

Domain Name - brandamg.com

WhoIs Information

Registered : No

Domain age : 0 Years 0 Months 0 Days

Tech email :

Name servers :

Created at :

Changed at :

Expire at :

Registrant name :

Admin name :

Registrant country :

Admin country :

Registrant phone :

Admin phone :

Moz information

Subdomain normalized : 2.200000048

Subdomain raw : 0.2199999988

Url normalized : 2.400000095

Url raw : 0.2399999946

Http status code : 200

Domain authority : 22

Page authority : 24

External quality link : 46

Links : 253

Link information

Backlink count : 46

Total link count : 253

Mozrank : 2.400000095



Brand Asset Management Group
A Mosaic of Financial Experts

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YOUR FAMILY'S CONNECTION TO A
HEALTHY FINANCIAL FUTURE

Brand Asset Management Group is a team of investment professionals dedicated to connecting all areas of your financial life. Our mission is to provide you with the guidance to build, manage, and protect your family's wealth.

Everything we do—from investment management to helping you unify your tax, estate, and insurance strategies—is designed to give you peace of mind about your finances.



Mobile Friendly Check

Performance : 47.32

Emulated Form Factor **Mobile**

Locale **En-US**

Category **Performance**

Field Data

Over the last 30 days, the field data shows that this page has an **Moderate** speed compared to other pages in the Chrome User Experience Report. **We are showing The 75th percentile of FCP and The 95th percentile of FID**

First Contentful Paint (FCP)

Metric Category

First Input Delay (FID)

Metric Category

Overall Category



Origin Summary

All pages served from this origin have a **Slow** speed compared to other pages in the Chrome User Experience Report Over the last 30 days. To view suggestions tailored to each page, analyze individual page URLs.

First Contentful Paint (FCP)

Metric Category

First Input Delay (FID)

Metric Category

Overall Category

Lab Data

First Contentful Paint

First Contentful Paint marks the time at which the first text or image is painted. [Learn more](#)

3.2 s

First Meaningful Paint

First Meaningful Paint measures when the primary content of a page is visible. [Learn more](#)

3.2 s

Speed Index

Speed Index shows how quickly the contents of a page are visibly populated. [Learn more](#)

3.8 s

First CPU Idle

First CPU Idle marks the first time at which the page's main thread is quiet enough to handle input. [Learn more](#)

11.7 s

Time to Interactive

Time to interactive is the amount of time it takes for the page to become fully interactive. [Learn more](#)

13.6 s

Max Potential First Input Delay

The maximum potential First Input Delay that your users could experience is the duration, in milliseconds, of the longest task.

[Learn more](#)

510 ms

Audit Data

Keep request counts low and transfer sizes small

To set budgets for the quantity and size of page resources, add a budget.json file. [Learn More](#)

55 requests • 2,061 KiB

Eliminate render-blocking resources

Resources are blocking the first paint of your page. Consider delivering critical JS/CSS inline and deferring all non-critical JS/styles. [Learn More](#)

Potential savings of 1,970 ms

Efficiently encode images

Optimized images load faster and consume less cellular data. [Learn More](#)

Enable text compression

Text-based resources should be served with compression (gzip, deflate or brotli) to minimize total network bytes. [Learn More](#)

Potential savings of 366 KiB

Serve static assets with an efficient cache policy

A long cache lifetime can speed up repeat visits to your page. [Learn More](#)

32 resources found

Reduce the impact of third-party code

Third-party code can significantly impact load performance. Limit the number of redundant third-party providers and try to load third-party code after your page has primarily finished loading. [Learn More](#)

Third-party code blocked the main thread for 1,170 ms

Network Round Trip Times

Network round trip times (RTT) have a large impact on performance. If the RTT to an origin is high, it's an indication that servers closer to the user could improve performance. [Learn More](#)

0 ms

Estimated Input Latency

Estimated Input Latency is an estimate of how long your app takes to respond to user input, in milliseconds, during the busiest 5s window of page load. If your latency is higher than 50 ms, users may perceive your app as laggy. [Learn More](#)

200 ms

First Contentful Paint (3G)

First Contentful Paint 3G marks the time at which the first text or image is painted while on a 3G network. [Learn More](#)

6750 ms

Total Blocking Time

Sum of all time periods between FCP and Time to Interactive, when task length exceeded 50ms, expressed in milliseconds.

930 ms

Reduce JavaScript execution time

Consider reducing the time spent parsing, compiling, and executing JS. You may find delivering smaller JS payloads helps with this. [Learn More](#)

2.6 s

Defer offscreen images

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive. [Learn More](#)

Potential savings of 26 KiB

Server Backend Latencies

Server latencies can impact web performance. If the server latency of an origin is high, it's an indication the server is overloaded or has poor backend performance. [Learn More](#)

0 ms

Properly size images

Serve images that are appropriately-sized to save cellular data and improve load time. [Learn More](#)

Remove unused CSS

Remove dead rules from stylesheets and defer the loading of CSS not used for above-the-fold content to reduce unnecessary bytes consumed by network activity. [Learn More](#)

Potential savings of 226 KiB

Avoids enormous network payloads

Large network payloads cost users real money and are highly correlated with long load times. [Learn More](#)

Total size was 2,061 KiB

Minimize main-thread work

Consider reducing the time spent parsing, compiling and executing JS. You may find delivering smaller JS payloads helps with this. [Learn More](#)

3.9 s

Serve images in next-gen formats

Image formats like JPEG 2000, JPEG XR, and WebP often provide better compression than PNG or JPEG, which means faster downloads and less data consumption. [Learn More](#)

Potential savings of 370 KiB

Avoid chaining critical requests

The Critical Request Chains below show you what resources are loaded with a high priority. Consider reducing the length of chains, reducing the download size of resources, or deferring the download of unnecessary resources to improve page load.

[Learn More](#)

26 chains found

Avoids enormous network payloads

A large DOM will increase memory usage, cause longer [Learn More](#)
250 elements

Avoid multiple page redirects

Redirects introduce additional delays before the page can be loaded. [Learn More](#)

Minify JavaScript

Minifying JavaScript files can reduce payload sizes and script parse time. [Learn More](#)

User Timing marks and measures

Consider instrumenting your app with the User Timing API to measure your app's real-world performance during key user experiences. [Learn More](#)

IP Information

ISP : AS54641 InMotion Hosting, Inc.

Ip : 198.46.88.233

Country :  UNITED STATES

City : Virginia Beach

Region : Virginia

Timezone : America/New_York

Latitude : 36.8529

Longitude : -75.9780

Malware Scan Info

Google safe browser norton : Safe

Norton : untested

Search Engine Index Info

Google index : 217

Bing index : 0

Yahoo index : 50

Sites in Same IP

No data to show

Related Websites

1.

Social Network Information - brandamg.com

Social Network Information

Facebook share : 0

Pinterest Info : 0

Facebook comment : 0

Xing Info : 0

Facebook like : 0

Buffer Info : 0

Reddit Score : 0

Reddit Ups : 0

Reddit downs : 0

Keyword & Meta Information - brandamg.com

TITLE & METATAGS

Title

A Mosaic of Financial Experts - Brand AMG

Viewport

width=device-width, initial-scale=1.0

Robots

max-image-preview:large

Generator

WordPress 5.7

Msapplication-TileImage

<https://brandamg.com/wp-content/uploads/files/2016/favicon.png>

Blocked by robots.txt : No

Blocked by meta-robots : No

Links nofollowed by meta-robots : No

Total keywords : 672

Html headings

H1(5)

1. PURSUE YOUR DREAMS WITH CONFIDENCE
2. DISCOVER THE POWER OF A NETWORK
3. WORK WITH A TRUSTED PARTNER
4. OUR TEAM
5. Discover Your Healthy Financial Future!

H2(0)

No h2 tag found

H3(0)

No h3 tag found

H4(0)

No h4 tag found

H5(0)

No h5 tag found

H6(0)

No h6 tag found

KEYWORD ANALYSIS

== Single word keywords ==

SINGLE KEYWORDS	OCCURRENCES	DENSITY	POSSIBLE SPAM
financial	9	1.339 %	No
investment	8	1.19 %	Yes

SINGLE KEYWORDS	OCCURRENCES	DENSITY	POSSIBLE SPAM
AIF®	7	1.042 %	No
life	5	0.744 %	No
Analyst	5	0.744 %	No
Brand	5	0.744 %	No
Operations	4	0.595 %	No
FPQP™	4	0.595 %	No
registered	4	0.595 %	No
BAMG	4	0.595 %	No
Investment	4	0.595 %	Yes
Group	3	0.446 %	No
give	3	0.446 %	No
CFP®	3	0.446 %	No
Asset	3	0.446 %	No
Management	3	0.446 %	No
Executive	3	0.446 %	No
Future	3	0.446 %	No
Financial	3	0.446 %	No
-	3	0.446 %	No

== Two words keywords ==

2 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
financial life	5	0.744 %	No
your financial	5	0.744 %	No
of your	5	0.744 %	No
AIF® Investment	4	0.595 %	No
Operations Analyst	4	0.595 %	No
all areas	3	0.446 %	No
areas of	3	0.446 %	No
Investment Advisor	3	0.446 %	No
CFP® AIF®	3	0.446 %	No
Financial Future	3	0.446 %	No
Management Group	3	0.446 %	No
Brand Asset	3	0.446 %	No

2 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
Asset Management	3	0.446 %	No
to connecting	2	0.298 %	No
connecting all	2	0.298 %	No
on our	2	0.298 %	No
management to	2	0.298 %	No
is a	2	0.298 %	No
notice filed	2	0.298 %	No
personalized investment	2	0.298 %	No

== Three words keywords ==

3 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
of your financial	4	0.595 %	No
your financial life	4	0.595 %	No
Asset Management Group	3	0.446 %	No
Brand Asset Management	3	0.446 %	No
areas of your	3	0.446 %	No
all areas of	3	0.446 %	No
AIF® Investment Advisor	3	0.446 %	No
CFP® AIF® Investment	2	0.298 %	No
personalized investment advice	2	0.298 %	No
Healthy Financial Future	2	0.298 %	No
Management Group Inc	2	0.298 %	No
is to provide	2	0.298 %	No
to connecting all	2	0.298 %	No
connecting all areas	2	0.298 %	No
registered investment advisor	2	0.298 %	No
Advisor Karry Bahr	1	0.149 %	No
Sara Smith Chief	1	0.149 %	No
Chief Compliance Officer	1	0.149 %	No
Analyst Sara Smith	1	0.149 %	No
Operations Analyst Sara	1	0.149 %	No

== Four words keywords ==

4 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
of your financial life	4	0.595 %	No
Brand Asset Management Group	3	0.446 %	No
areas of your financial	3	0.446 %	No
all areas of your	3	0.446 %	No
Asset Management Group Inc	2	0.298 %	No
CFP® AIF® Investment Advisor	2	0.298 %	No
to connecting all areas	2	0.298 %	No
connecting all areas of	2	0.298 %	No
Analyst Damaris Gingerich Operations	1	0.149 %	No
Operations Analyst Damaris Gingerich	1	0.149 %	No
Officer Operations Analyst Damaris	1	0.149 %	No
Compliance Officer Operations Analyst	1	0.149 %	No
Chief Compliance Officer Operations	1	0.149 %	No
Smith Chief Compliance Officer	1	0.149 %	No
Sara Smith Chief Compliance	1	0.149 %	No
Damaris Gingerich Operations Analyst	1	0.149 %	No
Analyst Sara Smith Chief	1	0.149 %	No
Operations Analyst Sara Smith	1	0.149 %	No
FPQP™ Operations Analyst Sara	1	0.149 %	No
Bahr FPQP™ Operations Analyst	1	0.149 %	No

Alexa Information - brandamg.com

General information

Domain name : brandamg.com

Global Rank : No data

Daily Time on Site : No data

Search Traffic :

Bounce Rate :

Total sites link in : 2

Top 5 similar sites by audience overlap

SI	Similar sites	Overlap score
1	marketstrats.com	31.4
2	dayhagan.com	7.1
3	boardofretirement.com	6.1
4	balentine.com	3.7

Top 5 keywords by traffic

Keywords	Search Traffic	Share of voice
No data found!		

Top 4 keyword gaps

Keywords driving traffic to competitors, but not to this site	Avg. traffic to competitors	Search popularity
capital asset management	11	20
amg national trust bank	11	16
amg family trust	11	7
trust bank	10	29

Top 4 easy-to-rank keywords

Popular keywords within this site`s competitive power	Relevance to this site	Search popularity
asset management	29	45
investment management denver	8	7
asset management firms	26	22
amg financial	35	11

Top 4 buyer keywords

Keywords that show a high purchase intent	Avg. traffic to competitors	Organic competition
amg management solutions	6	12
amg online	5	53
wealth management firms near me	4	63

Keywords that show a high purchase intent	Avg. traffic to competitors	Organic competition
asset management companies	3	57

Top 4 optimization opportunities

Very popular keywords already driving some traffic to this site	Search popularity	Organic share of voice
No data found!		

Top 5 referral sites

Sites by how many other sites drive traffic to them	Referral sites
amgnational.com	31.4
amgchico.com	7.1
rentamg.com	6.1
brandamg.com	3.7

Site flow

Visited just before & right after domain	Visited just before & right after domain percentage
No data found!	

Top 5 audience overlap

Similar sites to this site	Site's overlap score	Alexa rank
No data found!		

Top 3 audience geography

Visitors by country	Visitors by country percentage
No data found!	