Domain Name - bookcrossing.com

WhoIs Information
Registered : No
Domain age : 23 Years 10 Months 16 Days
Tech email : REDACTED FOR PRIVACY
Name servers : DNS5.NAME-SERVICES.COM
Created at : 19-Mar-2001
Changed at : 18-Feb-2021
Expire at : 19-Mar-2022
Registrant name : REDACTED FOR PRIVACY
Admin name : REDACTED FOR PRIVACY
Registrant country : 🇺🇸 US
Admin country : ❌ REDACTED FOR PRIVACY
Registrant phone : REDACTED FOR PRIVACY
Admin phone : REDACTED FOR PRIVACY

Moz information
Subdomain normalized : 0.4408626258
Subdomain raw : 0.04408626258
Url normalized : 6.099999905
Url raw : 0.6100000143
Http status code : 5
Domain authority : 70
Page authority : 61
External quality link : 35478
Links : 38849

Link information
Backlink count : 35,478
Total link count : 38,849
Mozrank : 6.099999905

What is BookCrossing?

Change your Language

English

I found a book! Enter the BCID code here

*If you love your books,
let them go*
- The New York Times

*an unlikely global
sociology experiment*
- Book Magazine

*a modern-day
message in a bottle*
- San Francisco Chronicle

BookCrossing is the act of releasing your books "into the wild" for a stranger to find, or via "controlled release" to another BookCrossing member, and tracking where they go via journal entries from around the world. Our community of 1,913,105 passionate, generous book-lovers is changing the world and touching lives, one traveling book at a time. We hope you join us!

About Us   How to BookCross   Sign Up 😊

👍 Like   Share

BookCrossing Press & Media

The New York Times   The Washington Post   San Francisco Chronicle

Mobile Friendly Check

Performance : 59.22

Emulated Form Factor **Mobile**	
Locale **En-US**	
Category **Performance**	

Field Data

Over the last 30 days, the field data shows that this page has an **Moderate** speed compared to other pages in the Chrome User Experience Report. **We are showing The 75th percentile of FCP and The 95th percentile of FID**

First Contentful Paint (FCP)

2507 ms

Metric Category

AVERAGE

First Input Delay (FID)

12 ms

Metric Category

FAST

Overall Category

AVERAGE

Origin Summary

All pages served from this origin have a **Slow** speed compared to other pages in the Chrome User Experience Report Over the last 30 days.To view suggestions tailored to each page, analyze individual page URLs.

First Contentful Paint (FCP)

1693 ms

Metric Category

AVERAGE

First Input Delay (FID)

19 ms

Metric Category

FAST

Overall Category

AVERAGE

Lab Data

First Contentful Paint

First Contentful Paint marks the time at which the first text or image is painted. **Learn more**

4.1 s

First Meaningful Paint

First Meaningful Paint measures when the primary content of a page is visible. **Learn more**

4.6 s

Speed Index

Speed Index shows how quickly the contents of a page are visibly populated. **Learn more**

4.1 s

First CPU Idle

First CPU Idle marks the first time at which the page`s main thread is quiet enough to handle input. **Learn more**

6.3 s

Time to Interactive

Time to interactive is the amount of time it takes for the page to become fully interactive. **Learn more**

6.7 s

Max Potential First Input Delay

The maximum potential First Input Delay that your users could experience is the duration, in milliseconds, of the longest task.
Learn more

250 ms

Keep request counts low and transfer sizes small

To set budgets for the quantity and size of page resources, add a budget.json file. **Learn More**

30 requests • 703 KiB

Eliminate render-blocking resources

Resources are blocking the first paint of your page. Consider delivering critical JS/CSS inline and deferring all non-critical JS/styles. **Learn More**

Potential savings of 2,720 ms

Efficiently encode images

Optimized images load faster and consume less cellular data. **Learn More**

Enable text compression

Text-based resources should be served with compression (gzip, deflate or brotli) to minimize total network bytes. **Learn More**

Serve static assets with an efficient cache policy

A long cache lifetime can speed up repeat visits to your page. **Learn More**

11 resources found

Minimize third-party usage

Third-party code can significantly impact load performance. Limit the number of redundant third-party providers and try to load third-party code after your page has primarily finished loading. **Learn More**

Third-party code blocked the main thread for 60 ms

Network Round Trip Times

Network round trip times (RTT) have a large impact on performance. If the RTT to an origin is high, it's an indication that servers closer to the user could improve performance. **Learn More**

0 ms

Estimated Input Latency

Estimated Input Latency is an estimate of how long your app takes to respond to user input, in milliseconds, during the busiest 5s window of page load. If your latency is higher than 50 ms, users may perceive your app as laggy. **Learn More**

30 ms

First Contentful Paint (3G)

First Contentful Paint 3G marks the time at which the first text or image is painted while on a 3G network. **Learn More**

8191.5 ms

Total Blocking Time

Sum of all time periods between FCP and Time to Interactive, when task length exceeded 50ms, expressed in milliseconds.

280 ms

JavaScript execution time

Consider reducing the time spent parsing, compiling, and executing JS. You may find delivering smaller JS payloads helps with this. **Learn More**

0.8 s

Defer offscreen images

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive. **Learn More**

Server Backend Latencies

Server latencies can impact web performance. If the server latency of an origin is high, it's an indication the server is overloaded or has poor backend performance. **Learn More**

0 ms

Properly size images

Serve images that are appropriately-sized to save cellular data and improve load time. **Learn More**

Remove unused CSS

Remove dead rules from stylesheets and defer the loading of CSS not used for above-the-fold content to reduce unnecessary bytes consumed by network activity. **Learn More**

Potential savings of 44 KiB

Avoids enormous network payloads

Large network payloads cost users real money and are highly correlated with long load times. **Learn More**

Total size was 703 KiB

Minimizes main-thread work

Consider reducing the time spent parsing, compiling and executing JS. You may find delivering smaller JS payloads helps with this. **Learn More**

1.5 s

Serve images in next-gen formats

Image formats like JPEG 2000, JPEG XR, and WebP often provide better compression than PNG or JPEG, which means faster downloads and less data consumption. **Learn More**

Potential savings of 14 KiB

Avoid chaining critical requests

The Critical Request Chains below show you what resources are loaded with a high priority. Consider reducing the length of chains, reducing the download size of resources, or deferring the download of unnecessary resources to improve page load.
Learn More

10 chains found

Avoids enormous network payloads

A large DOM will increase memory usage, cause longer **Learn More**

274 elements

Avoid multiple page redirects

Redirects introduce additional delays before the page can be loaded. **Learn More**

Potential savings of 630 ms

Minify JavaScript

Minifying JavaScript files can reduce payload sizes and script parse time. **Learn More**

User Timing marks and measures

Consider instrumenting your app with the User Timing API to measure your app's real-world performance during key user experiences. **Learn More**

IP Information	
ISP : AS13649 Flexential Colorado Corp.	
Ip : 206.72.121.100	
Country : 🇺🇸 UNITED STATES	
City : Charlotte	
Region : North Carolina	
Timezone : America/New_York	
Latitude : 35.2271	
Longitude : -80.8431	

Malware Scan Info	
Google safe browser norton : Safe	
Norton : untested	

Search Engine Index Info	
Google index : 173,000	
Bing index : 133,000	
Yahoo index : 131,000	

Sites in Same IP	Related Websites
1. IP-Address-Lookup.com	1.

Social Network Information - bookcrossing.com

Social Network Information	
Facebook share : 0	**Pinterest Info :** 19,433
Facebook comment : 0	**Xing Info :** 0
Facebook like : 0	**Buffer Info :** 44
Reddit Score : 2	**Reddit Ups :** 2
Reddit downs : 0	

Keyword & Meta Information - bookcrossing.com

TITLE & METATAGS
Title   BookCrossing
Viewport   width=device-width, initial-scale=1

Blocked by robots.txt : Yes	**Blocked by meta-robots :** No
Links nofollowed by meta-robots : No	**Total keywords :** 236

Html headings

H1(1)
1. What is BookCrossing?

H2(1)
1. BookCrossing Press & Media

H3(0)
No h3 tag found

H4(0)
No h4 tag found

H5(0)
No h5 tag found

H6(0)
No h6 tag found

KEYWORD ANALYSIS

== *Single word keywords* ==			
SINGLE KEYWORDS	**OCCURRENCES**	**DENSITY**	**POSSIBLE SPAM**
BookCrossing	5	2.119 %	No
BookCross	3	1.271 %	No
Sign	3	1.271 %	No
Press	3	1.271 %	No
Book	3	1.271 %	No
Forum	3	1.271 %	No
Search	3	1.271 %	No
Media	3	1.271 %	No
Contact	2	0.847 %	No
Team	2	0.847 %	No
Policy	2	0.847 %	No
book	2	0.847 %	No

SINGLE KEYWORDS	OCCURRENCES	DENSITY	POSSIBLE SPAM
world	2	0.847 %	No
Store	2	0.847 %	No
Change	2	0.847 %	No
Language	2	0.847 %	No
books	2	0.847 %	No
FAQs	2	0.847 %	No
Privacy	2	0.847 %	No
Stats	2	0.847 %	No

== Two words keywords ==			
2 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
to BookCross	3	1.271 %	No
How to	3	1.271 %	No
About Us	3	1.271 %	No
Press Media	3	1.271 %	No
Sign Up	3	1.271 %	No
Team Contact	2	0.847 %	No
your books	2	0.847 %	No
Forum Change	2	0.847 %	No
Contact Us	2	0.847 %	No
FAQs How	2	0.847 %	No
Us FAQs	2	0.847 %	No
the world	2	0.847 %	No
Privacy Policy	2	0.847 %	No
release to	1	0.424 %	No
to another	1	0.424 %	No
another BookCrossing	1	0.424 %	No
BookCrossing member	1	0.424 %	No
BookCrossing Sign	1	0.424 %	No
member and	1	0.424 %	No
controlled release	1	0.424 %	No

== Three words keywords ==			
3 WORD PHRASES	**OCCURRENCES**	**DENSITY**	**POSSIBLE SPAM**
How to BookCross	3	1.271 %	No
About Us FAQs	2	0.847 %	No
Us FAQs How	2	0.847 %	No
FAQs How to	2	0.847 %	No
Team Contact Us	2	0.847 %	No
BookCrossing Sign Up	1	0.424 %	No
via journal entries	1	0.424 %	No
BookCrossing member and	1	0.424 %	No
member and tracking	1	0.424 %	No
and tracking where	1	0.424 %	No
tracking where they	1	0.424 %	No
where they go	1	0.424 %	No
they go via	1	0.424 %	No
go via journal	1	0.424 %	No
journal entries from	1	0.424 %	No
to another BookCrossing	1	0.424 %	No
entries from around	1	0.424 %	No
from around the	1	0.424 %	No
around the world	1	0.424 %	No
the world Our	1	0.424 %	No

== Four words keywords ==			
4 WORD PHRASES	**OCCURRENCES**	**DENSITY**	**POSSIBLE SPAM**
About Us FAQs How	2	0.847 %	No
Us FAQs How to	2	0.847 %	No
FAQs How to BookCross	2	0.847 %	No
BookCrossing Sign Up Log	1	0.424 %	No
journal entries from around	1	0.424 %	No
BookCrossing member and tracking	1	0.424 %	No
member and tracking where	1	0.424 %	No
and tracking where they	1	0.424 %	No

4 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
tracking where they go	1	0.424 %	No
where they go via	1	0.424 %	No
they go via journal	1	0.424 %	No
go via journal entries	1	0.424 %	No
via journal entries from	1	0.424 %	No
entries from around the	1	0.424 %	No
to another BookCrossing member	1	0.424 %	No
from around the world	1	0.424 %	No
around the world Our	1	0.424 %	No
the world Our community	1	0.424 %	No
world Our community of	1	0.424 %	No
Our community of 1913105	1	0.424 %	No

Alexa Information - bookcrossing.com

General information

Domain name : bookcrossing.com   **Global Rank :** #43,587

Daily Time on Site : 2:14   **Search Traffic :** 5.2%

Bounce Rate : 42.8%   **Total sites link in :** 7,893

Top 5 similar sites by audience overlap

Sl	Similar sites	Overlap score
1	30boxes.com	24.1
2	flattr.com	24.1
3	anobii.com	21.9
4	aeriagames.com	21.6
5	audioboom.com	19.7

Top 5 keywords by traffic

Keywords	Search Traffic	Share of voice
No data found!		

Top 4 keyword gaps		
Keywords driving traffic to competitors, but not to this site	**Avg. traffic to competitors**	**Search popularity**
profile creation sites	16	43
profile creation sites list	14	32
profile creation site list	14	30
profile creation	14	29

Top 4 easy-to-rank keywords		
Popular keywords within this site`s competitive power	**Relevance to this site**	**Search popularity**
No data found!		

Top 4 buyer keywords		
Keywords that show a high purchase intent	**Avg. traffic to competitors**	**Organic competition**
profile creation sites	16	56
profile creation sites list	14	55
profile creation site list	14	59
profile creation websites	14	59

Top 4 optimization opportunities		
Very popular keywords already driving some traffic to this site	**Search popularity**	**Organic share of voice**
No data found!		

Top 5 referral sites	
Sites by how many other sites drive traffic to them	**Referral sites**
bookcrossing.com	24.1
yourlisten.com	24.1

Sites by how many other sites drive traffic to them	Referral sites
steepster.com	21.9
30boxes.com	21.6
bloggingseed.com	19.7

Site flow	
Visited just before & right after domain	**Visited just before & right after domain percentage**
googlecom	23.3%
fodorscom	3.12%
rewirenewsgroupcom	1.9%
visually	1.76%
trunitynet	1.49%
googlecom	22.2%
fodorscom	2.07%
twitcastingtv	1.93%
infobarrelcom	1.8%
maxthoncom	1.8%

Top 5 audience overlap		
Similar sites to this site	**Site's overlap score**	**Alexa rank**
No data found!		

Top 3 audience geography	
Visitors by country	**Visitors by country percentage**
🇮🇳 India	76.9%
🇵🇰 Pakistan	13.6%
🇺🇸 United States	4.5%