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Website: <https://seoguide.co/>

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## Domain Name - udel.edu

### WhoIs Information

**Registered :** No

**Domain age :** 0 Years 0 Months 0 Days

**Tech email :**

**Name servers :**

**Created at :**

**Changed at :**

**Expire at :**

**Registrant name :**

**Admin name :**

**Registrant country :**

**Admin country :**

**Registrant phone :**

**Admin phone :**

### Moz information

**Subdomain normalized :** 0.4912837148

**Subdomain raw :** 0.0491283685

**Url normalized :** 6

**Url raw :** 0.6000000238

**Http status code :** 302

**Domain authority :** 88

**Page authority :** 60

**External quality link :** 1915

**Links :** 4836

### Link information

**Backlink count :** 1,915

**Total link count :** 4,836

**Mozrank :** 6



WELCOME TO  
THE UNIVERSITY  
OF DELAWARE



BECOME A BLUE HEN

## Mobile Friendly Check

Performance : 18.96

Emulated Form Factor **Mobile**

Locale **En-US**

Category **Performance**

### Field Data

Over the last 30 days, the field data shows that this page has an **Moderate** speed compared to other pages in the Chrome User Experience Report. **We are showing The 75th percentile of FCP and The 95th percentile of FID**

## First Contentful Paint (FCP)

2423 ms

### Metric Category

AVERAGE

## First Input Delay (FID)

22 ms

### Metric Category

FAST

## Overall Category

SLOW



## Origin Summary

All pages served from this origin have a **Slow** speed compared to other pages in the Chrome User Experience Report Over the last 30 days. To view suggestions tailored to each page, analyze individual page URLs.

## First Contentful Paint (FCP)

2219 ms

Metric Category

AVERAGE

## First Input Delay (FID)

15 ms

Metric Category

FAST

Overall Category

SLOW

## Lab Data

### First Contentful Paint

First Contentful Paint marks the time at which the first text or image is painted. [Learn more](#)

3.6 s

### First Meaningful Paint

First Meaningful Paint measures when the primary content of a page is visible. [Learn more](#)

4.4 s

### Speed Index

Speed Index shows how quickly the contents of a page are visibly populated. [Learn more](#)

9.6 s

### First CPU Idle

First CPU Idle marks the first time at which the page's main thread is quiet enough to handle input. [Learn more](#)

17.9 s

### Time to Interactive

Time to interactive is the amount of time it takes for the page to become fully interactive. [Learn more](#)

21.5 s

### Max Potential First Input Delay

The maximum potential First Input Delay that your users could experience is the duration, in milliseconds, of the longest task. [Learn more](#)

740 ms

## Audit Data

### Keep request counts low and transfer sizes small

To set budgets for the quantity and size of page resources, add a budget.json file. [Learn More](#)

161 requests • 15,123 KiB

### Eliminate render-blocking resources

Resources are blocking the first paint of your page. Consider delivering critical JS/CSS inline and deferring all non-critical JS/styles. [Learn More](#)

Potential savings of 2,310 ms

### Efficiently encode images

Optimized images load faster and consume less cellular data. [Learn More](#)

### Enable text compression

Text-based resources should be served with compression (gzip, deflate or brotli) to minimize total network bytes. [Learn More](#)

Potential savings of 6 KiB

### Serve static assets with an efficient cache policy

A long cache lifetime can speed up repeat visits to your page. [Learn More](#)

64 resources found

### Reduce the impact of third-party code

Third-party code can significantly impact load performance. Limit the number of redundant third-party providers and try to load third-party code after your page has primarily finished loading. [Learn More](#)

Third-party code blocked the main thread for 1,790 ms

### Network Round Trip Times

Network round trip times (RTT) have a large impact on performance. If the RTT to an origin is high, it's an indication that servers closer to the user could improve performance. [Learn More](#)

0 ms

### Estimated Input Latency

Estimated Input Latency is an estimate of how long your app takes to respond to user input, in milliseconds, during the busiest 5s window of page load. If your latency is higher than 50 ms, users may perceive your app as laggy. [Learn More](#)

270 ms

## First Contentful Paint (3G)

First Contentful Paint 3G marks the time at which the first text or image is painted while on a 3G network. [Learn More](#)

6985 ms

## Total Blocking Time

Sum of all time periods between FCP and Time to Interactive, when task length exceeded 50ms, expressed in milliseconds.

1,810 ms

## Reduce JavaScript execution time

Consider reducing the time spent parsing, compiling, and executing JS. You may find delivering smaller JS payloads helps with this. [Learn More](#)

4.7 s

## Defer offscreen images

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive. [Learn More](#)

Potential savings of 197 KiB

## Server Backend Latencies

Server latencies can impact web performance. If the server latency of an origin is high, it's an indication the server is overloaded or has poor backend performance. [Learn More](#)

0 ms

## Properly size images

Serve images that are appropriately-sized to save cellular data and improve load time. [Learn More](#)

Potential savings of 204 KiB

## Remove unused CSS

Remove dead rules from stylesheets and defer the loading of CSS not used for above-the-fold content to reduce unnecessary bytes consumed by network activity. [Learn More](#)

Potential savings of 109 KiB

## Avoid enormous network payloads

Large network payloads cost users real money and are highly correlated with long load times. [Learn More](#)

Total size was 5,282 KiB

## Minimize main-thread work

Consider reducing the time spent parsing, compiling and executing JS. You may find delivering smaller JS payloads helps with this. [Learn More](#)

7.8 s

## Serve images in next-gen formats

Image formats like JPEG 2000, JPEG XR, and WebP often provide better compression than PNG or JPEG, which means faster downloads and less data consumption. [Learn More](#)

Potential savings of 1,610 KiB

## Avoid chaining critical requests

The Critical Request Chains below show you what resources are loaded with a high priority. Consider reducing the length of chains, reducing the download size of resources, or deferring the download of unnecessary resources to improve page load.

[Learn More](#)

17 chains found

## Avoid enormous network payloads

A large DOM will increase memory usage, cause longer [Learn More](#)

770 elements

## Avoid multiple page redirects

Redirects introduce additional delays before the page can be loaded. [Learn More](#)

Potential savings of 630 ms

## Minify JavaScript

Minifying JavaScript files can reduce payload sizes and script parse time. [Learn More](#)

## User Timing marks and measures

Consider instrumenting your app with the User Timing API to measure your app's real-world performance during key user experiences. [Learn More](#)

9 user timings

### IP Information

**ISP :** AS34 University of Delaware

**Ip :** 128.175.13.92

**Country :**  UNITED STATES

**City :** Newark

**Region :** Delaware

**Timezone :** America/New\_York

### Malware Scan Info

**Google safe browser norton :** Safe

**Norton :** untested

### Search Engine Index Info

**Google index :** 354,000

**Latitude** : 39.6837

**Longitude** : -75.7497

**Bing index** : 0

**Yahoo index** : 1,600,000

Sites in Same IP

No data to show

Related Websites

1.

## Social Network Information - udel.edu

### Social Network Information

**Facebook share** : 0

**Pinterest Info** : 78

**Facebook comment** : 0

**Xing Info** : 0

**Facebook like** : 0

**Buffer Info** : 5

**Reddit Score** : 1

**Reddit Ups** : 1

**Reddit downs** : 0

## Keyword & Meta Information - udel.edu

### TITLE & METATAGS

#### Title

University of Delaware

#### Viewport

width=device-width, initial-scale=1, user-scalable=no

#### Description

The University of Delaware is a diverse institution of higher learning, fostering excellence in research. UD has eight colleges, providing outstanding undergraduate, graduate and professional education, serving the local, regional, national and international communities.

#### SubTitle



**Twitter:card**

summary\_large\_image

**Twitter:title**

University of Delaware

**Twitter:description**

The University of Delaware is a diverse institution of higher learning, fostering excellence in research. UD has eight colleges, providing outstanding undergraduate, graduate and professional education, serving the local, regional, national and international communities.

**Twitter:image**

<https://www.udel.edu/content/dam/udelImages/main/graphics/udelLogoImages/ud-thumbnail.png>

**PageContentPath**

/content/udel/en/home

**Msapplication-TileColor**

#ffffff

**Theme-color**

#ffffff

**Facebook-domain-verification**

twit13zaqxl42wry1gbnzhw0k7w42v

**Blocked by robots.txt : No**

**Blocked by meta-robots : No**

**Links nofollowed by meta-robots : No**

**Total keywords : 733**

**Html headings****H1(1)**

1. Welcome to the University of Delaware

**H2(11)**

1. Become a Blue Hen
- 2.

3.

4.

5. Coronavirus information and resources for the UD community

6. The latest news from the University of Delaware

7. Today's Stories

8. A Robotics Revolution

9. What's Trending @ UD

10. 400+ Academic Experts

11. One Fund. One Purpose. One Blue Hen Community.

### H3(22)

1. Apply Today >

2. Major Finder >

3. Virtual Visit >

4. During Women's History Month, we are celebrating our UD community and all the female voices that drive positive change in the world. #BlueHenPride

5. International Women's Day event

6. Return to campus: It's been a challenging year, but we're ready for a fresh start in 2021 with more face-to-face classes, more students living in residence halls, and more on-campus activities.

7. Coronavirus updates Website >

8. Coronavirus reporting dashboard >

9. Return to Campus Website >

10. Frequently Asked Questions >

11. Researchers at UD are leveraging robotic systems to gain traction on tough problems. Learn how they are driving forward transformative solutions in agriculture, precision medicine, healthcare, cybersecurity, marine ecology and more.

12. Social Media Directory >

13. UD experts are renowned for their expertise, research and diverse opinions.

14. More UD Experts >

15.

16. When Blue Hens face challenges, we face them together. Join fellow Blue Hens in supporting UD students suffering hardships as a result of the pandemic.

17. Make a Gift

18. More info

19. EXPLORE

20. ACADEMICS

21. SERVICES

22. CONNECT

#### **H4(6)**

1. As a leader in research and scholarship, the University of Delaware is one of the most popular universities in the U.S. With renowned faculty and academics—including top-ranked programs in physical therapy, chemical engineering, education, business, public affairs and clinical psychology—UD attracts ambitious students and helps them go on to great things.

2. Robots these days: Panos Artemiadis has been working on “brain-swarm” research that allows humans to control the collective behavior of robotic devices with brainpower alone.

3. Microbots: Sambaeta Das’ dream is to develop self-driving microbots that would act like “helper bees,” working with engineered stem cells, actually doing nano surgery at the cellular level to create artificial organs and fill a dire need.

4. Advancing stroke recovery: Stroke is a leading cause of long-term disability, but UD Professor Jennifer Semrau is working to change that. With the help of a robot, she's uncovering a critical sixth sense that gets sidelined with stroke.

5. Antarctic food webs: Matthew Oliver and Katherine Hudson think that some biological hotspots in Antarctica may operate less like local farms and more like grocery stores. If they are correct, it could provide new information about how this ecosystem will be affected under climate change.

6. A.R. SIDERS

#### H5(0)

No h5 tag found

#### H6(0)

No h6 tag found

### KEYWORD ANALYSIS

== *Single word keywords* ==

SINGLE KEYWORDS	OCCURRENCES	DENSITY	POSSIBLE SPAM
UD	22	3.001 %	No
>	9	1.228 %	No
Delaware	6	0.819 %	No
research	5	0.682 %	No
University	5	0.682 %	No
change	5	0.682 %	No
Admissions	4	0.546 %	No
AR	4	0.546 %	No
Blue	4	0.546 %	No
Directory	4	0.546 %	No
Library	4	0.546 %	No
Research	4	0.546 %	No
students	3	0.409 %	No
Campus	3	0.409 %	No

<b>SINGLE KEYWORDS</b>	<b>OCCURRENCES</b>	<b>DENSITY</b>	<b>POSSIBLE SPAM</b>
working	3	0.409 %	No
News	3	0.409 %	No
Index	3	0.409 %	No
Careers	3	0.409 %	No
Siders	3	0.409 %	No
People	3	0.409 %	No

*== Two words keywords ==*

<b>2 WORD PHRASES</b>	<b>OCCURRENCES</b>	<b>DENSITY</b>	<b>POSSIBLE SPAM</b>
of Delaware	5	0.682 %	No
University of	4	0.546 %	No
AR Siders	3	0.409 %	No
the University	3	0.409 %	No
People Directory	3	0.409 %	No
and more	3	0.409 %	No
Website >	2	0.273 %	No
UD community	2	0.273 %	No
Undergraduate Admissions	2	0.273 %	No
Admissions Graduate	2	0.273 %	No
Graduate Admissions	2	0.273 %	No
is to	2	0.273 %	No
More UD	2	0.273 %	No
Major Finder	2	0.273 %	No
Blue Hens	2	0.273 %	No
Alumni Friends	2	0.273 %	No
they are	2	0.273 %	No
at UD	2	0.273 %	No
to No	2	0.273 %	No
No 4	2	0.273 %	No

*== Three words keywords ==*

<b>3 WORD PHRASES</b>	<b>OCCURRENCES</b>	<b>DENSITY</b>	<b>POSSIBLE SPAM</b>
University of Delaware	4	0.546 %	No
the University of	3	0.409 %	No
Email Careers Library	2	0.273 %	No
Admissions Graduate Admissions	2	0.273 %	No
Undergraduate Admissions Graduate	2	0.273 %	No
to No 4	2	0.273 %	No
Index News Events	2	0.273 %	No
AZ Index News	2	0.273 %	No
Library AZ Index	2	0.273 %	No
Careers Library AZ	2	0.273 %	No
Directory Email Careers	2	0.273 %	No
People Directory Email	2	0.273 %	No
Maps People Directory	2	0.273 %	No
MyUD Maps People	2	0.273 %	No
Links MyUD Maps	2	0.273 %	No
Quick Links MyUD	2	0.273 %	No
think that some	1	0.136 %	No
Oliver and Katherine	1	0.136 %	No
and Katherine Hudson	1	0.136 %	No
Katherine Hudson think	1	0.136 %	No

**== Four words keywords ==**

<b>4 WORD PHRASES</b>	<b>OCCURRENCES</b>	<b>DENSITY</b>	<b>POSSIBLE SPAM</b>
the University of Delaware	3	0.409 %	No
Email Careers Library AZ	2	0.273 %	No
Quick Links MyUD Maps	2	0.273 %	No
Links MyUD Maps People	2	0.273 %	No
MyUD Maps People Directory	2	0.273 %	No
Maps People Directory Email	2	0.273 %	No
People Directory Email Careers	2	0.273 %	No
Directory Email Careers Library	2	0.273 %	No

4 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
Undergraduate Admissions Graduate Admissions	2	0.273 %	No
Careers Library AZ Index	2	0.273 %	No
Library AZ Index News	2	0.273 %	No
AZ Index News Events	2	0.273 %	No
Hudson think that some	1	0.136 %	No
Katherine Hudson think that	1	0.136 %	No
Skip to site content	1	0.136 %	No
and Katherine Hudson think	1	0.136 %	No
Oliver and Katherine Hudson	1	0.136 %	No
Matthew Oliver and Katherine	1	0.136 %	No
webs Matthew Oliver and	1	0.136 %	No
think that some biological	1	0.136 %	No

## Alexa Information - udel.edu

### General information

**Domain name :** udel.edu

**Global Rank :** #16,296

**Daily Time on Site :** 2:52

**Search Traffic :** 61.3%

**Bounce Rate :** 62.9%

**Total sites link in :** 9,180

### Top 5 similar sites by audience overlap

SI	Similar sites	Overlap score
1	rutgers.edu	5.2
2	duke.edu	4.7
3	vanderbilt.edu	4.7
4	ncsu.edu	4.5
5	arizona.edu	4.5

### Top 5 keywords by traffic

Keywords	Search Traffic	Share of voice
No data found!		

### Top 4 keyword gaps

Keywords driving traffic to competitors, but not to this site	Avg. traffic to competitors	Search popularity
schedule of classes	55	39
yu	44	65
linguistics	44	47
class schedule	44	39

### Top 4 easy-to-rank keywords

Popular keywords within this site`s competitive power	Relevance to this site	Search popularity
colleges near me	22	46
clay conaway	58	20
fireworks in delaware	57	11
deldot	29	31

### Top 4 buyer keywords

Keywords that show a high purchase intent	Avg. traffic to competitors	Organic competition
mergent online	39	57
course catalog	38	65
4h online	31	59
farmers market	28	14

### Top 4 optimization opportunities

Very popular keywords already driving some traffic to this site	Search popularity	Organic share of voice
ascii to hex table	18	3.77%
lorraine cross	18	3.07%



Very popular keywords already driving some traffic to this site	Search popularity	Organic share of voice
web 2	21	1.97%
library hours	45	0.09%

#### Top 5 referral sites

Sites by how many other sites drive traffic to them	Referral sites
ucla.edu	5.2
umd.edu	4.7
ucsd.edu	4.7
rutgers.edu	4.5
udel.edu	4.5

#### Site flow

Visited just before & right after domain	Visited just before & right after domain percentage
googlecom	52.5%
instructurecom	1.99%
wiscedu	1.28%
yahoocom	1.03%
youtubecom	0.96%
googlecom	40.6%
instructurecom	8.04%
youtubecom	1.57%
zoomus	1.44%
facebookcom	0.85%

#### Top 5 audience overlap

Similar sites to this site	Site's overlap score	Alexa rank
No data found!		

#### Top 3 audience geography

Visitors by country	Visitors by country percentage
🇺🇸 United States	56.9%
🇮🇳 India	10.6%
🇵🇰 Pakistan	3.1%