

## Domain Name - vcu.edu

### WhoIs Information

**Registered :** No

**Domain age :** 0 Years 0 Months 0 Days

**Tech email :**

**Name servers :**

**Created at :**

**Changed at :**

**Expire at :**

**Registrant name :**

**Admin name :**

**Registrant country :**

**Admin country :**

**Registrant phone :**

**Admin phone :**

### Moz information

**Subdomain normalized :** 0.1105770543

**Subdomain raw :** 0.01105770562

**Url normalized :** 5.699999809

**Url raw :** 0.5699999928

**Http status code :** 301

**Domain authority :** 73

**Page authority :** 57

**External quality link :** 5271

**Links :** 19649

### Link information

**Backlink count :** 5,271

**Total link count :** 19,649

**Mozrank :** 5.699999809

## Mobile Friendly Check

Warning

Lighthouse returned error: NOT\_HTML. The page provided is not HTML (served as MIME type ).  
Enable Google PageInsights API from here

#### IP Information

**ISP :** AS16643 Virginia Commonwealth University

**Ip :** 128.172.22.56

**Country :**  UNITED STATES

**City :** Richmond

**Region :** Virginia

**Timezone :** America/New\_York

**Latitude :** 37.5538

**Longitude :** -77.4603

#### Malware Scan Info

**Google safe browser norton :** Safe

**Norton :** untested

#### Search Engine Index Info

**Google index :** 198,000

**Bing index :** 0

**Yahoo index :** 1,360,000

#### Sites in Same IP

No data to show

#### Related Websites

1.

## Social Network Information - vcu.edu

#### Social Network Information

**Facebook share :** 0

**Pinterest Info :** 8

**Facebook comment :** 0

**Xing Info :** 0

**Facebook like :** 0

**Buffer Info :** 0

**Reddit Score :** 0

**Reddit Ups :** 0

**Reddit downs :** 0

# Keyword & Meta Information - vcu.edu

## TITLE & METATAGS

### Title

Virginia Commonwealth University

### Viewport

width=device-width, initial-scale=1

### Google-site-verification

RUIyEKIIAobK\_9\_qggEmGaKpl9K-1YXwbTuxEsflugQ

### Description

Ranked a top 100 research university, VCU is a place where discovery and creativity go hand in hand. Located in downtown Richmond, Virginia, its more than 200 programs emphasize hands-on learning, creativity and engaging in the world around us.

### Twitter:card

summary\_large\_image

### Twitter:site

@vcu

### Twitter:creator

@vcu

### Twitter:image:alt

Social share logo image 1200x632

### Twitter:title

Virginia Commonwealth University

### Twitter:image

[https://www.vcu.edu/media/vcu/assets/images/social-share/social\\_og\\_img\\_1200x632.jpg](https://www.vcu.edu/media/vcu/assets/images/social-share/social_og_img_1200x632.jpg)

### Twitter:description

Ranked a top 100 research university, VCU is a place where discovery and creativity go hand in hand. Located in downtown Richmond, Virginia, its more than 200 programs emphasize hands-on learning, creativity and engaging in the world around us.

### Geo.region

US-VA

## Geo.placename

Richmond

Blocked by robots.txt : No

Blocked by meta-robots : No

Links nofollowed by meta-robots : No

Total keywords : 534

### Html headings

#### H1(1)

1. Virginia Commonwealth University

#### H2(15)

1. Menu
2. Academics
3. Admissions & Aid
4. Life at VCU
5. Research
6. About us
7. One VCU: Responsible Together
8. Events
9. It's different here. We know it, we welcome it, and we thrive on it.
10. Diverse
11. Urban
12. Involved
13. Inquisitive

14. Pioneering

15. Decisions are hard. Choosing VCU is easy. Here are some simple first steps.

### H3(4)

1. Common searches

2. Helpful links

3. Why give?

4. Site information

### H4(0)

No h4 tag found

### H5(0)

No h5 tag found

### H6(0)

No h6 tag found

## KEYWORD ANALYSIS

== *Single word keywords* ==

SINGLE KEYWORDS	OCCURRENCES	DENSITY	POSSIBLE SPAM
VCU	22	4.12 %	No
Richmond	5	0.936 %	No
checklist	4	0.749 %	No
Virginia	4	0.749 %	No
students	4	0.749 %	No
Research	4	0.749 %	No
Health	3	0.562 %	No

<b>SINGLE KEYWORDS</b>	<b>OCCURRENCES</b>	<b>DENSITY</b>	<b>POSSIBLE SPAM</b>
Libraries	3	0.562 %	No
information	3	0.562 %	No
Commonwealth	3	0.562 %	No
University	3	0.562 %	No
Graduate	3	0.562 %	No
Events	3	0.562 %	No
feed	3	0.562 %	No
health	2	0.375 %	No
Visit	2	0.375 %	No
Aid	2	0.375 %	No
community	2	0.375 %	No
impact	2	0.375 %	No
COVID19	2	0.375 %	No

*== Two words keywords ==*

<b>2 WORD PHRASES</b>	<b>OCCURRENCES</b>	<b>DENSITY</b>	<b>POSSIBLE SPAM</b>
VCU on	4	0.749 %	No
Virginia Commonwealth	3	0.562 %	No
Commonwealth University	3	0.562 %	No
at VCU	3	0.562 %	No
to VCU	3	0.562 %	No
to have	2	0.375 %	No
Maps and	2	0.375 %	No
news feed	2	0.375 %	No
have the	2	0.375 %	No
feed Events	2	0.375 %	No
Life at	2	0.375 %	No
Site information	2	0.375 %	No
Admissions Aid	2	0.375 %	No
and directions	2	0.375 %	No
About us	2	0.375 %	No
Class of	2	0.375 %	No
VCU Health	2	0.375 %	No

<b>2 WORD PHRASES</b>	<b>OCCURRENCES</b>	<b>DENSITY</b>	<b>POSSIBLE SPAM</b>
for classes	2	0.375 %	No
students For	2	0.375 %	No
VCU Libraries	2	0.375 %	No

*== Three words keywords ==*

<b>3 WORD PHRASES</b>	<b>OCCURRENCES</b>	<b>DENSITY</b>	<b>POSSIBLE SPAM</b>
Virginia Commonwealth University	3	0.562 %	No
Life at VCU	2	0.375 %	No
Register for classes	2	0.375 %	No
Maps and directions	2	0.375 %	No
to have the	2	0.375 %	No
Give to VCU	2	0.375 %	No
Report At VCU	1	0.187 %	No
At VCU I've	1	0.187 %	No
VCU I've had	1	0.187 %	No
I've had the	1	0.187 %	No
Skip to contentSkip	1	0.187 %	No
had the opportunity	1	0.187 %	No
the opportunity to	1	0.187 %	No
News World Report	1	0.187 %	No
opportunity to be	1	0.187 %	No
to be more	1	0.187 %	No
be more than	1	0.187 %	No
more than just	1	0.187 %	No
World Report At	1	0.187 %	No
area by US	1	0.187 %	No

*== Four words keywords ==*

<b>4 WORD PHRASES</b>	<b>OCCURRENCES</b>	<b>DENSITY</b>	<b>POSSIBLE SPAM</b>
Skip to contentSkip to	1	0.187 %	No
by US News World	1	0.187 %	No
more than just a	1	0.187 %	No

4 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
be more than just	1	0.187 %	No
to be more than	1	0.187 %	No
opportunity to be more	1	0.187 %	No
the opportunity to be	1	0.187 %	No
had the opportunity to	1	0.187 %	No
I've had the opportunity	1	0.187 %	No
VCU I've had the	1	0.187 %	No
At VCU I've had	1	0.187 %	No
Report At VCU I've	1	0.187 %	No
World Report At VCU	1	0.187 %	No
News World Report At	1	0.187 %	No
US News World Report	1	0.187 %	No
area by US News	1	0.187 %	No
just a student and	1	0.187 %	No
metro area by US	1	0.187 %	No
Richmond metro area by	1	0.187 %	No
in Richmond metro area	1	0.187 %	No

## Alexa Information - vcu.edu

### General information

**Domain name :** vcu.edu

**Global Rank :** #17,601

**Daily Time on Site :** 3:49

**Search Traffic :** 36.4%

**Bounce Rate :** 39.1%

**Total sites link in :** 7,171

### Top 5 similar sites by audience overlap

Sl	Similar sites	Overlap score
1	vcuhealth.org	10.5
2	richmond.com	6.6
3	virginia.gov	5.8



SI	Similar sites	Overlap score
4	odu.edu	4.4
5	uab.edu	4.2

#### Top 5 keywords by traffic

Keywords	Search Traffic	Share of voice
No data found!		

#### Top 4 keyword gaps

Keywords driving traffic to competitors, but not to this site	Avg. traffic to competitors	Search popularity
jobs	36	65
uva library	34	36
virginia drivers license	32	31
richmond times dispatch	30	47

#### Top 4 easy-to-rank keywords

Popular keywords within this site`s competitive power	Relevance to this site	Search popularity
richmond hospital	56	23
agricultural adjustment act	59	41
roaring twenties	67	34
the roaring twenties	53	40

#### Top 4 buyer keywords

Keywords that show a high purchase intent	Avg. traffic to competitors	Organic competition
2018 virginia pay calendar	32	20
virginia treatment center for children	29	18
vcu pay schedule	29	8
virginia pay bands	29	23

#### Top 4 optimization opportunities

Very popular keywords already driving some traffic to this site	Search popularity	Organic share of voice
marion pritchard	16	3.28%
ica	52	0.05%
stock market 1929	15	4.54%
george haynes	17	2.8%

#### Top 5 referral sites

Sites by how many other sites drive traffic to them	Referral sites
virginia.edu	10.5
virginia.gov	6.6
vcu.edu	5.8
richmond.com	4.4
vcuhealth.org	4.2

#### Site flow

Visited just before & right after domain	Visited just before & right after domain percentage
googlecom	34.7%
instructurecom	4.46%
facebookcom	1.75%
yahoocom	1.68%
zoomus	1.68%
googlecom	32%
instructurecom	7.56%
facebookcom	2.52%
youtubecom	2.52%
blackboardcdncom	2.44%

#### Top 5 audience overlap

Similar sites to this site	Site's overlap score	Alexa rank
No data found!		

### Top 3 audience geography

Visitors by country	Visitors by country percentage
🇺🇸 United States	77.7%
🇮🇳 India	4.4%
🇳🇬 Nigeria	1.4%