

Contact: i@seoguide.co |

Website: <https://seoguide.co/>

Generated At: 2021-03-11 07:27:56

Domain Name - lsus.edu

WhoIs Information

Registered : No

Domain age : 0 Years 0 Months 0 Days

Tech email :

Name servers :

Created at :

Changed at :

Expire at :

Registrant name :

Admin name :

Registrant country :

Admin country :

Registrant phone :

Admin phone :

Moz information

Subdomain normalized : 0.1792276353

Subdomain raw : 0.01792276464

Url normalized : 4.599999905

Url raw : 0.4600000083

Http status code : 200

Domain authority : 49

Page authority : 46

External quality link : 286

Links : 558

Link information

Backlink count : 286

Total link count : 558

Mozrank : 4.599999905

The screenshot shows the LSUS (Louisiana State University Shreveport) website. At the top, there are social media icons and navigation links for Faculty & Staff, Athletics, and Giving. The main header features the LSUS logo, a '50' anniversary emblem, and a prominent 'Apply NOW' banner. A navigation bar below the header lists categories: Future Students, Current Students, Academics, Online Learning, Cost to Attend, Student Life, and Alumni & Friends.

The central focus is a large dark blue banner with yellow text that reads 'VIRTUAL PILOT PREVIEW DAY' and 'April 1 | 5PM'. Below this, it says 'Register Today at visit.LSUS.edu' and includes a 'Register Now!' button. A progress indicator shows the current page is the first of six.

Below the banner, there are three columns of content:

- News | more news**: Includes articles about summer camps and a book award.
- Events | calendar**: Lists events such as 'Mindful Monday' and 'Classes begin for 2021 spring semester'.
- Coronavirus Updates**: A section with a 'Please be sure and follow our Coronavirus Updates...' message and a list of links: 'Read About Us', 'Apply to LSUS', 'Request Information', and 'Support the University'.

Mobile Friendly Check

Performance : 88.44

Emulated Form Factor **Mobile**

Locale **En-US**

Category **Performance**

Field Data

Over the last 30 days, the field data shows that this page has an **Moderate** speed compared to other pages in the Chrome User Experience Report. **We are showing The 75th percentile of FCP and The 95th percentile of FID**

First Contentful Paint (FCP)

2226 ms

Metric Category

AVERAGE

First Input Delay (FID)

242 ms

Metric Category

AVERAGE

Overall Category

AVERAGE



Origin Summary

All pages served from this origin have a **Slow** speed compared to other pages in the Chrome User Experience Report Over the last 30 days. To view suggestions tailored to each page, analyze individual page URLs.

First Contentful Paint (FCP)

1792 ms

Metric Category

AVERAGE

First Input Delay (FID)

241 ms

Metric Category

AVERAGE

Overall Category

AVERAGE

Lab Data

First Contentful Paint

First Contentful Paint marks the time at which the first text or image is painted. [Learn more](#)

2.8 s

First Meaningful Paint

First Meaningful Paint measures when the primary content of a page is visible. [Learn more](#)

2.8 s

Speed Index

Speed Index shows how quickly the contents of a page are visibly populated. [Learn more](#)

3.8 s

First CPU Idle

First CPU Idle marks the first time at which the page's main thread is quiet enough to handle input. [Learn more](#)

2.8 s

Time to Interactive

Time to interactive is the amount of time it takes for the page to become fully interactive. [Learn more](#)

2.9 s

Max Potential First Input Delay

The maximum potential First Input Delay that your users could experience is the duration, in milliseconds, of the longest task. [Learn more](#)

100 ms

Audit Data

Keep request counts low and transfer sizes small

To set budgets for the quantity and size of page resources, add a budget.json file. [Learn More](#)

37 requests • 2,457 KiB

Eliminate render-blocking resources

Resources are blocking the first paint of your page. Consider delivering critical JS/CSS inline and deferring all non-critical JS/styles. [Learn More](#)

Potential savings of 1,800 ms

Efficiently encode images

Optimized images load faster and consume less cellular data. [Learn More](#)

Enable text compression

Text-based resources should be served with compression (gzip, deflate or brotli) to minimize total network bytes. [Learn More](#)

Serve static assets with an efficient cache policy

A long cache lifetime can speed up repeat visits to your page. [Learn More](#)

11 resources found

Minimize third-party usage

Third-party code can significantly impact load performance. Limit the number of redundant third-party providers and try to load third-party code after your page has primarily finished loading. [Learn More](#)

Third-party code blocked the main thread for 0 ms

Network Round Trip Times

Network round trip times (RTT) have a large impact on performance. If the RTT to an origin is high, it's an indication that servers closer to the user could improve performance. [Learn More](#)

0 ms

Estimated Input Latency

Estimated Input Latency is an estimate of how long your app takes to respond to user input, in milliseconds, during the busiest 5s window of page load. If your latency is higher than 50 ms, users may perceive your app as laggy. [Learn More](#)

10 ms

First Contentful Paint (3G)

First Contentful Paint 3G marks the time at which the first text or image is painted while on a 3G network. [Learn More](#)

5369.5 ms

Total Blocking Time

Sum of all time periods between FCP and Time to Interactive, when task length exceeded 50ms, expressed in milliseconds.

60 ms

JavaScript execution time

Consider reducing the time spent parsing, compiling, and executing JS. You may find delivering smaller JS payloads helps with this. [Learn More](#)

0.2 s

Defer offscreen images

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive. [Learn More](#)

Server Backend Latencies

Server latencies can impact web performance. If the server latency of an origin is high, it's an indication the server is overloaded or has poor backend performance. [Learn More](#)

0 ms

Properly size images

Serve images that are appropriately-sized to save cellular data and improve load time. [Learn More](#)

Remove unused CSS

Remove dead rules from stylesheets and defer the loading of CSS not used for above-the-fold content to reduce unnecessary bytes consumed by network activity. [Learn More](#)

Avoids enormous network payloads

Large network payloads cost users real money and are highly correlated with long load times. [Learn More](#)

Total size was 2,457 KiB

Minimizes main-thread work

Consider reducing the time spent parsing, compiling and executing JS. You may find delivering smaller JS payloads helps with this. [Learn More](#)

1.0 s

Serve images in next-gen formats

Image formats like JPEG 2000, JPEG XR, and WebP often provide better compression than PNG or JPEG, which means faster downloads and less data consumption. [Learn More](#)

Potential savings of 1,790 KiB

Avoid chaining critical requests

The Critical Request Chains below show you what resources are loaded with a high priority. Consider reducing the length of chains, reducing the download size of resources, or deferring the download of unnecessary resources to improve page load.

[Learn More](#)

10 chains found

Avoids enormous network payloads

A large DOM will increase memory usage, cause longer [Learn More](#)

283 elements

Avoid multiple page redirects

Redirects introduce additional delays before the page can be loaded. [Learn More](#)

Potential savings of 630 ms

Minify JavaScript

Minifying JavaScript files can reduce payload sizes and script parse time. [Learn More](#)

User Timing marks and measures

Consider instrumenting your app with the User Timing API to measure your app's real-world performance during key user experiences. [Learn More](#)

IP Information

ISP : AS30564 Louisiana State University in Shreveport

Ip : 198.182.205.248

Country :  UNITED STATES

City : Shreveport

Region : Louisiana

Timezone : America/Chicago

Latitude : 32.5251

Longitude : -93.7502

Malware Scan Info

Google safe browser norton : Safe

Norton : untested

Search Engine Index Info

Google index : 8,240

Bing index : 0

Yahoo index : 94,900

Sites in Same IP

No data to show

Related Websites

1.

Social Network Information - lsus.edu

Social Network Information

Facebook share : 0

Pinterest Info : 0

Facebook comment : 0

Xing Info : 0

Facebook like : 0

Buffer Info : 0

Reddit Score : 0

Reddit Ups : 0

Reddit downs : 0

Keyword & Meta Information - lsus.edu

TITLE & METATAGS

Title

LSU Shreveport

Description

Home page of the LSU Shreveport website.

Keywords

Robots

Google-site-verification

Mxs668_9TH8z0FTKjqgyaJUkS6PLOP3RvYVTKfyC3Oo

Developer

Driven Development (www.drivendevelopment.com)

Blocked by robots.txt : Yes

Blocked by meta-robots : No

Html headings

H1(0)

No h1 tag found

H2(0)

No h2 tag found

H3(11)

1. LSU Shreveport Revved Up For 2021 Summer Camps
2. LSUS History Professor's Military History Book Receives Distinguished Book Award
3. LSU Shreveport LPN Students Administer COVID-19 Vaccine at State Fairgrounds
4. LSUS Debate Overcomes Weather Obstacles to Notch Second Place Win in BPCCTournament
5. \$50 late registration fee begins for 2021 spring semester AP2/1D.
6. Mindful Monday
7. Classes begin for 2021 spring semester AP2/1D.
8. Last day to add courses for 2021 spring semester AP2/1D
9. Last day to change from audit to credit for 2021 spring semester AP2/1D
10. WORKSHOP - Career Connections: What to expect
11. Last day for 60 percent refund for 2021 spring semester AP2/1D

H4(3)

1. News | More news RSS

2. Events | Calendar RSS

3. Coronavirus Updates

H5(0)

No h5 tag found

H6(0)

No h6 tag found

KEYWORD ANALYSIS

== Single word keywords ==

SINGLE KEYWORDS	OCCURRENCES	DENSITY	POSSIBLE SPAM
LSUS	10	2.193 %	No
•	9	1.974 %	No
March	7	1.535 %	No
Shreveport	7	1.535 %	No
History	6	1.316 %	No
spring	5	1.096 %	No
semester	5	1.096 %	No
AP21D	5	1.096 %	No
Read	5	1.096 %	No
University	4	0.877 %	No
day	4	0.877 %	No
Book	4	0.877 %	No
LSU	4	0.877 %	No
State	4	0.877 %	No
Apply	3	0.658 %	No
Debate	3	0.658 %	No
Request	3	0.658 %	No
Mon	3	0.658 %	No
Students	3	0.658 %	No

SINGLE KEYWORDS	OCCURRENCES	DENSITY	POSSIBLE SPAM
Louisiana	3	0.658 %	No

== Two words keywords ==

2 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
• •	8	1.754 %	No
for 2021	5	1.096 %	No
semester AP21D	5	1.096 %	No
2021 spring	5	1.096 %	No
spring semester	5	1.096 %	No
Read More	4	0.877 %	No
LSU Shreveport	4	0.877 %	No
at the	3	0.658 %	No
Louisiana State	3	0.658 %	No
Last day	3	0.658 %	No
March 15	3	0.658 %	No
Distinguished Book	3	0.658 %	No
Mon March	3	0.658 %	No
day to	2	0.439 %	No
15 Last	2	0.439 %	No
AP21D Mon	2	0.439 %	No
State University	2	0.439 %	No
University Shreveport	2	0.439 %	No
Request Information	2	0.439 %	No
Financial Aid	2	0.439 %	No

== Three words keywords ==

3 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
• • •	7	1.535 %	No
2021 spring semester	5	1.096 %	No
spring semester AP21D	5	1.096 %	No
for 2021 spring	5	1.096 %	No
Mon March 15	3	0.658 %	No

3 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
State University Shreveport	2	0.439 %	No
AP21D Mon March	2	0.439 %	No
Louisiana State University	2	0.439 %	No
More Read More	2	0.439 %	No
Last day to	2	0.439 %	No
15 Last day	2	0.439 %	No
March 15 Last	2	0.439 %	No
semester AP21D Mon	2	0.439 %	No
Read More Read	2	0.439 %	No
Fri March 19	2	0.439 %	No
Distinguished Book Award	2	0.439 %	No
Eddy Shell Invitational	1	0.219 %	No
Debate Tournament Despite	1	0.219 %	No
Tournament Despite water	1	0.219 %	No
Invitational Debate Tournament	1	0.219 %	No

== Four words keywords ==

4 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
• • • •	6	1.316 %	No
2021 spring semester AP21D	5	1.096 %	No
for 2021 spring semester	5	1.096 %	No
Mon March 15 Last	2	0.439 %	No
Louisiana State University Shreveport	2	0.439 %	No
Read More Read More	2	0.439 %	No
spring semester AP21D Mon	2	0.439 %	No
semester AP21D Mon March	2	0.439 %	No
AP21D Mon March 15	2	0.439 %	No
March 15 Last day	2	0.439 %	No
15 Last day to	2	0.439 %	No
Tournament Despite water internet	1	0.219 %	No
Despite water internet and	1	0.219 %	No
water internet and power	1	0.219 %	No

4 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
Faculty Staff Athletics Giving	1	0.219 %	No
internet and power complications	1	0.219 %	No
Invitational Debate Tournament Despite	1	0.219 %	No
and power complications from	1	0.219 %	No
power complications from severe	1	0.219 %	No
complications from severe inclement	1	0.219 %	No

Alexa Information - lsus.edu

General information

Domain name : lsus.edu

Global Rank : #214,713

Daily Time on Site : 4:56

Search Traffic : 64.3%

Bounce Rate : 38.6%

Total sites link in : 571

Top 5 similar sites by audience overlap

Sl	Similar sites	Overlap score
1	lsuhscshreveport.edu	12.6
2	lsue.edu	12.1
3	lsua.edu	12.0
4	lsuhsc.edu	5.2
5	lsusathletics.com	3.9

Top 5 keywords by traffic

Keywords	Search Traffic	Share of voice
No data found!		

Top 4 keyword gaps

Keywords driving traffic to competitors, but not to this site	Avg. traffic to competitors	Search popularity
lsu academic calender	33	12
lsu 2018 academic calendar	32	12
financial aid lsu	32	11
lsu nursing	30	15

Top 4 easy-to-rank keywords

Popular keywords within this site`s competitive power	Relevance to this site	Search popularity
lsu nursing	52	15
lsu student health	11	7
lsu medical school	18	22
lsu school	28	13

Top 4 buyer keywords

Keywords that show a high purchase intent	Avg. traffic to competitors	Organic competition
lsu course catalog	37	7
lsu catalog	35	7
lsu general catalog	33	8
lsu cost of attendance	32	13

Top 4 optimization opportunities

Very popular keywords already driving some traffic to this site	Search popularity	Organic share of voice
moodle lsu	25	1.44%
lsu gpa calculator	17	4.73%
red river of the north	19	2.33%
red river of the south	17	3.27%

Top 5 referral sites

Sites by how many other sites drive traffic to them	Referral sites
lsuhsc.edu	12.6
lsus.edu	12.1
lsue.edu	12.0
lsua.edu	5.2
lsuhscshreveport.edu	3.9

Site flow	
Visited just before & right after domain	Visited just before & right after domain percentage
googlecom	41.2%
googlecom	40.5%

Top 5 audience overlap		
Similar sites to this site	Site's overlap score	Alexa rank
No data found!		

Top 3 audience geography	
Visitors by country	Visitors by country percentage
🇺🇸 United States	88.0%