Domain Name - trailblazers.com

WhoIs Information

Registered : No

Domain age : 28 Years 7 Months 19 Days

Tech email : internicadmin@NBA.COM

Name servers : ns70.nba.com

Created at : 09-Sep-1996

Changed at : 21-Oct-2020

Expire at : 08-Sep-2021

Registrant name : NO DATA

Admin name : NO DATA

Registrant country : 🇺🇸 US

Admin country : 🇺🇸 US

Registrant phone : +1.2018651500

Admin phone : +1.2019746996

Moz information

Subdomain normalized : 1.615050912

Subdomain raw : 0.1615050882

Url normalized : 4

Url raw : 0.400000006

Http status code : 301

Domain authority : 52
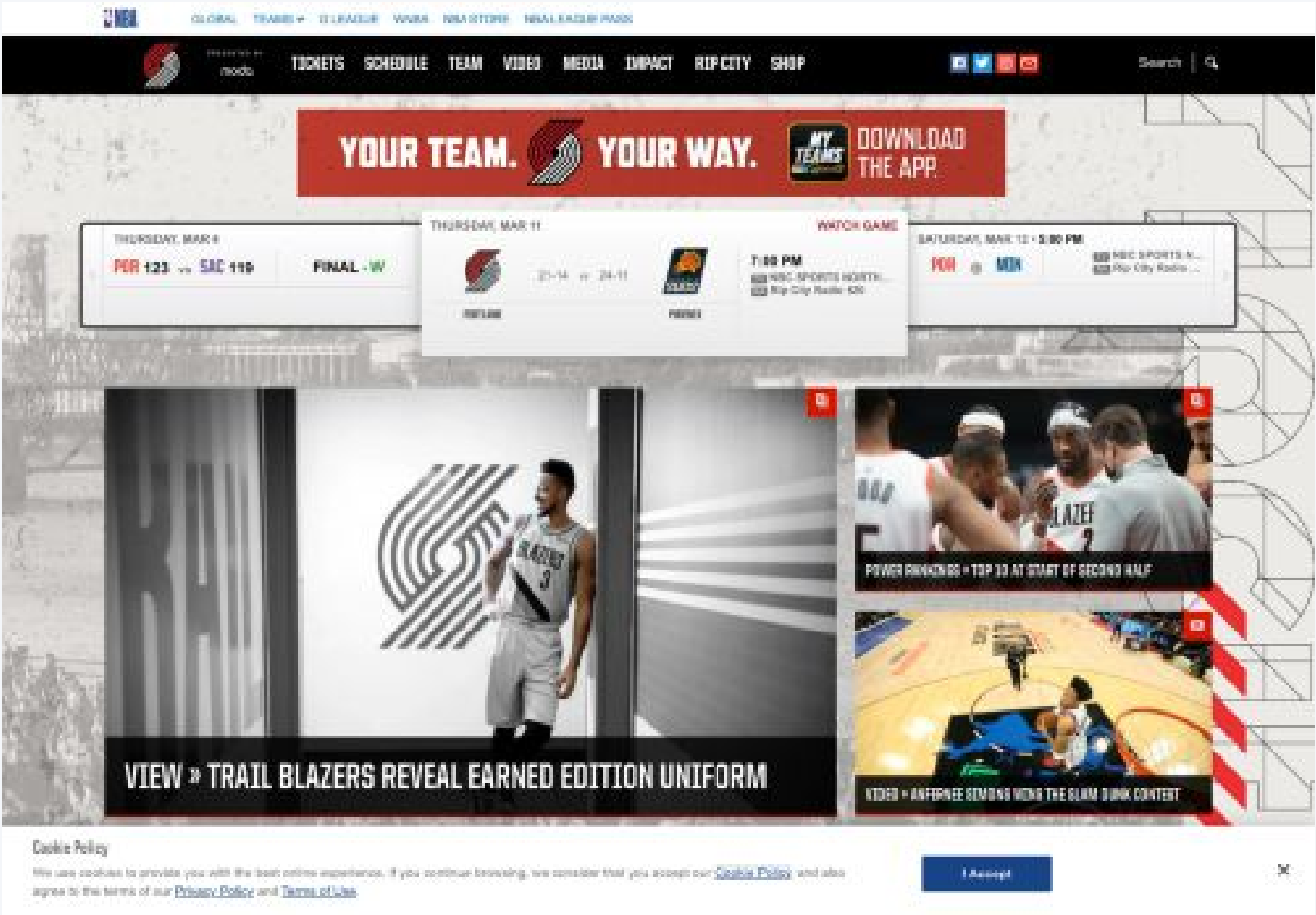
Page authority : 40

External quality link : 424

Links : 600

Link information

Backlink count : 424

Total link count : 600

Mozrank : 4

Mobile Friendly Check

Performance : 0

Emulated Form Factor **Mobile**	
Locale **En-US**	
Category **Performance**	

Field Data

Over the last 30 days, the field data shows that this page has an **Moderate** speed compared to other pages in the Chrome User Experience Report. **We are showing The 75th percentile of FCP and The 95th percentile of FID**

First Contentful Paint (FCP)

7089 ms

Metric Category
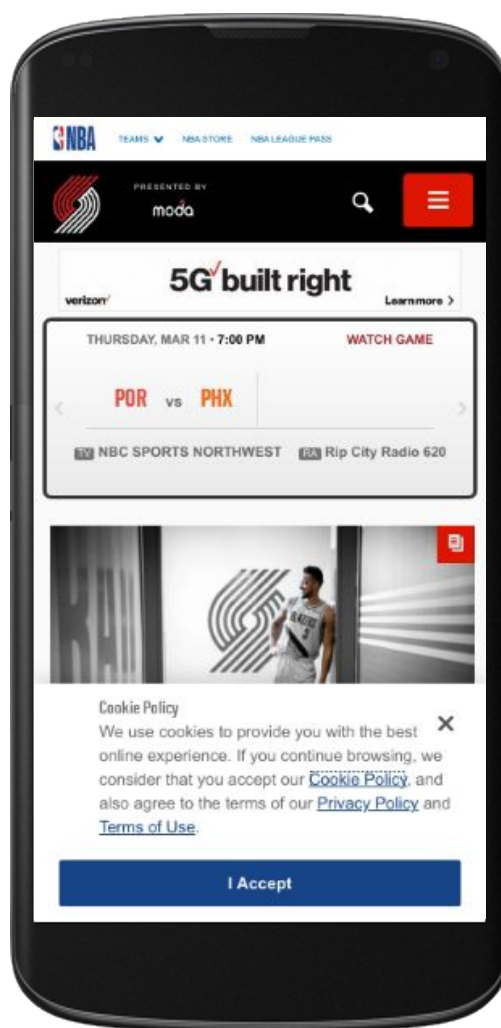
SLOW

First Input Delay (FID)

58 ms

Metric Category

FAST

Overall Category

SLOW

Origin Summary

All pages served from this origin have a **Slow** speed compared to other pages in the Chrome User Experience Report Over

the last 30 days.To view suggestions tailored to each page, analyze individual page URLs.

First Contentful Paint (FCP)

2483 ms

Metric Category

AVERAGE

First Input Delay (FID)

73 ms

Metric Category

FAST

Overall Category

AVERAGE

Lab Data

First Contentful Paint

First Contentful Paint marks the time at which the first text or image is painted. **Learn more**

14.6 s

First Meaningful Paint

First Meaningful Paint measures when the primary content of a page is visible. **Learn more**

15.7 s

Speed Index

Speed Index shows how quickly the contents of a page are visibly populated. **Learn more**

153.5 s

First CPU Idle

First CPU Idle marks the first time at which the page`s main thread is quiet enough to handle input. **Learn more**

33.8 s

Time to Interactive

Time to interactive is the amount of time it takes for the page to become fully interactive. **Learn more**

189.7 s

Max Potential First Input Delay

The maximum potential First Input Delay that your users could experience is the duration, in milliseconds, of the longest task. **Learn more**

2,460 ms

Audit Data

Keep request counts low and transfer sizes small

To set budgets for the quantity and size of page resources, add a budget.json file. **Learn More**

355 requests • 65,215 KiB

Eliminate render-blocking resources

Resources are blocking the first paint of your page. Consider delivering critical JS/CSS inline and deferring all non-critical JS/styles. **Learn More**

Potential savings of 11,640 ms

Efficiently encode images

Optimized images load faster and consume less cellular data. **Learn More**

Enable text compression

Text-based resources should be served with compression (gzip, deflate or brotli) to minimize total network bytes. **Learn More**

Potential savings of 98 KiB

Serve static assets with an efficient cache policy

A long cache lifetime can speed up repeat visits to your page. **Learn More**

128 resources found

Reduce the impact of third-party code

Third-party code can significantly impact load performance. Limit the number of redundant third-party providers and try to load third-party code after your page has primarily finished loading. **Learn More**

Third-party code blocked the main thread for 2,960 ms

Network Round Trip Times

Network round trip times (RTT) have a large impact on performance. If the RTT to an origin is high, it's an indication that servers closer to the user could improve performance. **Learn More**

0 ms

Estimated Input Latency

Estimated Input Latency is an estimate of how long your app takes to respond to user input, in milliseconds, during the busiest 5s window of page load. If your latency is higher than 50 ms, users may perceive your app as laggy. **Learn More**

1,580 ms

First Contentful Paint (3G)

First Contentful Paint 3G marks the time at which the first text or image is painted while on a 3G network. **Learn More**

28705 ms

Total Blocking Time

Sum of all time periods between FCP and Time to Interactive, when task length exceeded 50ms, expressed in milliseconds.

4,750 ms

Reduce JavaScript execution time

Consider reducing the time spent parsing, compiling, and executing JS. You may find delivering smaller JS payloads helps with this. **Learn More**

16.8 s

Defer offscreen images

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive. **Learn More**

Potential savings of 56,779 KiB

Server Backend Latencies

Server latencies can impact web performance. If the server latency of an origin is high, it's an indication the server is overloaded or has poor backend performance. **Learn More**

0 ms

Properly size images

Serve images that are appropriately-sized to save cellular data and improve load time. **Learn More**

Potential savings of 58,125 KiB

Remove unused CSS

Remove dead rules from stylesheets and defer the loading of CSS not used for above-the-fold content to reduce unnecessary bytes consumed by network activity. **Learn More**

Potential savings of 137 KiB

Avoid enormous network payloads

Large network payloads cost users real money and are highly correlated with long load times. **Learn More**

Total size was 65,215 KiB

Minimize main-thread work

Consider reducing the time spent parsing, compiling and executing JS. You may find delivering smaller JS payloads helps with this. **Learn More**

25.2 s

Serve images in next-gen formats

Image formats like JPEG 2000, JPEG XR, and WebP often provide better compression than PNG or JPEG, which means faster downloads and less data consumption. **Learn More**

Potential savings of 52,567 KiB

Avoid chaining critical requests

The Critical Request Chains below show you what resources are loaded with a high priority. Consider reducing the length of chains, reducing the download size of resources, or deferring the download of unnecessary resources to improve page load. **Learn More**

44 chains found

Avoid enormous network payloads

A large DOM will increase memory usage, cause longer **Learn More**

6,381 elements

Avoid multiple page redirects

Redirects introduce additional delays before the page can be loaded. **Learn More**

Potential savings of 1,260 ms

Minify JavaScript

Minifying JavaScript files can reduce payload sizes and script parse time. **Learn More**

User Timing marks and measures

Consider instrumenting your app with the User Timing API to measure your app's real-world performance during key user experiences. **Learn More**

34 user timings

IP Information	
ISP : AS16509 Amazon.com, Inc.	
Ip : 99.83.183.221	
Country : 🇺🇸 UNITED STATES	
City : Seattle	
Region : Washington	
Timezone : America/Los_Angeles	

Malware Scan Info	
Google safe browser norton : Safe	
Norton : untested	

Search Engine Index Info	
Google index : 117	

Latitude : 47.5413	**Bing index :** 0
Longitude : -122.3129	**Yahoo index :** 0

Sites in Same IP	Related Websites
No data to show	1.

Social Network Information - trailblazers.com

Social Network Information	
Facebook share : 0	**Pinterest Info :** 0
Facebook comment : 0	**Xing Info :** 0
Facebook like : 0	**Buffer Info :** 0
Reddit Score : 0	**Reddit Ups :** 0
Reddit downs : 0	

Keyword & Meta Information - trailblazers.com

TITLE & METATAGS
Title
Portland Trail Blazers | The Official Site of the Portland Trail Blazers
Google-site-verification
RiF1RlTwjSydydQQ-uEASruEdLceNzOuOKv0gyrbJmo
Viewport
width=device-width, initial-scale=1.0
Timestamp
1615449971
Is_https

true	

Description
The official site of the Portland Trail Blazers. Includes news, scores, schedules, statistics, photos and video.

Keywords
Portland Trail Blazers, NBA, tickets, basketball, Damian Lillard, CJ McCollum

News_keywords
Portland Trail Blazers, basketball, NBA, Damian Lillard, CJ McCollum

Rating
general

Generator
Drupal 7 (http://drupal.org)

Twitter:site
@trailblazers

Twitter:card
summary

Twitter:creator
@trailblazers

Twitter:title
Portland Trail Blazers | The Official Site of the Portland Trail

Twitter:url
https://www.nba.com/blazers/home

Twitter:description
The official site of the Portland Trail Blazers. Includes news, scores, schedules, statistics, photos and video.

Twitter:app:name:iphone
Portland Trail Blazers

Twitter:app:id:iphone
573576267

Twitter:app:name:ipad
Portland Trail Blazers

Twitter:app:id:ipad
573576267

Twitter:app:name:googleplay
Portland Trail Blazers

Blocked by robots.txt : No

Blocked by meta-robots : No

Links nofollowed by meta-robots : No

Total keywords : 3579

Html headings

H1(1)

1. Terry Stotts: "As a group we are committed to being a better defensive team"

H2(1)

1. VIEW » Trail Blazers Reveal Earned Edition Uniform

H3(14)

1. POWER RANKINGS » Top 10 At Start Of Second Half

2. VIDEO » Anfernee Simons wins the Slam Dunk Contest

3. The Clock Strikes 'Dame Time' At All-Star Game

4. PHOTOS » Blazers shine at 2021 All-Star events

5. Simons Overcomes Nerves, Shock To Win Dunk Contest

6. Most Recent Videos Playlist

7. Terry Stotts: "As a group we are committed to being a better defensive team"

8. Carmelo Anthony: "We ready to lock in"

9. Second Half Of Season Starts With Suns

10. POWER RANKINGS » Top 10 At The Start Of The Second Half Of The Season
11. Trail Blazers Earn Additional Uniform, Available On-Site at Rip City Clothing Co.
12. Earned Edition Uniform Reveal
13. Trail Blazers try to read lips over Zoom	Say What: Episode 2
14. The Clock Strikes 'Dame Time' At All-Star As Lillard Leads 'Team LeBron' To Win

H4(34)
1. Terry Stotts: "As a group we are committed to being a better defensive team"
2. Carmelo Anthony: "We ready to lock in"
3. Earned Edition Uniform Reveal
4. Trail Blazers try to read lips over Zoom	Say What: Episode 2
5. Damian Lillard: "I have a lot of pride representing Rip City"
6. Damian Lillard (32 PTS) 2021 All-Star Game Highlights
7. Dame calls game, sends Team Durant home with a game-winning shot from half court
8. Anfernee Simons: "It's just a blessing to be the first Portland Trail Blazer to win a Slam Dunk contest"
9. Anfernee Simons wins the 2021 AT&T Slam Dunk Contest
10. Dame hits the three from beyond half court
11. Damian Lillard throws down the alley-oop from Chris Paul!
12. Robert Covington: "That's what my whole purpose is, to insipre and motivate everyone"
13. Robert Covington: "Kids get to sit up here and see a different light"
14. Robert Covington donates $25,000 scholarships to students at his alma mater

H5(0)
No h5 tag found

H6(0)
No h6 tag found

KEYWORD ANALYSIS

== *Single word keywords* ==			
SINGLE KEYWORDS	**OCCURRENCES**	**DENSITY**	**POSSIBLE SPAM**
Game	137	3.828 %	No
tv	126	3.521 %	No
City	97	2.71 %	No
Rip	96	2.682 %	No
ra	91	2.543 %	No
Radio	91	2.543 %	No
NBC	84	2.347 %	No
SPORTS	84	2.347 %	No
NORTHWEST	84	2.347 %	No
Mar	80	2.235 %	No
Portland	70	1.956 %	No
Watch	67	1.872 %	No
POR	65	1.816 %	No
•	52	1.453 %	No
PM	52	1.453 %	No
Buy	40	1.118 %	Yes
Tickets	36	1.006 %	No
Playing	30	0.838 %	No
NBA	28	0.782 %	No
Live	26	0.726 %	No

== *Two words keywords* ==

2 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
Rip City	96	2.682 %	No
Radio 620	91	2.543 %	No
City Radio	91	2.543 %	No
ra Rip	91	2.543 %	No
tv NBC	84	2.347 %	No
NBC SPORTS	84	2.347 %	No
SPORTS NORTHWEST	84	2.347 %	No
Game POR	65	1.816 %	No
Watch Game	65	1.816 %	No
NORTHWEST ra	49	1.369 %	No
700 PM	36	1.006 %	No
NORTHWEST tv	35	0.978 %	No
POR vs	34	0.95 %	No
Buy Tickets	32	0.894 %	No
620 Buy	32	0.894 %	No
Now Playing	30	0.838 %	No
PM Watch	26	0.726 %	No
PM tv	26	0.726 %	No
620 Live	26	0.726 %	No
Live Game	26	0.726 %	No

== *Three words keywords* ==

3 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
Rip City Radio	91	2.543 %	No
City Radio 620	91	2.543 %	No
ra Rip City	91	2.543 %	No
tv NBC SPORTS	84	2.347 %	No
NBC SPORTS NORTHWEST	84	2.347 %	No
Watch Game POR	65	1.816 %	No
NORTHWEST ra Rip	49	1.369 %	No
SPORTS NORTHWEST ra	49	1.369 %	No
SPORTS NORTHWEST tv	35	0.978 %	No
Game POR vs	34	0.95 %	No

3 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
Radio 620 Buy	32	0.894 %	No
PM Watch Game	26	0.726 %	No
Radio 620 Live	26	0.726 %	No
Live Game Tracker	26	0.726 %	No
620 Live Game	26	0.726 %	No
PM tv NBC	24	0.671 %	No
620 Buy Tickets	24	0.671 %	No
Final • L	20	0.559 %	No
700 PM tv	18	0.503 %	No
700 PM Watch	18	0.503 %	No

== *Four words keywords* ==

4 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
Rip City Radio 620	91	2.543 %	No
ra Rip City Radio	91	2.543 %	No
tv NBC SPORTS NORTHWEST	84	2.347 %	No
NORTHWEST ra Rip City	49	1.369 %	No
SPORTS NORTHWEST ra Rip	49	1.369 %	No
NBC SPORTS NORTHWEST ra	49	1.369 %	No
NBC SPORTS NORTHWEST tv	35	0.978 %	No
Watch Game POR vs	34	0.95 %	No
City Radio 620 Buy	32	0.894 %	No
PM Watch Game POR	26	0.726 %	No
620 Live Game Tracker	26	0.726 %	No
Radio 620 Live Game	26	0.726 %	No
City Radio 620 Live	26	0.726 %	No
Radio 620 Buy Tickets	24	0.671 %	No
PM tv NBC SPORTS	24	0.671 %	No
700 PM Watch Game	18	0.503 %	No
• 700 PM Watch	18	0.503 %	No
700 PM tv NBC	16	0.447 %	No
SPORTS NORTHWEST tv ESPN	14	0.391 %	No
tv ESPN ra Rip	14	0.391 %	No

Alexa Information - trailblazers.com

General information

Domain name : trailblazers.com

Global Rank : No data

Daily Time on Site : No data

Search Traffic : No data

Bounce Rate : No data

Total sites link in : 32

Top 5 similar sites by audience overlap

Sl	Similar sites	Overlap score
No data found!		

Top 5 keywords by traffic

Keywords	Search Traffic	Share of voice
No data found!		

Top 4 keyword gaps

Keywords driving traffic to competitors, but not to this site	Avg. traffic to competitors	Search popularity
No data found!		

Top 4 easy-to-rank keywords

Popular keywords within this site`s competitive power	Relevance to this site	Search popularity
No data found!		

Top 4 buyer keywords

Keywords that show a high purchase intent	Avg. traffic to competitors	Organic competition
No data found!		

Top 4 optimization opportunities

Very popular keywords already driving some traffic to this site	Search popularity	Organic share of voice
No data found!		

Top 5 referral sites

Sites by how many other sites drive traffic to them	Referral sites
No data found!	

Site flow

Visited just before & right after domain	Visited just before & right after domain percentage
No data found!	

Top 5 audience overlap

Similar sites to this site	Site's overlap score	Alexa rank
No data found!		

Top 3 audience geography

Visitors by country	Visitors by country percentage
No data found!	