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Website: <https://seoguide.co/>

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## Domain Name - optonline.net

### WhoIs Information

**Registered :** No

**Domain age :** 28 Years 6 Months 21 Days

**Tech email :** Select Contact Domain Holder link at  
<https://www.godaddy.com/whois/results.aspx?domain=optonline.net>

**Name servers :** AUTHNS1.CVNET.COM

**Created at :** 07-Oct-1996

**Changed at :** 06-Oct-2020

**Expire at :** 06-Oct-2021

**Registrant name :**

**Admin name :**

**Registrant country :**  US

**Admin country :** 

**Registrant phone :**

**Admin phone :**

### Moz information

**Subdomain normalized :** 0.8006526828

**Subdomain raw :** 0.0800652653

**Url normalized :** 4.900000095

**Url raw :** 0.4900000095

**Http status code :** 301

**Domain authority :** 45

**Page authority :** 49

**External quality link :** 9035

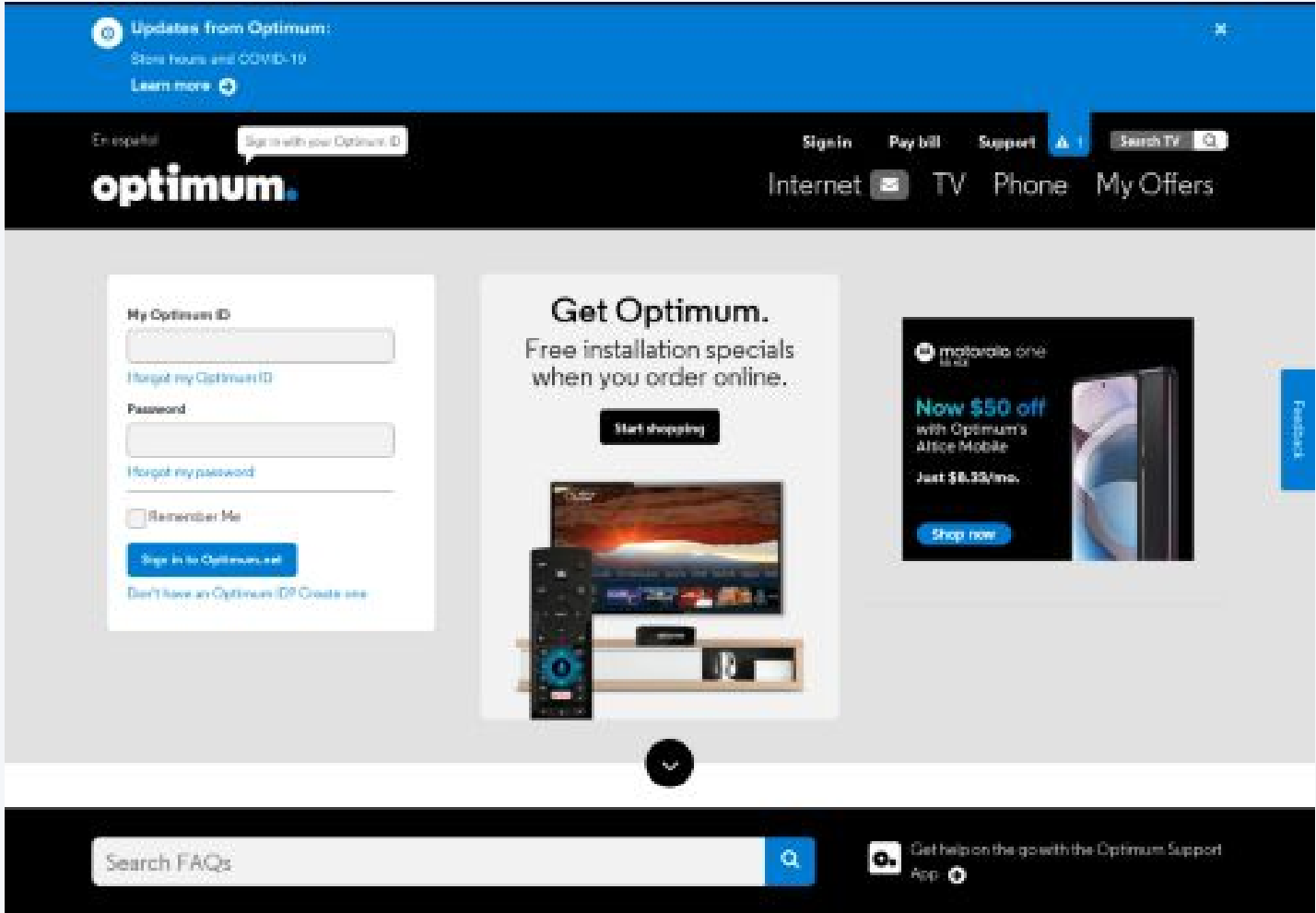
**Links :** 13127

### Link information

**Backlink count :** 9,035

**Total link count :** 13,127

**Mozrank :** 4.900000095



Mobile Friendly Check

Performance : 0.2

Emulated Form Factor	Mobile
Locale	En-US
Category	Performance

Field Data

Over the last 30 days, the field data shows that this page has an **Moderate** speed compared to other pages in the Chrome User Experience Report. **We are showing The 75th percentile of FCP and The 95th percentile of FID**

## First Contentful Paint (FCP)

4865 ms

## Metric Category

SLOW

## First Input Delay (FID)

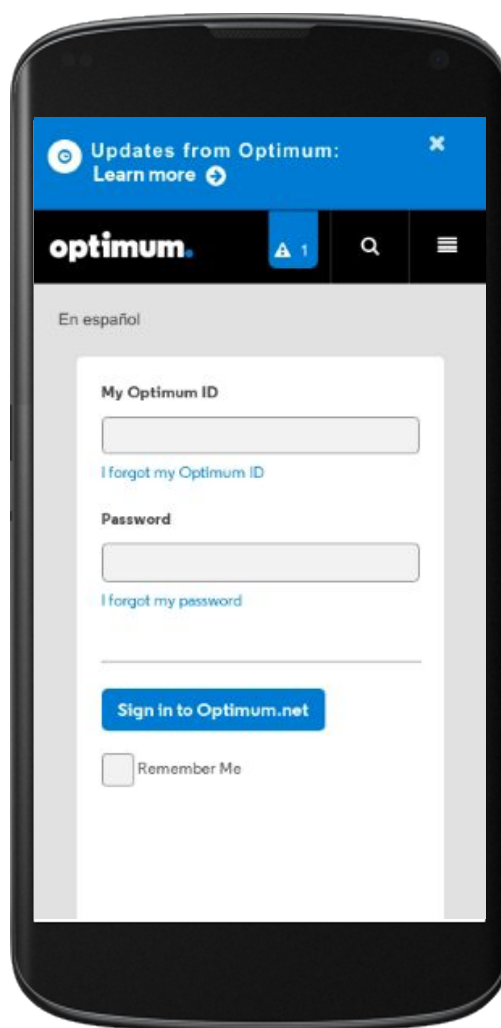
212 ms

## Metric Category

AVERAGE

## Overall Category

SLOW



## Origin Summary

All pages served from this origin have a **Slow** speed compared to other pages in the Chrome User Experience Report Over the last 30 days.To view suggestions tailored to each page, analyze individual page URLs.

## First Contentful Paint (FCP)

4489 ms

### Metric Category

SLOW

## First Input Delay (FID)

38 ms

### Metric Category

FAST

## Overall Category

SLOW

## Lab Data

### First Contentful Paint

First Contentful Paint marks the time at which the first text or image is painted. [Learn more](#)

11.2 s

### First Meaningful Paint

First Meaningful Paint measures when the primary content of a page is visible. [Learn more](#)

11.9 s

### Speed Index

Speed Index shows how quickly the contents of a page are visibly populated. [Learn more](#)

19.8 s

### First CPU Idle

First CPU Idle marks the first time at which the page's main thread is quiet enough to handle input. [Learn more](#)

22.0 s

### Time to Interactive

Time to interactive is the amount of time it takes for the page to become fully interactive. [Learn more](#)

28.7 s

### Max Potential First Input Delay

The maximum potential First Input Delay that your users could experience is the duration, in milliseconds, of the longest task. [Learn more](#)

900 ms

## Audit Data

### Keep request counts low and transfer sizes small

To set budgets for the quantity and size of page resources, add a `budget.json` file. [Learn More](#)

205 requests • 2,804 KiB

### Eliminate render-blocking resources

Resources are blocking the first paint of your page. Consider delivering critical JS/CSS inline and deferring all non-critical JS/styles. [Learn More](#)

Potential savings of 840 ms

### Efficiently encode images

Optimized images load faster and consume less cellular data. [Learn More](#)

### Enable text compression

Text-based resources should be served with compression (gzip, deflate or brotli) to minimize total network bytes. [Learn More](#)

Potential savings of 6 KiB

### Serve static assets with an efficient cache policy

A long cache lifetime can speed up repeat visits to your page. [Learn More](#)

72 resources found

### Reduce the impact of third-party code

Third-party code can significantly impact load performance. Limit the number of redundant third-party providers and try to load third-party code after your page has primarily finished loading. [Learn More](#)

Third-party code blocked the main thread for 2,080 ms

### Network Round Trip Times

Network round trip times (RTT) have a large impact on performance. If the RTT to an origin is high, it's an indication that servers closer to the user could improve performance. [Learn More](#)

0 ms

### Estimated Input Latency

Estimated Input Latency is an estimate of how long your app takes to respond to user input, in milliseconds, during the busiest 5s window of page load. If your latency is higher than 50 ms, users may perceive your app as laggy. [Learn More](#)

330 ms

## First Contentful Paint (3G)

First Contentful Paint 3G marks the time at which the first text or image is painted while on a 3G network. [Learn More](#)

22944.5 ms

## Total Blocking Time

Sum of all time periods between FCP and Time to Interactive, when task length exceeded 50ms, expressed in milliseconds.

3,630 ms

## Reduce JavaScript execution time

Consider reducing the time spent parsing, compiling, and executing JS. You may find delivering smaller JS payloads helps with this. [Learn More](#)

12.5 s

## Defer offscreen images

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive. [Learn More](#)

Potential savings of 186 KiB

## Server Backend Latencies

Server latencies can impact web performance. If the server latency of an origin is high, it's an indication the server is overloaded or has poor backend performance. [Learn More](#)

0 ms

## Properly size images

Serve images that are appropriately-sized to save cellular data and improve load time. [Learn More](#)

## Remove unused CSS

Remove dead rules from stylesheets and defer the loading of CSS not used for above-the-fold content to reduce unnecessary bytes consumed by network activity. [Learn More](#)

Potential savings of 178 KiB

## Avoid enormous network payloads

Large network payloads cost users real money and are highly correlated with long load times. [Learn More](#)

Total size was 2,804 KiB

## Minimize main-thread work

Consider reducing the time spent parsing, compiling and executing JS. You may find delivering smaller JS payloads helps with this. [Learn More](#)

16.7 s

## Serve images in next-gen formats

Image formats like JPEG 2000, JPEG XR, and WebP often provide better compression than PNG or JPEG, which means faster

downloads and less data consumption. [Learn More](#)

Potential savings of 231 KiB

### Avoid chaining critical requests

The Critical Request Chains below show you what resources are loaded with a high priority. Consider reducing the length of chains, reducing the download size of resources, or deferring the download of unnecessary resources to improve page load.

[Learn More](#)

15 chains found

### Avoid enormous network payloads

A large DOM will increase memory usage, cause longer [Learn More](#)

4,467 elements

### Avoid multiple page redirects

Redirects introduce additional delays before the page can be loaded. [Learn More](#)

Potential savings of 1,260 ms

### Minify JavaScript

Minifying JavaScript files can reduce payload sizes and script parse time. [Learn More](#)

### User Timing marks and measures

Consider instrumenting your app with the User Timing API to measure your app's real-world performance during key user experiences. [Learn More](#)

3 user timings

#### IP Information

**ISP :** AS6128 Cablevision Systems Corp.

**Ip :** 167.206.148.154

**Country :**  UNITED STATES

**City :** New York City

**Region :** New York

**Timezone :** America/New\_York

**Latitude :** 40.7143

#### Malware Scan Info

**Google safe browser norton :** Safe

**Norton :** untested

#### Search Engine Index Info

**Google index :** 2,900

**Bing index :** 0

**Longitude :** -74.0060

**Yahoo index :** 47,800

Sites in Same IP

No data to show

Related Websites

1.

## Social Network Information - optonline.net

### Social Network Information

**Facebook share :** 0

**Pinterest Info :** 2

**Facebook comment :** 0

**Xing Info :** 0

**Facebook like :** 0

**Buffer Info :** 0

**Reddit Score :** 0

**Reddit Ups :** 0

**Reddit downs :** 0

## Keyword & Meta Information - optonline.net

### TITLE & METATAGS

#### Title

Optimum | TV, Phone and Internet Support Home

#### Viewport

width=device-width, initial-scale=1.0

#### Facebook-domain-verification

o9kivbfhh44as689ztfzj03gqr86hi

#### Description

Get answers to everything Optimum! Pay your bill, find free WiFi, check your email, set up your voicemail, program your DVR and more!

**Blocked by robots.txt :** No

**Blocked by meta-robots :** No



## Html headings

**H1(5)**

1. Get Optimum.
2. Free installation specials when you order online.
3. You have questions. We have answers.
4. My services
5. My services

**H2(5)**

1. Need help?
2. {{HomeCtrl.weather.city}}
3. Today
4. New to Optimum?
5. New to Optimum?

**H3(6)**

1. Don't have an Optimum ID?
2. Please sign in again
3. {{HomeCtrl.weather.current}}°
4. Hi {{HomeCtrl.weather.high}}° Lo {{HomeCtrl.weather.low}}°
5. Get online for free at your neighborhood hotspots.
6. Find the closest optimum stores.

#### H4(21)

1. Sign in to manage your profile and devices
2. My Optimum ID
3. Password
4. Service status
5. Sign in to check your email and manage your internet features
6. Email Inbox {{CommonHeaderCtrl.currentLoggedInUser.inbox.messageCount}}
7. {{email.from}}
8. Watch
9. Features & settings
10. Sign in to manage your DVR and TV features.
11. My DVR
12. You have no recordings scheduled.
13. Service unavailable at this time.
14. Click here to learn more about DVR
15. My Messages {{CommonHeaderCtrl.currentLoggedInUser.phone.count}}
16. Sign in to check your messages and manage your phone features
17. We've detected that you're using an older version of {{CommonHeaderCtrl.deprecatedBrowserName}}
18. You need to change your Internet Explorer Compatibility View setting to get the most from the new Optimum.net
19. {{HomeCtrl.weather.forecast}}

20. We're Open: Hair it is Studio

21. Service status

#### H5(1)

1. {{email.date | moment :  
CommonHeaderCtrl.currentLoggedInUser.inbox.dateFormat}}

#### H6(0)

No h6 tag found

### KEYWORD ANALYSIS

*== Single word keywords ==*

SINGLE KEYWORDS	OCCURRENCES	DENSITY	POSSIBLE SPAM
Optimum	44	2.804 %	No
TV	30	1.912 %	No
Manage	20	1.275 %	No
App	19	1.211 %	No
features	17	1.083 %	No
settings	15	0.956 %	No
Support	14	0.892 %	No
calling	13	0.829 %	No
Find	13	0.829 %	No
Pay	13	0.829 %	No
Call	13	0.829 %	Yes
cable	12	0.765 %	No
Service	11	0.701 %	No
Sign	10	0.637 %	No
payment	10	0.637 %	No
ID	10	0.637 %	No
access	10	0.637 %	Yes
free	9	0.574 %	Yes

SINGLE KEYWORDS	OCCURRENCES	DENSITY	POSSIBLE SPAM
DVR	9	0.574 %	No
automatic	8	0.51 %	No

*== Two words keywords ==*

2 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
You have	11	0.701 %	No
the Optimum	11	0.701 %	No
features and	10	0.637 %	No
More features	10	0.637 %	No
Optimum ID	10	0.637 %	No
and settings	10	0.637 %	No
access to	9	0.574 %	No
an Optimum	8	0.51 %	No
TV App	8	0.51 %	No
Support App	7	0.446 %	No
Optimum Support	7	0.446 %	No
your cable	7	0.446 %	No
cable box	7	0.446 %	No
On Demand	7	0.446 %	No
with the	6	0.382 %	No
go with	6	0.382 %	No
the go	6	0.382 %	No
Manage your	6	0.382 %	No
Optimum WiFi	6	0.382 %	No
on the	6	0.382 %	No

*== Three words keywords ==*

3 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
features and settings	10	0.637 %	No
More features and	10	0.637 %	No
your cable box	7	0.446 %	No
Optimum Support App	7	0.446 %	No

3 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
Optimum TV App	6	0.382 %	No
the Optimum Support	6	0.382 %	No
Get help on	6	0.382 %	No
help on the	6	0.382 %	No
on the go	6	0.382 %	No
the go with	6	0.382 %	No
go with the	6	0.382 %	No
with the Optimum	6	0.382 %	No
Sign in to	5	0.319 %	No
TV to GO	5	0.319 %	No
the Optimum TV	5	0.319 %	No
settings More features	5	0.319 %	No
and settings More	5	0.319 %	No
Block unwanted calls	5	0.319 %	No
from home anywhere	4	0.255 %	No
DVR On Demand	4	0.255 %	No

**== Four words keywords ==**

4 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
More features and settings	10	0.637 %	No
help on the go	6	0.382 %	No
the Optimum Support App	6	0.382 %	No
Get help on the	6	0.382 %	No
on the go with	6	0.382 %	No
the go with the	6	0.382 %	No
go with the Optimum	6	0.382 %	No
with the Optimum Support	6	0.382 %	No
the Optimum TV App	5	0.319 %	No
features and settings More	5	0.319 %	No
settings More features and	5	0.319 %	No
and settings More features	5	0.319 %	No
With TV to GO	4	0.255 %	No
Spam scrub Speed test	4	0.255 %	No

4 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
your cable box settings	4	0.255 %	No
Manage your cable box	4	0.255 %	No
channel guide DVR On	4	0.255 %	No
boxes Manage your cable	4	0.255 %	No
please complete all fields	4	0.255 %	No
cable boxes Manage your	4	0.255 %	No

## Alexa Information - optonline.net

### General information

**Domain name :** optonline.net

**Global Rank :** #2,319,652

**Daily Time on Site :** No data

**Search Traffic :**

**Bounce Rate :**

**Total sites link in :** 422

### Top 5 similar sites by audience overlap

Sl	Similar sites	Overlap score
1	listeneremail.com	12.5
2	wvthosting.com	9.5
3	cableonehosting.net	9.0
4	easyhost.com	5.7
5	siteprotect.com	4.7

### Top 5 keywords by traffic

Keywords	Search Traffic	Share of voice
No data found!		

### Top 4 keyword gaps

Keywords driving traffic to competitors, but not to this site	Avg. traffic to competitors	Search popularity
sitemail hostway login	24	9
sitemail login	23	10
sitemail hostway	19	18
www.sitemail 7.5	18	7

#### Top 4 easy-to-rank keywords

Popular keywords within this site`s competitive power	Relevance to this site	Search popularity
optonline email	8	30
optimum webmail	11	32
optimum login	10	54
optimum customer service	11	42

#### Top 4 buyer keywords

Keywords that show a high purchase intent	Avg. traffic to competitors	Organic competition
hostway site control	29	23
optimum online sign in members	18	44
optimum online login	14	8
optimum online	11	70

#### Top 4 optimization opportunities

Very popular keywords already driving some traffic to this site	Search popularity	Organic share of voice
sitecontrol hostway	16	3.88%
hostway sitecontrol	20	2.47%
optonline.net login	14	2.76%
option	18	3.09%

#### Top 5 referral sites

Sites by how many other sites drive traffic to them	Referral sites
optonline.net	12.5

Sites by how many other sites drive traffic to them	Referral sites
optimumrewards.com	9.5
easyhost.com	9.0
wvthosting.com	5.7
cableonehosting.net	4.7

Site flow	
Visited just before & right after domain	Visited just before & right after domain percentage
No data found!	

Top 5 audience overlap		
Similar sites to this site	Site's overlap score	Alexa rank
No data found!		

Top 3 audience geography	
Visitors by country	Visitors by country percentage
No data found!	