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Website: <https://seoguide.co/>

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## Domain Name - cornell.edu

### WhoIs Information

**Registered :** No

**Domain age :** 0 Years 0 Months 0 Days

**Tech email :**

**Name servers :**

**Created at :**

**Changed at :**

**Expire at :**

**Registrant name :**

**Admin name :**

**Registrant country :** 

**Admin country :** 

**Registrant phone :**

**Admin phone :**

### Moz information

**Subdomain normalized :** 0.0482316874

**Subdomain raw :** 0.00482316874

**Url normalized :** 6.699999809

**Url raw :** 0.6700000167

**Http status code :** 301

**Domain authority :** 93

**Page authority :** 67

**External quality link :** 307181

**Links :** 394806

### Link information

**Backlink count :** 307,181

**Total link count :** 394,806

**Mozrank :** 6.699999809



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CORNELL COVID-19 ALERT LEVEL:

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## Mobile Friendly Check

Performance : 37.7

Emulated Form Factor **Mobile**

Locale **En-US**

Category **Performance**

### Field Data

Over the last 30 days, the field data shows that this page has an **Moderate** speed compared to other pages in the Chrome User Experience Report. **We are showing The 75th percentile of FCP and The 95th percentile of FID**

## First Contentful Paint (FCP)

2659 ms

Metric Category

AVERAGE

## First Input Delay (FID)

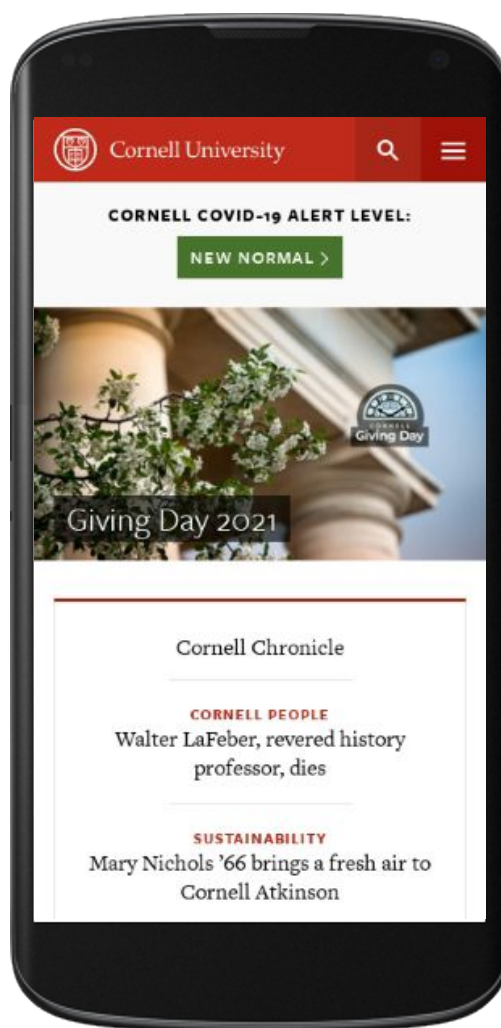
13 ms

Metric Category

FAST

Overall Category

SLOW



## Origin Summary

All pages served from this origin have a **Slow** speed compared to other pages in the Chrome User Experience Report Over the last 30 days. To view suggestions tailored to each page, analyze individual page URLs.

## First Contentful Paint (FCP)

2459 ms

### Metric Category

AVERAGE

## First Input Delay (FID)

16 ms

### Metric Category

FAST

## Overall Category

AVERAGE

## Lab Data

### First Contentful Paint

First Contentful Paint marks the time at which the first text or image is painted. [Learn more](#)

3.6 s

### First Meaningful Paint

First Meaningful Paint measures when the primary content of a page is visible. [Learn more](#)

3.6 s

### Speed Index

Speed Index shows how quickly the contents of a page are visibly populated. [Learn more](#)

7.2 s

### First CPU Idle

First CPU Idle marks the first time at which the page's main thread is quiet enough to handle input. [Learn more](#)

7.5 s

### Time to Interactive

Time to interactive is the amount of time it takes for the page to become fully interactive. [Learn more](#)

10.4 s

### Max Potential First Input Delay

The maximum potential First Input Delay that your users could experience is the duration, in milliseconds, of the longest task. [Learn more](#)

820 ms

## Audit Data

### Keep request counts low and transfer sizes small

To set budgets for the quantity and size of page resources, add a `budget.json` file. [Learn More](#)

54 requests • 1,930 KiB

### Eliminate render-blocking resources

Resources are blocking the first paint of your page. Consider delivering critical JS/CSS inline and deferring all non-critical JS/styles. [Learn More](#)

Potential savings of 1,100 ms

### Efficiently encode images

Optimized images load faster and consume less cellular data. [Learn More](#)

### Enable text compression

Text-based resources should be served with compression (gzip, deflate or brotli) to minimize total network bytes. [Learn More](#)

### Serve static assets with an efficient cache policy

A long cache lifetime can speed up repeat visits to your page. [Learn More](#)

36 resources found

### Reduce the impact of third-party code

Third-party code can significantly impact load performance. Limit the number of redundant third-party providers and try to load third-party code after your page has primarily finished loading. [Learn More](#)

Third-party code blocked the main thread for 1,400 ms

### Network Round Trip Times

Network round trip times (RTT) have a large impact on performance. If the RTT to an origin is high, it's an indication that servers closer to the user could improve performance. [Learn More](#)

0 ms

### Estimated Input Latency

Estimated Input Latency is an estimate of how long your app takes to respond to user input, in milliseconds, during the busiest 5s window of page load. If your latency is higher than 50 ms, users may perceive your app as laggy. [Learn More](#)

390 ms

## First Contentful Paint (3G)

First Contentful Paint 3G marks the time at which the first text or image is painted while on a 3G network. [Learn More](#)

6739 ms

## Total Blocking Time

Sum of all time periods between FCP and Time to Interactive, when task length exceeded 50ms, expressed in milliseconds.

3,010 ms

## Reduce JavaScript execution time

Consider reducing the time spent parsing, compiling, and executing JS. You may find delivering smaller JS payloads helps with this. [Learn More](#)

3.3 s

## Defer offscreen images

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive. [Learn More](#)

Potential savings of 1,270 KiB

## Server Backend Latencies

Server latencies can impact web performance. If the server latency of an origin is high, it's an indication the server is overloaded or has poor backend performance. [Learn More](#)

0 ms

## Properly size images

Serve images that are appropriately-sized to save cellular data and improve load time. [Learn More](#)

Potential savings of 173 KiB

## Remove unused CSS

Remove dead rules from stylesheets and defer the loading of CSS not used for above-the-fold content to reduce unnecessary bytes consumed by network activity. [Learn More](#)

Potential savings of 50 KiB

## Avoids enormous network payloads

Large network payloads cost users real money and are highly correlated with long load times. [Learn More](#)

Total size was 1,930 KiB

## Minimize main-thread work

Consider reducing the time spent parsing, compiling and executing JS. You may find delivering smaller JS payloads helps with this. [Learn More](#)

9.9 s

## Serve images in next-gen formats

Image formats like JPEG 2000, JPEG XR, and WebP often provide better compression than PNG or JPEG, which means faster downloads and less data consumption. [Learn More](#)

Potential savings of 1,069 KiB

## Avoid chaining critical requests

The Critical Request Chains below show you what resources are loaded with a high priority. Consider reducing the length of chains, reducing the download size of resources, or deferring the download of unnecessary resources to improve page load.

[Learn More](#)

25 chains found

## Avoids enormous network payloads

A large DOM will increase memory usage, cause longer [Learn More](#)

559 elements

## Avoid multiple page redirects

Redirects introduce additional delays before the page can be loaded. [Learn More](#)

Potential savings of 630 ms

## Minify JavaScript

Minifying JavaScript files can reduce payload sizes and script parse time. [Learn More](#)

## User Timing marks and measures

Consider instrumenting your app with the User Timing API to measure your app's real-world performance during key user experiences. [Learn More](#)

### IP Information

**ISP :** AS26 Cornell University

**Ip :** 128.253.173.242

**Country :**  UNITED STATES

**City :** Ithaca

**Region :** New York

**Timezone :** America/New\_York

### Malware Scan Info

**Google safe browser norton :** Safe

**Norton :** untested

### Search Engine Index Info

**Google index :** 2,820,000

**Latitude :** 42.4406

**Longitude :** -76.4966

**Bing index :** 0

**Yahoo index :** 21,600,000

Sites in Same IP

No data to show

Related Websites

1.

## Social Network Information - cornell.edu

### Social Network Information

**Facebook share :** 0

**Pinterest Info :** 2

**Facebook comment :** 0

**Xing Info :** 0

**Facebook like :** 0

**Buffer Info :** 8

**Reddit Score :** 0

**Reddit Ups :** 0

**Reddit downs :** 0

## Keyword & Meta Information - cornell.edu

### TITLE & METATAGS

#### Title

Cornell University

#### Author

Office of Web Communications, Cornell University

#### Copyright

Copyright (c) 2021 Cornell University

#### Description

Cornell University is a private research university that provides an exceptional education for undergraduates and graduate and professional students. Cornell's colleges and schools encompass more than 100 fields of study, with locations in Ithaca, New York, New York City and Doha, Qatar.



### Keywords

university, ivy league, research, undergraduate research, graduate research, transnational, land grant, new york, agriculture and life sciences, architecture, art, planning, arts and sciences, engineering, hotel administration, human ecology, industrial and labor relations, law, business, medicine, pre-med, veterinary medicine, vet school

### Robots

all

### Viewport

width=device-width, minimum-scale=1

Blocked by robots.txt : No

Blocked by meta-robots : No

Links nofollowed by meta-robots : No

Total keywords : 525

### Html headings

#### H1(1)

1. Cornell University

#### H2(6)

1. Cornell Chronicle
2. Popular Destinations
3. Spotlight
4. Online Events
5. Important dates
6. Explore #Cornell on Social Media

#### H3(0)

No h3 tag found

#### H4(0)

No h4 tag found

#### H5(0)

No h5 tag found

#### H6(0)

No h6 tag found

### KEYWORD ANALYSIS

*== Single word keywords ==*

SINGLE KEYWORDS	OCCURRENCES	DENSITY	POSSIBLE SPAM
Cornell	20	3.81 %	No
University	7	1.333 %	No
Links	6	1.143 %	No
Research	6	1.143 %	No
Overview	6	1.143 %	No
Related	5	0.952 %	No
York	5	0.952 %	No
Ithaca	4	0.762 %	No
Relations	4	0.762 %	No
COVID19	4	0.762 %	No
reading	4	0.762 %	No
Search	4	0.762 %	No
menu	4	0.762 %	No
Admissions	4	0.762 %	No
Calendar	3	0.571 %	No
Academic	3	0.571 %	No
Undergraduate	3	0.571 %	No
Impact	3	0.571 %	No
Explore	3	0.571 %	No

SINGLE KEYWORDS	OCCURRENCES	DENSITY	POSSIBLE SPAM
expand	3	0.571 %	No

**== Two words keywords ==**

2 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
New York	5	0.952 %	No
Related Links	5	0.952 %	No
Keep reading	4	0.762 %	No
reading University	4	0.762 %	No
University Relations	4	0.762 %	No
expand menu	3	0.571 %	No
Academic Calendar	3	0.571 %	No
York State	3	0.571 %	No
Continuing Education	2	0.381 %	No
impact on	2	0.381 %	No
Fellowship will	2	0.381 %	No
will fund	2	0.381 %	No
fund study	2	0.381 %	No
study of	2	0.381 %	No
of Warhol's	2	0.381 %	No
Warhol's impact	2	0.381 %	No
'70s music	2	0.381 %	No
on '70s	2	0.381 %	No
Summer Sessions	2	0.381 %	No
Social Media	2	0.381 %	No

**== Three words keywords ==**

3 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
Keep reading University	4	0.762 %	No
reading University Relations	4	0.762 %	No
New York State	3	0.571 %	No
Ithacaarea human rights	2	0.381 %	No
of a Zoomfilled	2	0.381 %	No

3 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
on '70s music	2	0.381 %	No
impact on '70s	2	0.381 %	No
Warhol's impact on	2	0.381 %	No
of Warhol's impact	2	0.381 %	No
study of Warhol's	2	0.381 %	No
fund study of	2	0.381 %	No
will fund study	2	0.381 %	No
Fellowship will fund	2	0.381 %	No
Life at Cornell	2	0.381 %	No
York State Impact	2	0.381 %	No
a Zoomfilled year	2	0.381 %	No
the best of	2	0.381 %	No
best of a	2	0.381 %	No
Fields of Study	2	0.381 %	No
make the best	2	0.381 %	No

**== Four words keywords ==**

4 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
Keep reading University Relations	4	0.762 %	No
students make the best	2	0.381 %	No
impact on '70s music	2	0.381 %	No
Warhol's impact on '70s	2	0.381 %	No
of Warhol's impact on	2	0.381 %	No
study of Warhol's impact	2	0.381 %	No
will fund study of	2	0.381 %	No
Fellowship will fund study	2	0.381 %	No
New York State Impact	2	0.381 %	No
AAP team develops sustainable	2	0.381 %	No
of a Zoomfilled year	2	0.381 %	No
best of a Zoomfilled	2	0.381 %	No
the best of a	2	0.381 %	No
make the best of	2	0.381 %	No
fund study of Warhol's	2	0.381 %	No

4 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
Firstyear students make the	2	0.381 %	No
develops sustainable building simulation	2	0.381 %	No
sustainable building simulation method	2	0.381 %	No
team develops sustainable building	2	0.381 %	No
Radio show features Ithacaarea	2	0.381 %	No

## Alexa Information - cornell.edu

### General information

**Domain name :** cornell.edu

**Global Rank :** #1,657

**Daily Time on Site :** 3:37

**Search Traffic :** 50.1%

**Bounce Rate :** 54.7%

**Total sites link in :** 47,687

### Top 5 similar sites by audience overlap

SI	Similar sites	Overlap score
1	findlaw.com	17.5
2	berkeley.edu	15.3
3	justia.com	14.9
4	stanford.edu	13.3
5	columbia.edu	13.2

### Top 5 keywords by traffic

Keywords	Search Traffic	Share of voice
No data found!		

### Top 4 keyword gaps

Keywords driving traffic to competitors, but not to this site	Avg. traffic to competitors	Search popularity
9th circuit	49	37
ninth circuit	48	34
court cases	46	34
9th circuit court of appeals	46	33

Top 4 easy-to-rank keywords		
Popular keywords within this site`s competitive power	Relevance to this site	Search popularity
article v	30	28
articles of the constitution	71	36
enumerated powers	30	42
27 amendments	71	37

Top 4 buyer keywords		
Keywords that show a high purchase intent	Avg. traffic to competitors	Organic competition
brown vs board of education	52	67
judicial review	50	76
roe vs wade	48	63
mapp vs ohio	46	70

Top 4 optimization opportunities		
Very popular keywords already driving some traffic to this site	Search popularity	Organic share of voice
free scholarly articles	23	1.75%
constellation stories	17	4.28%
what are black holes made of	15	4.58%
unexpected synonym	34	0.27%

Top 5 referral sites	
Sites by how many other sites drive traffic to them	Referral sites
cornell.edu	17.5

Sites by how many other sites drive traffic to them	Referral sites
findlaw.com	15.3
uscourts.gov	14.9
justia.com	13.3
americanbar.org	13.2

Site flow	
Visited just before & right after domain	Visited just before & right after domain percentage
googlecom	43.4%
youtubecom	2.04%
zoomus	1.7%
duckduckgocom	1.3%
facebookcom	0.85%
googlecom	35.5%
youtubecom	2.91%
zoomus	2.53%
facebookcom	1.4%
linkedincom	0.97%

Top 5 audience overlap		
Similar sites to this site	Site’s overlap score	Alexa rank
No data found!		

Top 3 audience geography	
Visitors by country	Visitors by country percentage
🇺🇸 United States	66.0%
🇮🇳 India	9.8%
🇨🇦 Canada	2.2%