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Website: <https://seoguide.co/>

Generated At: 2021-03-11 07:38:21

## Domain Name - pngaming.com

### WhoIs Information

**Registered :** No

**Domain age :** 27 Years 5 Months 18 Days

**Tech email :** Select Contact Domain Holder link at  
<https://www.godaddy.com/whois/results.aspx?domain=PNGAMING.COM>

**Name servers :** DMTU.MT.NS.ELS-GMS.ATT.NET

**Created at :** 15-Aug-1997

**Changed at :** 03-Feb-2021

**Expire at :** 31-Jan-2023

**Registrant name :**

**Admin name :**

**Registrant country :**  US

**Admin country :** 

**Registrant phone :**

**Admin phone :**

### Moz information

**Subdomain normalized :** 0.3160446286

**Subdomain raw :** 0.03160446137

**Url normalized :** 4.199999809

**Url raw :** 0.4199999869

**Http status code :** 1

**Domain authority :** 53

**Page authority :** 42

**External quality link :** 8343

**Links :** 8681

### Link information

**Backlink count :** 8,343

**Total link count :** 8,681

**Mozrank :** 4.199999809

Performance : 29.93

Emulated Form Factor **Mobile**

Locale **En-US**

Category **Performance**

## Field Data

Over the last 30 days, the field data shows that this page has an **Moderate** speed compared to other pages in the Chrome User Experience Report. **We are showing The 75th percentile of FCP and The 95th percentile of FID**

First Contentful Paint (FCP)

2502 ms

Metric Category

AVERAGE

First Input Delay (FID)

16 ms

Metric Category

FAST

Overall Category

SLOW



## Origin Summary

All pages served from this origin have a **Slow** speed compared to other pages in the Chrome User Experience Report Over the last 30 days. To view suggestions tailored to each page, analyze individual page URLs.

### First Contentful Paint (FCP)

2596 ms

### Metric Category

AVERAGE

### First Input Delay (FID)

20 ms

### Metric Category

FAST

### Overall Category

AVERAGE

## Lab Data

### First Contentful Paint

First Contentful Paint marks the time at which the first text or image is painted. [Learn more](#)

3.3 s

### First Meaningful Paint

First Meaningful Paint measures when the primary content of a page is visible. [Learn more](#)

4.5 s

### Speed Index

Speed Index shows how quickly the contents of a page are visibly populated. [Learn more](#)

9.7 s

### First CPU Idle

First CPU Idle marks the first time at which the page's main thread is quiet enough to handle input. [Learn more](#)

8.2 s

### Time to Interactive

Time to interactive is the amount of time it takes for the page to become fully interactive. [Learn more](#)

11.2 s

### Max Potential First Input Delay

The maximum potential First Input Delay that your users could experience is the duration, in milliseconds, of the longest task. [Learn more](#)

430 ms

## Audit Data

### Keep request counts low and transfer sizes small

To set budgets for the quantity and size of page resources, add a budget.json file. [Learn More](#)

62 requests • 1,433 KiB

### Eliminate render-blocking resources

Resources are blocking the first paint of your page. Consider delivering critical JS/CSS inline and deferring all non-critical JS/styles. [Learn More](#)

Potential savings of 1,720 ms

### Efficiently encode images

Optimized images load faster and consume less cellular data. [Learn More](#)

### Enable text compression

Text-based resources should be served with compression (gzip, deflate or brotli) to minimize total network bytes. [Learn More](#)

### Serve static assets with an efficient cache policy

A long cache lifetime can speed up repeat visits to your page. [Learn More](#)

27 resources found

### Reduce the impact of third-party code

Third-party code can significantly impact load performance. Limit the number of redundant third-party providers and try to load third-party code after your page has primarily finished loading. [Learn More](#)

Third-party code blocked the main thread for 500 ms

### Network Round Trip Times

Network round trip times (RTT) have a large impact on performance. If the RTT to an origin is high, it's an indication that servers closer to the user could improve performance. [Learn More](#)

0 ms

### Estimated Input Latency

Estimated Input Latency is an estimate of how long your app takes to respond to user input, in milliseconds, during the busiest 5s window of page load. If your latency is higher than 50 ms, users may perceive your app as laggy. [Learn More](#)

110 ms

### First Contentful Paint (3G)

First Contentful Paint 3G marks the time at which the first text or image is painted while on a 3G network. [Learn More](#)

6750 ms

### Total Blocking Time

Sum of all time periods between FCP and Time to Interactive, when task length exceeded 50ms, expressed in milliseconds.

560 ms

### Reduce JavaScript execution time

Consider reducing the time spent parsing, compiling, and executing JS. You may find delivering smaller JS payloads helps with this. [Learn More](#)

1.8 s

## Defer offscreen images

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive. [Learn More](#)

Potential savings of 373 KiB

## Server Backend Latencies

Server latencies can impact web performance. If the server latency of an origin is high, it's an indication the server is overloaded or has poor backend performance. [Learn More](#)

0 ms

## Properly size images

Serve images that are appropriately-sized to save cellular data and improve load time. [Learn More](#)

## Remove unused CSS

Remove dead rules from stylesheets and defer the loading of CSS not used for above-the-fold content to reduce unnecessary bytes consumed by network activity. [Learn More](#)

Potential savings of 75 KiB

## Avoids enormous network payloads

Large network payloads cost users real money and are highly correlated with long load times. [Learn More](#)

Total size was 1,433 KiB

## Minimize main-thread work

Consider reducing the time spent parsing, compiling and executing JS. You may find delivering smaller JS payloads helps with this. [Learn More](#)

3.6 s

## Serve images in next-gen formats

Image formats like JPEG 2000, JPEG XR, and WebP often provide better compression than PNG or JPEG, which means faster downloads and less data consumption. [Learn More](#)

Potential savings of 408 KiB

## Avoid chaining critical requests

The Critical Request Chains below show you what resources are loaded with a high priority. Consider reducing the length of chains, reducing the download size of resources, or deferring the download of unnecessary resources to improve page load. [Learn More](#)

17 chains found

## Avoids enormous network payloads

A large DOM will increase memory usage, cause longer [Learn More](#)

580 elements

## Avoid multiple page redirects

Redirects introduce additional delays before the page can be loaded. [Learn More](#)

Potential savings of 630 ms

## Minify JavaScript

Minifying JavaScript files can reduce payload sizes and script parse time. [Learn More](#)

## User Timing marks and measures

Consider instrumenting your app with the User Timing API to measure your app's real-world performance during key user experiences. [Learn More](#)

1 user timing

### IP Information

**ISP :** AS19994 Rackspace Hosting

**Ip :** 161.47.100.141

**Country :**  UNITED STATES

**City :** Chicago

**Region :** Illinois

**Timezone :** America/Chicago

**Latitude :** 41.8500

**Longitude :** -87.6500

### Malware Scan Info

**Google safe browser norton :** Safe

**Norton :** untested

### Search Engine Index Info

**Google index :** 94

**Bing index :** 0

**Yahoo index :** 86,000

### Sites in Same IP

No data to show

### Related Websites

1.

## Social Network Information - pngaming.com

### Social Network Information

**Facebook share :** 0

**Pinterest Info :** 0

Facebook comment : 0

Xing Info : 0

Facebook like : 0

Buffer Info : 0

Reddit Score : 0

Reddit Ups : 0

Reddit downs : 0

## Keyword & Meta Information - pngaming.com

### TITLE & METATAGS

#### Title

Penn National Gaming

#### Description

Penn National Gaming owns, operates or has ownership interests in 39 gaming and racing facilities, and video gaming terminal operations across the U.S. As of October 1, 2018, the Company operated thirty-nine facilities in eighteen jurisdictions, including Colorado, Florida, Illinois, Indiana, Iowa, Kansas, Louisiana, Maine, Massachusetts, Mississippi, Missouri, Nevada, New Jersey, New Mexico, Ohio, Pennsylvania, Texas, and West Virginia.

#### Keywords

#### Viewport

width=device-width,initial-scale=1

#### Twitter:card

<https://www.pngaming.com/-/media/png/corporate/pngcorporate/images/mobile-380x214/about-us-website-mobile-380x214-v2.jpg>

#### Twitter:site

#### Twitter:title

Penn National Gaming

#### Twitter:description

Penn National Gaming owns, operates or has ownership interests in 39 gaming and racing facilities, and video gaming terminal operations across the U.S. As of October 1, 2018, the Company operated thirty-nine facilities in eighteen jurisdictions, including Colorado, Florida, Illinois, Indiana, Iowa, Kansas, Louisiana, Maine, Massachusetts, Mississippi, Missouri, Nevada, New Jersey, New Mexico, Ohio, Pennsylvania, Texas, and West Virginia.



**Twitter:creator**

**Twitter:image**

https://www.pngaming.com/-/media/png/corporate/pngcorporate/images/mobile-380x214/about-us-website-mobile-380x214-v2.jpg

**Twitter:domain**

PNG Corporate

**VIcurrentDateTime**

637510451073096499

**Blocked by robots.txt : No**

**Blocked by meta-robots : No**

**Links nofollowed by meta-robots : No**

**Total keywords : 424**

Html headings

**H1(6)**

1. loyalty app is here
- 2.
3. right-dots International Women's Day right-dots
4. right-dots More Choices. Better Rewards right-dots
- 5.
6. right-dots Penn Interactive right-dots

**H2(5)**

1. Penn National Gaming Has Contributed Over \$3.5 million to the barstool fund to support small businesses
2. Penn National launches Barstool Sportsbook App in PA & MI
3. Penn National Diversity Initiatives

4. Interactive Online Gaming

5.

### H3(4)

1. Our Locations

2. About Us

3. Careers

4. Community

### H4(0)

No h4 tag found

### H5(0)

No h5 tag found

### H6(0)

No h6 tag found

## KEYWORD ANALYSIS

== Single word keywords ==

SINGLE KEYWORDS	OCCURRENCES	DENSITY	POSSIBLE SPAM
Penn	13	3.066 %	No
Gaming	11	2.594 %	No
National	10	2.358 %	No
rightdots	6	1.415 %	No
online	4	0.943 %	No
Interactive	4	0.943 %	No
support	3	0.708 %	No

<b>SINGLE KEYWORDS</b>	<b>OCCURRENCES</b>	<b>DENSITY</b>	<b>POSSIBLE SPAM</b>
proud	3	0.708 %	No
businesses	3	0.708 %	No
Community	3	0.708 %	No
small	3	0.708 %	No
Careers	3	0.708 %	No
social	2	0.472 %	No
ongoing	2	0.472 %	No
Locations	2	0.472 %	No
fund	2	0.472 %	No
million	2	0.472 %	Yes
International	2	0.472 %	No
diversity	2	0.472 %	No
Learn	2	0.472 %	No

*== Two words keywords ==*

<b>2 WORD PHRASES</b>	<b>OCCURRENCES</b>	<b>DENSITY</b>	<b>POSSIBLE SPAM</b>
Penn National	10	2.358 %	No
National Gaming	8	1.887 %	No
proud to	3	0.708 %	No
About Us	3	0.708 %	No
Penn Interactive	3	0.708 %	No
of women	2	0.472 %	No
International Women's	2	0.472 %	No
Careers Community	2	0.472 %	No
Learn More	2	0.472 %	No
women trailblazers	2	0.472 %	No
online gaming	2	0.472 %	No
Responsible Gaming	2	0.472 %	No
around the	2	0.472 %	No
to support	2	0.472 %	No
celebration of	2	0.472 %	No
more than	2	0.472 %	No
rightdots Penn	2	0.472 %	No

<b>2 WORD PHRASES</b>	<b>OCCURRENCES</b>	<b>DENSITY</b>	<b>POSSIBLE SPAM</b>
Us Careers	2	0.472 %	No
is proud	2	0.472 %	No
Women's Day	2	0.472 %	No

*== Three words keywords ==*

<b>3 WORD PHRASES</b>	<b>OCCURRENCES</b>	<b>DENSITY</b>	<b>POSSIBLE SPAM</b>
Penn National Gaming	8	1.887 %	No
is proud to	2	0.472 %	No
About Us Careers	2	0.472 %	No
Us Careers Community	2	0.472 %	No
International Women's Day	2	0.472 %	No
of women trailblazers	2	0.472 %	No
Menu Investors Locations	1	0.236 %	No
celebration of Juneteenth	1	0.236 %	No
fund diversity initiatives	1	0.236 %	No
to fund diversity	1	0.236 %	No
annually to fund	1	0.236 %	No
1M annually to	1	0.236 %	No
announces 1M annually	1	0.236 %	No
Juneteenth announces 1M	1	0.236 %	No
of Juneteenth announces	1	0.236 %	No
joins in the	1	0.236 %	No
the celebration of	1	0.236 %	No
in the celebration	1	0.236 %	No
initiatives Learn More	1	0.236 %	No
Gaming joins in	1	0.236 %	No

*== Four words keywords ==*

<b>4 WORD PHRASES</b>	<b>OCCURRENCES</b>	<b>DENSITY</b>	<b>POSSIBLE SPAM</b>
About Us Careers Community	2	0.472 %	No
Menu Investors Locations Vendors	1	0.236 %	No

4 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
in the celebration of	1	0.236 %	No
diversity initiatives Learn More	1	0.236 %	No
fund diversity initiatives Learn	1	0.236 %	No
to fund diversity initiatives	1	0.236 %	No
annually to fund diversity	1	0.236 %	No
1M annually to fund	1	0.236 %	No
announces 1M annually to	1	0.236 %	No
Juneteenth announces 1M annually	1	0.236 %	No
of Juneteenth announces 1M	1	0.236 %	No
celebration of Juneteenth announces	1	0.236 %	No
the celebration of Juneteenth	1	0.236 %	No
joins in the celebration	1	0.236 %	No
Learn More rightdots Penn	1	0.236 %	No
Gaming joins in the	1	0.236 %	No
National Gaming joins in	1	0.236 %	No
Penn National Gaming joins	1	0.236 %	No
Initiatives Penn National Gaming	1	0.236 %	No
Diversity Initiatives Penn National	1	0.236 %	No

## Alexa Information - pngaming.com

### General information

**Domain name :** pngaming.com

**Global Rank :** #290,999

**Daily Time on Site :** 0:59

**Search Traffic :** 38.1%

**Bounce Rate :** 71%

**Total sites link in :** 123

### Top 5 similar sites by audience overlap

Sl	Similar sites	Overlap score
1	hollywoodpnrc.com	11.5
2	pngaming.jobs	9.8

Sl	Similar sites	Overlap score
3	pennnationalinsurance.com	5.8
4	marqueerewards.com	5.8
5	hollywoodcasino.com	5.2

#### Top 5 keywords by traffic

Keywords	Search Traffic	Share of voice
No data found!		

#### Top 4 keyword gaps

Keywords driving traffic to competitors, but not to this site	Avg. traffic to competitors	Search popularity
hollywood casino play4fun	27	38
hollywood casino free slots	25	30
hollywood casino online	23	26
casino near me	20	43

#### Top 4 easy-to-rank keywords

Popular keywords within this site`s competitive power	Relevance to this site	Search popularity
hollywood casino online	12	26
hollywood casino free slots	28	30
casino	19	53
buffet	53	51

#### Top 4 buyer keywords

Keywords that show a high purchase intent	Avg. traffic to competitors	Organic competition
hollywood casino free slots	25	28
hollywood casino online	22	12
hollywood gaming online	20	9
hollywood casino coupons	20	51

### Top 4 optimization opportunities

Very popular keywords already driving some traffic to this site	Search popularity	Organic share of voice
pinnacle gaming	18	3.67%
ameristar casino	32	0.39%
purchase order agreement	10	4.78%
pnk	28	0.48%

### Top 5 referral sites

Sites by how many other sites drive traffic to them	Referral sites
pngaming.com	11.5
hollywoodpnrc.com	9.8
hollywoodcasino.com	5.8
pnk.com	5.8
pngaming.jobs	5.2

### Site flow

Visited just before & right after domain	Visited just before & right after domain percentage
googlecom	53.6%
googlecom	36.4%

### Top 5 audience overlap

Similar sites to this site	Site's overlap score	Alexa rank
No data found!		

### Top 3 audience geography

Visitors by country	Visitors by country percentage
🇺🇸 United States	78.4%
🇵🇰 Pakistan	9.3%