

## Domain Name - earthlink.net

### WhoIs Information

**Registered :** No

**Domain age :** 0 Years 0 Months 0 Days

**Tech email :** Hostmaster@corp.earthlink.com

**Name servers :** scratchy.earthlink.net

**Created at :**

**Changed at :** 16-Sep-2020

**Expire at :**

**Registrant name :** Earthlink Inc

**Admin name :** Earthlink Inc

**Registrant country :**  US

**Admin country :**  US

**Registrant phone :** +1.4048150770

**Admin phone :** +1.4048150770

### Moz information

**Subdomain normalized :** 0.08832838386

**Subdomain raw :** 0.008832838386

**Url normalized :** 6.5

**Url raw :** 0.6499999762

**Http status code :** 301

**Domain authority :** 87

**Page authority :** 65

**External quality link :** 21076

**Links :** 30762

### Link information

**Backlink count :** 21,076

**Total link count :** 30,762

**Mozrank :** 6.5

# All the Internet You Need

866-383-3080 - call today!

Looking for better residential internet? EarthLink can get you started for \$49.95 for 50 Mbps. Need business internet access? We can help with that too.

Check availability in your area

Enter Street Address

Business address Product availability and speed varies by address.



Call us today to get started

866-383-3080



## Mobile Friendly Check

Performance : 6.69

Emulated Form Factor <b>Mobile</b>
Locale <b>En-US</b>
Category <b>Performance</b>

Field Data

Over the last 30 days, the field data shows that this page has an **Moderate** speed compared to other pages in the Chrome User Experience Report. **We are showing The 75th percentile of FCP and The 95th percentile of FID**

## First Contentful Paint (FCP)

2531 ms

Metric Category

AVERAGE

## First Input Delay (FID)

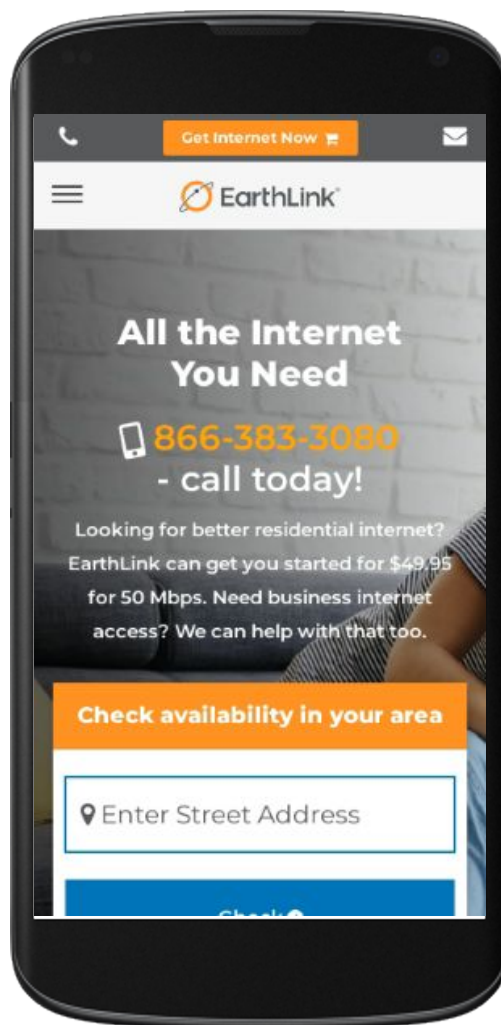
29 ms

Metric Category

FAST

Overall Category

SLOW



## Origin Summary

All pages served from this origin have a **Slow** speed compared to other pages in the Chrome User Experience Report Over the last 30 days. To view suggestions tailored to each page, analyze individual page URLs.

## First Contentful Paint (FCP)

2905 ms

Metric Category

AVERAGE

## First Input Delay (FID)

24 ms

Metric Category

FAST

Overall Category

SLOW

## Lab Data

### First Contentful Paint

First Contentful Paint marks the time at which the first text or image is painted. [Learn more](#)

5.6 s

### First Meaningful Paint

First Meaningful Paint measures when the primary content of a page is visible. [Learn more](#)

8.1 s

### Speed Index

Speed Index shows how quickly the contents of a page are visibly populated. [Learn more](#)

11.7 s

### First CPU Idle

First CPU Idle marks the first time at which the page's main thread is quiet enough to handle input. [Learn more](#)

20.9 s

### Time to Interactive

Time to interactive is the amount of time it takes for the page to become fully interactive. [Learn more](#)

21.9 s

### Max Potential First Input Delay

The maximum potential First Input Delay that your users could experience is the duration, in milliseconds, of the longest task. [Learn more](#)

1,050 ms

## Audit Data

### Keep request counts low and transfer sizes small

To set budgets for the quantity and size of page resources, add a budget.json file. [Learn More](#)

120 requests • 2,773 KiB

### Eliminate render-blocking resources

Resources are blocking the first paint of your page. Consider delivering critical JS/CSS inline and deferring all non-critical JS/styles. [Learn More](#)

Potential savings of 3,430 ms

### Efficiently encode images

Optimized images load faster and consume less cellular data. [Learn More](#)

### Enable text compression

Text-based resources should be served with compression (gzip, deflate or brotli) to minimize total network bytes. [Learn More](#)

### Serve static assets with an efficient cache policy

A long cache lifetime can speed up repeat visits to your page. [Learn More](#)

33 resources found

### Reduce the impact of third-party code

Third-party code can significantly impact load performance. Limit the number of redundant third-party providers and try to load third-party code after your page has primarily finished loading. [Learn More](#)

Third-party code blocked the main thread for 5,920 ms

### Network Round Trip Times

Network round trip times (RTT) have a large impact on performance. If the RTT to an origin is high, it's an indication that servers closer to the user could improve performance. [Learn More](#)

0 ms

### Estimated Input Latency

Estimated Input Latency is an estimate of how long your app takes to respond to user input, in milliseconds, during the busiest 5s window of page load. If your latency is higher than 50 ms, users may perceive your app as laggy. [Learn More](#)

600 ms

## First Contentful Paint (3G)

First Contentful Paint 3G marks the time at which the first text or image is painted while on a 3G network. [Learn More](#)

11147 ms

## Total Blocking Time

Sum of all time periods between FCP and Time to Interactive, when task length exceeded 50ms, expressed in milliseconds.

8,430 ms

## Reduce JavaScript execution time

Consider reducing the time spent parsing, compiling, and executing JS. You may find delivering smaller JS payloads helps with this. [Learn More](#)

10.8 s

## Defer offscreen images

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive. [Learn More](#)

Potential savings of 175 KiB

## Server Backend Latencies

Server latencies can impact web performance. If the server latency of an origin is high, it's an indication the server is overloaded or has poor backend performance. [Learn More](#)

0 ms

## Properly size images

Serve images that are appropriately-sized to save cellular data and improve load time. [Learn More](#)

Potential savings of 78 KiB

## Remove unused CSS

Remove dead rules from stylesheets and defer the loading of CSS not used for above-the-fold content to reduce unnecessary bytes consumed by network activity. [Learn More](#)

Potential savings of 172 KiB

## Avoid enormous network payloads

Large network payloads cost users real money and are highly correlated with long load times. [Learn More](#)

Total size was 2,773 KiB

## Minimize main-thread work

Consider reducing the time spent parsing, compiling and executing JS. You may find delivering smaller JS payloads helps with this. [Learn More](#)

19.8 s

## Serve images in next-gen formats

Image formats like JPEG 2000, JPEG XR, and WebP often provide better compression than PNG or JPEG, which means faster downloads and less data consumption. [Learn More](#)

Potential savings of 157 KiB

## Avoid chaining critical requests

The Critical Request Chains below show you what resources are loaded with a high priority. Consider reducing the length of chains, reducing the download size of resources, or deferring the download of unnecessary resources to improve page load.

[Learn More](#)

61 chains found

## Avoid enormous network payloads

A large DOM will increase memory usage, cause longer [Learn More](#)

899 elements

## Avoid multiple page redirects

Redirects introduce additional delays before the page can be loaded. [Learn More](#)

Potential savings of 630 ms

## Minify JavaScript

Minifying JavaScript files can reduce payload sizes and script parse time. [Learn More](#)

## User Timing marks and measures

Consider instrumenting your app with the User Timing API to measure your app's real-world performance during key user experiences. [Learn More](#)

### IP Information

**ISP :** AS8075 Microsoft Corporation

**Ip :** 52.147.208.244

**Country :**  UNITED STATES

**City :** Hampden Sydney

**Region :** Virginia

**Timezone :** America/New\_York

### Malware Scan Info

**Google safe browser norton :** Safe

**Norton :** untested

### Search Engine Index Info

**Google index :** 35,600

**Latitude** : 37.3058

**Longitude** : -78.5462

**Bing index** : 32

**Yahoo index** : 215,000

Sites in Same IP

No data to show

Related Websites

1.

## Social Network Information - earthlink.net

### Social Network Information

**Facebook share** : 0

**Pinterest Info** : 16

**Facebook comment** : 0

**Xing Info** : 0

**Facebook like** : 0

**Buffer Info** : 24

**Reddit Score** : 0

**Reddit Ups** : 0

**Reddit downs** : 0

## Keyword & Meta Information - earthlink.net

### TITLE & METATAGS

#### Title

EarthLink Internet Services - Unlimit Your Options | Say No to Data Caps

#### Viewport

width=device-width,initial-scale=1

#### Robots

max-image-preview:large, index, follow

#### Description

EarthLink is a leading Internet Service Provider offering safer, reliable, high-speed internet. Find the right Internet service for you.



**Twitter:card**

summary

**Twitter:label1**

Est. reading time

**Twitter:data1**

5 minutes

**Generator**

WordPress 5.7

**Msapplication-TileImage**

<https://www.earthlink.net/wp-content/uploads/2017/10/cropped-android-chrome-512x512-1-270x270.png>

**Blocked by robots.txt : No**

**Blocked by meta-robots : No**

**Links nofollowed by meta-robots : No**

**Total keywords : 464**

**Html headings****H1(1)**

1. All the Internet You Need

**H2(4)**

1. You Deserve the Right Connection
2. A Safer Internet for You
3. Smart Business Solutions
4. Call us today to get started

**H3(4)**

1. Is My Internet Fast Enough?
2. Fiber vs. Cable

3. Moving? We'll Go with You.

4. The EarthLink Difference

#### H4(0)

No h4 tag found

#### H5(5)

1. Internet Plans

2. Business Tools

3. Security & Tools

4. Customer Account

5. EarthLink

#### H6(0)

No h6 tag found

## KEYWORD ANALYSIS

== *Single word keywords* ==

SINGLE KEYWORDS	OCCURRENCES	DENSITY	POSSIBLE SPAM
internet	15	3.233 %	No
EarthLink	14	3.017 %	No
Internet	12	2.586 %	No
Tools	6	1.293 %	No
Business	6	1.293 %	No
business	6	1.293 %	No
data	5	1.078 %	No
home	5	1.078 %	Yes
Call	4	0.862 %	Yes

<b>SINGLE KEYWORDS</b>	<b>OCCURRENCES</b>	<b>DENSITY</b>	<b>POSSIBLE SPAM</b>
HyperLink	4	0.862 %	No
service	4	0.862 %	No
Security	3	0.647 %	No
Protect	3	0.647 %	No
.	3	0.647 %	No
speed	3	0.647 %	No
connected	2	0.431 %	No
tools	2	0.431 %	No
reliable	2	0.431 %	No
Cable	2	0.431 %	No
Policy	2	0.431 %	No

*== Two words keywords ==*

<b>2 WORD PHRASES</b>	<b>OCCURRENCES</b>	<b>DENSITY</b>	<b>POSSIBLE SPAM</b>
your business	3	0.647 %	No
internet data	3	0.647 %	No
the internet	3	0.647 %	No
Business Tools	3	0.647 %	No
Security Tools	3	0.647 %	No
EarthLink has	3	0.647 %	No
you need	2	0.431 %	No
us today	2	0.431 %	No
today to	2	0.431 %	No
to get	2	0.431 %	No
get started	2	0.431 %	No
8663833080 Internet	2	0.431 %	No
more than	2	0.431 %	No
You EarthLink	2	0.431 %	No
for everything	2	0.431 %	No
Business Internet	2	0.431 %	No
business with	2	0.431 %	No
Tools Protect	2	0.431 %	No
you can	2	0.431 %	No

<b>2 WORD PHRASES</b>	<b>OCCURRENCES</b>	<b>DENSITY</b>	<b>POSSIBLE SPAM</b>
speed test	2	0.431 %	No

*== Three words keywords ==*

<b>3 WORD PHRASES</b>	<b>OCCURRENCES</b>	<b>DENSITY</b>	<b>POSSIBLE SPAM</b>
your business with	2	0.431 %	No
internet speed test	2	0.431 %	No
Call us today	2	0.431 %	No
Security Tools Protect	2	0.431 %	No
us today to	2	0.431 %	No
today to get	2	0.431 %	No
Fiber vs Cable	2	0.431 %	No
to get started	2	0.431 %	No
search directory listings	1	0.216 %	No
security We'll help	1	0.216 %	No
and security We'll	1	0.216 %	No
branding and security	1	0.216 %	No
development branding and	1	0.216 %	No
website development branding	1	0.216 %	No
listings website development	1	0.216 %	No
directory listings website	1	0.216 %	No
your needs including	1	0.216 %	No
including search directory	1	0.216 %	No
needs including search	1	0.216 %	No
help you build	1	0.216 %	No

*== Four words keywords ==*

<b>4 WORD PHRASES</b>	<b>OCCURRENCES</b>	<b>DENSITY</b>	<b>POSSIBLE SPAM</b>
us today to get	2	0.431 %	No
Call us today to	2	0.431 %	No
today to get started	2	0.431 %	No
Call Now 8885347091 Call	1	0.216 %	No

4 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
directory listings website development	1	0.216 %	No
help you build your	1	0.216 %	No
We'll help you build	1	0.216 %	No
security We'll help you	1	0.216 %	No
and security We'll help	1	0.216 %	No
branding and security We'll	1	0.216 %	No
development branding and security	1	0.216 %	No
website development branding and	1	0.216 %	No
listings website development branding	1	0.216 %	No
search directory listings website	1	0.216 %	No
build your brand and	1	0.216 %	No
including search directory listings	1	0.216 %	No
needs including search directory	1	0.216 %	No
your needs including search	1	0.216 %	No
to your needs including	1	0.216 %	No
tailored to your needs	1	0.216 %	No

## Alexa Information - earthlink.net

### General information

**Domain name :** earthlink.net

**Global Rank :** #4,977

**Daily Time on Site :** 5:10

**Search Traffic :** 16.5%

**Bounce Rate :** 20.8%

**Total sites link in :** 17,600

### Top 5 similar sites by audience overlap

SI	Similar sites	Overlap score
1	broadbandnow.com	7.4
2	mayoclinic.com	5.6
3	accountonline.com	5.5

SI	Similar sites	Overlap score
4	mediatakeout.com	5.4
5	capitalone360.com	5.2

#### Top 5 keywords by traffic

Keywords	Search Traffic	Share of voice
No data found!		

#### Top 4 keyword gaps

Keywords driving traffic to competitors, but not to this site	Avg. traffic to competitors	Search popularity
mylink	12	34
my link	11	23
mobile communicator	11	14
mylink windstream	11	9

#### Top 4 easy-to-rank keywords

Popular keywords within this site`s competitive power	Relevance to this site	Search popularity
mobile communicator	52	14
roadrunner webmail	66	41
roadrunner email	66	53
webmail roadrunner	57	32

#### Top 4 buyer keywords

Keywords that show a high purchase intent	Avg. traffic to competitors	Organic competition
earthlink website	20	10
mbps vs mbps	15	64
new deal programs	13	29
cheap internet	13	66

#### Top 4 optimization opportunities

Very popular keywords already driving some traffic to this site	Search popularity	Organic share of voice
labor day 2001	18	3.97%
gfherald	30	0.72%
webamil	22	1.96%
native american spirituality	19	1.97%

#### Top 5 referral sites

Sites by how many other sites drive traffic to them	Referral sites
earthlink.net	7.4
monitors.bz	5.6
earthlink.com	5.5
lingla.com	5.4
van-u.com	5.2

#### Site flow

Visited just before & right after domain	Visited just before & right after domain percentage
googlecom	10.1%
facebookcom	5.97%
yahoocom	4.39%
bingcom	4.16%
linkedincom	0.97%
googlecom	9.7%
facebookcom	6.91%
yahoocom	4.12%
bingcom	3.68%
linkedincom	2.07%

#### Top 5 audience overlap

Similar sites to this site	Site's overlap score	Alexa rank
No data found!		

### Top 3 audience geography

Visitors by country	Visitors by country percentage
🇺🇸 United States	75.1%
🇯🇵 Japan	5.4%
🇨🇦 Canada	1.7%