

Contact: i@seoguide.co |
Website: https://seoguide.co/
Generated At: 2021-03-11 08:39:47

# Domain Name - icloud.com

#### WhoIs Information

Registered : No

**Domain age:** 26 Years 3 Months 10 Days

Tech email: apple-noc@apple.com

Name servers : c.ns.apple.com

Created at: 15-Jan-1999

Changed at: 11-Jan-2021

**Expire at :** 15-Jan-2022

**Registrant name:** Domain Administrator

Admin name: Domain Administrator

**Registrant country:** US

Admin country : US

**Registrant phone**: +1.4089961010

**Admin phone:** +1.4089961010

#### Moz information

**Subdomain normalized:** 0.4691542089

**Subdomain raw**: 0.0469154194

**Url normalized :** 6.599999905

**Url raw:** 0.6600000262

Http status code: 301

**Domain authority:** 91

**Page authority:** 66

External quality link: 58442

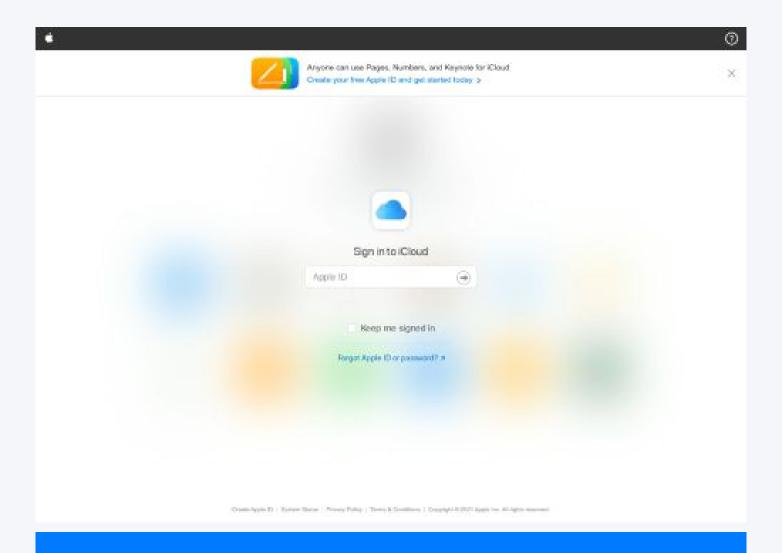
**Links**: 70371

#### Link information

Backlink count: 58,442

**Total link count:** 70,371

**Mozrank** : 6.599999905



# Mobile Friendly Check

Performance: 25.72

Emulated Form Factor Mobile

Locale En-US

Category Performance

# Field Data

Over the last 30 days, the field data shows that this page has an **Moderate** speed compared to other pages in the Chrome User Experience Report. We are showing The 75th percentile of FCP and The 95th percentile of FID

First Contentful Paint (FCP)

1454 ms

Metric Category

AVERAGE

First Input Delay (FID)

18 ms

Metric Category

FAST

Overall Category

SLOW



# Origin Summary

All pages served from this origin have a **Slow** speed compared to other pages in the Chrome User Experience Report Over the last 30 days. To view suggestions tailored to each page, analyze individual page URLs.

First Contentful Paint (FCP)

1731 ms

Metric Category

AVERAGE

First Input Delay (FID)

21 ms

Metric Category

**FAST** 

**Overall Category** 

SLOW

# Lab Data

#### First Contentful Paint

First Contentful Paint marks the time at which the first text or image is painted. Learn more

1.7 s

# First Meaningful Paint

First Meaningful Paint measures when the primary content of a page is visible. Learn more

9.6 s

#### Speed Index

Speed Index shows how quickly the contents of a page are visibly populated. Learn more

8.4 s

## First CPU Idle

First CPU Idle marks the first time at which the page's main thread is quiet enough to handle input. Learn more

14.8 s

#### Time to Interactive

Time to interactive is the amount of time it takes for the page to become fully interactive. Learn more

22.5 s

# Max Potential First Input Delay

The maximum potential First Input Delay that your users could experience is the duration, in milliseconds, of the longest task.

Learn more

4,220 ms

#### Audit Data

# Keep request counts low and transfer sizes small

To set budgets for the quantity and size of page resources, add a budget.json file. Learn More

31 requests • 2,295 KiB

# Eliminate render-blocking resources

Resources are blocking the first paint of your page. Consider delivering critical JS/CSS inline and deferring all non-critical JS/styles. **Learn More** 

# Efficiently encode images

Optimized images load faster and consume less cellular data. Learn More

## Enable text compression

Text-based resources should be served with compression (gzip, deflate or brotli) to minimize total network bytes. **Learn**More

Potential savings of 9 KiB

#### Serve static assets with an efficient cache policy

A long cache lifetime can speed up repeat visits to your page. Learn More

20 resources found

## Minimize third-party usage

Third-party code can significantly impact load performance. Limit the number of redundant third-party providers and try to load third-party code after your page has primarily finished loading. **Learn More** 

Third-party code blocked the main thread for 0 ms

# Network Round Trip Times

Network round trip times (RTT) have a large impact on performance. If the RTT to an origin is high, it's an indication that servers closer to the user could improve performance. **Learn More** 

0 ms

# **Estimated Input Latency**

Estimated Input Latency is an estimate of how long your app takes to respond to user input, in milliseconds, during the busiest 5s window of page load. If your latency is higher than 50 ms, users may perceive your app as laggy. **Learn More** 

1,780 ms

#### First Contentful Paint (3G)

First Contentful Paint 3G marks the time at which the first text or image is painted while on a 3G network. **Learn More**3155 ms

# **Total Blocking Time**

Sum of all time periods between FCP and Time to Interactive, when task length exceeded 50ms, expressed in milliseconds.

6,820 ms

#### Reduce JavaScript execution time

Consider reducing the time spent parsing, compiling, and executing JS. You may find delivering smaller JS payloads helps with this. **Learn More** 

8.0 s

# Defer offscreen images

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive. **Learn More** 

#### Server Backend Latencies

Server latencies can impact web performance. If the server latency of an origin is high, it's an indication the server is overloaded or has poor backend performance. **Learn More** 

0 ms

# Properly size images

Serve images that are appropriately-sized to save cellular data and improve load time. Learn More

#### Remove unused CSS

Remove dead rules from stylesheets and defer the loading of CSS not used for above-the-fold content to reduce unnecessary bytes consumed by network activity. **Learn More** 

Potential savings of 67 KiB

# Avoids enormous network payloads

Large network payloads cost users real money and are highly correlated with long load times. Learn More

Total size was 2,295 KiB

#### Minimize main-thread work

Consider reducing the time spent parsing, compiling and executing JS. You may find delivering smaller JS payloads helps with this. **Learn More** 

10.5 s

#### Serve images in next-gen formats

Image formats like JPEG 2000, JPEG XR, and WebP often provide better compression than PNG or JPEG, which means faster downloads and less data consumption. **Learn More** 

# Avoid chaining critical requests

The Critical Request Chains below show you what resources are loaded with a high priority. Consider reducing the length of chains, reducing the download size of resources, or deferring the download of unnecessary resources to improve page load.

#### **Learn More**

3 chains found

# Avoids enormous network payloads

A large DOM will increase memory usage, cause longer Learn More

95 elements

# Avoid multiple page redirects

Redirects introduce additional delays before the page can be loaded. **Learn More**Potential savings of 630 ms

# Minify JavaScript

Minifying JavaScript files can reduce payload sizes and script parse time. Learn More

# User Timing marks and measures

Consider instrumenting your app with the User Timing API to measure your app's real-world performance during key user experiences. **Learn More** 

14 user timings

IP Information	Malware Scan Info
ISP: AS714 Apple Inc.	Google safe browser norton : Safe
<b>Ip</b> : 17.253.144.10	Norton: untested
Country: UNITED STATES	
City: Cupertino	
Region : California	Search Engine Index Info
Timezone : America/Los_Angeles	Google index: 1,520
<b>Latitude</b> : 37.3230	Bing index: 0
<b>Longitude :</b> -122.0322	<b>Yahoo index :</b> 1,020,000

#### Sites in Same IP

Related Websites

No data to show

1.

# Social Network Information - icloud.com

#### Social Network Information

Facebook share: 0 Pinterest Info: 799

Facebook comment: 0 Xing Info: 0

Facebook like: 0 Buffer Info: 1,599

Reddit Score: 1 Reddit Ups: 1

**Reddit downs:** 0

# Keyword & Meta Information - icloud.com

#### TITLE & METATAGS

**Title** 

iCloud

#### Viewport

initial-scale=1.0, minimum-scale=1.0, maximum-scale=1.0, user-scalable=no

#### **Description**

Sign in to iCloud to access your photos, videos, documents, notes, contacts, and more. Use your Apple ID or create a new account to start using Apple services.

## **Keywords**

icloud, free, apple

#### **Og:title**

iCloud.com

#### **Og:image**

https://www.icloud.com/icloud\_logo/icloud\_logo.png

Apple-mobile-web-app-capable yes		
	<b>app-status-bar-style</b> fault	
	ogle anslate	
Blocked by robots.txt : No	Blocked by meta-robots : No	
Links nofollowed by meta-robots : No	Total keywords: 0	
Html l	neadings	
Н	1(0)	
No h1 t	ag found	
H2(0)		
No h2 t	ag found	
H3(0)		
No h3 tag found		
H4(0)		
No h4 t	ag found	
H5(0)		
No h5 tag found		
H6(0)		
No h6 tag found		

# KEYWORD ANALYSIS

== Single word keywords ==					
SINGLE KEYWORDS OCCURRENCES DENSITY POSSIBLE SPAM					
No data found					

== Two words keywords ==				
2 WORD PHRASES OCCURRENCES DENSITY POSSIBLE SPAM				
No data found				

== Three words keywords ==				
3 WORD PHRASES OCCURRENCES DENSITY POSSIBLE SPAM				
No data found				

== Four words keywords ==				
4 WORD PHRASES OCCURRENCES DENSITY POSSIBLE SPAM				
No data found				

# Alexa Information - icloud.com

General information		
Domain name: icloud.com	Global Rank: #1,233	
Daily Time on Site: 3:58	Search Traffic: 20.6%	
Bounce Rate: 38.6%	Total sites link in: 1,629	

# Top 5 similar sites by audience overlap

Sl	Similar sites	Overlap score
1	apple.com	18.0
2	businessinsider.com	12.3
3	forbes.com	11.9
4	cnn.com	11.7
5	paypal.com	11.3

	Top 5 keywords by traffic		
Keywords	Search Traffic	Share of voice	
No data found!			

Top 4 keyword gaps			
Keywords driving traffic to competitors, but not to this site	Avg. traffic to competitors	Search popularity	
walmart	66	88	
best buy	63	82	
bestbuy	59	77	
paypal	57	88	

Top 4 easy-to-rank keywords			
Popular keywords within this site's competitive power	Relevance to this site	Search popularity	
time machine	19	50	
itunes store	11	57	
backup iphone	69	46	
mackeeper	58	47	

Top 4 buyer keywords				
Keywords that show a high purchase intent				
best buy	63	78		
buy buy baby	49	76		
disney store	47	70		
apple store	46	17		

Top 4 optimization opportunities				
Very popular keywords already driving some traffic to this site	Search popularity	Organic share of voice		
apple email account	25	0.87%		
apple find my device	21	1.93%		
apple homepage	16	4.11%		
iphone note	16	3.92%		

Top 5 referral sites		
Sites by how many other sites drive traffic to them	Referral sites	
linkedin.com	18.0	
apple.com	12.3	
yelp.com	11.9	
paypal.com	11.7	
icloud.com	11.3	

	Site flow
Visited just before & right after domain	Visited just before & right after domain percentage
googlecom	34.7%
applecom	8.11%
youtubecom	4.29%
facebookcom	3.81%
whatsappcom	1.19%
googlecom	28.3%
applecom	11.5%
youtubecom	5.09%
facebookcom	4.51%
icloudcontentcom	1.17%

Top 5 audience overlap			
Similar sites to this site	Site's overlap score	Alexa rank	
	No data found!		

isitors by country percentage
38.3%
13.2%
4.2%