

Domain Name - icloud.com

WhoIs Information

Registered : No

Domain age : 26 Years 0 Months 15 Days

Tech email : apple-noc@apple.com

Name servers : c.ns.apple.com

Created at : 15-Jan-1999

Changed at : 11-Jan-2021

Expire at : 15-Jan-2022

Registrant name : Domain Administrator

Admin name : Domain Administrator

Registrant country :  US

Admin country :  US

Registrant phone : +1.4089961010

Admin phone : +1.4089961010

Moz information

Subdomain normalized : 0.4691542089

Subdomain raw : 0.0469154194

Url normalized : 6.599999905

Url raw : 0.6600000262

Http status code : 301

Domain authority : 91

Page authority : 66

External quality link : 58442

Links : 70371

Link information

Backlink count : 58,442

Total link count : 70,371

Mozrank : 6.599999905



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Mobile Friendly Check

Performance : 25.72

Emulated Form Factor **Mobile**

Locale **En-US**

Category **Performance**

Field Data

Over the last 30 days, the field data shows that this page has an **Moderate** speed compared to other pages in the Chrome User Experience Report. **We are showing The 75th percentile of FCP and The 95th percentile of FID**

First Contentful Paint (FCP)

1454 ms

Metric Category

AVERAGE

First Input Delay (FID)

18 ms

Metric Category

FAST

Overall Category

SLOW



Origin Summary

All pages served from this origin have a **Slow** speed compared to other pages in the Chrome User Experience Report Over the last 30 days. To view suggestions tailored to each page, analyze individual page URLs.

First Contentful Paint (FCP)

1731 ms

Metric Category

AVERAGE

First Input Delay (FID)

21 ms

Metric Category

FAST

Overall Category

SLOW

Lab Data

First Contentful Paint

First Contentful Paint marks the time at which the first text or image is painted. [Learn more](#)

1.7 s

First Meaningful Paint

First Meaningful Paint measures when the primary content of a page is visible. [Learn more](#)

9.6 s

Speed Index

Speed Index shows how quickly the contents of a page are visibly populated. [Learn more](#)

8.4 s

First CPU Idle

First CPU Idle marks the first time at which the page's main thread is quiet enough to handle input. [Learn more](#)

14.8 s

Time to Interactive

Time to interactive is the amount of time it takes for the page to become fully interactive. [Learn more](#)

22.5 s

Max Potential First Input Delay

The maximum potential First Input Delay that your users could experience is the duration, in milliseconds, of the longest task. [Learn more](#)

4,220 ms

Audit Data

Keep request counts low and transfer sizes small

To set budgets for the quantity and size of page resources, add a budget.json file. [Learn More](#)

31 requests • 2,295 KiB

Eliminate render-blocking resources

Resources are blocking the first paint of your page. Consider delivering critical JS/CSS inline and deferring all non-critical JS/styles. [Learn More](#)

Efficiently encode images

Optimized images load faster and consume less cellular data. [Learn More](#)

Enable text compression

Text-based resources should be served with compression (gzip, deflate or brotli) to minimize total network bytes. [Learn More](#)

Potential savings of 9 KiB

Serve static assets with an efficient cache policy

A long cache lifetime can speed up repeat visits to your page. [Learn More](#)

20 resources found

Minimize third-party usage

Third-party code can significantly impact load performance. Limit the number of redundant third-party providers and try to load third-party code after your page has primarily finished loading. [Learn More](#)

Third-party code blocked the main thread for 0 ms

Network Round Trip Times

Network round trip times (RTT) have a large impact on performance. If the RTT to an origin is high, it's an indication that servers closer to the user could improve performance. [Learn More](#)

0 ms

Estimated Input Latency

Estimated Input Latency is an estimate of how long your app takes to respond to user input, in milliseconds, during the busiest 5s window of page load. If your latency is higher than 50 ms, users may perceive your app as laggy. [Learn More](#)

1,780 ms

First Contentful Paint (3G)

First Contentful Paint 3G marks the time at which the first text or image is painted while on a 3G network. [Learn More](#)

3155 ms

Total Blocking Time

Sum of all time periods between FCP and Time to Interactive, when task length exceeded 50ms, expressed in milliseconds.

6,820 ms

Reduce JavaScript execution time

Consider reducing the time spent parsing, compiling, and executing JS. You may find delivering smaller JS payloads helps with this. [Learn More](#)

8.0 s

Defer offscreen images

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive. [Learn More](#)

Server Backend Latencies

Server latencies can impact web performance. If the server latency of an origin is high, it's an indication the server is overloaded or has poor backend performance. [Learn More](#)

0 ms

Properly size images

Serve images that are appropriately-sized to save cellular data and improve load time. [Learn More](#)

Remove unused CSS

Remove dead rules from stylesheets and defer the loading of CSS not used for above-the-fold content to reduce unnecessary bytes consumed by network activity. [Learn More](#)

Potential savings of 67 KiB

Avoids enormous network payloads

Large network payloads cost users real money and are highly correlated with long load times. [Learn More](#)

Total size was 2,295 KiB

Minimize main-thread work

Consider reducing the time spent parsing, compiling and executing JS. You may find delivering smaller JS payloads helps with this. [Learn More](#)

10.5 s

Serve images in next-gen formats

Image formats like JPEG 2000, JPEG XR, and WebP often provide better compression than PNG or JPEG, which means faster downloads and less data consumption. [Learn More](#)

Avoid chaining critical requests

The Critical Request Chains below show you what resources are loaded with a high priority. Consider reducing the length of chains, reducing the download size of resources, or deferring the download of unnecessary resources to improve page load.

[Learn More](#)

3 chains found

Avoids enormous network payloads

A large DOM will increase memory usage, cause longer [Learn More](#)

95 elements

Avoid multiple page redirects

Redirects introduce additional delays before the page can be loaded. [Learn More](#)

Potential savings of 630 ms

Minify JavaScript

Minifying JavaScript files can reduce payload sizes and script parse time. [Learn More](#)

User Timing marks and measures

Consider instrumenting your app with the User Timing API to measure your app's real-world performance during key user experiences. [Learn More](#)

14 user timings

IP Information

ISP : AS714 Apple Inc.

Ip : 17.253.144.10

Country :  UNITED STATES

City : Cupertino

Region : California

Timezone : America/Los_Angeles

Latitude : 37.3230

Longitude : -122.0322

Malware Scan Info

Google safe browser norton : Safe

Norton : untested

Search Engine Index Info

Google index : 1,520

Bing index : 0

Yahoo index : 1,020,000

Sites in Same IP

No data to show

Related Websites

1.

Social Network Information - icloud.com

Social Network Information

Facebook share : 0

Pinterest Info : 799

Facebook comment : 0

Xing Info : 0

Facebook like : 0

Buffer Info : 1,599

Reddit Score : 1

Reddit Ups : 1

Reddit downs : 0

Keyword & Meta Information - icloud.com

TITLE & METATAGS

Title

iCloud

Viewport

initial-scale=1.0, minimum-scale=1.0, maximum-scale=1.0, user-scalable=no

Description

Sign in to iCloud to access your photos, videos, documents, notes, contacts, and more. Use your Apple ID or create a new account to start using Apple services.

Keywords

icloud, free, apple

Og:title

iCloud.com

Og:image

https://www.icloud.com/icloud_logo/icloud_logo.png

Apple-mobile-web-app-capable

yes

Apple-mobile-web-app-status-bar-style

default

Google

notranslate

Blocked by robots.txt : No

Blocked by meta-robots : No

Links nofollowed by meta-robots : No

Total keywords : 0

Html headings

H1(0)

No h1 tag found

H2(0)

No h2 tag found

H3(0)

No h3 tag found

H4(0)

No h4 tag found

H5(0)

No h5 tag found

H6(0)

No h6 tag found

KEYWORD ANALYSIS

== *Single word keywords* ==

SINGLE KEYWORDS	OCCURRENCES	DENSITY	POSSIBLE SPAM
No data found			

== *Two words keywords* ==

2 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
No data found			

== *Three words keywords* ==

3 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
No data found			

== *Four words keywords* ==

4 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
No data found			

Alexa Information - icloud.com

General information

Domain name : icloud.com

Global Rank : #1,233

Daily Time on Site : 3:58

Search Traffic : 20.6%

Bounce Rate : 38.6%

Total sites link in : 1,629

Top 5 similar sites by audience overlap

Sl	Similar sites	Overlap score
1	apple.com	18.0
2	businessinsider.com	12.3
3	forbes.com	11.9
4	cnn.com	11.7
5	paypal.com	11.3

Top 5 keywords by traffic

Keywords	Search Traffic	Share of voice
No data found!		

Top 4 keyword gaps

Keywords driving traffic to competitors, but not to this site	Avg. traffic to competitors	Search popularity
walmart	66	88
best buy	63	82
bestbuy	59	77
paypal	57	88

Top 4 easy-to-rank keywords

Popular keywords within this site`s competitive power	Relevance to this site	Search popularity
time machine	19	50
itunes store	11	57
backup iphone	69	46
mackeeper	58	47

Top 4 buyer keywords

Keywords that show a high purchase intent	Avg. traffic to competitors	Organic competition
best buy	63	78
buy buy baby	49	76
disney store	47	70
apple store	46	17

Top 4 optimization opportunities

Very popular keywords already driving some traffic to this site	Search popularity	Organic share of voice
apple email account	25	0.87%
apple find my device	21	1.93%
apple homepage	16	4.11%
iphone note	16	3.92%

Top 5 referral sites

Sites by how many other sites drive traffic to them	Referral sites
linkedin.com	18.0
apple.com	12.3
yelp.com	11.9
paypal.com	11.7
icloud.com	11.3

Site flow

Visited just before & right after domain	Visited just before & right after domain percentage
googlecom	34.7%
applecom	8.11%
youtubecom	4.29%
facebookcom	3.81%
whatsappcom	1.19%
googlecom	28.3%
applecom	11.5%
youtubecom	5.09%
facebookcom	4.51%
icloudcontentcom	1.17%

Top 5 audience overlap

Similar sites to this site	Site's overlap score	Alexa rank
No data found!		

Top 3 audience geography

Visitors by country	Visitors by country percentage
🇺🇸 United States	38.3%
🇯🇵 Japan	13.2%
🇮🇳 India	4.2%