

Domain Name - mpjwritesfreelance.com

WhoIs Information

Registered : No

Domain age : 5 Years 4 Months 24 Days

Tech email : REDACTED FOR PRIVACY

Name servers : ns2.c68533.sgvps.net

Created at : 03-Sep-2019

Changed at : 09-Dec-2020

Expire at : 03-Sep-2022

Registrant name : REDACTED FOR PRIVACY

Admin name : REDACTED FOR PRIVACY

Registrant country :  US

Admin country :  REDACTED FOR PRIVACY

Registrant phone : REDACTED FOR PRIVACY

Admin phone : REDACTED FOR PRIVACY

Moz information

Subdomain normalized : 0.5

Subdomain raw : 0.05000000075

Url normalized : 1

Url raw : 0.1000000015

Http status code : 200

Domain authority : 5

Page authority : 10

External quality link : 2

Links : 5

Link information

Backlink count : 2

Total link count : 5

Mozrank : 1

TECH/SAAS

COPYWRITING & MARKETING SERVICES

SERVICES



Welcome!

You may be here because you need a real in-your-face writer who takes no prisoners when writing persuasive copy.

If you've been unhappy with your copy, I can help. Does it sound a little unmotivated or tired? I can fix that.

I'd be happy to breathe new life into your business through your marketing materials.

And for what it's worth, you'll have someone to talk to who is familiar with technology and SaaS.

For almost two decades, I've worked in the casino surveillance industry. As the industry has progressed and moved forward, so has technology and SaaS, and I've worked with both daily.

Not only do I understand your target market, but I can also complete your copywriting needs as well, i.e.,

Mobile Friendly Check

Performance : 39.31

Emulated Form Factor **Mobile**

Locale **En-US**

Category **Performance**

Field Data

Over the last 30 days, the field data shows that this page has an **Moderate** speed compared to other pages in the Chrome User Experience Report. **We are showing The 75th percentile of FCP and The 95th percentile of FID**

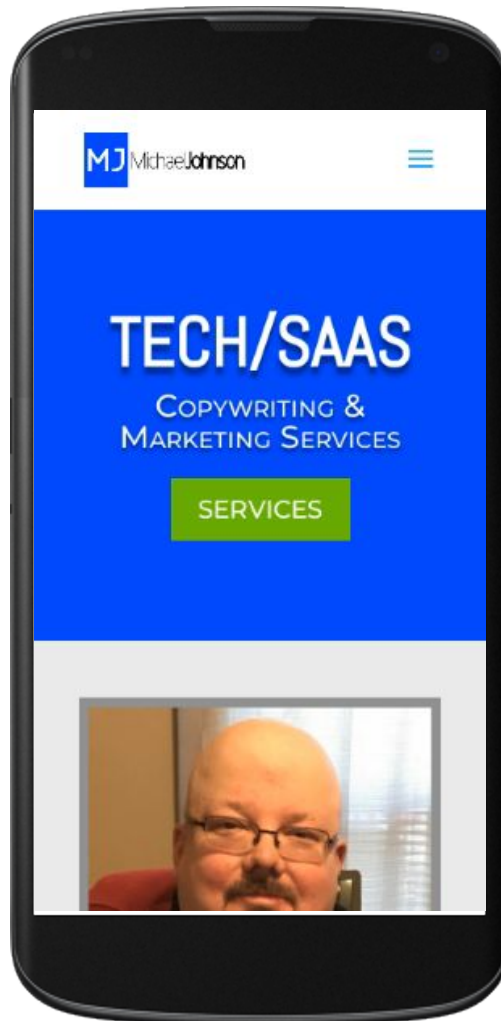
First Contentful Paint (FCP)

Metric Category

First Input Delay (FID)

Metric Category

Overall Category



Origin Summary

All pages served from this origin have a **Slow** speed compared to other pages in the Chrome User Experience Report Over the last 30 days. To view suggestions tailored to each page, analyze individual page URLs.

First Contentful Paint (FCP)

Metric Category

First Input Delay (FID)

Metric Category

Overall Category

Lab Data

First Contentful Paint

First Contentful Paint marks the time at which the first text or image is painted. [Learn more](#)

3.6 s

First Meaningful Paint

First Meaningful Paint measures when the primary content of a page is visible. [Learn more](#)

4.1 s

Speed Index

Speed Index shows how quickly the contents of a page are visibly populated. [Learn more](#)

7.1 s

First CPU Idle

First CPU Idle marks the first time at which the page's main thread is quiet enough to handle input. [Learn more](#)

5.3 s

Time to Interactive

Time to interactive is the amount of time it takes for the page to become fully interactive. [Learn more](#)

11.3 s

Max Potential First Input Delay

The maximum potential First Input Delay that your users could experience is the duration, in milliseconds, of the longest task.

[Learn more](#)

220 ms

Audit Data

Keep request counts low and transfer sizes small

To set budgets for the quantity and size of page resources, add a budget.json file. [Learn More](#)

32 requests • 3,375 KiB

Eliminate render-blocking resources

Resources are blocking the first paint of your page. Consider delivering critical JS/CSS inline and deferring all non-critical JS/styles. [Learn More](#)

Potential savings of 2,480 ms

Efficiently encode images

Optimized images load faster and consume less cellular data. [Learn More](#)

Enable text compression

Text-based resources should be served with compression (gzip, deflate or brotli) to minimize total network bytes. [Learn More](#)

Uses efficient cache policy on static assets

A long cache lifetime can speed up repeat visits to your page. [Learn More](#)

0 resources found

Minimize third-party usage

Third-party code can significantly impact load performance. Limit the number of redundant third-party providers and try to load third-party code after your page has primarily finished loading. [Learn More](#)

Third-party code blocked the main thread for 30 ms

Network Round Trip Times

Network round trip times (RTT) have a large impact on performance. If the RTT to an origin is high, it's an indication that servers closer to the user could improve performance. [Learn More](#)

0 ms

Estimated Input Latency

Estimated Input Latency is an estimate of how long your app takes to respond to user input, in milliseconds, during the busiest 5s window of page load. If your latency is higher than 50 ms, users may perceive your app as laggy. [Learn More](#)

30 ms

First Contentful Paint (3G)

First Contentful Paint 3G marks the time at which the first text or image is painted while on a 3G network. [Learn More](#)

7320 ms

Total Blocking Time

Sum of all time periods between FCP and Time to Interactive, when task length exceeded 50ms, expressed in milliseconds.

240 ms

JavaScript execution time

Consider reducing the time spent parsing, compiling, and executing JS. You may find delivering smaller JS payloads helps with this. [Learn More](#)

1.3 s

Defer offscreen images

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive. [Learn More](#)

Server Backend Latencies

Server latencies can impact web performance. If the server latency of an origin is high, it's an indication the server is overloaded or has poor backend performance. [Learn More](#)

0 ms

Properly size images

Serve images that are appropriately-sized to save cellular data and improve load time. [Learn More](#)

Potential savings of 1,880 KiB

Remove unused CSS

Remove dead rules from stylesheets and defer the loading of CSS not used for above-the-fold content to reduce unnecessary bytes consumed by network activity. [Learn More](#)

Potential savings of 101 KiB

Avoid enormous network payloads

Large network payloads cost users real money and are highly correlated with long load times. [Learn More](#)

Total size was 3,375 KiB

Minimize main-thread work

Consider reducing the time spent parsing, compiling and executing JS. You may find delivering smaller JS payloads helps with this. [Learn More](#)

2.8 s

Serve images in next-gen formats

Image formats like JPEG 2000, JPEG XR, and WebP often provide better compression than PNG or JPEG, which means faster downloads and less data consumption. [Learn More](#)

Potential savings of 2,062 KiB

Avoid chaining critical requests

The Critical Request Chains below show you what resources are loaded with a high priority. Consider reducing the length of chains, reducing the download size of resources, or deferring the download of unnecessary resources to improve page load.

[Learn More](#)

18 chains found

Avoid enormous network payloads

A large DOM will increase memory usage, cause longer [Learn More](#)

371 elements

Avoid multiple page redirects

Redirects introduce additional delays before the page can be loaded. [Learn More](#)

Potential savings of 630 ms

Minify JavaScript

Minifying JavaScript files can reduce payload sizes and script parse time. [Learn More](#)

User Timing marks and measures

Consider instrumenting your app with the User Timing API to measure your app's real-world performance during key user experiences. [Learn More](#)

IP Information

ISP : AS15169 Google LLC

Ip : 35.222.4.36

Country :  UNITED STATES

City : Council Bluffs

Region : Iowa

Timezone : America/Chicago

Latitude : 41.2619

Longitude : -95.8608

Malware Scan Info

Google safe browser norton : Safe

Norton : untested

Search Engine Index Info

Google index : 27

Bing index : 0

Yahoo index : 0

Sites in Same IP

No data to show

Related Websites

1.

Social Network Information - mpjwritesfreelance.com

Social Network Information

Facebook share : 0

Pinterest Info : 0

Facebook comment : 0

Xing Info : 0

Facebook like : 0

Buffer Info : 0

Reddit Score : 0

Reddit Ups : 0

Reddit downs : 0

Keyword & Meta Information - mpjwritesfreelance.com

TITLE & METATAGS

Title

Michael P. Johnson | Copywriter/Marketer

Generator

WordPress 5.6.2

Viewport

width=device-width, initial-scale=1.0, maximum-scale=1.0, user-scalable=0

Msapplication-TileImage

<https://mpjwritesfreelance.com/wp-content/uploads/2020/12/cropped-favicon-270x270.png>

Blocked by robots.txt : No

Blocked by meta-robots : No

Links nofollowed by meta-robots : No

Total keywords : 443

Html headings

H1(6)

1. TECH/SAAS

2. Services

3. Samples of My Work

4. Testimonials

5. Contact Me

6. Leave A Message

H2(4)

1. Copywriting & Marketing Services

2. Welcome!

3. "Thoughtful, caring, eager to learn"

4. "Will always get the job done"

H3(1)

1. "Demonstrates knowledge & character "

H4(6)

1. White Papers

2. Emails

3. Landing Pages

4. Social Media

5. Brochures

6. Sales Letters

H5(0)

No h5 tag found

H6(0)

No h6 tag found

KEYWORD ANALYSIS

== Single word keywords ==

SINGLE KEYWORDS	OCCURRENCES	DENSITY	POSSIBLE SPAM
View	5	1.129 %	No
work	4	0.903 %	No
copy	4	0.903 %	No
Services	4	0.903 %	No
“Michael	3	0.677 %	No
Follow	3	0.677 %	No
business	3	0.677 %	No
Samples	3	0.677 %	No
Message	3	0.677 %	No
job	2	0.451 %	No
Michael	2	0.451 %	No
industry	2	0.451 %	No
worked	2	0.451 %	No
SaaS	2	0.451 %	No
technology	2	0.451 %	No
call	2	0.451 %	Yes
good	2	0.451 %	No
caring	2	0.451 %	No
I’ve	2	0.451 %	No
back	2	0.451 %	No

== Two words keywords ==

2 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
I can	4	0.903 %	No
View More	4	0.903 %	No
work with	3	0.677 %	No
your business	3	0.677 %	No
for a	2	0.451 %	No
and SaaS	2	0.451 %	No
with you	2	0.451 %	No
with your	2	0.451 %	No
always get	2	0.451 %	No
get the	2	0.451 %	No
the job	2	0.451 %	No
Follow Follow	2	0.451 %	No
and a	2	0.451 %	No
technology and	2	0.451 %	No
you to	2	0.451 %	No
a good	2	0.451 %	No
I've worked	2	0.451 %	No
a strong	1	0.226 %	No
friend he's	1	0.226 %	No
at Iowa	1	0.226 %	No

== Three words keywords ==

3 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
technology and SaaS	2	0.451 %	No
with you to	2	0.451 %	No
work with you	2	0.451 %	No
get the job	2	0.451 %	No
always get the	2	0.451 %	No
Home Testimonials Samples	1	0.226 %	No
"Michael will always	1	0.226 %	No
done" "Michael will	1	0.226 %	No
job done" "Michael	1	0.226 %	No
the job done"	1	0.226 %	No

3 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
“Will always get	1	0.226 %	No
More “Will always	1	0.226 %	No
View More “Will	1	0.226 %	No
Sports Foundation View	1	0.226 %	No
Foundation View More	1	0.226 %	No
the job done	1	0.226 %	No
Iowa Sports Foundation	1	0.226 %	No
at Iowa Sports	1	0.226 %	No
Officer at Iowa	1	0.226 %	No
Operating Officer at	1	0.226 %	No

== Four words keywords ==

4 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
work with you to	2	0.451 %	No
always get the job	2	0.451 %	No
Home Testimonials Samples About	1	0.226 %	No
View More “Will always	1	0.226 %	No
will always get the	1	0.226 %	No
“Michael will always get	1	0.226 %	No
done” “Michael will always	1	0.226 %	No
job done” “Michael will	1	0.226 %	No
the job done” “Michael	1	0.226 %	No
get the job done”	1	0.226 %	No
“Will always get the	1	0.226 %	No
More “Will always get	1	0.226 %	No
Sports Foundation View More	1	0.226 %	No
Foundation View More “Will	1	0.226 %	No
the job done correctly	1	0.226 %	No
Iowa Sports Foundation View	1	0.226 %	No
at Iowa Sports Foundation	1	0.226 %	No
Officer at Iowa Sports	1	0.226 %	No
Operating Officer at Iowa	1	0.226 %	No
Chief Operating Officer at	1	0.226 %	No

Alexa Information - mpjwritesfreelance.com

General information

Domain name : mpjwritesfreelance.com

Global Rank : No data

Daily Time on Site : No data

Search Traffic : No data

Bounce Rate : No data

Total sites link in : No data

Top 5 similar sites by audience overlap

SI	Similar sites	Overlap score
No data found!		

Top 5 keywords by traffic

Keywords	Search Traffic	Share of voice
No data found!		

Top 4 keyword gaps

Keywords driving traffic to competitors, but not to this site	Avg. traffic to competitors	Search popularity
No data found!		

Top 4 easy-to-rank keywords

Popular keywords within this site`s competitive power	Relevance to this site	Search popularity
No data found!		

Top 4 buyer keywords

Keywords that show a high purchase intent	Avg. traffic to competitors	Organic competition
No data found!		

Top 4 optimization opportunities

Very popular keywords already driving some traffic to this site

Search popularity

Organic share of voice

No data found!

Top 5 referral sites

Sites by how many other sites drive traffic to them

Referral sites

No data found!

Site flow

Visited just before & right after domain

Visited just before & right after domain percentage

No data found!

Top 5 audience overlap

Similar sites to this site

Site's overlap score

Alexa rank

No data found!

Top 3 audience geography

Visitors by country

Visitors by country percentage

No data found!