

Domain Name - wellsfargoadvisors.com

WhoIs Information

Registered : No

Domain age : 16 Years 4 Months 18 Days

Tech email : hostmaster@wellsfargo.com

Name servers : nsc.wellsfargo.com

Created at : 05-Dec-2008

Changed at : 02-Sep-2020

Expire at : 04-Dec-2022

Registrant name : Domain Administrator

Admin name : Domain Administrator

Registrant country :  US

Admin country :  US

Registrant phone : +1.4158083158

Admin phone : +1.4158083158

Moz information

Subdomain normalized : 0.6485786438

Subdomain raw : 0.06485786289

Url normalized : 4.900000095

Url raw : 0.4900000095

Http status code : 200

Domain authority : 58

Page authority : 49

External quality link : 1273

Links : 3124

Link information

Backlink count : 1,273

Total link count : 3,124

Mozrank : 4.900000095

Wells Fargo Advisors

Find an Advisor by ZIP

Go

Why Invest With Us

Ways to Work With Us

Planning For Life

Our Insights



2020 tax forms are now available online.

Alert See: COVID-19 resources and support and mail delivery updates for international clients.

Ad

Sign On

Username

Password

Sign On

Forgot Password/Username?

Enroll for Online Access

Online Brokerage Tour

Wells Fargo Advisors

Customized advice with a personal touch

Advice built around a simple principle - it all starts with you.

See the Difference

Find an Advisor

Market Commentary

Dow closes above
32,000; yields lower

More market commentary

Chart of the Week

U.S. recovery heats up
— A compelling case for
stocks

More weekly insights

Strategic insights

Fiscal stimulus rides
again

Learn more

Mobile Friendly Check

Performance : 33.41

Emulated Form Factor **Mobile**Locale **En-US**Category **Performance**

Field Data

Over the last 30 days, the field data shows that this page has an **Moderate** speed compared to other pages in the Chrome User Experience Report. **We are showing The 75th percentile of FCP and The 95th percentile of FID**

First Contentful Paint (FCP)

2772 ms

Metric Category

AVERAGE

First Input Delay (FID)

56 ms

Metric Category

FAST

Overall Category

SLOW



Origin Summary

All pages served from this origin have a **Slow** speed compared to other pages in the Chrome User Experience Report Over the last 30 days. To view suggestions tailored to each page, analyze individual page URLs.

First Contentful Paint (FCP)

2772 ms

Metric Category

AVERAGE

First Input Delay (FID)

56 ms

Metric Category

FAST

Overall Category

SLOW

Lab Data

First Contentful Paint

First Contentful Paint marks the time at which the first text or image is painted. [Learn more](#)

4.8 s

First Meaningful Paint

First Meaningful Paint measures when the primary content of a page is visible. [Learn more](#)

4.8 s

Speed Index

Speed Index shows how quickly the contents of a page are visibly populated. [Learn more](#)

6.0 s

First CPU Idle

First CPU Idle marks the first time at which the page's main thread is quiet enough to handle input. [Learn more](#)

7.8 s

Time to Interactive

Time to interactive is the amount of time it takes for the page to become fully interactive. [Learn more](#)

10.9 s

Max Potential First Input Delay

The maximum potential First Input Delay that your users could experience is the duration, in milliseconds, of the longest task. [Learn more](#)

190 ms

Audit Data

Keep request counts low and transfer sizes small

To set budgets for the quantity and size of page resources, add a `budget.json` file. [Learn More](#)

94 requests • 1,953 KiB

Eliminate render-blocking resources

Resources are blocking the first paint of your page. Consider delivering critical JS/CSS inline and deferring all non-critical JS/styles. [Learn More](#)

Potential savings of 1,410 ms

Efficiently encode images

Optimized images load faster and consume less cellular data. [Learn More](#)

Enable text compression

Text-based resources should be served with compression (gzip, deflate or brotli) to minimize total network bytes. [Learn More](#)

Potential savings of 681 KiB

Serve static assets with an efficient cache policy

A long cache lifetime can speed up repeat visits to your page. [Learn More](#)

36 resources found

Minimize third-party usage

Third-party code can significantly impact load performance. Limit the number of redundant third-party providers and try to load third-party code after your page has primarily finished loading. [Learn More](#)

Third-party code blocked the main thread for 0 ms

Network Round Trip Times

Network round trip times (RTT) have a large impact on performance. If the RTT to an origin is high, it's an indication that servers closer to the user could improve performance. [Learn More](#)

0 ms

Estimated Input Latency

Estimated Input Latency is an estimate of how long your app takes to respond to user input, in milliseconds, during the busiest 5s window of page load. If your latency is higher than 50 ms, users may perceive your app as laggy. [Learn More](#)

10 ms

First Contentful Paint (3G)

First Contentful Paint 3G marks the time at which the first text or image is painted while on a 3G network. [Learn More](#)

10117 ms

Total Blocking Time

Sum of all time periods between FCP and Time to Interactive, when task length exceeded 50ms, expressed in milliseconds.

80 ms

JavaScript execution time

Consider reducing the time spent parsing, compiling, and executing JS. You may find delivering smaller JS payloads helps with this. [Learn More](#)

0.6 s

Defer offscreen images

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive. [Learn More](#)

Server Backend Latencies

Server latencies can impact web performance. If the server latency of an origin is high, it's an indication the server is overloaded or has poor backend performance. [Learn More](#)

0 ms

Properly size images

Serve images that are appropriately-sized to save cellular data and improve load time. [Learn More](#)

Remove unused CSS

Remove dead rules from stylesheets and defer the loading of CSS not used for above-the-fold content to reduce unnecessary bytes consumed by network activity. [Learn More](#)

Potential savings of 60 KiB

Avoids enormous network payloads

Large network payloads cost users real money and are highly correlated with long load times. [Learn More](#)

Total size was 1,953 KiB

Minimizes main-thread work

Consider reducing the time spent parsing, compiling and executing JS. You may find delivering smaller JS payloads helps with this. [Learn More](#)

1.9 s

Serve images in next-gen formats

Image formats like JPEG 2000, JPEG XR, and WebP often provide better compression than PNG or JPEG, which means faster downloads and less data consumption. [Learn More](#)

Potential savings of 532 KiB

Avoid chaining critical requests

The Critical Request Chains below show you what resources are loaded with a high priority. Consider reducing the length of chains, reducing the download size of resources, or deferring the download of unnecessary resources to improve page load.

[Learn More](#)

6 chains found

Avoids enormous network payloads

A large DOM will increase memory usage, cause longer [Learn More](#)

647 elements

Avoid multiple page redirects

Redirects introduce additional delays before the page can be loaded. [Learn More](#)

Potential savings of 630 ms

Minify JavaScript

Minifying JavaScript files can reduce payload sizes and script parse time. [Learn More](#)

User Timing marks and measures

Consider instrumenting your app with the User Timing API to measure your app's real-world performance during key user experiences. [Learn More](#)

IP Information

ISP : AS4196 Wells Fargo & Company

Ip : 159.45.130.158

Country :  UNITED STATES

City : Charlotte

Region : North Carolina

Timezone : America/New_York

Latitude : 35.2271

Longitude : -80.8431

Malware Scan Info

Google safe browser norton : Safe

Norton : untested

Search Engine Index Info

Google index : 39,800

Bing index : 0

Yahoo index : 329,000

Sites in Same IP	Related Websites
No data to show	1.

Social Network Information - wellsfargoadvisors.com

Social Network Information	
Facebook share : 0	Pinterest Info : 0
Facebook comment : 0	Xing Info : 0
Facebook like : 0	Buffer Info : 2
Reddit Score : 0	Reddit Ups : 0
Reddit downs : 0	

Keyword & Meta Information - wellsfargoadvisors.com

TITLE & METATAGS
Title Investing Services, Financial Advisors Wells Fargo Advisors
Viewport width=device-width, initial-scale=1.0
Description Wells Fargo Advisors provides a full range of investing services and financial solutions. Visit WellsFargoAdvisors.com to consult a Financial Advisor today.
Keywords wells fargo investment advisors,wells fargo financial advisor,find financial advisor,wealth management advisor,finding a financial advisor,wells fargo advisors locations,wells fargo asset management,wealth advisors,wells fargo advisors llc,financial solutions,wells fargo advisor,wells fargo financial advisors,wells fargo advisors
Format-detection telephone=no

HandheldFriendly True
Application-name Wells Fargo Advisors
Google-site-verification n67Ckm2WsSgZppdHYCIqR0Qn5tDS4DkZvxw9rwvBFYk
Twitter:card Summary
Twitter:title Investing Services, Financial Advisors Wells Fargo Advisors
Twitter:description Wells Fargo Advisors provides a full range of investing services and financial solutions. Visit WellsFargoAdvisors.com to consult a Financial Advisor today.

Blocked by robots.txt : No	Blocked by meta-robots : No
Linksnofollowed by meta-robots : No	Total keywords : 758

Html headings

H1(2)
1. Customized advice with a personal touch
2. Take control of your retirement
H2(3)
1. Sign On
2. Strategic Insights
3. Your dedicated Financial Advisor
H3(0)

No h3 tag found

H4(1)

1. Form CRS: Relationship Summary

H5(0)

No h5 tag found

H6(0)

No h6 tag found

KEYWORD ANALYSIS

== Single word keywords ==

SINGLE KEYWORDS	OCCURRENCES	DENSITY	POSSIBLE SPAM
Overview	16	2.111 %	No
)	13	1.715 %	No
Services	12	1.583 %	No
Fargo	11	1.451 %	No
Wells	11	1.451 %	No
Advisor	11	1.451 %	No
Advisors	9	1.187 %	No
Financial	7	0.923 %	No
Investment	7	0.923 %	Yes
Market	7	0.923 %	No
Insights	6	0.792 %	No
Products	5	0.66 %	No
Insurance	5	0.66 %	Yes
Commentary	5	0.66 %	No
retirement	5	0.66 %	No
Planning	5	0.66 %	No
Find	5	0.66 %	No

SINGLE KEYWORDS	OCCURRENCES	DENSITY	POSSIBLE SPAM
Center	5	0.66 %	No
Plan	4	0.528 %	No
Invest	4	0.528 %	No

== Two words keywords ==

2 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
Wells Fargo	11	1.451 %	No
Fargo Advisors	7	0.923 %	No
an Advisor	6	0.792 %	No
Find an	5	0.66 %	No
of the	5	0.66 %	No
Us Overview	4	0.528 %	No
With Us	4	0.528 %	No
the Week	3	0.396 %	No
Chart of	3	0.396 %	No
About Us	3	0.396 %	No
Financial Advisor	3	0.396 %	No
Loss of	3	0.396 %	No
Sign On	3	0.396 %	No
Market Commentary	3	0.396 %	No
Insights Overview	3	0.396 %	No
Center Our	2	0.264 %	No
Tax Center	2	0.264 %	No
Security Tax	2	0.264 %	No
Institute Our	2	0.264 %	No
Our Insights	2	0.264 %	No

== Three words keywords ==

3 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
Wells Fargo Advisors	7	0.923 %	No
Find an Advisor	5	0.66 %	No
With Us Overview	4	0.528 %	No

3 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
of the Week	3	0.396 %	No
Chart of the	3	0.396 %	No
to Investing Retirement	2	0.264 %	No
Protection Helping You	2	0.264 %	No
Helping You Plan	2	0.264 %	No
Fargo Advisors Financial	2	0.264 %	No
New to Investing	2	0.264 %	No
Retirement Center Estate	2	0.264 %	No
Investing Retirement Center	2	0.264 %	No
Elder Financial Protection	2	0.264 %	No
Center Estate Planning	2	0.264 %	No
Estate Planning Education	2	0.264 %	No
Planning Education Insurance	2	0.264 %	No
Education Insurance Social	2	0.264 %	No
Insurance Social Security	2	0.264 %	No
Social Security Tax	2	0.264 %	No
Security Tax Center	2	0.264 %	No

== Four words keywords ==

4 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
Chart of the Week	3	0.396 %	No
Planning For Life Overview	2	0.264 %	No
Divorce Loss of a	2	0.264 %	No
Marriage New Baby Job	2	0.264 %	No
New Baby Job Change	2	0.264 %	No
Baby Job Change Divorce	2	0.264 %	No
Job Change Divorce Loss	2	0.264 %	No
Change Divorce Loss of	2	0.264 %	No
Loss of a Spouse	2	0.264 %	No
- Friday 830 am	2	0.264 %	No
of a Spouse Family	2	0.264 %	No
a Spouse Family Conversations	2	0.264 %	No
Spouse Family Conversations Elder	2	0.264 %	No

4 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
Family Conversations Elder Financial	2	0.264 %	No
Conversations Elder Financial Protection	2	0.264 %	No
Elder Financial Protection Helping	2	0.264 %	No
Monday - Friday 830	2	0.264 %	No
Life Overview Life Events	2	0.264 %	No
Friday 830 am -	2	0.264 %	No
Benefits At a Glance	2	0.264 %	No

Alexa Information - wellsfargoadvisors.com

General information

Domain name : wellsfargoadvisors.com

Global Rank : #26,376

Daily Time on Site : 1:10

Search Traffic : 11.5%

Bounce Rate : 77.4%

Total sites link in : 202

Top 5 similar sites by audience overlap

Sl	Similar sites	Overlap score
1	wf.com	14.7
2	wfhm.com	13.9
3	wellsfargofunds.com	12.0
4	wellsfargojobs.com	9.5
5	wellsfargo.com	9.3

Top 5 keywords by traffic

Keywords	Search Traffic	Share of voice
No data found!		

Top 4 keyword gaps

Keywords driving traffic to competitors, but not to this site	Avg. traffic to competitors	Search popularity
wells fargo asset management	30	22
wells fargo home mortgage	29	46
wells fargo ceo portal	27	39
wells fargo enterprise	27	6

Top 4 easy-to-rank keywords

Popular keywords within this site`s competitive power	Relevance to this site	Search popularity
ceo portal	26	32
wells fargo ceo portal	16	39
wells fargo commercial	13	29
wells fargo bill pay	11	32

Top 4 buyer keywords

Keywords that show a high purchase intent	Avg. traffic to competitors	Organic competition
wells fargo online	45	10
wells fargo website	44	69
wells fargo official site	42	21
wellsfargo online	41	9

Top 4 optimization opportunities

Very popular keywords already driving some traffic to this site	Search popularity	Organic share of voice
qualified dividends tax rate	20	2.1%
wells fargo visa	28	0.61%
wells fargo bank online banking	26	0.74%
staples near me	58	0.01%

Top 5 referral sites

Sites by how many other sites drive traffic to them	Referral sites
wellsfargoadvisors.com	14.7
wfhm.com	13.9
wf.com	12.0
wellsfargojobs.com	9.5
wellsfargofunds.com	9.3

Site flow	
Visited just before & right after domain	Visited just before & right after domain percentage
wellsfargocom	31.1%
googlecom	23.3%
yahoocom	8.01%
fidelitycom	2.06%
youtubecom	1.37%
wellsfargocom	67.3%
googlecom	12%
yahoocom	1.85%
linkedincom	1.23%

Top 5 audience overlap		
Similar sites to this site	Site's overlap score	Alexa rank
No data found!		

Top 3 audience geography	
Visitors by country	Visitors by country percentage
🇺🇸 United States	78.9%
🇦🇷 Argentina	6.6%
🇻🇪 Venezuela	6.4%