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Website: https://seoguide.co/
Generated At: 2021-03-11 07:47:39

# Domain Name - millerautomotive.com

Whole	Information
4411013	manum

Registered: No

**Domain age:** 27 Years 8 Months 4 Days

Tech email: dfernandez@group1auto.com

Name servers: gp1maindns-b.group1auto.com

Created at: 31-May-1997

Changed at: 21-Oct-2020

**Expire at :** 30-May-2021

**Registrant name:** David Fernandez

Admin name: David Fernandez

**Registrant country:** US

Admin country : US

**Registrant phone :** +1.7136475700

**Admin phone:** +1.7136475700

## Moz information

**Subdomain normalized:** 0.7632653117

**Subdomain raw**: 0.07632653415

**Url normalized : 2.400000095** 

**Url raw**: 0.239999946

Http status code: 301

**Domain authority:** 17

**Page authority: 24** 

External quality link: 50

**Links** : 75

## Link information

Backlink count: 50

**Total link count:** 75

Mozrank: 2.400000095



West Coast Cars

Our Locations Inventory Search Service Locations Research You's























# View Inventory

# Body Style Search













# Mobile Friendly Check

# Performance: 25.1

Emulated Form Factor Mobile

Locale En-US

Category Performance

# Field Data

Over the last 30 days, the field data shows that this page has an **Moderate** speed compared to other pages in the Chrome User Experience Report. We are showing The 75th percentile of FCP and The 95th percentile of FID

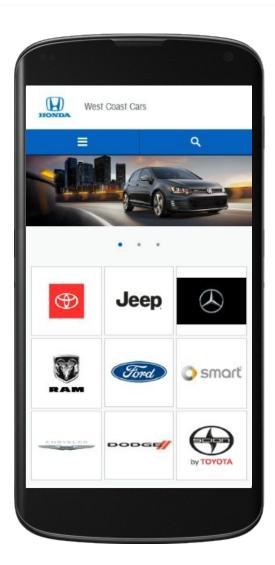
First Contentful Paint (FCP)

Metric Category

First Input Delay (FID)

Metric Category

Overall Category



# Origin Summary

All pages served from this origin have a **Slow** speed compared to other pages in the Chrome User Experience Report Over the last 30 days. To view suggestions tailored to each page, analyze individual page URLs.

First Contentful Paint (FCP)

Metric Category

First Input Delay (FID)

Metric Category

**Overall Category** 

#### Lab Data

#### First Contentful Paint

First Contentful Paint marks the time at which the first text or image is painted. Learn more

3.6 s

## First Meaningful Paint

First Meaningful Paint measures when the primary content of a page is visible. Learn more

3.8 s

## Speed Index

Speed Index shows how quickly the contents of a page are visibly populated. Learn more

10.0 s

## First CPU Idle

First CPU Idle marks the first time at which the page's main thread is quiet enough to handle input. Learn more

8.7 s

#### Time to Interactive

Time to interactive is the amount of time it takes for the page to become fully interactive. Learn more

14.3 s

## Max Potential First Input Delay

The maximum potential First Input Delay that your users could experience is the duration, in milliseconds, of the longest task.

Learn more

230 ms

# **Audit Data**

Keep request counts low and transfer sizes small

To set budgets for the quantity and size of page resources, add a budget json file. Learn More

# Eliminate render-blocking resources

Resources are blocking the first paint of your page. Consider delivering critical JS/CSS inline and deferring all non-critical JS/styles. **Learn More** 

Potential savings of 3,720 ms

# Efficiently encode images

Optimized images load faster and consume less cellular data. Learn More

## Enable text compression

Text-based resources should be served with compression (gzip, deflate or brotli) to minimize total network bytes. **Learn**More

# Serve static assets with an efficient cache policy

A long cache lifetime can speed up repeat visits to your page. Learn More

89 resources found

# Minimize third-party usage

Third-party code can significantly impact load performance. Limit the number of redundant third-party providers and try to load third-party code after your page has primarily finished loading. **Learn More** 

Third-party code blocked the main thread for 200 ms

## **Network Round Trip Times**

Network round trip times (RTT) have a large impact on performance. If the RTT to an origin is high, it's an indication that servers closer to the user could improve performance. **Learn More** 

0 ms

## **Estimated Input Latency**

Estimated Input Latency is an estimate of how long your app takes to respond to user input, in milliseconds, during the busiest 5s window of page load. If your latency is higher than 50 ms, users may perceive your app as laggy. **Learn More** 

70 ms

# First Contentful Paint (3G)

First Contentful Paint 3G marks the time at which the first text or image is painted while on a 3G network. **Learn More**6885 ms

# **Total Blocking Time**

Sum of all time periods between FCP and Time to Interactive, when task length exceeded 50ms, expressed in milliseconds.

# Reduce JavaScript execution time

Consider reducing the time spent parsing, compiling, and executing JS. You may find delivering smaller JS payloads helps with this. **Learn More** 

2.9 s

# Defer offscreen images

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive. **Learn More** 

Potential savings of 43 KiB

## Server Backend Latencies

Server latencies can impact web performance. If the server latency of an origin is high, it's an indication the server is overloaded or has poor backend performance. **Learn More** 

 $0 \, \text{ms}$ 

# Properly size images

Serve images that are appropriately-sized to save cellular data and improve load time. Learn More

Potential savings of 5 KiB

#### Remove unused CSS

Remove dead rules from stylesheets and defer the loading of CSS not used for above-the-fold content to reduce unnecessary bytes consumed by network activity. **Learn More** 

Potential savings of 91 KiB

# Avoids enormous network payloads

Large network payloads cost users real money and are highly correlated with long load times. Learn More

Total size was 912 KiB

## Minimize main-thread work

Consider reducing the time spent parsing, compiling and executing JS. You may find delivering smaller JS payloads helps with this. **Learn More** 

5.2 s

# Serve images in next-gen formats

Image formats like JPEG 2000, JPEG XR, and WebP often provide better compression than PNG or JPEG, which means faster downloads and less data consumption. **Learn More** 

Potential savings of 12 KiB

# Avoid chaining critical requests

The Critical Request Chains below show you what resources are loaded with a high priority. Consider reducing the length of chains, reducing the download size of resources, or deferring the download of unnecessary resources to improve page load.

#### Learn More

#### 50 chains found

# Avoids enormous network payloads

A large DOM will increase memory usage, cause longer **Learn More** 

1,508 elements

# Avoid multiple page redirects

Redirects introduce additional delays before the page can be loaded. **Learn More**Potential savings of 630 ms

# Minify JavaScript

Minifying JavaScript files can reduce payload sizes and script parse time. Learn More

# User Timing marks and measures

Consider instrumenting your app with the User Timing API to measure your app's real-world performance during key user experiences. **Learn More** 

IP Information	Malware Scan Info
ISP: AS393340 Cox Enterprises Inc	Google safe browser norton : Safe
<b>Ip</b> : 64.70.56.99	Norton: untested
Country: UNITED STATES	
City: Los Angeles	
Region : California	Search Engine Index Info
Timezone : America/Los_Angeles	Google index : 7
<b>Latitude</b> : 34.0522	Bing index: 0
<b>Longitude :</b> -118.2437	Yahoo index : 0

Citor		Como	TD
Sites	$\mathbf{III}$	Same	$\mathbf{IP}$

No data to show

# Related Websites

1.

# Social Network Information - millerautomotive.com

#### Social Network Information

Facebook share: 0 Pinterest Info: 0

Facebook comment: 0 Xing Info: 0

Facebook like: 0 Buffer Info: 0

 $\textbf{Reddit Score}: 0 \\ \textbf{Reddit Ups}: 0$ 

**Reddit downs:** 0

# Keyword & Meta Information - millerautomotive.com

## TITLE & METATAGS

#### **Title**

West Coast Cars | New Honda, Mercedes-Benz, Scion, Smart, Volkswagen, Toyota, Chrysler, Dodge, Jeep, Ram, Hyundai, Ford Dealership in Houston, TX

#### **Description**

West Coast Cars sells and services Honda, Mercedes-Benz, Scion, Smart, Volkswagen, Toyota, Chrysler, Dodge, Jeep, Ram, Hyundai, Ford vehicles in the greater Houston TX area.

#### **Author**

West Coast Cars

# **Expires**

never

## **Distribution**

global

# **Robots**

index, follow, noodp, noydir

#### **Og:title**

West Coast Cars | New Honda, Mercedes-Benz, Scion, Smart, Volkswagen, Toyota, Chrysler, Dodge, Jeep, Ram, Hyundai, Ford Dealership in Houston, TX

Og:type			
website			
	g:url		
http://www.we	estcoastcars.com/		
Og:description  West Coast Cars sells and services Honda, Mercedes-Benz, Scion, Smart, Volkswagen, Toyota, Chrysler, Dodge, Jeep, Ram, Hyundai, Ford vehicles in the greater Houston TX area.			
Lo	ocale		
eı	n_US		
	viderID		
I	DDC		
Ddc:site	e-alt:en_US		
lang=en_	US, path=/		
Blocked by robots.txt : Yes	Blocked by meta-robots : No		
Links nofollowed by meta-robots : No	Total keywords: 794		
Html headings			
H1(1)			
1. West Coast Cars			
Н	2(1)		
1.			
H3(8)			
1. View Inventory			
2. Body Style Search			
3. Body Style			

4. Featured Vehicles
5. 2016 Mercedes-Benz E-Class E350 Sport Sedan Rear Wheel Drive
6. 2016 Mercedes-Benz GL-Class GL450 SUV All Wheel Drive
7. 2016 Mercedes-Benz GLE-Class GLE350 SUV Rear Wheel Drive
8. Welcome to West Coast Cars
H4(10)
1. Locations
2. Shop Vehicles By Brand
3. New Inventory
4. Pre-Owned Inventory
5. Shop By Body Style
6. Our Service Locations
7. Our Service Locations
8. Shopping Tools
9. Videos
10. About
H5(0)
No h5 tag found
H6(0)
No h6 tag found

# KEYWORD ANALYSIS

== Single word keywords ==				
SINGLE KEYWORDS	OCCURRENCES	DENSITY	POSSIBLE SPAM	
Service	25	3.149 %	No	
AMG	14	1.763 %	No	
Sales	13	1.637 %	Yes	
CA	13	1.637 %	No	
Inventory	12	1.511 %	No	
Main	12	1.511 %	No	
Schedule	12	1.511 %	No	
Beverly	10	1.259 %	No	
MercedesBenz	10	1.259 %	No	
stock	9	1.134 %	No	
Center	9	1.134 %	No	
Folsom	8	1.008 %	No	
Toyota	8	1.008 %	No	
Hills	7	0.882 %	No	
Chrysler	7	0.882 %	No	
Jeep	7	0.882 %	No	
Dodge	7	0.882 %	No	
Engine	6	0.756 %	No	
Locations	6	0.756 %	No	
Escondido	6	0.756 %	No	

== Two words keywords ==				
2 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM	
Schedule Service	12	1.511 %	No	
in stock	9	1.134 %	No	
Service Center	9	1.134 %	No	
858 5607100	8	1.008 %	No	
Beverly Hills	7	0.882 %	No	
Dodge RAM	5	0.63 %	No	
MercedesBenz of	5	0.63 %	No	

2 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
Chrysler Jeep	5	0.63 %	No
Jeep Dodge	5	0.63 %	No
Rancho Chrysler	5	0.63 %	No
Avenue San	4	0.504 %	No
of Anaheim	4	0.504 %	No
of Escondido	4	0.504 %	No
Folsom Lake	4	0.504 %	No
Service 760	4	0.504 %	No
714 8796300	4	0.504 %	No
Main 858	4	0.504 %	No
3008151 Main	4	0.504 %	No
858 3008151	4	0.504 %	No
Service 858	4	0.504 %	No

== Three words keywords ==				
3 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM	
Jeep Dodge RAM	5	0.63 %	No	
Chrysler Jeep Dodge	5	0.63 %	No	
Rancho Chrysler Jeep	5	0.63 %	No	
Balboa Avenue San	4	0.504 %	No	
921112417 Sales 858	4	0.504 %	No	
Main 858 5607100	4	0.504 %	No	
Schedule Service 760	4	0.504 %	No	
3008151 Main 858	4	0.504 %	No	
858 3008151 Main	4	0.504 %	No	
Service 858 3008151	4	0.504 %	No	
Schedule Service 858	4	0.504 %	No	
5607100 Schedule Service	4	0.504 %	No	
858 5607100 Schedule	4	0.504 %	No	
Sales 858 5607100	4	0.504 %	No	
Diego CA 921112417	4	0.504 %	No	
CA 921112417 Sales	4	0.504 %	No	
San Diego CA	4	0.504 %	No	

3 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
Avenue San Diego	4	0.504 %	No
8010 Balboa Avenue	4	0.504 %	No
RAM 8010 Balboa	4	0.504 %	No

== Four words keywords ==			
4 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
Rancho Chrysler Jeep Dodge	5	0.63 %	No
Chrysler Jeep Dodge RAM	5	0.63 %	No
CA 921112417 Sales 858	4	0.504 %	No
Service 858 3008151 Main	4	0.504 %	No
Schedule Service 858 3008151	4	0.504 %	No
5607100 Schedule Service 858	4	0.504 %	No
858 5607100 Schedule Service	4	0.504 %	No
Sales 858 5607100 Schedule	4	0.504 %	No
921112417 Sales 858 5607100	4	0.504 %	No
Diego CA 921112417 Sales	4	0.504 %	No
3008151 Main 858 5607100	4	0.504 %	No
San Diego CA 921112417	4	0.504 %	No
Avenue San Diego CA	4	0.504 %	No
Balboa Avenue San Diego	4	0.504 %	No
RAM 8010 Balboa Avenue	4	0.504 %	No
Dodge RAM 8010 Balboa	4	0.504 %	No
Jeep Dodge RAM 8010	4	0.504 %	No
858 3008151 Main 858	4	0.504 %	No
8010 Balboa Avenue San	4	0.504 %	No
Transmission Automatic Exterior Color	3	0.378 %	No

# Alexa Information - millerautomotive.com

Domain name: millerautomotive.com	Global Rank : No data
Daily Time on Site : No data	Search Traffic : No data
Bounce Rate : No data	Total sites link in : 2

Top 5 similar sites by audience overlap		
SI	Similar sites	Overlap score
No data found!		

Top 5 keywords by traffic		
Keywords	Search Traffic	Share of voice
No data found!		

Top 4 keyword gaps		
Keywords driving traffic to competitors, but not to this site	Avg. traffic to competitors	Search popularity
No data found!		

Top 4 easy-to-rank keywords		
Popular keywords within this site's competitive power	Relevance to this site	Search popularity
No data found!		

Top 4 buyer keywords		
Keywords that show a high purchase intent	Avg. traffic to competitors	Organic competition
No data found!		

Top 4 optimization opportunities		
Very popular keywords already driving some traffic to this site	Search popularity	Organic share of voice
No data found!		

Top 5 referral sites		
Sites by how many other sites drive traffic to them	Referral sites	
No data found!		

	Site flow
Visited just before & right after domain	Visited just before & right after domain percentage
No data found!	

Top 5 audience overlap		
Similar sites to this site	Site's overlap score	Alexa rank
No data found!		

Top 3 audience geography	
Visitors by country	Visitors by country percentage
No data found!	