SEO GUIDE.CO
PROFESSIONAL SEO SERVICES

Contact: i@seoguide.co |
Website: https://seoguide.co/
Generated At: 2021-03-11 08:02:01

Domain Name - temple.edu

WhoIs Information

Registered : No

Domain age : 0 Years 0 Months 0 Days

Tech email :

Name servers :

Created at :

Changed at :

Expire at :

Registrant name :

Admin name :

Registrant country :

Admin country :

Registrant phone :

Admin phone :

Moz information

Subdomain normalized : 0.220137164

Subdomain raw : 0.0220137164

Url normalized : 5.900000095

Url raw : 0.5899999738

Http status code : 308

Domain authority : 80

Page authority : 59

External quality link : 228025

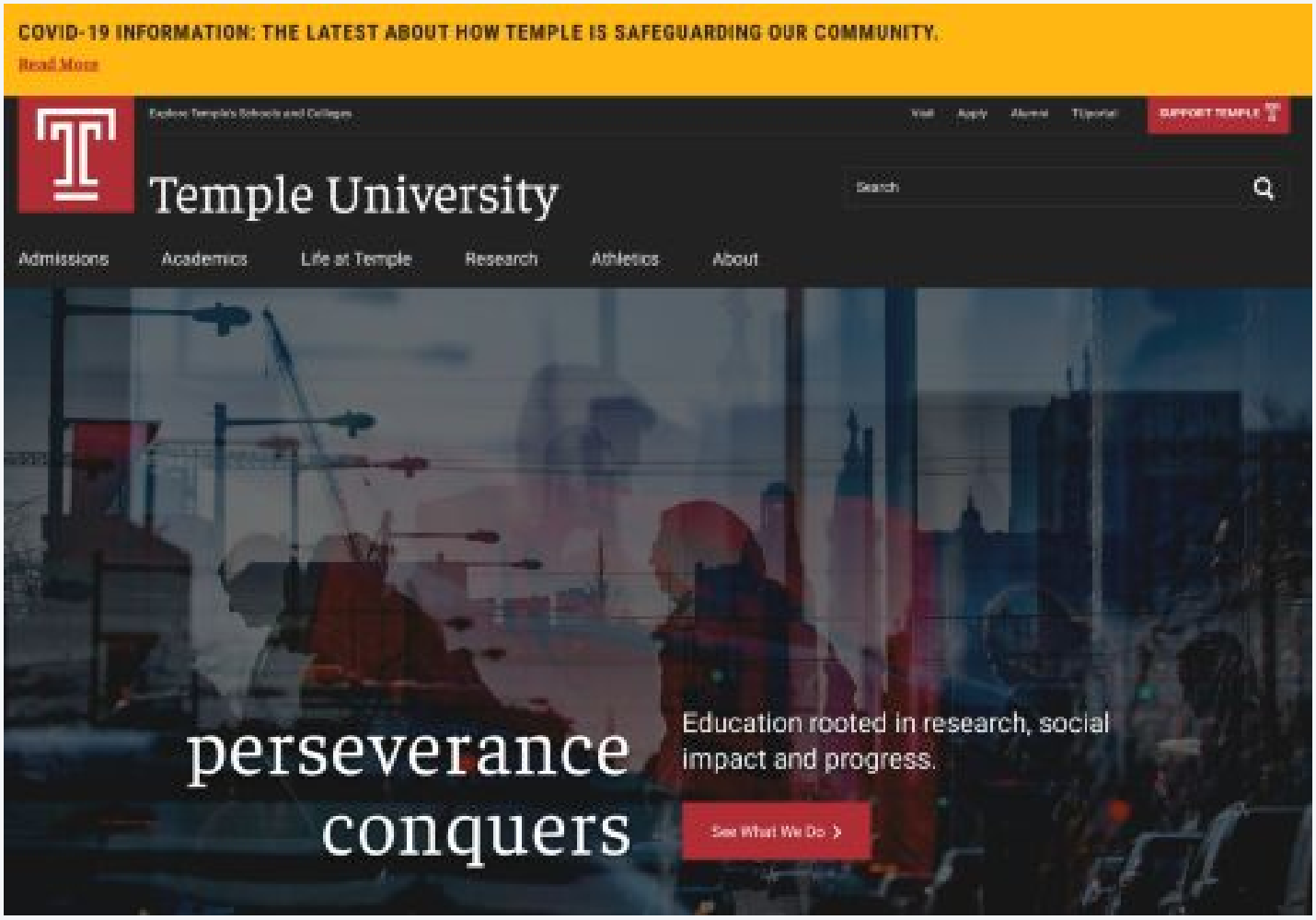
Links : 251759

Link information

Backlink count : 228,025

Total link count : 251,759

Mozrank : 5.900000095



Mobile Friendly Check

Performance : 20.29

Emulated Form Factor **Mobile**
Locale **En-US**
Category **Performance**

Field Data

Over the last 30 days, the field data shows that this page has an **Moderate** speed compared to other pages in the Chrome User Experience Report**. We are showing The 75th percentile of FCP and The 95th percentile of FID**

First Contentful Paint (FCP)

2788 ms

Metric Category

AVERAGE

First Input Delay (FID)

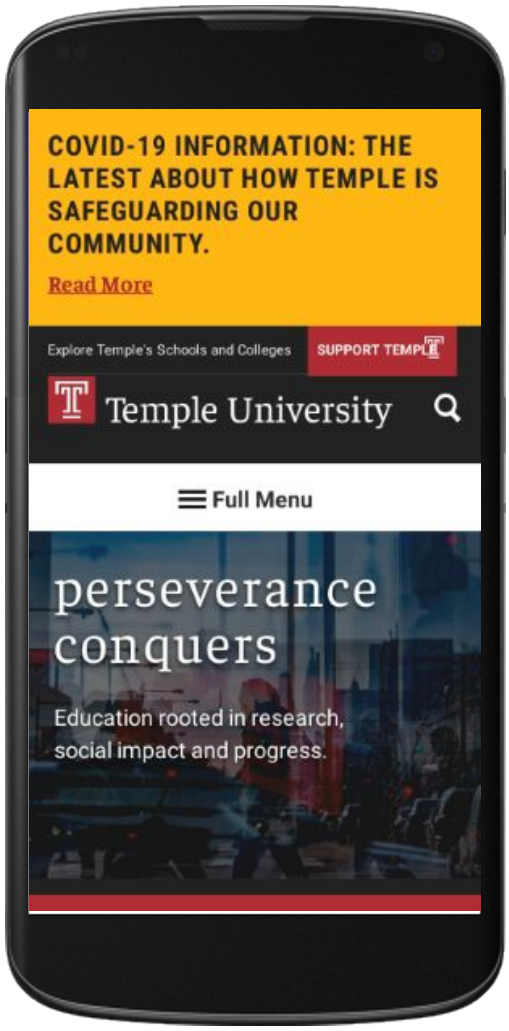
15 ms

Metric Category

FAST

Overall Category

SLOW



Origin Summary

All pages served from this origin have a **Slow** speed compared to other pages in the Chrome User Experience Report Over the last 30 days.To view suggestions tailored to each page, analyze individual page URLs.

First Contentful Paint (FCP)

2238 ms

Metric Category

AVERAGE

First Input Delay (FID)

31 ms

Metric Category

FAST

Overall Category

SLOW

Lab Data

First Contentful Paint

First Contentful Paint marks the time at which the first text or image is painted. **Learn more**

6.0 s

First Meaningful Paint

First Meaningful Paint measures when the primary content of a page is visible. **Learn more**

6.5 s

Speed Index

Speed Index shows how quickly the contents of a page are visibly populated. **Learn more**

7.3 s

First CPU Idle

First CPU Idle marks the first time at which the page`s main thread is quiet enough to handle input. **Learn more**

10.5 s

Time to Interactive

Time to interactive is the amount of time it takes for the page to become fully interactive. **Learn more**

11.5 s

Max Potential First Input Delay

The maximum potential First Input Delay that your users could experience is the duration, in milliseconds, of the longest task. **Learn more**

630 ms

Audit Data

Keep request counts low and transfer sizes small

To set budgets for the quantity and size of page resources, add a budget.json file. **Learn More**

72 requests • 1,560 KiB

Eliminate render-blocking resources

Resources are blocking the first paint of your page. Consider delivering critical JS/CSS inline and deferring all non-critical JS/styles. **Learn More**

Potential savings of 3,720 ms

Efficiently encode images

Optimized images load faster and consume less cellular data. **Learn More**

Enable text compression

Text-based resources should be served with compression (gzip, deflate or brotli) to minimize total network bytes. **Learn More**

Serve static assets with an efficient cache policy

A long cache lifetime can speed up repeat visits to your page. **Learn More**

38 resources found

Reduce the impact of third-party code

Third-party code can significantly impact load performance. Limit the number of redundant third-party providers and try to load third-party code after your page has primarily finished loading. **Learn More**

Third-party code blocked the main thread for 520 ms

Network Round Trip Times

Network round trip times (RTT) have a large impact on performance. If the RTT to an origin is high, it's an indication that servers closer to the user could improve performance. **Learn More**

0 ms

Estimated Input Latency

Estimated Input Latency is an estimate of how long your app takes to respond to user input, in milliseconds, during the busiest 5s window of page load. If your latency is higher than 50 ms, users may perceive your app as laggy. **Learn More**

260 ms

First Contentful Paint (3G)

First Contentful Paint 3G marks the time at which the first text or image is painted while on a 3G network. **Learn More**

12351 ms

Total Blocking Time

Sum of all time periods between FCP and Time to Interactive, when task length exceeded 50ms, expressed in milliseconds.

1,350 ms

Reduce JavaScript execution time

Consider reducing the time spent parsing, compiling, and executing JS. You may find delivering smaller JS payloads helps with this. **Learn More**

2.5 s

Defer offscreen images

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive. **Learn More**

Server Backend Latencies

Server latencies can impact web performance. If the server latency of an origin is high, it's an indication the server is overloaded or has poor backend performance. **Learn More**

0 ms

Properly size images

Serve images that are appropriately-sized to save cellular data and improve load time. **Learn More**

Remove unused CSS

Remove dead rules from stylesheets and defer the loading of CSS not used for above-the-fold content to reduce unnecessary bytes consumed by network activity. **Learn More**

Potential savings of 194 KiB

Avoids enormous network payloads

Large network payloads cost users real money and are highly correlated with long load times. **Learn More**

Total size was 1,560 KiB

Minimize main-thread work

Consider reducing the time spent parsing, compiling and executing JS. You may find delivering smaller JS payloads helps with this. **Learn More**

7.1 s

Serve images in next-gen formats

Image formats like JPEG 2000, JPEG XR, and WebP often provide better compression than PNG or JPEG, which means faster downloads and less data consumption. **Learn More**

Potential savings of 308 KiB

Avoid chaining critical requests

The Critical Request Chains below show you what resources are loaded with a high priority. Consider reducing the length of chains, reducing the download size of resources, or deferring the download of unnecessary resources to improve page load. **Learn More**

21 chains found

Avoids enormous network payloads

A large DOM will increase memory usage, cause longer **Learn More**

876 elements

Avoid multiple page redirects

Redirects introduce additional delays before the page can be loaded. **Learn More**

Potential savings of 1,260 ms

Minify JavaScript

Minifying JavaScript files can reduce payload sizes and script parse time. **Learn More**

User Timing marks and measures

Consider instrumenting your app with the User Timing API to measure your app's real-world performance during key user experiences. **Learn More**

IP Information
ISP : AS3778 Temple University
Ip : 155.247.166.60
Country : UNITED STATES
City : Philadelphia
Region : Pennsylvania
Timezone : America/New_York
Latitude : 39.9523
Longitude : -75.1638

Malware Scan Info
Google safe browser norton : Safe
Norton : untested

Search Engine Index Info
Google index : 245,000
Bing index : 0
Yahoo index : 1,340,000

Sites in Same IP	Related Websites
No data to show	1.

Social Network Information - temple.edu

Social Network Information	
Facebook share : 0	**Pinterest Info :** 123
Facebook comment : 0	**Xing Info :** 0
Facebook like : 0	**Buffer Info :** 6
Reddit Score : 0	**Reddit Ups :** 0
Reddit downs : 0	

Keyword & Meta Information - temple.edu

TITLE & METATAGS
Title Temple University
Generator Drupal 7 (https://www.drupal.org)
Viewport width=device-width, minimum-scale=1.0, initial-scale=1.0

Blocked by robots.txt : No	**Blocked by meta-robots :** No
Links nofollowed by meta-robots : No	**Total keywords :** 1051

Html headings

H1(6)
1. Temple University
2. Celebrating the life of ‘a giant of a man’
3. All together now: The making of Temple University Jazz Band's 'Covid Sessions'
4. Temple's first Black female MD graduated in 1912
5. The national conversation on race is an opportunity to push for greater inclusion
6. Temple University

H2(5)
1. Perseverance Conquers
2. Upcoming Events
3. Temple’s Impact
4. Latest Stories
5. Follow Temple University

H3(0)
No h3 tag found

H4(0)
No h4 tag found

H5(0)
No h5 tag found

H6(0)

No h6 tag found

KEYWORD ANALYSIS

== Single word keywords ==			
SINGLE KEYWORDS	**OCCURRENCES**	**DENSITY**	**POSSIBLE SPAM**
Temple	36	3.425 %	No
University	12	1.142 %	No
Study	8	0.761 %	No
Thursday	7	0.666 %	No
Learn	7	0.666 %	No
Foundations	7	0.666 %	No
Abroad	7	0.666 %	No
Temple's	6	0.571 %	No
Info	6	0.571 %	No
Session	6	0.571 %	No
life	5	0.476 %	No
Jazz	5	0.476 %	No
Friday	5	0.476 %	No
Band's	5	0.476 %	No
Student	5	0.476 %	No
Black	5	0.476 %	No
Tuesday	5	0.476 %	No
Wednesday	4	0.381 %	No
greater	4	0.381 %	No
push	4	0.381 %	No

== Two words keywords ==			
2 WORD PHRASES	**OCCURRENCES**	**DENSITY**	**POSSIBLE SPAM**
Temple University	12	1.142 %	No
of Study	7	0.666 %	No
Study Abroad	7	0.666 %	No
Foundations of	7	0.666 %	No

2 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
more about	7	0.666 %	No
at Temple	6	0.571 %	No
Info Session	6	0.571 %	No
Learn more	6	0.571 %	No
Jazz Band's	5	0.476 %	No
University Jazz	5	0.476 %	No
of the	5	0.476 %	No
the life	5	0.476 %	No
life of	5	0.476 %	No
'Covid Sessions'	4	0.381 %	No
Read more	4	0.381 %	No
first Black	4	0.381 %	No
together now	4	0.381 %	No
The making	4	0.381 %	No
making of	4	0.381 %	No
of Temple	4	0.381 %	No

== *Three words keywords* ==			
3 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
of Study Abroad	7	0.666 %	No
Foundations of Study	7	0.666 %	No
Temple University Jazz	5	0.476 %	No
University Jazz Band's	5	0.476 %	No
the life of	5	0.476 %	No
The national conversation	4	0.381 %	No
Jazz Band's 'Covid	4	0.381 %	No
Band's 'Covid Sessions'	4	0.381 %	No
national conversation on	4	0.381 %	No
giant of a	4	0.381 %	No
‘a giant of	4	0.381 %	No
making of Temple	4	0.381 %	No
graduated in 1912	4	0.381 %	No
Read more about	4	0.381 %	No

3 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
Temple's first Black	4	0.381 %	No
first Black female	4	0.381 %	No
Black female MD	4	0.381 %	No
of Temple University	4	0.381 %	No
The making of	4	0.381 %	No
MD graduated in	4	0.381 %	No

== *Four words keywords* ==			
4 WORD PHRASES	**OCCURRENCES**	**DENSITY**	**POSSIBLE SPAM**
Foundations of Study Abroad	7	0.666 %	No
Temple University Jazz Band's	5	0.476 %	No
together now The making	4	0.381 %	No
making of Temple University	4	0.381 %	No
push for greater inclusion	4	0.381 %	No
Jazz Band's 'Covid Sessions'	4	0.381 %	No
University Jazz Band's 'Covid	4	0.381 %	No
of Temple University Jazz	4	0.381 %	No
now The making of	4	0.381 %	No
The making of Temple	4	0.381 %	No
opportunity to push for	4	0.381 %	No
MD graduated in 1912	4	0.381 %	No
female MD graduated in	4	0.381 %	No
Black female MD graduated	4	0.381 %	No
first Black female MD	4	0.381 %	No
Temple's first Black female	4	0.381 %	No
to push for greater	4	0.381 %	No
an opportunity to push	4	0.381 %	No
All together now The	4	0.381 %	No
‘a giant of a	4	0.381 %	No

Alexa Information - temple.edu

General information	
Domain name : temple.edu	**Global Rank :** #10,666
Daily Time on Site : 3:36	**Search Traffic :** 24.5%
Bounce Rate : 37.6%	**Total sites link in :** 6,477

Top 5 similar sites by audience overlap

Sl	Similar sites	Overlap score
1	drexel.edu	8.1
2	american.edu	7.9
3	rutgers.edu	7.1
4	syr.edu	6.7
5	lafayette.edu	5.7

Top 5 keywords by traffic

Keywords	Search Traffic	Share of voice
No data found!		

Top 4 keyword gaps

Keywords driving traffic to competitors, but not to this site	Avg. traffic to competitors	Search popularity
hospitals near me	37	47
emt training philadelphia	29	10
parking	28	48
queen lane shuttle	28	20

Top 4 easy-to-rank keywords

Popular keywords within this site`s competitive power	Relevance to this site	Search popularity
quinton rose	64	13

Popular keywords within this site`s competitive power	Relevance to this site	Search popularity
jenna burleigh	62	21
ari goldstein	68	22
usc acceptance rate	60	41

Top 4 buyer keywords		
Keywords that show a high purchase intent	**Avg. traffic to competitors**	**Organic competition**
philadelphia archives online	27	23
phila free lib digital	23	52
temple university hospital employee website	22	9
philadelphia online library	22	52

Top 4 optimization opportunities		
Very popular keywords already driving some traffic to this site	**Search popularity**	**Organic share of voice**
leilani lee	20	0.86%
html building tables	10	4.48%
college of liberal arts	22	1.98%
nadia ali	43	0.04%

Top 5 referral sites	
Sites by how many other sites drive traffic to them	**Referral sites**
drexel.edu	8.1
temple.edu	7.9
phila.gov	7.1
jefferson.edu	6.7
templehealth.org	5.7

Site flow	
Visited just before & right after domain	**Visited just before & right after domain percentage**
googlecom	33.3%
instructurecom	5.02%

Visited just before & right after domain	Visited just before & right after domain percentage
youtubecom	2.73%
zoomus	2.64%
facebookcom	1.76%
googlecom	26.2%
instructurecom	12.8%
microsoftonlinecom	4.1%
zoomus	2.87%
youtubecom	2.47%

Top 5 audience overlap		
Similar sites to this site	**Site's overlap score**	**Alexa rank**
No data found!		

Top 3 audience geography	
Visitors by country	**Visitors by country percentage**
□□ United States	76.3%
□□ India	6.3%
□□ Nigeria	3.1%