## Domain Name - jeneratepr.com

### WhoIs Information

**Registered :** No

**Domain age :** 10 Years 9 Months 18 Days

**Tech email :** 1cf33ef4678a4569855b60b98242b4ed.protect@whoisguard.com

**Name servers :** ns72.domaincontrol.com

**Created at :** 08-Jul-2014

**Changed at :** 08-Jun-2020

**Expire at :** 08-Jul-2021

**Registrant name :** WhoisGuard Protected

**Admin name :** WhoisGuard Protected

**Registrant country :** 🇵🇦 PA

**Admin country :** 🇵🇦 PA

**Registrant phone :** +507.8365503

**Admin phone :** +507.8365503

### Moz information

**Subdomain normalized :** 0.2888888717

**Subdomain raw :** 0.02888888866

**Url normalized :** 1.5

**Url raw :** 0.150000006

**Http status code :** 301

**Domain authority :** 13

**Page authority :** 15

**External quality link :** 2

**Links :** 10

### Link information

**Backlink count :** 2

**Total link count :** 10

**Mozrank :** 1.5
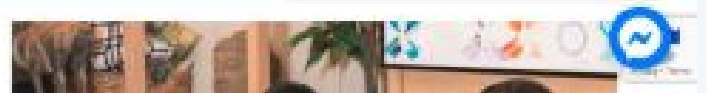
## Mobile Friendly Check

### Performance : 8.03

| | |
|---|---|
| Emulated Form Factor **Mobile** | |
| Locale **En-US** | |
| Category **Performance** | |

### Field Data

Over the last 30 days, the field data shows that this page has an **Moderate** speed compared to other pages in the Chrome User Experience Report. **We are showing The 75th percentile of FCP and The 95th percentile of FID**

First Contentful Paint (FCP)

Metric Category

First Input Delay (FID)

Metric Category

Overall Category



## Origin Summary

All pages served from this origin have a **Slow** speed compared to other pages in the Chrome User Experience Report Over
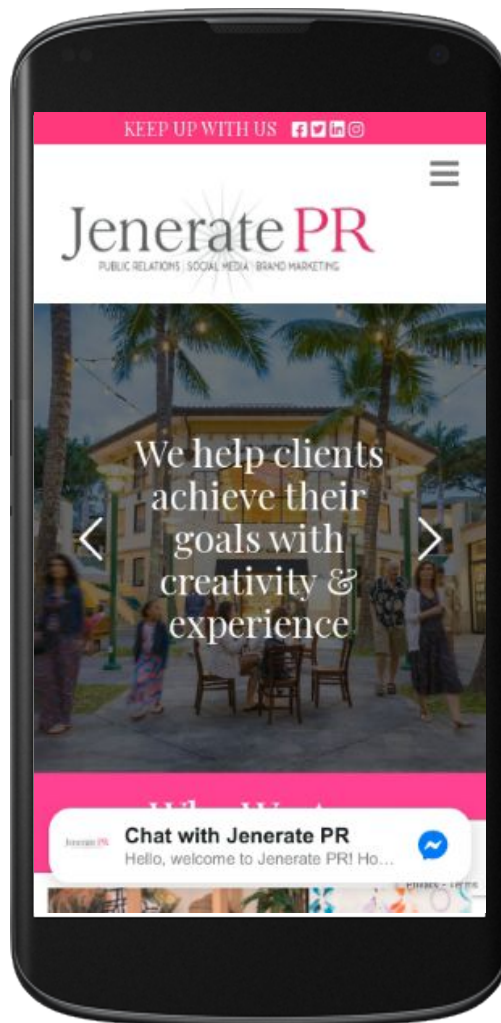
the last 30 days.To view suggestions tailored to each page, analyze individual page URLs.

First Contentful Paint (FCP)

Metric Category

First Input Delay (FID)

Metric Category

Overall Category

## Lab Data

### First Contentful Paint

First Contentful Paint marks the time at which the first text or image is painted. **Learn more**

5.0 s

### First Meaningful Paint

First Meaningful Paint measures when the primary content of a page is visible. **Learn more**

5.0 s

### Speed Index

Speed Index shows how quickly the contents of a page are visibly populated. **Learn more**

31.9 s

### First CPU Idle

First CPU Idle marks the first time at which the page`s main thread is quiet enough to handle input. **Learn more**

27.0 s

### Time to Interactive

Time to interactive is the amount of time it takes for the page to become fully interactive. **Learn more**

40.5 s

### Max Potential First Input Delay

The maximum potential First Input Delay that your users could experience is the duration, in milliseconds, of the longest task. **Learn more**

890 ms

## Audit Data

### Keep request counts low and transfer sizes small

To set budgets for the quantity and size of page resources, add a budget.json file. **Learn More**

## Eliminate render-blocking resources

Resources are blocking the first paint of your page. Consider delivering critical JS/CSS inline and deferring all non-critical JS/styles. **Learn More**

Potential savings of 2,780 ms

## Efficiently encode images

Optimized images load faster and consume less cellular data. **Learn More**

## Enable text compression

Text-based resources should be served with compression (gzip, deflate or brotli) to minimize total network bytes. **Learn More**

## Serve static assets with an efficient cache policy

A long cache lifetime can speed up repeat visits to your page. **Learn More**

77 resources found

## Reduce the impact of third-party code

Third-party code can significantly impact load performance. Limit the number of redundant third-party providers and try to load third-party code after your page has primarily finished loading. **Learn More**

Third-party code blocked the main thread for 2,850 ms

## Network Round Trip Times

Network round trip times (RTT) have a large impact on performance. If the RTT to an origin is high, it's an indication that servers closer to the user could improve performance. **Learn More**

0 ms

## Estimated Input Latency

Estimated Input Latency is an estimate of how long your app takes to respond to user input, in milliseconds, during the busiest 5s window of page load. If your latency is higher than 50 ms, users may perceive your app as laggy. **Learn More**

330 ms

## First Contentful Paint (3G)

First Contentful Paint 3G marks the time at which the first text or image is painted while on a 3G network. **Learn More**

10372 ms

## Total Blocking Time

Sum of all time periods between FCP and Time to Interactive, when task length exceeded 50ms, expressed in milliseconds.

3,760 ms

## Reduce JavaScript execution time

Consider reducing the time spent parsing, compiling, and executing JS. You may find delivering smaller JS payloads helps with this. **Learn More**

9.4 s

## Defer offscreen images

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive. **Learn More**

Potential savings of 156 KiB

## Server Backend Latencies

Server latencies can impact web performance. If the server latency of an origin is high, it's an indication the server is overloaded or has poor backend performance. **Learn More**

0 ms

## Properly size images

Serve images that are appropriately-sized to save cellular data and improve load time. **Learn More**

Potential savings of 25 KiB

## Remove unused CSS

Remove dead rules from stylesheets and defer the loading of CSS not used for above-the-fold content to reduce unnecessary bytes consumed by network activity. **Learn More**

Potential savings of 248 KiB

## Avoid enormous network payloads

Large network payloads cost users real money and are highly correlated with long load times. **Learn More**

Total size was 7,621 KiB

## Minimize main-thread work

Consider reducing the time spent parsing, compiling and executing JS. You may find delivering smaller JS payloads helps with this. **Learn More**

15.8 s

## Serve images in next-gen formats

Image formats like JPEG 2000, JPEG XR, and WebP often provide better compression than PNG or JPEG, which means faster downloads and less data consumption. **Learn More**

Potential savings of 2,987 KiB

## Avoid chaining critical requests

The Critical Request Chains below show you what resources are loaded with a high priority. Consider reducing the length of chains, reducing the download size of resources, or deferring the download of unnecessary resources to improve page load.

48 chains found

## Avoid enormous network payloads

A large DOM will increase memory usage, cause longer **Learn More**

618 elements

## Avoid multiple page redirects

Redirects introduce additional delays before the page can be loaded. **Learn More**

Potential savings of 1,110 ms

## Minify JavaScript

Minifying JavaScript files can reduce payload sizes and script parse time. **Learn More**

## User Timing marks and measures

Consider instrumenting your app with the User Timing API to measure your app's real-world performance during key user experiences. **Learn More**

| IP Information |
|---|
| **ISP :** AS26496 GoDaddy.com, LLC |
| **Ip :** 23.229.194.224 |
| **Country :** 🇺🇸 UNITED STATES |
| **City :** Scottsdale |
| **Region :** Arizona |
| **Timezone :** America/Phoenix |
| **Latitude :** 33.6013 |
| **Longitude :** -111.8867 |

| Malware Scan Info |
|---|
| **Google safe browser norton :** Safe |
| **Norton :** untested |

| Search Engine Index Info |
|---|
| **Google index :** 136 |
| **Bing index :** 0 |
| **Yahoo index :** 997 |

| Sites in Same IP |
|---|
| No data to show |

| Related Websites |
|---|
| 1. |

# Social Network Information - jeneratepr.com

| Social Network Information | |
|---|---|
| **Facebook share :** 0 | **Pinterest Info :** 1 |
| **Facebook comment :** 0 | **Xing Info :** 0 |
| **Facebook like :** 0 | **Buffer Info :** 0 |
| **Reddit Score :** 0 | **Reddit Ups :** 0 |
| **Reddit downs :** 0 | |

# Keyword & Meta Information - jeneratepr.com

| TITLE & METATAGS |
|---|
| **Title** <br> Jenerate PR \| Public Relations & Brand Marketing Agency |
| **Viewport** <br> width=device-width, initial-scale=1.0 |
| **Generator** <br> Powered by Slider Revolution 6.3.3 - responsive, Mobile-Friendly Slider Plugin for WordPress with comfortable drag and drop interface. |
| **Twitter:text:title** <br> Public Relations & Marketing Agency |
| **Twitter:image** <br> https://www.jeneratepr.com/wp-content/uploads/cropped-Untitled-design-4-270x270.png |
| **Twitter:card** <br> summary |
| **Msapplication-TileImage** <br> https://www.jeneratepr.com/wp-content/uploads/cropped-Untitled-design-4-270x270.png |

**Blocked by robots.txt :** No

**Blocked by meta-robots :** No

**Links nofollowed by meta-robots :** No

**Total keywords :** 921

## Html headings

### H1(3)

1. Elevate your brand messaging & reach new audiences

2. Public Relations & Brand Marketing Agency

3. Public Relations & Brand Marketing Agency

### H2(15)

1. Are You Ready To Get Started?

2. Get a Free Quote Today!

3. Focus Areas

4. Food & Beverage

5. Sustainability

6. Retail Centers

7. Hospitality

8. Travel & Tourism

9. Crisis PR

10. Our Services

11. PR

12. Marketing

13. Web Design

14. Social Media

15. Sign Up For Our Awesome Newsletter

## H3(2)

1. jeneratepr

2. jeneratepr

## H4(5)

1. Who We Are

2. Like us on Facebook

3. Follow us on Instagram

4. Las Vegas Awards

5. Hawaii Awards

## H5(2)

1. Las Vegas, California, Houston & Hawaii

2. "For the past 3 years, Morimoto Asia and Momosan Waikiki had the pleasure in working with Jennifer Polito and her company Jenerate PR . They provided great support with media coverage both local and national. Very instrumental during Chef Morimoto quarterly visits to Hawaii as Jen and her team helped to organize every studio appearances to local TV interviews both on locations at restaurant or at the network studio. The service and satisfaction her company provided was first class. Jenerate has grown our social media presence and they supported our marketing ideas. They were a big help driving foot traffic through marketing and sales initiatives. "

## H6(1)

1. Las Vegas, California, Houston & Hawaii

## KEYWORD ANALYSIS

### == *Single word keywords* ==

| SINGLE KEYWORDS | OCCURRENCES | DENSITY | POSSIBLE SPAM |
|---|---|---|---|
| PR | 24 | 2.606 % | No |
| Las | 15 | 1.629 % | No |
| Vegas | 15 | 1.629 % | No |
| Jenerate | 13 | 1.412 % | No |
| Hawaii | 12 | 1.303 % | No |
| marketing | 9 | 0.977 % | Yes |
| media | 9 | 0.977 % | No |
| brand | 8 | 0.869 % | No |
| clients | 7 | 0.76 % | No |
| agency | 6 | 0.651 % | No |
| Donapost | 6 | 0.651 % | No |
| forget | 6 | 0.651 % | No |
| enter | 6 | 0.651 % | No |
| text | 6 | 0.651 % | No |
| Learn | 6 | 0.651 % | No |
| coverage | 5 | 0.543 % | No |
| Services | 5 | 0.543 % | No |
| Public | 5 | 0.543 % | No |
| Relations | 5 | 0.543 % | No |
| Marketing | 5 | 0.543 % | Yes |

### == *Two words keywords* ==

| 2 WORD PHRASES | OCCURRENCES | DENSITY | POSSIBLE SPAM |
|---|---|---|---|
| Las Vegas | 15 | 1.629 % | No |
| Jenerate PR | 12 | 1.303 % | No |
| enter in | 6 | 0.651 % | No |
| to enter | 6 | 0.651 % | No |
| in your | 6 | 0.651 % | No |
| forget to | 6 | 0.651 % | No |
| Donapost forget | 6 | 0.651 % | No |

| 2 WORD PHRASES | OCCURRENCES | DENSITY | POSSIBLE SPAM |
|---|---|---|---|
| your text | 6 | 0.651 % | No |
| in Las | 6 | 0.651 % | No |
| text Learn | 6 | 0.651 % | No |
| Learn More | 6 | 0.651 % | No |
| your brand | 5 | 0.543 % | No |
| Public Relations | 5 | 0.543 % | No |
| media coverage | 5 | 0.543 % | No |
| to join | 4 | 0.434 % | No |
| looking for | 4 | 0.434 % | No |
| join our | 4 | 0.434 % | No |
| PR agency | 4 | 0.434 % | No |
| California Houston | 4 | 0.434 % | No |
| Vegas California | 4 | 0.434 % | No |

== *Three words keywords* ==

| 3 WORD PHRASES | OCCURRENCES | DENSITY | POSSIBLE SPAM |
|---|---|---|---|
| in Las Vegas | 6 | 0.651 % | No |
| your text Learn | 6 | 0.651 % | No |
| Donapost forget to | 6 | 0.651 % | No |
| forget to enter | 6 | 0.651 % | No |
| to enter in | 6 | 0.651 % | No |
| enter in your | 6 | 0.651 % | No |
| in your text | 6 | 0.651 % | No |
| text Learn More | 6 | 0.651 % | No |
| to join our | 4 | 0.434 % | No |
| Vegas California Houston | 4 | 0.434 % | No |
| Las Vegas California | 4 | 0.434 % | No |
| Public Relations Brand | 4 | 0.434 % | No |
| Relations Brand Marketing | 4 | 0.434 % | No |
| Blog Case Studies | 3 | 0.326 % | No |
| clients achieve their | 3 | 0.326 % | No |
| Team Blog Case | 3 | 0.326 % | No |
| achieve their goals | 3 | 0.326 % | No |

| 3 WORD PHRASES | OCCURRENCES | DENSITY | POSSIBLE SPAM |
|---|---|---|---|
| Our Team Blog | 3 | 0.326 % | No |
| by celebrity chefs | 3 | 0.326 % | No |
| Beauty Wellness Our | 3 | 0.326 % | No |

== *Four words keywords* ==

| 4 WORD PHRASES | OCCURRENCES | DENSITY | POSSIBLE SPAM |
|---|---|---|---|
| Donapost forget to enter | 6 | 0.651 % | No |
| your text Learn More | 6 | 0.651 % | No |
| in your text Learn | 6 | 0.651 % | No |
| enter in your text | 6 | 0.651 % | No |
| to enter in your | 6 | 0.651 % | No |
| forget to enter in | 6 | 0.651 % | No |
| Las Vegas California Houston | 4 | 0.434 % | No |
| Public Relations Brand Marketing | 4 | 0.434 % | No |
| Our Team Blog Case | 3 | 0.326 % | No |
| Team Blog Case Studies | 3 | 0.326 % | No |
| clients achieve their goals | 3 | 0.326 % | No |
| Food Beverage Retail Centers | 3 | 0.326 % | No |
| goal is to get | 2 | 0.217 % | No |
| is to get your | 2 | 0.217 % | No |
| to get your brand | 2 | 0.217 % | No |
| Our goal is to | 2 | 0.217 % | No |
| Vegas Our goal is | 2 | 0.217 % | No |
| get your brand on | 2 | 0.217 % | No |
| your brand on TV | 2 | 0.217 % | No |
| brand on TV in | 2 | 0.217 % | No |

# Alexa Information - jeneratepr.com

| General information | |
|---|---|
| **Domain name :** jeneratepr.com | **Global Rank :** No data |

| | |
|---|---|
| **Daily Time on Site :** No data | **Search Traffic :** No data |
| **Bounce Rate :** No data | **Total sites link in :** No data |

## Top 5 similar sites by audience overlap

| Sl | Similar sites | Overlap score |
|---|---|---|
| No data found! | | |

## Top 5 keywords by traffic

| Keywords | Search Traffic | Share of voice |
|---|---|---|
| No data found! | | |

## Top 4 keyword gaps

| Keywords driving traffic to competitors, but not to this site | Avg. traffic to competitors | Search popularity |
|---|---|---|
| No data found! | | |

## Top 4 easy-to-rank keywords

| Popular keywords within this site`s competitive power | Relevance to this site | Search popularity |
|---|---|---|
| No data found! | | |

## Top 4 buyer keywords

| Keywords that show a high purchase intent | Avg. traffic to competitors | Organic competition |
|---|---|---|
| No data found! | | |

## Top 4 optimization opportunities

| Very popular keywords already driving some traffic to this site | Search popularity | Organic share of voice |
|---|---|---|
| No data found! | | |

## Top 5 referral sites

| Sites by how many other sites drive traffic to them | Referral sites |
|---|---|
| No data found! | |

## Site flow

| Visited just before & right after domain | Visited just before & right after domain percentage |
|---|---|
| No data found! | |

## Top 5 audience overlap

| Similar sites to this site | Site's overlap score | Alexa rank |
|---|---|---|
| No data found! | | |

## Top 3 audience geography

| Visitors by country | Visitors by country percentage |
|---|---|
| No data found! | |