

Domain Name - hubspot.com

WhoIs Information

Registered : No

Domain age : 19 Years 11 Months 26 Days

Tech email : Select Request Email Form at <https://domains.markmonitor.com/whois/hubspot.com>

Name servers : jerry.ns.cloudflare.com

Created at : 06-Feb-2005

Changed at : 14-May-2019

Expire at : 06-Feb-2023

Registrant name :

Admin name :

Registrant country :  US

Admin country :  US

Registrant phone :

Admin phone :

Moz information

Subdomain normalized : 0.2277240604

Subdomain raw : 0.02277240716

Url normalized : 6.800000191

Url raw : 0.6800000072

Http status code : 301

Domain authority : 92

Page authority : 68

External quality link : 381542

Links : 390884

Link information

Backlink count : 381,542

Total link count : 390,884

Mozrank : 6.800000191

Allow cookies

Decline

There's a better way to grow.

Marketing, sales, and service software that helps your business grow without compromise. Because "good for the business" should also mean "good for the customer."

Get HubSpot free

Get started with FREE tools, and upgrade as you grow.



Mobile Friendly Check

Performance : 75.42

Emulated Form Factor **Mobile**

Locale **En-US**

Category **Performance**

Field Data

Over the last 30 days, the field data shows that this page has an **Moderate** speed compared to other pages in the Chrome User Experience Report. **We are showing The 75th percentile of FCP and The 95th percentile of FID**

First Contentful Paint (FCP)

2959 ms

Metric Category

AVERAGE

First Input Delay (FID)

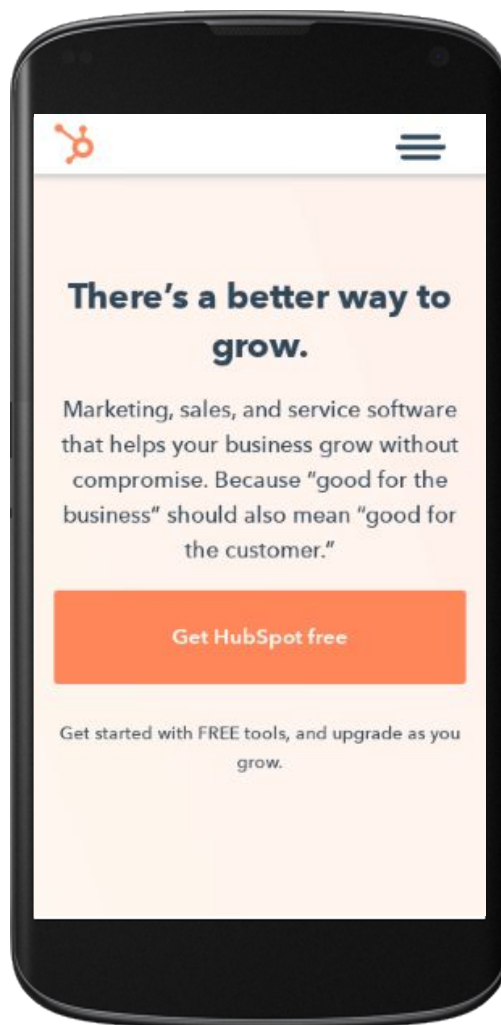
21 ms

Metric Category

FAST

Overall Category

AVERAGE



Origin Summary

All pages served from this origin have a **Slow** speed compared to other pages in the Chrome User Experience Report Over the last 30 days. To view suggestions tailored to each page, analyze individual page URLs.

First Contentful Paint (FCP)

3895 ms

Metric Category

SLOW

First Input Delay (FID)

24 ms

Metric Category

FAST

Overall Category

SLOW

Lab Data

First Contentful Paint

First Contentful Paint marks the time at which the first text or image is painted. [Learn more](#)

3.8 s

First Meaningful Paint

First Meaningful Paint measures when the primary content of a page is visible. [Learn more](#)

4.2 s

Speed Index

Speed Index shows how quickly the contents of a page are visibly populated. [Learn more](#)

3.8 s

First CPU Idle

First CPU Idle marks the first time at which the page's main thread is quiet enough to handle input. [Learn more](#)

4.3 s

Time to Interactive

Time to interactive is the amount of time it takes for the page to become fully interactive. [Learn more](#)

4.3 s

Max Potential First Input Delay

The maximum potential First Input Delay that your users could experience is the duration, in milliseconds, of the longest task.

[Learn more](#)

210 ms

Audit Data

Keep request counts low and transfer sizes small

To set budgets for the quantity and size of page resources, add a budget.json file. [Learn More](#)

30 requests • 402 KiB

Eliminate render-blocking resources

Resources are blocking the first paint of your page. Consider delivering critical JS/CSS inline and deferring all non-critical JS/styles. [Learn More](#)

Potential savings of 880 ms

Efficiently encode images

Optimized images load faster and consume less cellular data. [Learn More](#)

Enable text compression

Text-based resources should be served with compression (gzip, deflate or brotli) to minimize total network bytes. [Learn More](#)

Serve static assets with an efficient cache policy

A long cache lifetime can speed up repeat visits to your page. [Learn More](#)

17 resources found

Minimize third-party usage

Third-party code can significantly impact load performance. Limit the number of redundant third-party providers and try to load third-party code after your page has primarily finished loading. [Learn More](#)

Third-party code blocked the main thread for 100 ms

Network Round Trip Times

Network round trip times (RTT) have a large impact on performance. If the RTT to an origin is high, it's an indication that servers closer to the user could improve performance. [Learn More](#)

0 ms

Estimated Input Latency

Estimated Input Latency is an estimate of how long your app takes to respond to user input, in milliseconds, during the busiest 5s window of page load. If your latency is higher than 50 ms, users may perceive your app as laggy. [Learn More](#)

10 ms

First Contentful Paint (3G)

First Contentful Paint 3G marks the time at which the first text or image is painted while on a 3G network. [Learn More](#)

7536 ms

Total Blocking Time

Sum of all time periods between FCP and Time to Interactive, when task length exceeded 50ms, expressed in milliseconds.

180 ms

JavaScript execution time

Consider reducing the time spent parsing, compiling, and executing JS. You may find delivering smaller JS payloads helps with this. [Learn More](#)

0.4 s

Defer offscreen images

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive. [Learn More](#)

Server Backend Latencies

Server latencies can impact web performance. If the server latency of an origin is high, it's an indication the server is overloaded or has poor backend performance. [Learn More](#)

0 ms

Properly size images

Serve images that are appropriately-sized to save cellular data and improve load time. [Learn More](#)

Remove unused CSS

Remove dead rules from stylesheets and defer the loading of CSS not used for above-the-fold content to reduce unnecessary bytes consumed by network activity. [Learn More](#)

Avoids enormous network payloads

Large network payloads cost users real money and are highly correlated with long load times. [Learn More](#)

Total size was 402 KiB

Minimizes main-thread work

Consider reducing the time spent parsing, compiling and executing JS. You may find delivering smaller JS payloads helps with this. [Learn More](#)

1.3 s

Serve images in next-gen formats

Image formats like JPEG 2000, JPEG XR, and WebP often provide better compression than PNG or JPEG, which means faster downloads and less data consumption. [Learn More](#)

Avoid chaining critical requests

The Critical Request Chains below show you what resources are loaded with a high priority. Consider reducing the length of chains, reducing the download size of resources, or deferring the download of unnecessary resources to improve page load.

[Learn More](#)

8 chains found

Avoids enormous network payloads

A large DOM will increase memory usage, cause longer [Learn More](#)

775 elements

Avoid multiple page redirects

Redirects introduce additional delays before the page can be loaded. [Learn More](#)

Potential savings of 1,110 ms

Minify JavaScript

Minifying JavaScript files can reduce payload sizes and script parse time. [Learn More](#)

User Timing marks and measures

Consider instrumenting your app with the User Timing API to measure your app's real-world performance during key user experiences. [Learn More](#)

IP Information

ISP : AS13335 Cloudflare, Inc.

Ip : 104.19.154.83

Country :  UNITED STATES

City : San Francisco

Region : California

Timezone : America/Los_Angeles

Latitude : 37.7621

Longitude : -122.3971

Malware Scan Info

Google safe browser norton : Safe

Norton : untested

Search Engine Index Info

Google index : 675,000

Bing index : 0

Yahoo index : 1,880,000

Sites in Same IP

Related Websites

No data to show

1.

Social Network Information - hubspot.com

Social Network Information

Facebook share : 0

Pinterest Info : 48

Facebook comment : 0

Xing Info : 0

Facebook like : 0

Buffer Info : 322

Reddit Score : 0

Reddit Ups : 0

Reddit downs : 0

Keyword & Meta Information - hubspot.com

TITLE & METATAGS

Title

HubSpot | Inbound Marketing, Sales, and Service Software

Theme-color

#FF7A59

Twitter:card

summary_large_image

Description

HubSpot offers a full platform of marketing, sales, customer service, and CRM software — plus the methodology, resources, and support — to help businesses grow better. Get started with free tools, and upgrade as you grow.

Twitter:description

HubSpot offers a full platform of marketing, sales, customer service, and CRM software — plus the methodology, resources, and support — to help businesses grow better. Get started with free tools, and upgrade as you grow.

Twitter:title

Viewport

width=device-width, initial-scale=1

Mvalidate.01

C5553ABFC995043D86E2C15CA3DADD34

P:domain_verify

7f4fa0f1fcc171fd4d5af64f062521c

Twitter:image

https://www.hubspot.com/hubfs/assets/hubspot.com/buzz/HubSpotOpenGraph.png#keepProtocol

Generator

HubSpot

Blocked by robots.txt : No

Blocked by meta-robots : No

Links nofollowed by meta-robots : No

Total keywords : 637

Html headings

H1(1)

1. There's a better way to grow.

H2(12)

1. The CRM Platform Your Whole Business Will Love
2. Learn and grow with award-winning support and a thriving community behind you.
3. 150
4. 7M
5. 330K
6. 26K
7. 650

8. 6

9. 2.6M

10. 100,000

11. 100,000+

12. Start Growing With HubSpot Today

H3(1)

1. App Marketplace

H4(14)

1. The Full CRM Platform

2. Free CRM

3. Marketing Hub

4. Sales Hub

5. Service Hub

6. CMS Hub New

7. Education

8. Why HubSpot ?

9. Services

10. Partners & Developers

11. Marketing Hub

12. Sales Hub

13. Service Hub

14. CMS Hub

H5(0)

No h5 tag found

H6(0)

No h6 tag found

KEYWORD ANALYSIS

== *Single word keywords* ==

SINGLE KEYWORDS	OCCURRENCES	DENSITY	POSSIBLE SPAM
Free	12	1.884 %	Yes
HubSpot	10	1.57 %	No
software	10	1.57 %	No
Marketing	9	1.413 %	Yes
CRM	9	1.413 %	No
Software	9	1.413 %	No
Hub	8	1.256 %	No
Sales	8	1.256 %	Yes
started	7	1.099 %	No
Customer	7	1.099 %	No
grow	6	0.942 %	No
tools	6	0.942 %	No
Management	5	0.785 %	No
premium	5	0.785 %	No
Popular	5	0.785 %	No
Features	5	0.785 %	No
free	5	0.785 %	Yes
Contact	5	0.785 %	No
Email	5	0.785 %	No
service	4	0.628 %	No

== Two words keywords ==

2 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
Get started	6	0.942 %	No
Popular Features	5	0.785 %	No
to help	4	0.628 %	No
help you	4	0.628 %	No
Us Careers	3	0.471 %	No
Free and	3	0.471 %	No
Management Team	3	0.471 %	No
Contact Us	3	0.471 %	No
started with	3	0.471 %	No
premium plans	3	0.471 %	No
About Us	3	0.471 %	No
About About	3	0.471 %	No
and premium	3	0.471 %	No
Customer Support	3	0.471 %	No
HubSpot free	3	0.471 %	No
Get HubSpot	3	0.471 %	No
service software	3	0.471 %	No
software Free	3	0.471 %	No
and a	3	0.471 %	No
software to	3	0.471 %	No

== Three words keywords ==

3 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
to help you	4	0.628 %	No
Free and premium	3	0.471 %	No
Get HubSpot free	3	0.471 %	No
and premium plans	3	0.471 %	No
software Free and	3	0.471 %	No
About Us Careers	3	0.471 %	No
software to help	3	0.471 %	No
Sales CRM software	2	0.314 %	No

3 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
HubSpot free Get	2	0.314 %	No
free Get started	2	0.314 %	No
Get started with	2	0.314 %	No
Careers Contact Us	2	0.314 %	No
with FREE tools	2	0.314 %	No
“good for the	2	0.314 %	No
Relations Management Team	2	0.314 %	No
Investor Relations Management	2	0.314 %	No
Us Investor Relations	2	0.314 %	No
Marketing Hub Marketing	2	0.314 %	No
Hub Sales CRM	2	0.314 %	No
Sales Hub Sales	2	0.314 %	No

== Four words keywords ==

4 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
software Free and premium	3	0.471 %	No
Free and premium plans	3	0.471 %	No
software to help you	3	0.471 %	No
started with FREE tools	2	0.314 %	No
Service Hub Customer service	2	0.314 %	No
Hub Customer service software	2	0.314 %	No
Investor Relations Management Team	2	0.314 %	No
Us Investor Relations Management	2	0.314 %	No
Contact Us Investor Relations	2	0.314 %	No
Careers Contact Us Investor	2	0.314 %	No
Us Careers Contact Us	2	0.314 %	No
About About Us Careers	2	0.314 %	No
Sales Hub Sales CRM	2	0.314 %	No
Hub Sales CRM software	2	0.314 %	No
About Us Careers Contact	2	0.314 %	No
Log in Customer Support	2	0.314 %	No
English <input type="checkbox"/> Deutsch English	2	0.314 %	No

4 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
Get started with FREE	2	0.314 %	No
free Get started with	2	0.314 %	No
HubSpot free Get started	2	0.314 %	No

Alexa Information - hubspot.com

General information

Domain name : hubspot.com

Global Rank : #696

Daily Time on Site : 18:47

Search Traffic : 28.6%

Bounce Rate : 26.2%

Total sites link in : 8,257

Top 5 similar sites by audience overlap

SI	Similar sites	Overlap score
1	neilpatel.com	48.6
2	wordstream.com	38.8
3	hootsuite.com	32.7
4	searchenginejournal.com	32.1
5	moz.com	32.0

Top 5 keywords by traffic

Keywords	Search Traffic	Share of voice
No data found!		

Top 4 keyword gaps

Keywords driving traffic to competitors, but not to this site	Avg. traffic to competitors	Search popularity
google analytics	59	82
google seo	55	45

Keywords driving traffic to competitors, but not to this site	Avg. traffic to competitors	Search popularity
seo basics	54	33
spyfu	52	53

Top 4 easy-to-rank keywords

Popular keywords within this site`s competitive power	Relevance to this site	Search popularity
marketing inbound	60	16
tofu mofu bofu	59	27
outbound	70	40
google analytics	19	82

Top 4 buyer keywords

Keywords that show a high purchase intent	Avg. traffic to competitors	Organic competition
best seo tools	60	65
how to find keywords for seo	60	32
find keywords for website	59	71
free link building sites	59	56

Top 4 optimization opportunities

Very popular keywords already driving some traffic to this site	Search popularity	Organic share of voice
cobrand	19	3.65%
sales force pricing	18	2%
how to delete tabs	17	4.13%
how to get website on google	15	4.6%

Top 5 referral sites

Sites by how many other sites drive traffic to them	Referral sites
entrepreneur.com	48.6
hubspot.com	38.8
moz.com	32.7

Sites by how many other sites drive traffic to them	Referral sites
wordstream.com	32.1
neilpatel.com	32.0

Site flow	
Visited just before & right after domain	Visited just before & right after domain percentage
googlecom	22.7%
linkedincom	3.8%
facebookcom	1.87%
zoomus	1.62%
youtubecom	1.57%

Top 5 audience overlap		
Similar sites to this site	Site's overlap score	Alexa rank
No data found!		

Top 3 audience geography	
Visitors by country	Visitors by country percentage
🇺🇸 United States	47.0%
🇮🇳 India	14.6%
🇨🇦 Canada	4.1%