Domain Name - scouts.org.uk

WhoIs Information

Registered : No

Domain age : 0 Years 0 Months 0 Days

Tech email :

Name servers :

Created at :

Changed at :

Expire at :

Registrant name :

Admin name :

Registrant country : ✖

Admin country : ✖

Registrant phone :

Admin phone :

Moz information

Subdomain normalized : 3.122814417

Subdomain raw : 0.3122814298

Url normalized : 5.400000095

Url raw : 0.5400000215

Http status code : 308

Domain authority : 63

Page authority : 54

External quality link : 72673

Links : 75071

Link information

Backlink count : 72,673

Total link count : 75,071

Mozrank : 5.400000095

Mobile Friendly Check

Performance : 11.75

Emulated Form Factor **Mobile**
Locale **En-US**
Category **Performance**

Field Data

Over the last 30 days, the field data shows that this page has an **Moderate** speed compared to other pages in the Chrome User Experience Report. **We are showing The 75th percentile of FCP and The 95th percentile of FID**

First Contentful Paint (FCP)

2003 ms

Metric Category

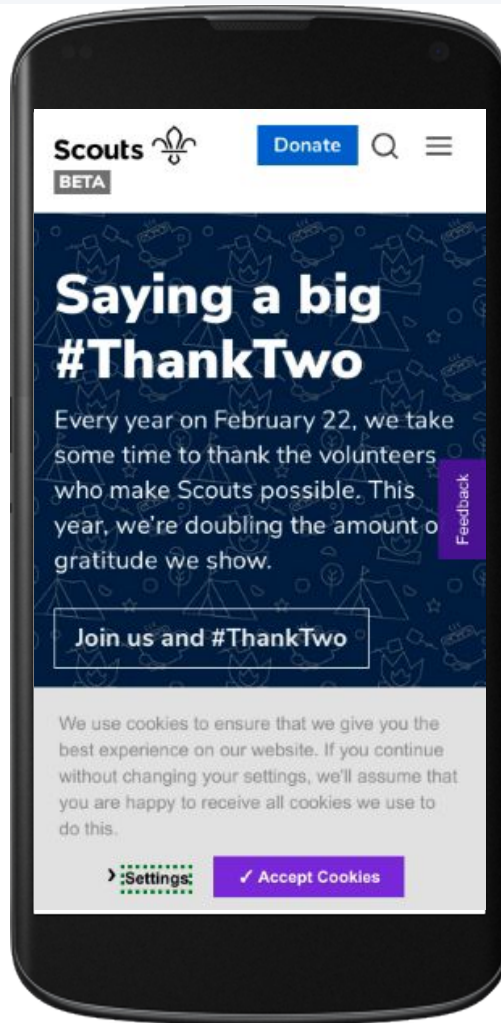AVERAGE

First Input Delay (FID)

27 ms

Metric Category

FAST

Overall Category

AVERAGE

Origin Summary

All pages served from this origin have a **Slow** speed compared to other pages in the Chrome User Experience Report Over the last 30 days.To view suggestions tailored to each page, analyze individual page URLs.

First Contentful Paint (FCP)

2061 ms

Metric Category

AVERAGE

First Input Delay (FID)

16 ms

Metric Category

FAST

Overall Category

AVERAGE

Lab Data

First Contentful Paint

First Contentful Paint marks the time at which the first text or image is painted. **Learn more**

5.0 s

First Meaningful Paint

First Meaningful Paint measures when the primary content of a page is visible. **Learn more**

5.0 s

Speed Index

Speed Index shows how quickly the contents of a page are visibly populated. **Learn more**

11.1 s

First CPU Idle

First CPU Idle marks the first time at which the page`s main thread is quiet enough to handle input. **Learn more**

13.9 s

Time to Interactive

Time to interactive is the amount of time it takes for the page to become fully interactive. **Learn more**

16.7 s

Max Potential First Input Delay

The maximum potential First Input Delay that your users could experience is the duration, in milliseconds, of the longest task. **Learn more**

1,030 ms

Audit Data

Keep request counts low and transfer sizes small

To set budgets for the quantity and size of page resources, add a budget.json file. **Learn More**

237 requests • 3,682 KiB

Eliminate render-blocking resources

Resources are blocking the first paint of your page. Consider delivering critical JS/CSS inline and deferring all non-critical JS/styles. **Learn More**

Potential savings of 0 ms

Efficiently encode images

Optimized images load faster and consume less cellular data. **Learn More**

Enable text compression

Text-based resources should be served with compression (gzip, deflate or brotli) to minimize total network bytes. **Learn More**

Potential savings of 51 KiB

Serve static assets with an efficient cache policy

A long cache lifetime can speed up repeat visits to your page. **Learn More**

24 resources found

Reduce the impact of third-party code

Third-party code can significantly impact load performance. Limit the number of redundant third-party providers and try to load third-party code after your page has primarily finished loading. **Learn More**

Third-party code blocked the main thread for 2,710 ms

Network Round Trip Times

Network round trip times (RTT) have a large impact on performance. If the RTT to an origin is high, it's an indication that servers closer to the user could improve performance. **Learn More**

0 ms

Estimated Input Latency

Estimated Input Latency is an estimate of how long your app takes to respond to user input, in milliseconds, during the busiest 5s window of page load. If your latency is higher than 50 ms, users may perceive your app as laggy. **Learn More**

440 ms

First Contentful Paint (3G)

First Contentful Paint 3G marks the time at which the first text or image is painted while on a 3G network. **Learn More**

9520.5 ms

Total Blocking Time

Sum of all time periods between FCP and Time to Interactive, when task length exceeded 50ms, expressed in milliseconds.

1,630 ms

Reduce JavaScript execution time

Consider reducing the time spent parsing, compiling, and executing JS. You may find delivering smaller JS payloads helps with this. **Learn More**

6.2 s

Defer offscreen images

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive. **Learn More**

Potential savings of 615 KiB

Server Backend Latencies

Server latencies can impact web performance. If the server latency of an origin is high, it's an indication the server is overloaded or has poor backend performance. **Learn More**

0 ms

Properly size images

Serve images that are appropriately-sized to save cellular data and improve load time. **Learn More**

Potential savings of 110 KiB

Remove unused CSS

Remove dead rules from stylesheets and defer the loading of CSS not used for above-the-fold content to reduce unnecessary bytes consumed by network activity. **Learn More**

Potential savings of 100 KiB

Avoid enormous network payloads

Large network payloads cost users real money and are highly correlated with long load times. **Learn More**

Total size was 3,682 KiB

Minimize main-thread work

Consider reducing the time spent parsing, compiling and executing JS. You may find delivering smaller JS payloads helps with this. **Learn More**

9.9 s

Serve images in next-gen formats

Image formats like JPEG 2000, JPEG XR, and WebP often provide better compression than PNG or JPEG, which means faster downloads and less data consumption. **Learn More**

Potential savings of 897 KiB

Avoid chaining critical requests

The Critical Request Chains below show you what resources are loaded with a high priority. Consider reducing the length of chains, reducing the download size of resources, or deferring the download of unnecessary resources to improve page load. **Learn More**

5 chains found

Avoid enormous network payloads

A large DOM will increase memory usage, cause longer **Learn More**

808 elements

Avoid multiple page redirects

Redirects introduce additional delays before the page can be loaded. **Learn More**

Potential savings of 1,260 ms

Minify JavaScript

Minifying JavaScript files can reduce payload sizes and script parse time. **Learn More**

User Timing marks and measures

Consider instrumenting your app with the User Timing API to measure your app's real-world performance during key user experiences. **Learn More**

IP Information

ISP : AS8075 Microsoft Corporation

Ip : 51.141.83.149

Country : 🇬🇧 UNITED KINGDOM

City : Cardiff

Region : Wales

Timezone : Europe/London

Latitude : 51.4800

Longitude : -3.1800

Malware Scan Info

Google safe browser norton : Safe

Norton : untested

Search Engine Index Info

Google index : 23,600

Bing index : 0

Yahoo index : 278,000

Sites in Same IP

No data to show

Related Websites

1.

Social Network Information - scouts.org.uk

Social Network Information

Facebook share : 0

Pinterest Info : 16

Facebook comment : 0	Xing Info : 0
Facebook like : 0	Buffer Info : 0
Reddit Score : 0	Reddit Ups : 0
Reddit downs : 0	

Keyword & Meta Information - scouts.org.uk

TITLE & METATAGS

Title
Scouts

Referrer
no-referrer

Msapplication-TileColor
#000000

Theme-color
#4DBA87

Viewport
width=device-width, initial-scale=1

Mobile-web-app-capable
yes

Apple-mobile-web-app-capable
no

Apple-mobile-web-app-status-bar-style
default

Apple-mobile-web-app-title
vue-frontend

Msapplication-TileImage
/img/icons/msapplication-icon-144x144.png

Blocked by robots.txt : No

Blocked by meta-robots : No

Links nofollowed by meta-robots : No

Total keywords : 536

Html headings

H1(1)

1. Saying a big #ThankTwo

H2(7)

1. Find your local Group

2. What's happening

3. Young people first: safeguarding and safety in Scouting

4. Our supporters

5. The Scouts

6. Websites

7. Contact us

H3(0)

No h3 tag found

H4(0)

No h4 tag found

H5(0)

No h5 tag found

H6(0)

KEYWORD ANALYSIS

== Single word keywords ==

SINGLE KEYWORDS	OCCURRENCES	DENSITY	POSSIBLE SPAM
Scouts	16	2.985 %	No
Scout	6	1.119 %	No
people	5	0.933 %	No
years	5	0.933 %	No
Scouting	4	0.746 %	No
skills	4	0.746 %	No
policies	4	0.746 %	No
young	3	0.56 %	No
safeguarding	3	0.56 %	No
local	3	0.56 %	No
vacancies	3	0.56 %	No
Contact	3	0.56 %	No
Policy	3	0.56 %	No
UK	3	0.56 %	No
face	2	0.373 %	No
safe	2	0.373 %	No
home	2	0.373 %	Yes
Find	2	0.373 %	No
safety	2	0.373 %	No
show	2	0.373 %	No

== Two words keywords ==

2 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
Contact our	2	0.373 %	No
young people	2	0.373 %	No
and safeguarding	2	0.373 %	No
Scout Adventures	2	0.373 %	No

2 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
300 1818	2	0.373 %	No
0345 300	2	0.373 %	No
on the	2	0.373 %	No
for all	2	0.373 %	No
your local	2	0.373 %	No
The Scout	2	0.373 %	No
new skills	2	0.373 %	No
across the	2	0.373 %	No
the UK	2	0.373 %	No
us Our	2	0.373 %	No
Scout Association	2	0.373 %	No
to face	2	0.373 %	No
Unity Insurance	2	0.373 %	No
at home	2	0.373 %	No
Insurance Services	2	0.373 %	No
Info for	2	0.373 %	No

== Three words keywords ==			
3 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
across the UK	2	0.373 %	No
0345 300 1818	2	0.373 %	No
Unity Insurance Services	2	0.373 %	No
The Scout Association	2	0.373 %	No
UK We're aware	1	0.187 %	No
which are updating	1	0.187 %	No
UK which are	1	0.187 %	No
the UK which	1	0.187 %	No
restrictions across the	1	0.187 %	No
different restrictions across	1	0.187 %	No
various different restrictions	1	0.187 %	No
now various different	1	0.187 %	No
are now various	1	0.187 %	No
there are now	1	0.187 %	No

3 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
aware there are	1	0.187 %	No
We're aware there	1	0.187 %	No
Skip to main	1	0.187 %	No
the UK We're	1	0.187 %	No
updating constantly Updates	1	0.187 %	No
Restrictions across the	1	0.187 %	No

== *Four words keywords* ==

4 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
Skip to main content	1	0.187 %	No
aware there are now	1	0.187 %	No
constantly Updates on the	1	0.187 %	No
updating constantly Updates on	1	0.187 %	No
are updating constantly Updates	1	0.187 %	No
which are updating constantly	1	0.187 %	No
UK which are updating	1	0.187 %	No
the UK which are	1	0.187 %	No
across the UK which	1	0.187 %	No
restrictions across the UK	1	0.187 %	No
different restrictions across the	1	0.187 %	No
various different restrictions across	1	0.187 %	No
now various different restrictions	1	0.187 %	No
are now various different	1	0.187 %	No
there are now various	1	0.187 %	No
We're aware there are	1	0.187 %	No
on the Scouting provision	1	0.187 %	No
UK We're aware there	1	0.187 %	No
the UK We're aware	1	0.187 %	No
across the UK We're	1	0.187 %	No

Alexa Information - scouts.org.uk

General information

Domain name : scouts.org.uk	**Global Rank :** #190,968
Daily Time on Site : 2:36	**Search Traffic :** 75%
Bounce Rate : 56.7%	**Total sites link in :** 674

Top 5 similar sites by audience overlap

Sl	Similar sites	Overlap score
1	scouts.ca	6.2
2	scouts.com.au	6.0
3	cubscouts.org	5.4
4	scouting.org	5.0
5	scoutingwire.org	4.7

Top 5 keywords by traffic

Keywords	Search Traffic	Share of voice
No data found!		

Top 4 keyword gaps

Keywords driving traffic to competitors, but not to this site	Avg. traffic to competitors	Search popularity
osm scout	16	10
osm	14	52
online scout manager	13	19
initiated	12	42

Top 4 easy-to-rank keywords

Popular keywords within this site`s competitive power	Relevance to this site	Search popularity
boy scouts of america	13	47

Popular keywords within this site`s competitive power	Relevance to this site	Search popularity
bsa	27	49
boy scouts store	52	27
jamboree 2019	46	21

Top 4 buyer keywords		
Keywords that show a high purchase intent	Avg. traffic to competitors	Organic competition
scout store	18	26
scout websites	18	11
scouts online	18	42
scout website	17	57

Top 4 optimization opportunities		
Very popular keywords already driving some traffic to this site	Search popularity	Organic share of voice
scouts logo	18	4%
cub scouts logo	22	1.7%
scout logo	24	1.18%
crest awards	18	4.53%

Top 5 referral sites	
Sites by how many other sites drive traffic to them	Referral sites
scout.org	6.2
scouts.org.uk	6.0
onlinescoutmanager.co.uk	5.4
disclosures.co.uk	5.0
scoutadventures.org.uk	4.7

Site flow	
Visited just before & right after domain	Visited just before & right after domain percentage
googlecom	75%
googlecom	38.1%

Top 5 audience overlap		
Similar sites to this site	Site's overlap score	Alexa rank
No data found!		

Top 3 audience geography	
Visitors by country	Visitors by country percentage
No data found!	