Scan Info	
Google safe browser norton : Safe	
Norton : untested	

Search Engine Index Info	
Google index : 38,700	
Bing index : 73,100	
Yahoo index : 73,100	

Sites in Same IP	Related Websites
1. intensedebate.com	1.
2. s.intensedebate.com	
3. IP-Address-Lookup.com	

Social Network Information - intensedebate.com

Social Network Information

Facebook share : 0	**Pinterest Info :** 6
Facebook comment : 0	**Xing Info :** 0
Facebook like : 0	**Buffer Info :** 1
Reddit Score : 0	**Reddit Ups :** 0
Reddit downs : 0	

Keyword & Meta Information - intensedebate.com

TITLE & METATAGS

Title

IntenseDebate comments enhance and encourage conversation on your blog or website

Description

IntenseDebate's comment system enhances and encourages conversation on your blog or website.

Keywords

intensedebate, intense debate, intense, debate, comments, comment, commenting, threaded, reply by email, commenter, comment system, commenting system, plugin, widget

Blocked by robots.txt : No	**Blocked by meta-robots :** No
Links nofollowed by meta-robots : No	**Total keywords :** 453

Html headings

H1(1)

1. IntenseDebate Comment System

H2(2)

1. Imagine better comments.

2. IntenseDebate takes blog and website comments to the next level. Features

H3(6)

1. Comments

2. Users

3. Administration

4. Social Commenting

5. Installing is as easy as 1-2-3:

6. Add to any site including: WordPress.org Blogger (Blogspot) Tumblr TypePad

H4(1)

1. Add IntenseDebate to any website including:

H5(0)

No h5 tag found

H6(0)

No h6 tag found

KEYWORD ANALYSIS

== Single word keywords ==

SINGLE KEYWORDS	OCCURRENCES	DENSITY	POSSIBLE SPAM
comments	14	3.091 %	No
IntenseDebate	9	1.987 %	No
Features	5	1.104 %	No
page	5	1.104 %	No
email	5	1.104 %	No
Facebook	4	0.883 %	No
Twitter	4	0.883 %	No
readers	4	0.883 %	No
details	4	0.883 %	No
View	4	0.883 %	No
Comment	4	0.883 %	No
profile	3	0.662 %	No
comment	3	0.662 %	No
Commenting	3	0.662 %	No
Users	3	0.662 %	No
notifications	2	0.442 %	No
connect	2	0.442 %	No
discussion	2	0.442 %	No
Gravatar	2	0.442 %	No
users	2	0.442 %	No

== Two words keywords ==

2 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
Features page	4	0.883 %	No
on the	4	0.883 %	No
your readers	4	0.883 %	No
View details	4	0.883 %	No
the Features	4	0.883 %	No
details on	4	0.883 %	No
and moderate	2	0.442 %	No

2 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
to and	2	0.442 %	No
to any	2	0.442 %	No
moderate comments	2	0.442 %	No
comments via	2	0.442 %	No
Social Commenting	2	0.442 %	No
via email	2	0.442 %	No
by keyword	2	0.442 %	No
keyword email	2	0.442 %	No
your comments	2	0.442 %	No
email and	2	0.442 %	No
and IP	2	0.442 %	No
comments by	2	0.442 %	No
IP addresses	2	0.442 %	No

== Three words keywords ==			
3 WORD PHRASES	**OCCURRENCES**	**DENSITY**	**POSSIBLE SPAM**
on the Features	4	0.883 %	No
the Features page	4	0.883 %	No
details on the	4	0.883 %	No
View details on	4	0.883 %	No
to and moderate	2	0.442 %	No
email and IP	2	0.442 %	No
and moderate comments	2	0.442 %	No
moderate comments via	2	0.442 %	No
comments via email	2	0.442 %	No
comments by keyword	2	0.442 %	No
by keyword email	2	0.442 %	No
keyword email and	2	0.442 %	No
and IP addresses	2	0.442 %	No
comments to the	2	0.442 %	No
the same blogwebsite	1	0.221 %	No
Features page Social	1	0.221 %	No
manage the same	1	0.221 %	No

3 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
to manage the	1	0.221 %	No
admins to manage	1	0.221 %	No
additional admins to	1	0.221 %	No

== Four words keywords ==

4 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
on the Features page	4	0.883 %	No
details on the Features	4	0.883 %	No
View details on the	4	0.883 %	No
to and moderate comments	2	0.442 %	No
email and IP addresses	2	0.442 %	No
and moderate comments via	2	0.442 %	No
moderate comments via email	2	0.442 %	No
comments by keyword email	2	0.442 %	No
by keyword email and	2	0.442 %	No
keyword email and IP	2	0.442 %	No
additional admins to manage	1	0.221 %	No
manage the same blogwebsite	1	0.221 %	No
keeps the spam at	1	0.221 %	No
the spam at bay	1	0.221 %	No
the Features page Social	1	0.221 %	No
blogwebsite View details on	1	0.221 %	No
same blogwebsite View details	1	0.221 %	No
the same blogwebsite View	1	0.221 %	No
spam at bay Multiple	1	0.221 %	No
admins to manage the	1	0.221 %	No

Alexa Information - intensedebate.com

General information

Domain name : intensedebate.com	Global Rank : #12,035
Daily Time on Site : 2:24	Search Traffic : 7.4%
Bounce Rate : 46.7%	Total sites link in : 5,547

Top 5 similar sites by audience overlap

Sl	Similar sites	Overlap score
1	itsmyurls.com	22.0
2	pbase.com	19.7
3	magcloud.com	17.4
4	desktopnexus.com	16.7
5	ello.co	16.7

Top 5 keywords by traffic

Keywords	Search Traffic	Share of voice
No data found!		

Top 4 keyword gaps

Keywords driving traffic to competitors, but not to this site	Avg. traffic to competitors	Search popularity
mogul	16	46
onmogul	14	30
machine gun kelly	13	63
kiwibox	13	33

Top 4 easy-to-rank keywords

Popular keywords within this site`s competitive power	Relevance to this site	Search popularity
rodney tom	38	20
seattle seawolves	17	33
seattle newspapers	29	22
pablo y pablo	46	30

Top 4 buyer keywords

Keywords that show a high purchase intent	Avg. traffic to competitors	Organic competition
mogul website	12	39
senior discounts	11	62
mogul company	11	56
senior discounts club	10	14

Top 4 optimization opportunities

Very popular keywords already driving some traffic to this site	Search popularity	Organic share of voice
saul mcleod	19	2.15%
polisitoto	17	4.46%
zheqrere	16	3.33%
akabur	41	0.1%

Top 5 referral sites

Sites by how many other sites drive traffic to them	Referral sites
intensedebate.com	22.0
kiwibox.com	19.7
itsmyurls.com	17.4
yelloyello.com	16.7
onmogul.com	16.7

Site flow

Visited just before & right after domain	Visited just before & right after domain percentage
googlecom	18%
gravatarcom	1.52%
youtubecom	1.47%
facebookcom	1.37%
qwantcom	1.04%
googlecom	18.2%
gravatarcom	1.61%
gossiplankanewscom	1.58%

Visited just before & right after domain	Visited just before & right after domain percentage
facebookcom	1.48%
wordpresscom	1.07%

Top 5 audience overlap		
Similar sites to this site	Site's overlap score	Alexa rank
No data found!		

Top 3 audience geography	
Visitors by country	Visitors by country percentage
🇮🇳 India	58.6%
🇵🇰 Pakistan	12.1%
🇺🇸 United States	6.5%