Domain Name - cruiseshipcenters.com

WhoIs Information

Registered : No

Domain age : 27 Years 10 Months 8 Days

Tech email : domains@expedia.com

Name servers : pdns6.ultradns.co.uk

Created at : 22-Jun-1997

Changed at : 20-Oct-2020

Expire at : 21-Jun-2021

Registrant name : Expedia Group Legal Department

Admin name : Expedia Group Legal Department

Registrant country : 🇺🇸 US

Admin country : 🇺🇸 US

Registrant phone : +1.2064817200

Admin phone : +1.2064817200

Moz information

Subdomain normalized : 0.3438506722

Subdomain raw : 0.03438506275

Url normalized : 4.400000095

Url raw : 0.4399999976

Http status code : 302

Domain authority : 53

Page authority : 44

External quality link : 159

Links : 868

Link information

Backlink count : 159

Total link count : 868

Mozrank : 4.400000095

Mobile Friendly Check

Performance : 29.51

Emulated Form Factor **Mobile**	
Locale **En-US**	
Category **Performance**	

Field Data

Over the last 30 days, the field data shows that this page has an **Moderate** speed compared to other pages in the Chrome User Experience Report. **We are showing The 75th percentile of FCP and The 95th percentile of FID**

First Contentful Paint (FCP)

2934 ms

Metric Category
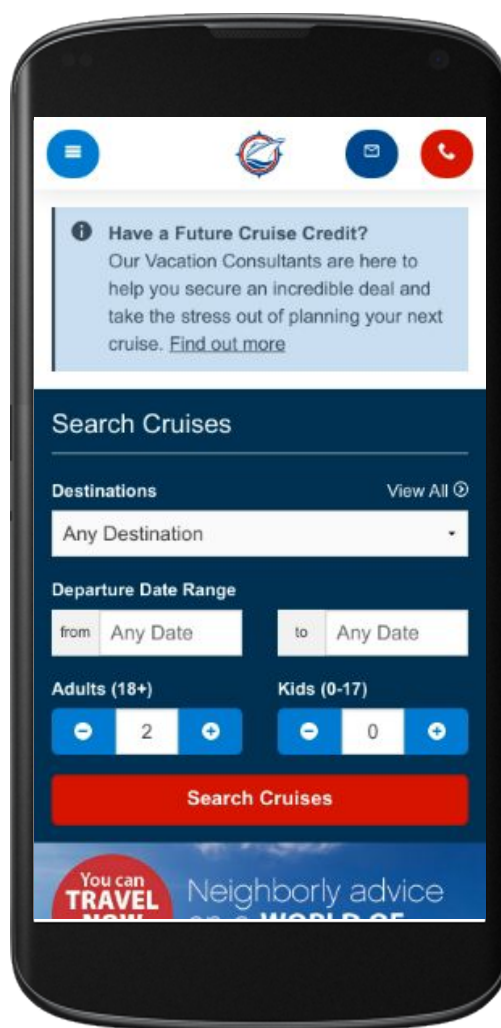
AVERAGE

First Input Delay (FID)

16 ms

Metric Category

FAST

Overall Category

AVERAGE

Origin Summary

All pages served from this origin have a **Slow** speed compared to other pages in the Chrome User Experience Report Over

the last 30 days.To view suggestions tailored to each page, analyze individual page URLs.

First Contentful Paint (FCP)

2604 ms

Metric Category

AVERAGE

First Input Delay (FID)

106 ms

Metric Category

AVERAGE

Overall Category

SLOW

Lab Data

First Contentful Paint

First Contentful Paint marks the time at which the first text or image is painted. **Learn more**

3.8 s

First Meaningful Paint

First Meaningful Paint measures when the primary content of a page is visible. **Learn more**

3.8 s

Speed Index

Speed Index shows how quickly the contents of a page are visibly populated. **Learn more**

6.3 s

First CPU Idle

First CPU Idle marks the first time at which the page`s main thread is quiet enough to handle input. **Learn more**

9.2 s

Time to Interactive

Time to interactive is the amount of time it takes for the page to become fully interactive. **Learn more**

25.1 s

Max Potential First Input Delay

The maximum potential First Input Delay that your users could experience is the duration, in milliseconds, of the longest task. **Learn more**

260 ms

Keep request counts low and transfer sizes small

To set budgets for the quantity and size of page resources, add a budget.json file. **Learn More**

75 requests • 6,463 KiB

Eliminate render-blocking resources

Resources are blocking the first paint of your page. Consider delivering critical JS/CSS inline and deferring all non-critical JS/styles. **Learn More**

Potential savings of 1,670 ms

Efficiently encode images

Optimized images load faster and consume less cellular data. **Learn More**

Enable text compression

Text-based resources should be served with compression (gzip, deflate or brotli) to minimize total network bytes. **Learn More**

Serve static assets with an efficient cache policy

A long cache lifetime can speed up repeat visits to your page. **Learn More**

35 resources found

Minimize third-party usage

Third-party code can significantly impact load performance. Limit the number of redundant third-party providers and try to load third-party code after your page has primarily finished loading. **Learn More**

Third-party code blocked the main thread for 210 ms

Network Round Trip Times

Network round trip times (RTT) have a large impact on performance. If the RTT to an origin is high, it's an indication that servers closer to the user could improve performance. **Learn More**

0 ms

Estimated Input Latency

Estimated Input Latency is an estimate of how long your app takes to respond to user input, in milliseconds, during the busiest 5s window of page load. If your latency is higher than 50 ms, users may perceive your app as laggy. **Learn More**

50 ms

First Contentful Paint (3G)

First Contentful Paint 3G marks the time at which the first text or image is painted while on a 3G network. **Learn More**

7409.5 ms

Total Blocking Time

Sum of all time periods between FCP and Time to Interactive, when task length exceeded 50ms, expressed in milliseconds.

520 ms

Reduce JavaScript execution time

Consider reducing the time spent parsing, compiling, and executing JS. You may find delivering smaller JS payloads helps with this. **Learn More**

1.9 s

Defer offscreen images

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive. **Learn More**

Potential savings of 4,237 KiB

Server Backend Latencies

Server latencies can impact web performance. If the server latency of an origin is high, it's an indication the server is overloaded or has poor backend performance. **Learn More**

0 ms

Properly size images

Serve images that are appropriately-sized to save cellular data and improve load time. **Learn More**

Remove unused CSS

Remove dead rules from stylesheets and defer the loading of CSS not used for above-the-fold content to reduce unnecessary bytes consumed by network activity. **Learn More**

Potential savings of 50 KiB

Avoid enormous network payloads

Large network payloads cost users real money and are highly correlated with long load times. **Learn More**

Total size was 6,463 KiB

Minimize main-thread work

Consider reducing the time spent parsing, compiling and executing JS. You may find delivering smaller JS payloads helps with this. **Learn More**

3.4 s

Serve images in next-gen formats

Image formats like JPEG 2000, JPEG XR, and WebP often provide better compression than PNG or JPEG, which means faster

downloads and less data consumption. **Learn More**

Potential savings of 3,921 KiB

Avoid chaining critical requests

The Critical Request Chains below show you what resources are loaded with a high priority. Consider reducing the length of chains, reducing the download size of resources, or deferring the download of unnecessary resources to improve page load. **Learn More**

9 chains found

Avoid enormous network payloads

A large DOM will increase memory usage, cause longer **Learn More**

918 elements

Avoid multiple page redirects

Redirects introduce additional delays before the page can be loaded. **Learn More**

Potential savings of 41,850 ms

Minify JavaScript

Minifying JavaScript files can reduce payload sizes and script parse time. **Learn More**

User Timing marks and measures

Consider instrumenting your app with the User Timing API to measure your app's real-world performance during key user experiences. **Learn More**

IP Information	Malware Scan Info
ISP : AS16625 Akamai Technologies, Inc.	**Google safe browser norton :** Safe
Ip : 104.108.97.202	**Norton :** untested
Country : 🇺🇸 UNITED STATES	
City : Ashburn	
Region : Virginia	**Search Engine Index Info**
Timezone : America/New_York	**Google index :** 11,500
Latitude : 39.0437	**Bing index :** 0
	Yahoo index : 2,680,000

Longitude : -77.4875

Sites in Same IP	Related Websites
No data to show	1.

Social Network Information - cruiseshipcenters.com

Social Network Information

Facebook share : 0	**Pinterest Info :** 0
Facebook comment : 0	**Xing Info :** 0
Facebook like : 0	**Buffer Info :** 0
Reddit Score : 0	**Reddit Ups :** 0
Reddit downs : 0	

Keyword & Meta Information - cruiseshipcenters.com

TITLE & METATAGS

Title
Expedia Cruises - Your cruise vacation specialists

Viewport
width=device-width, initial-scale=1.0

Description
Deal with the cruise experts to find and book your next dream getaway for less. Exceptional savings and value await.

Keywords
Expedia Cruises - Your cruise vacation specialists

Msapplication-config
/Cruise-Fx-Content/images/browserconfig.xml

Theme-color
#ffffff

Com.silverpop.brandeddomains

www.pages02.net,cruise.expedia.ca,cruiseshipcenters.mkt5224.com,www.cruiseshipcenters.com,www.expediafranchise.com,www.expediaagents.com

Blocked by robots.txt : No

Blocked by meta-robots : No

Links nofollowed by meta-robots : No

Total keywords : 525

Html headings

H1(1)

1.

H2(15)

1. Call Us Today!

2. Search Cruises

3. Destinations

4. Our Promise

5. Advice you can trust.

6. The best choice in prices.

7. Expedia Extras.

8. More than cruises.

9. Always there.

10. Popular Cruise Lines

11. Join Our Team

| 12. Popular Destinations |
| 13. Cruise by Type |
| 14. Popular Add-Ons |
| 15. About Cruising |

H3(7)
1. Enter your Zip code
2. Most Popular
3. Other Destinations
4. Find an Expedia Cruises Near You
5. Enter your Zip code
6. Recommended
7. Popular

H4(0)
No h4 tag found

H5(0)
No h5 tag found

H6(0)
No h6 tag found

KEYWORD ANALYSIS

== Single word keywords ==			
SINGLE KEYWORDS	**OCCURRENCES**	**DENSITY**	**POSSIBLE SPAM**
Cruise	17	3.238 %	No
Cruises	13	2.476 %	No
Find	10	1.905 %	No
Lines	8	1.524 %	No
Destinations	8	1.524 %	No
Popular	7	1.333 %	No
Caribbean	7	1.333 %	No
Cruising	6	1.143 %	No
Opportunities	6	1.143 %	No
America	6	1.143 %	No
Vacation	5	0.952 %	Yes
Line	5	0.952 %	No
Kid	4	0.762 %	No
Age	4	0.762 %	No
Search	4	0.762 %	No
<	4	0.762 %	No
Learn	4	0.762 %	No
Alaska	4	0.762 %	No
Europe	4	0.762 %	No
Hawaii	4	0.762 %	No

== Two words keywords ==			
2 WORD PHRASES	**OCCURRENCES**	**DENSITY**	**POSSIBLE SPAM**
Cruise Lines	8	1.524 %	No
Find out	6	1.143 %	No
out more	6	1.143 %	No
See All	5	0.952 %	No
3 4	4	0.762 %	No
7 8	4	0.762 %	No
6 7	4	0.762 %	No
5 6	4	0.762 %	No
4 5	4	0.762 %	No

2 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
< 1	4	0.762 %	No
2 3	4	0.762 %	No
1 2	4	0.762 %	No
9 10	4	0.762 %	No
Age <	4	0.762 %	No
About Cruising	4	0.762 %	No
Search Cruises	4	0.762 %	No
8 9	4	0.762 %	No
1 1	4	0.762 %	No
10 11	4	0.762 %	No
11 12	4	0.762 %	No

== *Three words keywords* ==			
3 WORD PHRASES	**OCCURRENCES**	**DENSITY**	**POSSIBLE SPAM**
Find out more	6	1.143 %	No
13 14 15	4	0.762 %	No
3 4 5	4	0.762 %	No
14 15 16	4	0.762 %	No
15 16 17	4	0.762 %	No
Age < 1	4	0.762 %	No
< 1 1	4	0.762 %	No
1 1 2	4	0.762 %	No
1 2 3	4	0.762 %	No
2 3 4	4	0.762 %	No
4 5 6	4	0.762 %	No
5 6 7	4	0.762 %	No
6 7 8	4	0.762 %	No
7 8 9	4	0.762 %	No
8 9 10	4	0.762 %	No
9 10 11	4	0.762 %	No
10 11 12	4	0.762 %	No
11 12 13	4	0.762 %	No
12 13 14	4	0.762 %	No

3 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
out more Find	3	0.571 %	No

== Four words keywords ==

4 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
3 4 5 6	4	0.762 %	No
7 8 9 10	4	0.762 %	No
4 5 6 7	4	0.762 %	No
14 15 16 17	4	0.762 %	No
13 14 15 16	4	0.762 %	No
12 13 14 15	4	0.762 %	No
11 12 13 14	4	0.762 %	No
9 10 11 12	4	0.762 %	No
8 9 10 11	4	0.762 %	No
10 11 12 13	4	0.762 %	No
6 7 8 9	4	0.762 %	No
1 2 3 4	4	0.762 %	No
2 3 4 5	4	0.762 %	No
5 6 7 8	4	0.762 %	No
Age < 1 1	4	0.762 %	No
< 1 1 2	4	0.762 %	No
1 1 2 3	4	0.762 %	No
Find out more Find	3	0.571 %	No
out more Find out	3	0.571 %	No
more Find out more	3	0.571 %	No

Alexa Information - cruiseshipcenters.com

General information

Domain name : cruiseshipcenters.com	**Global Rank :** No data
Daily Time on Site : No data	**Search Traffic :**

Bounce Rate :	Total sites link in : 165

Top 5 similar sites by audience overlap

Sl	Similar sites	Overlap score
1	expediafranchise.com	10.3
2	joinecsc.com	9.8
3	lifeatexpedia.com	6.6
4	tdrewards.com	4.8
5	expediapartnercentral.com	4.1

Top 5 keywords by traffic

Keywords	Search Traffic	Share of voice
No data found!		

Top 4 keyword gaps

Keywords driving traffic to competitors, but not to this site	Avg. traffic to competitors	Search popularity
expedia careers	22	40
expedia jobs	20	37
expedia login	19	38
expedia travel agent	19	21

Top 4 easy-to-rank keywords

Popular keywords within this site`s competitive power	Relevance to this site	Search popularity
expedia flights	27	59
expedia hotels	10	49
expedia hotel	16	51
expedia customer service number	14	34

Top 4 buyer keywords

Keywords that show a high purchase intent	Avg. traffic to competitors	Organic competition
expedia cruiseshipcenters reviews	26	55
expedia cruise ship center reviews	23	46
expedia travel agency	20	69
expedia cruiseshipcenters franchise cost	11	21

Top 4 optimization opportunities

Very popular keywords already driving some traffic to this site	Search popularity	Organic share of voice
expeida	38	0.14%
cruise ship deals	22	1.53%
cruise expedia	15	2.45%
expedia travel	31	0.27%

Top 5 referral sites

Sites by how many other sites drive traffic to them	Referral sites
cruiseshipcenters.com	10.3
cruisedesk.com	9.8
lifeatexpedia.com	6.6
expediafranchise.com	4.8
joinecsc.com	4.1

Site flow

Visited just before & right after domain	Visited just before & right after domain percentage
No data found!	

Top 5 audience overlap

Similar sites to this site	Site's overlap score	Alexa rank
No data found!		

Top 3 audience geography

Visitors by country	Visitors by country percentage
No data found!	

No data found!