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Domain Name - att.net

| T A 77 1 | | | |
|----------|------|-------|-------|
| Who | e In | torm | ation |
| | | тотти | auuu |

Registered: No

Domain age: 31 Years 4 Months 14 Days

Tech email: att-domains@att.com

Name servers: orcu.or.br.np.els-qms.att.net

Created at: 13-Dec-1993

Changed at: 08-Dec-2020

Expire at : 12-Dec-2021

Registrant name: Domain Administrator

Admin name: Domain Administrator

Registrant country: US

Admin country: US

Registrant phone: +1.3142358168

Admin phone: +1.3142358168

Moz information

Subdomain normalized: 0.393707037

Subdomain raw: 0.03937070444

Url normalized : 6.300000191

Url raw: 0.6299999952

Http status code : 1

Domain authority: 87

Page authority: 63

External quality link: 10151

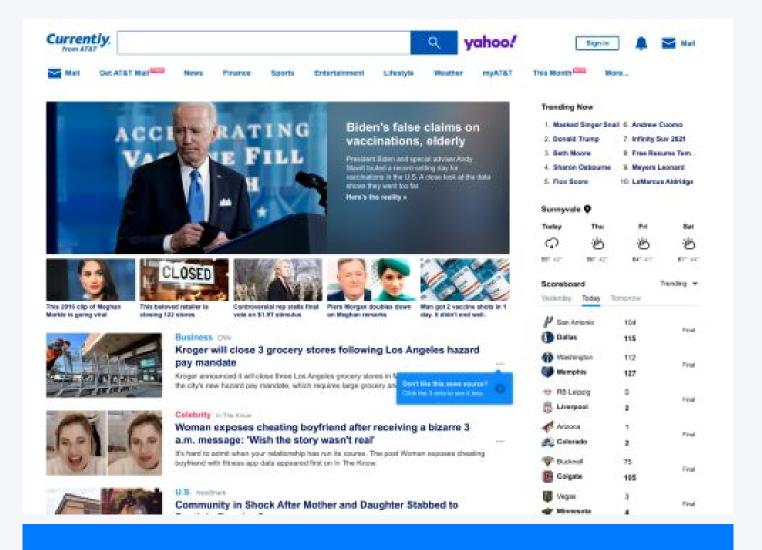
Links: 27154

Link information

Backlink count: 10,151

Total link count: 27,154

Mozrank: 6.300000191



Mobile Friendly Check

Performance: 59.37

Emulated Form Factor Mobile

Locale En-US

Category Performance

Field Data

Over the last 30 days, the field data shows that this page has an **Moderate** speed compared to other pages in the Chrome User Experience Report. We are showing The 75th percentile of FCP and The 95th percentile of FID

First Contentful Paint (FCP)

2185 ms

Metric Category

AVERAGE

First Input Delay (FID)

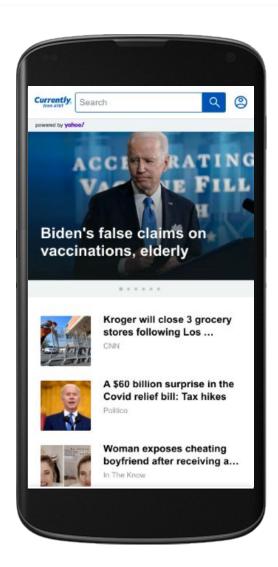
21 ms

Metric Category

FAST

Overall Category

AVERAGE



Origin Summary

All pages served from this origin have a **Slow** speed compared to other pages in the Chrome User Experience Report Over the last 30 days. To view suggestions tailored to each page, analyze individual page URLs.

First Contentful Paint (FCP)

2186 ms

Metric Category

AVERAGE

First Input Delay (FID)

21 ms

Metric Category

FAST

Overall Category

AVERAGE

Lab Data

First Contentful Paint

First Contentful Paint marks the time at which the first text or image is painted. Learn more

2.8 s

First Meaningful Paint

First Meaningful Paint measures when the primary content of a page is visible. Learn more

2.8 s

Speed Index

Speed Index shows how quickly the contents of a page are visibly populated. Learn more

5.1 s

First CPU Idle

First CPU Idle marks the first time at which the page's main thread is quiet enough to handle input. Learn more

6.9 s

Time to Interactive

 $\label{thm:continuous} \mbox{Time to interactive is the amount of time it takes for the page to become fully interactive. \mbox{\bf Learn more}$

7.7 s

Max Potential First Input Delay

The maximum potential First Input Delay that your users could experience is the duration, in milliseconds, of the longest task.

Learn more

180 ms

Audit Data

Keep request counts low and transfer sizes small

To set budgets for the quantity and size of page resources, add a budget.json file. **Learn More**121 requests • 873 KiB

Eliminate render-blocking resources

Resources are blocking the first paint of your page. Consider delivering critical JS/CSS inline and deferring all non-critical JS/styles. **Learn More**

Efficiently encode images

Optimized images load faster and consume less cellular data. Learn More

Enable text compression

Text-based resources should be served with compression (gzip, deflate or brotli) to minimize total network bytes. **Learn**More

Serve static assets with an efficient cache policy

A long cache lifetime can speed up repeat visits to your page. Learn More

38 resources found

Minimize third-party usage

Third-party code can significantly impact load performance. Limit the number of redundant third-party providers and try to load third-party code after your page has primarily finished loading. **Learn More**

Third-party code blocked the main thread for 110 ms

Network Round Trip Times

Network round trip times (RTT) have a large impact on performance. If the RTT to an origin is high, it's an indication that servers closer to the user could improve performance. **Learn More**

0 ms

Estimated Input Latency

Estimated Input Latency is an estimate of how long your app takes to respond to user input, in milliseconds, during the busiest 5s window of page load. If your latency is higher than 50 ms, users may perceive your app as laggy. **Learn More**

20 ms

First Contentful Paint (3G)

First Contentful Paint 3G marks the time at which the first text or image is painted while on a 3G network. **Learn More**5790 ms

Total Blocking Time

Sum of all time periods between FCP and Time to Interactive, when task length exceeded 50ms, expressed in milliseconds.

160 ms

JavaScript execution time

Consider reducing the time spent parsing, compiling, and executing JS. You may find delivering smaller JS payloads helps with this. **Learn More**

 $0.9 \, s$

Defer offscreen images

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive. **Learn More**

Server Backend Latencies

Server latencies can impact web performance. If the server latency of an origin is high, it's an indication the server is overloaded or has poor backend performance. **Learn More**

0 ms

Properly size images

Serve images that are appropriately-sized to save cellular data and improve load time. Learn More

Remove unused CSS

Remove dead rules from stylesheets and defer the loading of CSS not used for above-the-fold content to reduce unnecessary bytes consumed by network activity. **Learn More**

Potential savings of 57 KiB

Avoids enormous network payloads

Large network payloads cost users real money and are highly correlated with long load times. Learn More

Total size was 873 KiB

Minimize main-thread work

Consider reducing the time spent parsing, compiling and executing JS. You may find delivering smaller JS payloads helps with this. **Learn More**

2.4 s

Serve images in next-gen formats

Image formats like JPEG 2000, JPEG XR, and WebP often provide better compression than PNG or JPEG, which means faster downloads and less data consumption. **Learn More**

Potential savings of 46 KiB

Avoid chaining critical requests

The Critical Request Chains below show you what resources are loaded with a high priority. Consider reducing the length of chains, reducing the download size of resources, or deferring the download of unnecessary resources to improve page load.

Learn More

1 chain found

Avoids enormous network payloads

A large DOM will increase memory usage, cause longer Learn More

2 elements

Avoid multiple page redirects

Redirects introduce additional delays before the page can be loaded. **Learn More**Potential savings of 630 ms

Minify JavaScript

Minifying JavaScript files can reduce payload sizes and script parse time. Learn More

User Timing marks and measures

Consider instrumenting your app with the User Timing API to measure your app's real-world performance during key user experiences. **Learn More**

| IP Information | Malware Scan Info |
|--------------------------------|-----------------------------------|
| ISP: AS797 AT&T Services, Inc. | Google safe browser norton : Safe |
| Ip : 144.160.155.69 | Norton: untested |
| Country: UNITED STATES | |
| City: San Francisco | |
| Region : California | Search Engine Index Info |
| Timezone : America/Los_Angeles | Google index: 10,900 |
| Latitude : 37.7749 | Bing index: 0 |
| Longitude : -122.4194 | Yahoo index : 317,000 |
| | |

Sites in Same IP Related Websites No data to show 1.

Social Network Information - att.net

Facebook share: 0 Pinterest Info: 118 Facebook comment: 0 Xing Info: 0 Facebook like: 0 Buffer Info: 19 Reddit Score: 0 Reddit downs: 0

Keyword & Meta Information - att.net

| Keyword & Meta Information - att.net | | | | |
|--|--------------------|--|--|--|
| | | | | |
| TITLE & 1 | TITLE & METATAGS | | | |
| Title | | | | |
| Blocked by robots.txt : No Blocked by meta-robots : No | | | | |
| Links nofollowed by meta-robots : No | Total keywords : 0 | | | |
| Html headings | | | | |
| | | | | |

Html headings H1(0) No h1 tag found H2(0) No h2 tag found

| TTO | 10 | |
|-----|----|--|
| нк | | |
| | | |

No h3 tag found

H4(0)

No h4 tag found

H5(0)

No h5 tag found

H6(0)

No h6 tag found

KEYWORD ANALYSIS

| == Single word keywords == | | | | |
|---|--|--|--|--|
| SINGLE KEYWORDS OCCURRENCES DENSITY POSSIBLE SPAM | | | | |
| No data found | | | | |

| == Two words keywords == | | | | |
|--|--|--|--|--|
| 2 WORD PHRASES OCCURRENCES DENSITY POSSIBLE SPAM | | | | |
| No data found | | | | |

| == Three words keywords == | | | | |
|----------------------------|-------------|---------|---------------|--|
| 3 WORD PHRASES | OCCURRENCES | DENSITY | POSSIBLE SPAM | |
| No data found | | | | |

== Four words keywords ==

| 4 WORD PHRASES | OCCURRENCES | DENSITY | POSSIBLE SPAM |
|----------------|---------------|---------|---------------|
| | No data found | | |

Alexa Information - att.net

General information

Domain name : att.net **Global Rank :** #1,628

Daily Time on Site : 1:07 Search Traffic : 7.9%

Bounce Rate: 60.5% **Total sites link in:** 10,460

| Top 5 similar sites by audience overlap | | | |
|---|------------------------|---------------|--|
| Sl | Similar sites | Overlap score | |
| 1 | att.com | 23.0 | |
| 2 | attinternetservice.com | 10.5 | |
| 3 | att-services.net | 10.4 | |
| 4 | attsavings.com | 9.2 | |
| 5 | ca.gov | 7.9 | |

| | Top 5 keywords by traffic | | |
|----------------|---------------------------|----------------|--|
| Keywords | Search Traffic | Share of voice | |
| No data found! | | | |

| Top 4 keyword gaps | | | |
|---|-----------------------------|-------------------|--|
| Keywords driving traffic to competitors, but not to this site | Avg. traffic to competitors | Search popularity | |
| at&t contact | 39 | 34 | |
| at&t internet deals | 39 | 33 | |
| at&t deals for existing customers | 39 | 32 | |
| att contact | 39 | 26 | |

| Top 4 easy-to-rank keywords | | | | |
|--|----|----|--|--|
| Popular keywords within this site`s competitive power Relevance to this site Search popularity | | | | |
| att contact | 14 | 26 | | |
| call att | 19 | 34 | | |
| att near me | 7 | 38 | | |
| att bundles | 13 | 23 | | |

| Top 4 buyer keywords | | |
|---|-----------------------------|---------------------|
| Keywords that show a high purchase intent | Avg. traffic to competitors | Organic competition |
| uverse online | 53 | 16 |
| watch uverse online | 52 | 16 |
| att internet deals | 49 | 62 |
| att uverse watch online | 47 | 16 |

| Top 4 optimization opportunities | | | |
|---|-------------------|------------------------|--|
| Very popular keywords already driving some traffic to this site | Search popularity | Organic share of voice | |
| who is the best basketball player | 25 | 1.05% | |
| my at&t wireless | 26 | 0.85% | |
| at an t | 12 | 4.7% | |
| directv now world cup | 20 | 4.61% | |

| Top 5 referral sites | | |
|---|----------------|--|
| Sites by how many other sites drive traffic to them | Referral sites | |
| att.com | 23.0 | |
| att.net | 10.5 | |
| attinternetservice.com | 10.4 | |
| auth-gateway.net | 9.2 | |
| att-services.net | 7.9 | |

| Visited just before & right after domain | Visited just before & right after domain percentage |
|--|---|
| yahoocom | 14.2% |
| googlecom | 11.5% |
| attcom | 9.45% |
| facebookcom | 3.65% |
| bingcom | 2.06% |
| googlecom | 15.2% |
| attcom | 13.7% |
| yahoocom | 9.7% |
| facebookcom | 3.16% |
| bingcom | 1.97% |

| Top 5 audience overlap | | |
|----------------------------|----------------------|------------|
| Similar sites to this site | Site's overlap score | Alexa rank |
| No data found! | | |

| Top 3 audience geography | | |
|--------------------------|--------------------------------|--|
| Visitors by country | Visitors by country percentage | |
| □□ United States | 91.8% | |
| □□ Japan | 1.8% | |
| □□ South Korea | 1.2% | |