

## Domain Name - thecrossingsgroup.com

### WhoIs Information

**Registered :** No

**Domain age :** 22 Years 8 Months 13 Days

**Tech email :**  
[customerservice@networksolutions.com](mailto:customerservice@networksolutions.com)

**Name servers :** B.DNS.HOSTWAY.NET

**Created at :** 15-Aug-2002

**Changed at :** 16-Jun-2019

**Expire at :** 15-Aug-2024

**Registrant name :** The Crossings Group

**Admin name :** The Crossings Group

**Registrant country :**  US

**Admin country :**  US

**Registrant phone :** +1.7203442676

**Admin phone :** +1.7203442676

### Moz information

**Subdomain normalized :** 1

**Subdomain raw :** 0.1000000015

**Url normalized :** 1.399999976

**Url raw :** 0.1400000006

**Http status code :** 200

**Domain authority :** 10

**Page authority :** 14

**External quality link :** 9

**Links :** 27

### Link information

**Backlink count :** 9

**Total link count :** 27

**Mozrank :** 1.399999976



The Crossings Group  
Mortgage Lending Executive Search / est. 2002

HOME ABOUT PROCESS SERVICES JOBS EXPERTISE CONTACT

## DEEP IN THE FIELD OF HOME LENDING TALENT

With competence and integrity, we have established ourselves as mortgage search leaders across a range of leadership and non-managerial roles.



THE CROSSINGS GROUP

### Mobile Friendly Check

Performance : 54.77

Emulated Form Factor **Mobile**

Locale **En-US**

Category **Performance**

### Field Data

Over the last 30 days, the field data shows that this page has an **Moderate** speed compared to other pages in the Chrome User Experience Report. **We are showing The 75th percentile of FCP and The 95th percentile of FID**

First Contentful Paint (FCP)

Metric Category

First Input Delay (FID)

Metric Category

Overall Category



## Origin Summary

All pages served from this origin have a **Slow** speed compared to other pages in the Chrome User Experience Report Over the last 30 days. To view suggestions tailored to each page, analyze individual page URLs.

First Contentful Paint (FCP)

Metric Category

First Input Delay (FID)

Metric Category

Overall Category

## Lab Data

First Contentful Paint

First Contentful Paint marks the time at which the first text or image is painted. [Learn more](#)

3.2 s

First Meaningful Paint

First Meaningful Paint measures when the primary content of a page is visible. [Learn more](#)

4.4 s

Speed Index

Speed Index shows how quickly the contents of a page are visibly populated. [Learn more](#)

4.7 s

First CPU Idle

First CPU Idle marks the first time at which the page's main thread is quiet enough to handle input. [Learn more](#)

5.3 s

Time to Interactive

Time to interactive is the amount of time it takes for the page to become fully interactive. [Learn more](#)

9.2 s

Max Potential First Input Delay

The maximum potential First Input Delay that your users could experience is the duration, in milliseconds, of the longest task. [Learn more](#)

150 ms

## Audit Data

Keep request counts low and transfer sizes small

To set budgets for the quantity and size of page resources, add a budget.json file. [Learn More](#)

52 requests • 2,424 KiB

## Eliminate render-blocking resources

Resources are blocking the first paint of your page. Consider delivering critical JS/CSS inline and deferring all non-critical JS/styles. [Learn More](#)

Potential savings of 1,660 ms

## Efficiently encode images

Optimized images load faster and consume less cellular data. [Learn More](#)

## Enable text compression

Text-based resources should be served with compression (gzip, deflate or brotli) to minimize total network bytes. [Learn More](#)

## Serve static assets with an efficient cache policy

A long cache lifetime can speed up repeat visits to your page. [Learn More](#)

44 resources found

## Minimize third-party usage

Third-party code can significantly impact load performance. Limit the number of redundant third-party providers and try to load third-party code after your page has primarily finished loading. [Learn More](#)

Third-party code blocked the main thread for 20 ms

## Network Round Trip Times

Network round trip times (RTT) have a large impact on performance. If the RTT to an origin is high, it's an indication that servers closer to the user could improve performance. [Learn More](#)

0 ms

## Estimated Input Latency

Estimated Input Latency is an estimate of how long your app takes to respond to user input, in milliseconds, during the busiest 5s window of page load. If your latency is higher than 50 ms, users may perceive your app as laggy. [Learn More](#)

10 ms

## First Contentful Paint (3G)

First Contentful Paint 3G marks the time at which the first text or image is painted while on a 3G network. [Learn More](#)

6660 ms

## Total Blocking Time

Sum of all time periods between FCP and Time to Interactive, when task length exceeded 50ms, expressed in milliseconds.

180 ms

### JavaScript execution time

Consider reducing the time spent parsing, compiling, and executing JS. You may find delivering smaller JS payloads helps with this. [Learn More](#)

0.7 s

### Defer offscreen images

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive. [Learn More](#)

### Server Backend Latencies

Server latencies can impact web performance. If the server latency of an origin is high, it's an indication the server is overloaded or has poor backend performance. [Learn More](#)

0 ms

### Properly size images

Serve images that are appropriately-sized to save cellular data and improve load time. [Learn More](#)

### Remove unused CSS

Remove dead rules from stylesheets and defer the loading of CSS not used for above-the-fold content to reduce unnecessary bytes consumed by network activity. [Learn More](#)

Potential savings of 54 KiB

### Avoids enormous network payloads

Large network payloads cost users real money and are highly correlated with long load times. [Learn More](#)

Total size was 2,424 KiB

### Minimize main-thread work

Consider reducing the time spent parsing, compiling and executing JS. You may find delivering smaller JS payloads helps with this. [Learn More](#)

2.5 s

### Serve images in next-gen formats

Image formats like JPEG 2000, JPEG XR, and WebP often provide better compression than PNG or JPEG, which means faster downloads and less data consumption. [Learn More](#)

Potential savings of 1,501 KiB

### Avoid chaining critical requests

The Critical Request Chains below show you what resources are loaded with a high priority. Consider reducing the length of chains, reducing the download size of resources, or deferring the download of unnecessary resources to improve page load.

[Learn More](#)

31 chains found

### Avoids enormous network payloads

A large DOM will increase memory usage, cause longer [Learn More](#)

536 elements

### Avoid multiple page redirects

Redirects introduce additional delays before the page can be loaded. [Learn More](#)

Potential savings of 630 ms

### Minify JavaScript

Minifying JavaScript files can reduce payload sizes and script parse time. [Learn More](#)

### User Timing marks and measures

Consider instrumenting your app with the User Timing API to measure your app's real-world performance during key user experiences. [Learn More](#)

#### IP Information

**ISP :** AS14061 DigitalOcean, LLC

**Ip :** 159.65.161.217

**Country :**  UNITED STATES

**City :** Clifton

**Region :** New Jersey

**Timezone :** America/New\_York

**Latitude :** 40.8344

**Longitude :** -74.1377

#### Malware Scan Info

**Google safe browser norton :** Safe

**Norton :** untested

#### Search Engine Index Info

**Google index :** 38

**Bing index :** 0

**Yahoo index :** 0

#### Sites in Same IP

No data to show

#### Related Websites

1.

## Social Network Information - thecrossingsgroup.com

### Social Network Information

**Facebook share :** 0

**Pinterest Info :** 0

**Facebook comment :** 0

**Xing Info :** 0

**Facebook like :** 0

**Buffer Info :** 0

**Reddit Score :** 0

**Reddit Ups :** 0

**Reddit downs :** 0

## Keyword & Meta Information - thecrossingsgroup.com

### TITLE & METATAGS

#### Title

Home Lending Talent - Home - The Crossings Group

#### Viewport

width=device-width, initial-scale=1.0

#### Description

We work with home lending talent, creating opportunities for proven home lending leaders to cross paths with depositories and mortgage companies.

#### Robots

max-snippet:-1, max-image-preview:large, max-video-preview:-1

#### Twitter:card

summary\_large\_image

#### Twitter:description

We work with home lending talent, creating opportunities for proven home lending leaders to cross paths with depositories and mortgage companies.

#### Twitter:title

Home Lending Talent - Home - The Crossings Group

#### Generator



**Msapplication-TileImage**

<https://thecrossingsgroup.com/wp-content/uploads/2019/02/favicon.png>

**Blocked by robots.txt : No**

**Blocked by meta-robots : No**

**Linksnofollowed by meta-robots : No**

**Total keywords : 880**

Html headings

**H1(1)**

1. Deep in the field of Home Lending Talent

**H2(4)**

1. competence and integrity...
2. AND OLD FASHIONED NETWORKING
3. AND OLD FASHIONED NETWORKING
4. Our clients speak for us

**H3(15)**

1. The Crossings Group Inc.
- 2.
- 3.
- 4.
5. S. Lear
6. Rick Bechtel
7. Gary Nation

8. Brock B.
9. Ken Niemann
10. Rob Quinn
11. Paul Diamond
12. N. Long
13. Jeff Gennarelli
14. Scott Conway
15. IF YOU ARE SEEKING AN EXPERIENCED, SUCCESSFUL AND KNOWLEDGEABLE PARTNER IN your SEARCH FOR HOME LENDING TALENT, CONTACT THE CROSSINGS GROUP TODAY.

<b>H4(12)</b>
1. Bank President
2. Head of Mortgage TD Bank
3. President, Central Federal Savings and Loan
4. Co-owner, Veterans United Home Loans
5. President, Mortgage / Paramount Bank
6. National Production Manager /Veterans United
7. Owner and CEO, Diamond Residential Mortgage Corp
8. Veterans United Home Loans
9. CEO, BBMC Mortgage
10. CEO, Magnolia Bank
11. Contact Information

## 12. Important Links

### H5(0)

No h5 tag found

### H6(0)

No h6 tag found

## KEYWORD ANALYSIS

*== Single word keywords ==*

SINGLE KEYWORDS	OCCURRENCES	DENSITY	POSSIBLE SPAM
Joe	15	1.705 %	No
Group	9	1.023 %	No
Mortgage	8	0.909 %	Yes
Crossings	8	0.909 %	No
search	7	0.795 %	No
Home	6	0.682 %	Yes
Veterans	5	0.568 %	No
United	5	0.568 %	No
call	5	0.568 %	Yes
Contact	5	0.568 %	No
great	4	0.455 %	No
Bank	4	0.455 %	No
contingent	4	0.455 %	No
candidate	4	0.455 %	No
referral	4	0.455 %	No
Banking	4	0.455 %	No
talent	3	0.341 %	No
industry	3	0.341 %	No
organization	3	0.341 %	No
working	3	0.341 %	No

**== Two words keywords ==**

<b>2 WORD PHRASES</b>	<b>OCCURRENCES</b>	<b>DENSITY</b>	<b>POSSIBLE SPAM</b>
Crossings Group	8	0.909 %	No
The Crossings	7	0.795 %	No
Veterans United	5	0.568 %	No
contingent and	4	0.455 %	No
Mortgage Banking	4	0.455 %	No
to call	3	0.341 %	No
is a	3	0.341 %	No
Joe Lickteig	3	0.341 %	No
Group Inc	3	0.341 %	No
for us	3	0.341 %	No
Process Services	3	0.341 %	No
About Process	3	0.341 %	No
Home About	3	0.341 %	No
working with	3	0.341 %	No
leverage from	2	0.227 %	No
our call	2	0.227 %	No
creates leverage	2	0.227 %	No
effort creates	2	0.227 %	No
daily effort	2	0.227 %	No
referral daily	2	0.227 %	No

**== Three words keywords ==**

<b>3 WORD PHRASES</b>	<b>OCCURRENCES</b>	<b>DENSITY</b>	<b>POSSIBLE SPAM</b>
The Crossings Group	7	0.795 %	No
Home About Process	3	0.341 %	No
About Process Services	3	0.341 %	No
Crossings Group Inc	3	0.341 %	No
referral to referral	2	0.227 %	No
software our call	2	0.227 %	No
our call to	2	0.227 %	No
call to call	2	0.227 %	No

3 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
to call referral	2	0.227 %	No
call referral to	2	0.227 %	No
effort creates leverage	2	0.227 %	No
to referral daily	2	0.227 %	No
daily effort creates	2	0.227 %	No
creates leverage from	2	0.227 %	No
leverage from relationships	2	0.227 %	No
from relationships built	2	0.227 %	No
relationships built over	2	0.227 %	No
referral daily effort	2	0.227 %	No
search software our	2	0.227 %	No
over nearly two	2	0.227 %	No

**== Four words keywords ==**

4 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
Home About Process Services	3	0.341 %	No
to referral daily effort	2	0.227 %	No
use best in class	2	0.227 %	No
referral daily effort creates	2	0.227 %	No
diligence will bring you	2	0.227 %	No
referral to referral daily	2	0.227 %	No
call referral to referral	2	0.227 %	No
to call referral to	2	0.227 %	No
call to call referral	2	0.227 %	No
our call to call	2	0.227 %	No
software our call to	2	0.227 %	No
search software our call	2	0.227 %	No
class search software our	2	0.227 %	No
in class search software	2	0.227 %	No
best in class search	2	0.227 %	No
While we use best	2	0.227 %	No
we use best in	2	0.227 %	No
effort creates leverage from	2	0.227 %	No

4 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
NETWORKING While we use	2	0.227 %	No
FASHIONED NETWORKING While we	2	0.227 %	No

## Alexa Information - thecrossingsgroup.com

### General information

**Domain name :** thecrossingsgroup.com

**Global Rank :** No data

**Daily Time on Site :** No data

**Search Traffic :** No data

**Bounce Rate :** No data

**Total sites link in :** No data

### Top 5 similar sites by audience overlap

SI	Similar sites	Overlap score
No data found!		

### Top 5 keywords by traffic

Keywords	Search Traffic	Share of voice
No data found!		

### Top 4 keyword gaps

Keywords driving traffic to competitors, but not to this site	Avg. traffic to competitors	Search popularity
No data found!		

### Top 4 easy-to-rank keywords

Popular keywords within this site`s competitive power	Relevance to this site	Search popularity
No data found!		

#### Top 4 buyer keywords

**Keywords that show a high purchase intent**

**Avg. traffic to competitors**

**Organic competition**

No data found!

#### Top 4 optimization opportunities

**Very popular keywords already driving some traffic to this site**

**Search popularity**

**Organic share of voice**

No data found!

#### Top 5 referral sites

**Sites by how many other sites drive traffic to them**

**Referral sites**

No data found!

#### Site flow

**Visited just before & right after domain**

**Visited just before & right after domain percentage**

No data found!

#### Top 5 audience overlap

**Similar sites to this site**

**Site's overlap score**

**Alexa rank**

No data found!

#### Top 3 audience geography

**Visitors by country**

**Visitors by country percentage**

No data found!