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Website: <https://seoguide.co/>

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Domain Name - yeoandyeo.com

WhoIs Information

Registered : No

Domain age : 28 Years 7 Months 14 Days

Tech email : hostmaster@YEOANDYEO.COM

Name servers : YEONAME2.YEOANDYEO.COM

Created at : 14-Sep-1996

Changed at : 19-Dec-2017

Expire at : 13-Sep-2022

Registrant name : Yeo & Yeo

Admin name : Yeo & Yeo

Registrant country :  US

Admin country :  US

Registrant phone : +1.9897974075

Admin phone : +1.9897974075

Moz information

Subdomain normalized : 0.4898032248

Subdomain raw : 0.04898032174

Url normalized : 3.5

Url raw : 0.349999994

Http status code : 301

Domain authority : 37

Page authority : 35

External quality link : 111

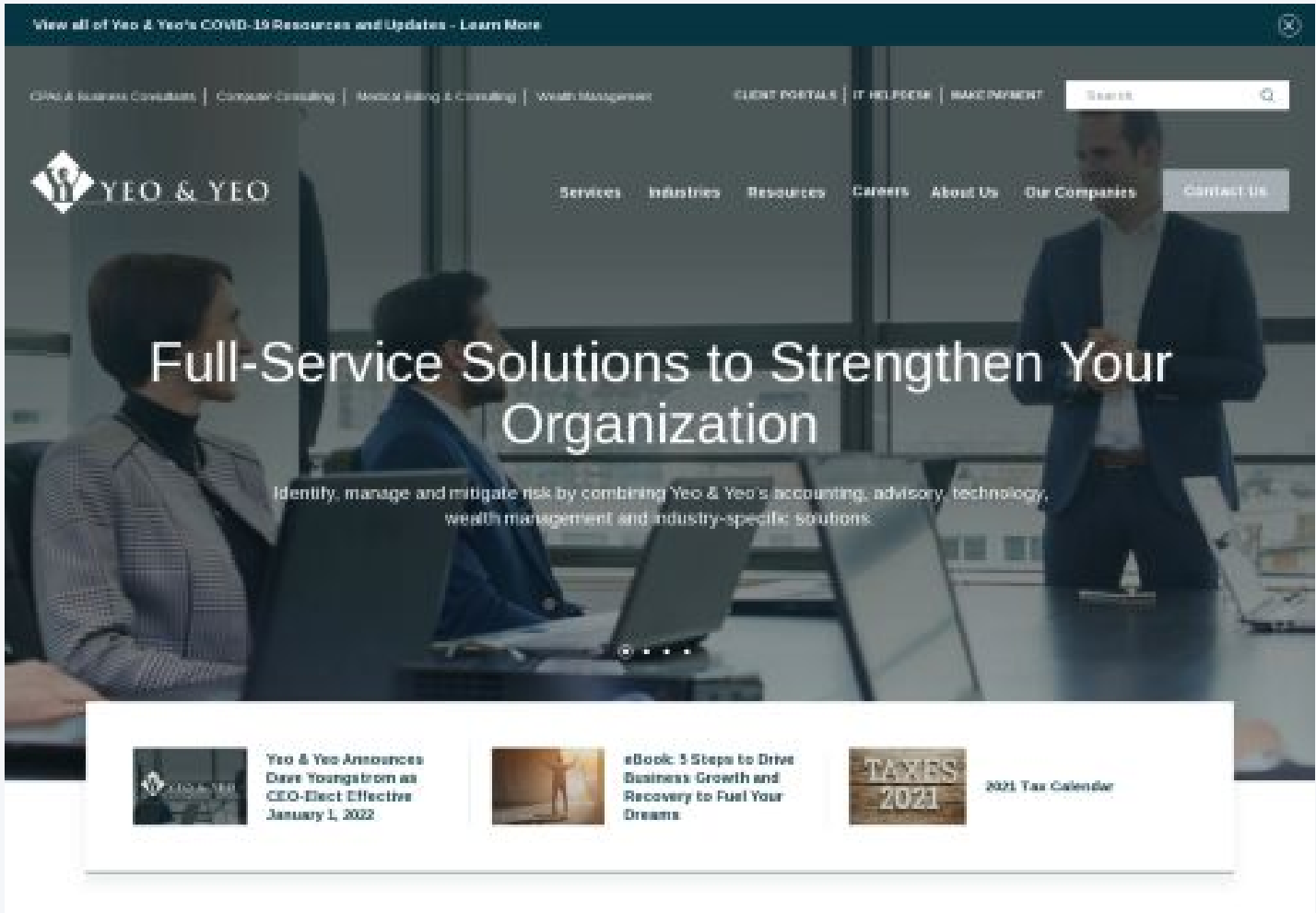
Links : 258

Link information

Backlink count : 111

Total link count : 258

Mozrank : 3.5



Mobile Friendly Check

Performance : 24.19

Emulated Form Factor	Mobile
Locale	En-US
Category	Performance

Field Data

Over the last 30 days, the field data shows that this page has an **Moderate** speed compared to other pages in the Chrome User Experience Report. **We are showing The 75th percentile of FCP and The 95th percentile of FID**

First Contentful Paint (FCP)

2291 ms

Metric Category

AVERAGE

First Input Delay (FID)

23 ms

Metric Category

FAST

Overall Category

SLOW



Origin Summary

All pages served from this origin have a **Slow** speed compared to other pages in the Chrome User Experience Report Over the last 30 days.To view suggestions tailored to each page, analyze individual page URLs.

First Contentful Paint (FCP)

3115 ms

Metric Category

SLOW

First Input Delay (FID)

29 ms

Metric Category

FAST

Overall Category

SLOW

Lab Data

First Contentful Paint

First Contentful Paint marks the time at which the first text or image is painted. [Learn more](#)

3.3 s

First Meaningful Paint

First Meaningful Paint measures when the primary content of a page is visible. [Learn more](#)

3.3 s

Speed Index

Speed Index shows how quickly the contents of a page are visibly populated. [Learn more](#)

10.7 s

First CPU Idle

First CPU Idle marks the first time at which the page's main thread is quiet enough to handle input. [Learn more](#)

11.8 s

Time to Interactive

Time to interactive is the amount of time it takes for the page to become fully interactive. [Learn more](#)

14.8 s

Max Potential First Input Delay

The maximum potential First Input Delay that your users could experience is the duration, in milliseconds, of the longest task. [Learn more](#)

1,180 ms

Audit Data

Keep request counts low and transfer sizes small

To set budgets for the quantity and size of page resources, add a `budget.json` file. [Learn More](#)

74 requests • 2,789 KiB

Eliminate render-blocking resources

Resources are blocking the first paint of your page. Consider delivering critical JS/CSS inline and deferring all non-critical JS/styles. [Learn More](#)

Potential savings of 1,610 ms

Efficiently encode images

Optimized images load faster and consume less cellular data. [Learn More](#)

Enable text compression

Text-based resources should be served with compression (gzip, deflate or brotli) to minimize total network bytes. [Learn More](#)

Serve static assets with an efficient cache policy

A long cache lifetime can speed up repeat visits to your page. [Learn More](#)

13 resources found

Reduce the impact of third-party code

Third-party code can significantly impact load performance. Limit the number of redundant third-party providers and try to load third-party code after your page has primarily finished loading. [Learn More](#)

Third-party code blocked the main thread for 2,810 ms

Network Round Trip Times

Network round trip times (RTT) have a large impact on performance. If the RTT to an origin is high, it's an indication that servers closer to the user could improve performance. [Learn More](#)

0 ms

Estimated Input Latency

Estimated Input Latency is an estimate of how long your app takes to respond to user input, in milliseconds, during the busiest 5s window of page load. If your latency is higher than 50 ms, users may perceive your app as laggy. [Learn More](#)

560 ms

First Contentful Paint (3G)

First Contentful Paint 3G marks the time at which the first text or image is painted while on a 3G network. [Learn More](#)

6420 ms

Total Blocking Time

Sum of all time periods between FCP and Time to Interactive, when task length exceeded 50ms, expressed in milliseconds.

2,130 ms

Reduce JavaScript execution time

Consider reducing the time spent parsing, compiling, and executing JS. You may find delivering smaller JS payloads helps with this. [Learn More](#)

5.5 s

Defer offscreen images

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive. [Learn More](#)

Potential savings of 98 KiB

Server Backend Latencies

Server latencies can impact web performance. If the server latency of an origin is high, it's an indication the server is overloaded or has poor backend performance. [Learn More](#)

0 ms

Properly size images

Serve images that are appropriately-sized to save cellular data and improve load time. [Learn More](#)

Potential savings of 120 KiB

Remove unused CSS

Remove dead rules from stylesheets and defer the loading of CSS not used for above-the-fold content to reduce unnecessary bytes consumed by network activity. [Learn More](#)

Potential savings of 65 KiB

Avoid enormous network payloads

Large network payloads cost users real money and are highly correlated with long load times. [Learn More](#)

Total size was 2,789 KiB

Minimize main-thread work

Consider reducing the time spent parsing, compiling and executing JS. You may find delivering smaller JS payloads helps with this. [Learn More](#)

7.3 s

Serve images in next-gen formats

Image formats like JPEG 2000, JPEG XR, and WebP often provide better compression than PNG or JPEG, which means faster downloads and less data consumption. [Learn More](#)

Potential savings of 787 KiB

Avoid chaining critical requests

The Critical Request Chains below show you what resources are loaded with a high priority. Consider reducing the length of chains, reducing the download size of resources, or deferring the download of unnecessary resources to improve page load.

[Learn More](#)

6 chains found

Avoid enormous network payloads

A large DOM will increase memory usage, cause longer [Learn More](#)

984 elements

Avoid multiple page redirects

Redirects introduce additional delays before the page can be loaded. [Learn More](#)

Potential savings of 630 ms

Minify JavaScript

Minifying JavaScript files can reduce payload sizes and script parse time. [Learn More](#)

User Timing marks and measures

Consider instrumenting your app with the User Timing API to measure your app's real-world performance during key user experiences. [Learn More](#)

IP Information

ISP : AS54113 Fastly

Ip : 151.101.2.159

Country :  UNITED STATES

City : San Francisco

Region : California

Timezone : America/Los_Angeles

Malware Scan Info

Google safe browser norton : Safe

Norton : untested

Search Engine Index Info

Google index : 1,840

Latitude : 37.7621
Longitude : -122.3971

Bing index : 0
Yahoo index : 9,190

Sites in Same IP
No data to show

Related Websites
1.

Social Network Information - yeoandyeo.com

Social Network Information	
Facebook share : 0	Pinterest Info : 0
Facebook comment : 0	Xing Info : 0
Facebook like : 0	Buffer Info : 0
Reddit Score : 0	Reddit Ups : 0
Reddit downs : 0	

Keyword & Meta Information - yeoandyeo.com

TITLE & METATAGS
Title Yeo & Yeo - Top Michigan Business Advisory Firm
Theme-color
Viewport width=device-width,initial-scale=1.0,minimum-scale=1.0
Description Leading Michigan business advisory firm providing accounting, audit, consulting, tax, technology, practice management and wealth management solutions.
Robots

index, follow, max-snippet:-1, max-image-preview:large, max-video-preview:-1

Twitter:card

summary_large_image

Twitter:site

@yeoandyeo

Generator

Site Kit by Google 1.27.0

Msapplication-TileImage

<https://www.yeoandyeo.com/wp-content/uploads/cropped-favicon-270x270.png>

Blocked by robots.txt : No

Blocked by meta-robots : No

Linksnofollowed by meta-robots : No

Total keywords : 1086

Html headings

H1(4)

1. Full-Service Solutions to Strengthen Your Organization
2. COVID-19 Resource Center
3. More Than 95 Years in Michigan
4. Industry-Specialized

H2(8)

1. Identify, manage and mitigate risk by combining Yeo & Yeo's accounting, advisory, technology, wealth management and industry-specific solutions.
2. Yeo & Yeo is committed to providing you the most up-to-date COVID-19 information. It is our top priority along with the health and well-being of our clients, our team members, family members, and community. Stay safe. Stay healthy.
3. Since 1923, Michigan businesses have given Yeo & Yeo's certified advisors and consultants their trust and business.

4. Expert understanding of industry trends and challenges permits us to anticipate and respond to opportunities that might go unnoticed.

5. Here for you then, here for you now

6. Resources

7. Happy Clients

8. Newsletter Signup

H3(10)

1. Yeo & Yeo Announces Dave Youngstrom as CEO-Elect Effective January 1, 2022

2. eBook: 5 Steps to Drive Business Growth and Recovery to Fuel Your Dreams

3. 2021 Tax Calendar

4. Count on Yeo & Yeo

5. View our COVID-19 Resources

6. Recent Thought Leadership

7. What Our Clients Say

8. Yeo & Yeo

9. Connect With Us

10. Client Tools

H4(7)

1. Accounting & Business Advisory

2. Technology Solutions

3. Medical Billing & Practice Management

4. Wealth Management

5. 5 Ways to Streamline and Energize Your Sales Process

6. Yeo & Yeo Announces Dave Youngstrom as CEO-Elect Effective January 1, 2022

7. Mobile Health App Vulnerabilities

H5(0)

No h5 tag found

H6(0)

No h6 tag found

KEYWORD ANALYSIS

== Single word keywords ==

SINGLE KEYWORDS	OCCURRENCES	DENSITY	POSSIBLE SPAM
Yeo	34	3.131 %	No
Business	22	2.026 %	No
Learn	21	1.934 %	No
Solutions	16	1.473 %	No
Management	15	1.381 %	No
Medical	12	1.105 %	No
Tax	12	1.105 %	No
Planning	11	1.013 %	No
Consulting	11	1.013 %	No
Billing	10	0.921 %	No
COVID19	9	0.829 %	No
Accounting	8	0.737 %	No
Security	8	0.737 %	No
Audit	7	0.645 %	No
Financial	7	0.645 %	No
Client	7	0.645 %	No
Retirement	6	0.552 %	No

SINGLE KEYWORDS	OCCURRENCES	DENSITY	POSSIBLE SPAM
management	6	0.552 %	No
Managed	6	0.552 %	No
Resources	6	0.552 %	No

== Two words keywords ==

2 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
Learn More	21	1.934 %	No
Yeo Yeo	16	1.473 %	No
Medical Billing	10	0.921 %	No
Wealth Management	5	0.46 %	No
Tax Planning	4	0.368 %	No
Retirement Planning	4	0.368 %	No
Planning for	4	0.368 %	No
Business Consultants	4	0.368 %	No
CPAs Business	4	0.368 %	No
Yeo Yeo's	3	0.276 %	No
as CEOlect	3	0.276 %	No
Effective January	3	0.276 %	No
CEOlect Effective	3	0.276 %	No
Business Advisory	3	0.276 %	No
Youngstrom as	3	0.276 %	No
Accounting Business	3	0.276 %	No
Dave Youngstrom	3	0.276 %	No
Business Transitions	3	0.276 %	No
Announces Dave	3	0.276 %	No
Yeo Announces	3	0.276 %	No

== Three words keywords ==

3 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
Retirement Planning for	4	0.368 %	No
CPAs Business Consultants	4	0.368 %	No

3 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
Dave Youngstrom as	3	0.276 %	No
Yeo Yeo Announces	3	0.276 %	No
Yeo Announces Dave	3	0.276 %	No
Medical Billing Practice	3	0.276 %	No
Billing Practice Management	3	0.276 %	No
Announces Dave Youngstrom	3	0.276 %	No
January 1 2022	3	0.276 %	No
Learn More Blog	3	0.276 %	No
Youngstrom as CEOElect	3	0.276 %	No
as CEOElect Effective	3	0.276 %	No
COVID19 Resource Center	3	0.276 %	No
CEOElect Effective January	3	0.276 %	No
Effective January 1	3	0.276 %	No
Accounting Business Advisory	3	0.276 %	No
Medical Billing Consulting	3	0.276 %	No
Audit Financial IT	2	0.184 %	No
Mobile Health App	2	0.184 %	No
Financial IT Security	2	0.184 %	No

== Four words keywords ==

4 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
Youngstrom as CEOElect Effective	3	0.276 %	No
Effective January 1 2022	3	0.276 %	No
Dave Youngstrom as CEOElect	3	0.276 %	No
Announces Dave Youngstrom as	3	0.276 %	No
Yeo Announces Dave Youngstrom	3	0.276 %	No
Yeo Yeo Announces Dave	3	0.276 %	No
CEOElect Effective January 1	3	0.276 %	No
as CEOElect Effective January	3	0.276 %	No
Medical Billing Practice Management	3	0.276 %	No
Bar Code Scanning Custom	2	0.184 %	No
Management Software Sage HRMS	2	0.184 %	No

4 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
Network Management Business Management	2	0.184 %	No
the health and wellbeing	2	0.184 %	No
health and wellbeing of	2	0.184 %	No
and wellbeing of our	2	0.184 %	No
Management Business Management Software	2	0.184 %	No
Business Management Software Sage	2	0.184 %	No
Software Sage HRMS Sage	2	0.184 %	No
Solutions Bar Code Scanning	2	0.184 %	No
Sage HRMS Sage 100cloud	2	0.184 %	No

Alexa Information - yeoandyeo.com

General information

Domain name : yeoandyeo.com

Global Rank : #1,288,232

Daily Time on Site : No data

Search Traffic :

Bounce Rate :

Total sites link in : 60

Top 5 similar sites by audience overlap

Sl	Similar sites	Overlap score
1	macpas.com	12.2
2	accufund.com	8.6
3	tgccpa.com	5.1
4	clarknuber.com	4.5
5	barneswendling.com	4.4

Top 5 keywords by traffic

Keywords	Search Traffic	Share of voice
No data found!		

Top 4 keyword gaps

Keywords driving traffic to competitors, but not to this site	Avg. traffic to competitors	Search popularity
tax due date 2018	20	35
non profit expenses list	19	13
tax filing deadline 2018	17	35
1120 extension due date 2018	17	14

Top 4 easy-to-rank keywords

Popular keywords within this site`s competitive power	Relevance to this site	Search popularity
andrews hooper pavlik	20	12
great lakes safety	40	8
ieuter insurance	43	8
hooper pavlik	40	7

Top 4 buyer keywords

Keywords that show a high purchase intent	Avg. traffic to competitors	Organic competition
soc 3 vs soc 2	10	55
quickbooks online tips and tricks 2018	10	46
soc2 vs soc3	10	47
soc 2 vs soc 3	9	55

Top 4 optimization opportunities

Very popular keywords already driving some traffic to this site	Search popularity	Organic share of voice
1041 extension due date 2018	22	1.58%
tax calendar 2018	17	1.63%
functional allocation of expenses for nonprofits	12	3.79%
functional expense allocation	10	3.92%

Top 5 referral sites

Sites by how many other sites drive traffic to them	Referral sites
yeoandyeo.com	12.2
accufund.com	8.6
tgccpa.com	5.1
barneswendling.com	4.5
macpas.com	4.4

Site flow	
Visited just before & right after domain	Visited just before & right after domain percentage
No data found!	

Top 5 audience overlap		
Similar sites to this site	Site's overlap score	Alexa rank
No data found!		

Top 3 audience geography	
Visitors by country	Visitors by country percentage
No data found!	