

## Domain Name - inn-flow.com

### WhoIs Information

**Registered :** No

**Domain age :** 13 Years 5 Months 9 Days

**Tech email :** Select Contact Domain Holder link at  
<https://www.godaddy.com/whois/results.aspx?domain=INN-FLOW.COM>

**Name servers :** NS22.DOMAINCONTROL.COM

**Created at :** 14-Nov-2011

**Changed at :** 15-Nov-2020

**Expire at :** 14-Nov-2021

**Registrant name :**

**Admin name :**

**Registrant country :**  US

**Admin country :** 

**Registrant phone :**

**Admin phone :**

### Moz information

**Subdomain normalized :** 0.08380953223

**Subdomain raw :** 0.008380952291

**Url normalized :** 2.099999905

**Url raw :** 0.2099999934

**Http status code :** 403

**Domain authority :** 22

**Page authority :** 21

**External quality link :** 2

**Links :** 4

### Link information

**Backlink count :** 2

**Total link count :** 4

**Mozrank :** 2.099999905

# One Solution. Built for Hotels.

Inn-Flow provides cloud-based hotel management software to help you streamline your operations and drive performance.

[TALK TO AN EXPERT](#)

## Where All of Your Hotel Operations Come Together



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## Mobile Friendly Check

Performance : 53.36

Emulated Form Factor **Mobile**

Locale **En-US**

Category **Performance**

## Field Data

Over the last 30 days, the field data shows that this page has an **Moderate** speed compared to other pages in the Chrome User Experience Report. **We are showing The 75th percentile of FCP and The 95th percentile of FID**

## First Contentful Paint (FCP)

3410 ms

Metric Category

SLOW

## First Input Delay (FID)

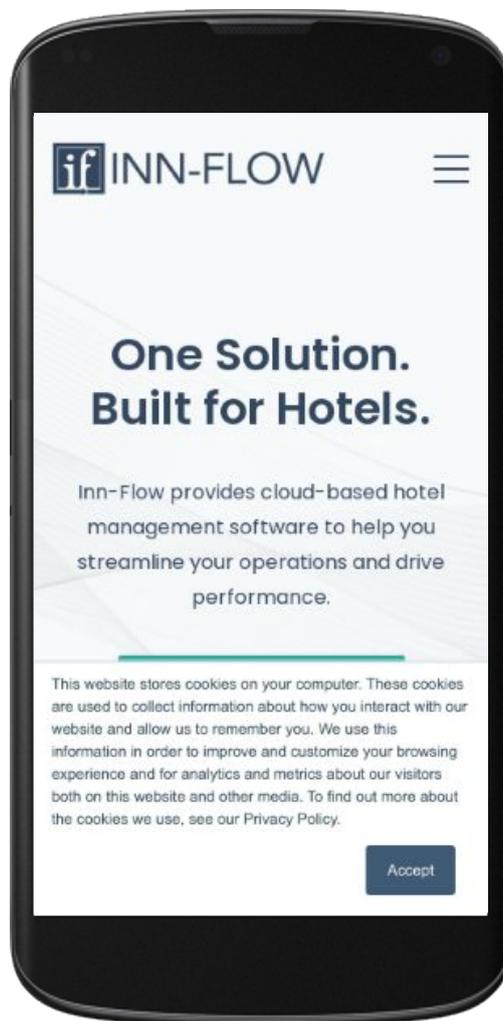
17 ms

Metric Category

FAST

Overall Category

SLOW



## Origin Summary

All pages served from this origin have a **Slow** speed compared to other pages in the Chrome User Experience Report Over the last 30 days. To view suggestions tailored to each page, analyze individual page URLs.

## First Contentful Paint (FCP)

3410 ms

### Metric Category

SLOW

## First Input Delay (FID)

17 ms

### Metric Category

FAST

## Overall Category

SLOW

## Lab Data

### First Contentful Paint

First Contentful Paint marks the time at which the first text or image is painted. [Learn more](#)

3.3 s

### First Meaningful Paint

First Meaningful Paint measures when the primary content of a page is visible. [Learn more](#)

3.3 s

### Speed Index

Speed Index shows how quickly the contents of a page are visibly populated. [Learn more](#)

4.9 s

### First CPU Idle

First CPU Idle marks the first time at which the page's main thread is quiet enough to handle input. [Learn more](#)

6.1 s

### Time to Interactive

Time to interactive is the amount of time it takes for the page to become fully interactive. [Learn more](#)

9.5 s

### Max Potential First Input Delay

The maximum potential First Input Delay that your users could experience is the duration, in milliseconds, of the longest task. [Learn more](#)

440 ms

## Audit Data

### Keep request counts low and transfer sizes small

To set budgets for the quantity and size of page resources, add a budget.json file. [Learn More](#)

61 requests • 1,437 KiB

### Eliminate render-blocking resources

Resources are blocking the first paint of your page. Consider delivering critical JS/CSS inline and deferring all non-critical JS/styles. [Learn More](#)

Potential savings of 1,760 ms

### Efficiently encode images

Optimized images load faster and consume less cellular data. [Learn More](#)

### Enable text compression

Text-based resources should be served with compression (gzip, deflate or brotli) to minimize total network bytes. [Learn More](#)

### Serve static assets with an efficient cache policy

A long cache lifetime can speed up repeat visits to your page. [Learn More](#)

35 resources found

### Minimize third-party usage

Third-party code can significantly impact load performance. Limit the number of redundant third-party providers and try to load third-party code after your page has primarily finished loading. [Learn More](#)

Third-party code blocked the main thread for 60 ms

### Network Round Trip Times

Network round trip times (RTT) have a large impact on performance. If the RTT to an origin is high, it's an indication that servers closer to the user could improve performance. [Learn More](#)

0 ms

### Estimated Input Latency

Estimated Input Latency is an estimate of how long your app takes to respond to user input, in milliseconds, during the busiest 5s window of page load. If your latency is higher than 50 ms, users may perceive your app as laggy. [Learn More](#)

60 ms

## First Contentful Paint (3G)

First Contentful Paint 3G marks the time at which the first text or image is painted while on a 3G network. [Learn More](#)

6420 ms

## Total Blocking Time

Sum of all time periods between FCP and Time to Interactive, when task length exceeded 50ms, expressed in milliseconds.

510 ms

## Reduce JavaScript execution time

Consider reducing the time spent parsing, compiling, and executing JS. You may find delivering smaller JS payloads helps with this. [Learn More](#)

1.7 s

## Defer offscreen images

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive. [Learn More](#)

Potential savings of 87 KiB

## Server Backend Latencies

Server latencies can impact web performance. If the server latency of an origin is high, it's an indication the server is overloaded or has poor backend performance. [Learn More](#)

0 ms

## Properly size images

Serve images that are appropriately-sized to save cellular data and improve load time. [Learn More](#)

## Remove unused CSS

Remove dead rules from stylesheets and defer the loading of CSS not used for above-the-fold content to reduce unnecessary bytes consumed by network activity. [Learn More](#)

Potential savings of 37 KiB

## Avoids enormous network payloads

Large network payloads cost users real money and are highly correlated with long load times. [Learn More](#)

Total size was 1,437 KiB

## Minimize main-thread work

Consider reducing the time spent parsing, compiling and executing JS. You may find delivering smaller JS payloads helps with this. [Learn More](#)

3.0 s

## Serve images in next-gen formats

Image formats like JPEG 2000, JPEG XR, and WebP often provide better compression than PNG or JPEG, which means faster

downloads and less data consumption. [Learn More](#)

Potential savings of 860 KiB

### Avoid chaining critical requests

The Critical Request Chains below show you what resources are loaded with a high priority. Consider reducing the length of chains, reducing the download size of resources, or deferring the download of unnecessary resources to improve page load.

[Learn More](#)

7 chains found

### Avoids enormous network payloads

A large DOM will increase memory usage, cause longer [Learn More](#)

347 elements

### Avoid multiple page redirects

Redirects introduce additional delays before the page can be loaded. [Learn More](#)

Potential savings of 630 ms

### Minify JavaScript

Minifying JavaScript files can reduce payload sizes and script parse time. [Learn More](#)

### User Timing marks and measures

Consider instrumenting your app with the User Timing API to measure your app's real-world performance during key user experiences. [Learn More](#)

#### IP Information

**ISP :** AS20446 Highwinds Network Group, Inc.

**Ip :** 151.139.128.10

**Country :**  UNITED STATES

**City :** Dallas

**Region :** Texas

**Timezone :** America/Chicago

**Latitude :** 32.7904

#### Malware Scan Info

**Google safe browser norton :** Safe

**Norton :** untested

#### Search Engine Index Info

**Google index :** 62

**Bing index :** 0

**Yahoo index :** 2,660

**Longitude** : -96.8044

Sites in Same IP

No data to show

Related Websites

1.

## Social Network Information - inn-flow.com

### Social Network Information

**Facebook share** : 0

**Pinterest Info** : 0

**Facebook comment** : 0

**Xing Info** : 0

**Facebook like** : 0

**Buffer Info** : 0

**Reddit Score** : 0

**Reddit Ups** : 0

**Reddit downs** : 0

## Keyword & Meta Information - inn-flow.com

### TITLE & METATAGS

#### Title

StackPath

#### Viewport

width=device-width, initial-scale=1, shrink-to-fit=no

**Blocked by robots.txt** : No

**Blocked by meta-robots** : No

**Links nofollowed by meta-robots** : No

**Total keywords** : 81

### Html headings

**H1(2)**

1. Please Enable Cookies

2. Please Enable JavaScript

## H2(0)

No h2 tag found

## H3(0)

No h3 tag found

## H4(0)

No h4 tag found

## H5(0)

No h5 tag found

## H6(0)

No h6 tag found

## KEYWORD ANALYSIS

== *Single word keywords* ==

SINGLE KEYWORDS	OCCURRENCES	DENSITY	POSSIBLE SPAM
service	3	3.704 %	No
innflowcom	2	2.469 %	No
security	2	2.469 %	No
protection	2	2.469 %	No
online	2	2.469 %	No
attacks	2	2.469 %	No
Enable	1	1.235 %	No
IP	1	1.235 %	No

<b>SINGLE KEYWORDS</b>	<b>OCCURRENCES</b>	<b>DENSITY</b>	<b>POSSIBLE SPAM</b>
complete	1	1.235 %	No
Reference	1	1.235 %	No
ID	1	1.235 %	No
UTC	1	1.235 %	No
Address	1	1.235 %	No
Date	1	1.235 %	No
Time	1	1.235 %	No
redirected	1	1.235 %	No
Protected	1	1.235 %	No
validation	1	1.235 %	No
cookies	1	1.235 %	No
automatic	1	1.235 %	No

**== Two words keywords ==**

<b>2 WORD PHRASES</b>	<b>OCCURRENCES</b>	<b>DENSITY</b>	<b>POSSIBLE SPAM</b>
against online	2	2.469 %	No
innflowcom is	2	2.469 %	No
is using	2	2.469 %	No
using a	2	2.469 %	No
a security	2	2.469 %	No
security service	2	2.469 %	No
service for	2	2.469 %	No
for protection	2	2.469 %	No
protection against	2	2.469 %	No
online attacks	2	2.469 %	No
once the	1	1.235 %	No
complete Reference	1	1.235 %	No
is complete	1	1.235 %	No
validation is	1	1.235 %	No
the validation	1	1.235 %	No
Please Enable	1	1.235 %	No
redirected once	1	1.235 %	No
be redirected	1	1.235 %	No

<b>2 WORD PHRASES</b>	<b>OCCURRENCES</b>	<b>DENSITY</b>	<b>POSSIBLE SPAM</b>
will be	1	1.235 %	No
ID IP	1	1.235 %	No

*== Three words keywords ==*

<b>3 WORD PHRASES</b>	<b>OCCURRENCES</b>	<b>DENSITY</b>	<b>POSSIBLE SPAM</b>
against online attacks	2	2.469 %	No
innflowcom is using	2	2.469 %	No
is using a	2	2.469 %	No
using a security	2	2.469 %	No
a security service	2	2.469 %	No
security service for	2	2.469 %	No
service for protection	2	2.469 %	No
for protection against	2	2.469 %	No
protection against online	2	2.469 %	No
once the validation	1	1.235 %	No
complete Reference ID	1	1.235 %	No
is complete Reference	1	1.235 %	No
validation is complete	1	1.235 %	No
the validation is	1	1.235 %	No
Please Enable Cookies	1	1.235 %	No
redirected once the	1	1.235 %	No
be redirected once	1	1.235 %	No
will be redirected	1	1.235 %	No
You will be	1	1.235 %	No
ID IP Address	1	1.235 %	No

*== Four words keywords ==*

<b>4 WORD PHRASES</b>	<b>OCCURRENCES</b>	<b>DENSITY</b>	<b>POSSIBLE SPAM</b>
protection against online attacks	2	2.469 %	No
innflowcom is using a	2	2.469 %	No
is using a security	2	2.469 %	No

4 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
using a security service	2	2.469 %	No
a security service for	2	2.469 %	No
security service for protection	2	2.469 %	No
service for protection against	2	2.469 %	No
for protection against online	2	2.469 %	No
redirected once the validation	1	1.235 %	No
is complete Reference ID	1	1.235 %	No
validation is complete Reference	1	1.235 %	No
the validation is complete	1	1.235 %	No
once the validation is	1	1.235 %	No
Please Enable Cookies innflowcom	1	1.235 %	No
be redirected once the	1	1.235 %	No
will be redirected once	1	1.235 %	No
You will be redirected	1	1.235 %	No
automatic You will be	1	1.235 %	No
Reference ID IP Address	1	1.235 %	No
is automatic You will	1	1.235 %	No

## Alexa Information - inn-flow.com

### General information

**Domain name :** inn-flow.com

**Global Rank :** #1,461,891

**Daily Time on Site :** 1:44

**Search Traffic :**

**Bounce Rate :** 60%

**Total sites link in :** 7

### Top 5 similar sites by audience overlap

Sl	Similar sites	Overlap score
1	inn-flow.net	18.4
2	reactornet.com	7.5
3	springwoodhospitality.com	6.3

Sl	Similar sites	Overlap score
4	wvcrubixcloud.com	6.0
5	derosamangold.com	5.3

#### Top 5 keywords by traffic

Keywords	Search Traffic	Share of voice
No data found!		

#### Top 4 keyword gaps

Keywords driving traffic to competitors, but not to this site	Avg. traffic to competitors	Search popularity
flow through	19	20
flow thru	18	13
how to calculate flow through	18	8
ebitda flow through	17	7

#### Top 4 easy-to-rank keywords

Popular keywords within this site`s competitive power	Relevance to this site	Search popularity
justify content	31	32
flex align items	30	28
css order	16	31
css background size	28	38

#### Top 4 buyer keywords

Keywords that show a high purchase intent	Avg. traffic to competitors	Organic competition
quattro fpo solutions	10	15
finance & accounting solutions	8	35
accounting programs used in the hotel industry	8	58
quattro business solutions	8	8

#### Top 4 optimization opportunities

Very popular keywords already driving some traffic to this site	Search popularity	Organic share of voice
No data found!		

### Top 5 referral sites

Sites by how many other sites drive traffic to them	Referral sites
hospitalitybusinessnews.com	18.4
inn-flow.com	7.5
hotelperfect.co.uk	6.3
quattrrobss.com	6.0
springwoodhospitality.com	5.3

### Site flow

Visited just before & right after domain	Visited just before & right after domain percentage
No data found!	

### Top 5 audience overlap

Similar sites to this site	Site's overlap score	Alexa rank
No data found!		

### Top 3 audience geography

Visitors by country	Visitors by country percentage
No data found!	