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Website: <https://seoguide.co/>

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## Domain Name - oceanbreezecopy.com

### WhoIs Information

**Registered :** No

**Domain age :** 8 Years 10 Months 3 Days

**Tech email :** oceanbreezecopy.com@wix-domains.com

**Name servers :** ns10.wixdns.net

**Created at :** 22-Jun-2016

**Changed at :** 23-May-2020

**Expire at :** 22-Jun-2021

**Registrant name :** David Smith

**Admin name :** David Smith

**Registrant country :**  US

**Admin country :**  US

**Registrant phone :** +1.4159496022

**Admin phone :** +1.4159496022

### Moz information

**Subdomain normalized :** 0

**Subdomain raw :** 0

**Url normalized :** 0.5

**Url raw :** 0.050000000075

**Http status code :** 0

**Domain authority :** 5

**Page authority :** 5

**External quality link :** 0

**Links :** 0

### Link information

**Backlink count :** 0

**Total link count :** 0

**Mozrank :** 0.5



NEWSLETTERS

BROCHURES

DIRECT MAIL

SOCIAL MEDIA



## You Need to Tell a Story Your Prospects Can't Resist

Hi! My name is David Smith, owner of Ocean Breeze Copywriting.

Whenever you need to connect with people – customers, donors or sponsors – you face a critical challenge.

Be it sales or fundraising, your success totally depends upon persuading prospects to respond to your message.

**That's why you need a professional copywriter.**

You need a writer who will tell your story in a compelling manner that touches people's hearts. You need someone like me who understands how to lead prospects to take action.

There are proven time-tested methods for crafting successful sales letters and fundraising appeals.

But there is no "fill-in-the-blanks" template that will achieve your goals.

Good copywriting requires an intimate knowledge of your mission, a clear grasp of your prospects' desires, and a compelling idea that captures their attention.

### Mobile Friendly Check

Performance : 45.78

Emulated Form Factor **Mobile**

Locale **En-US**

Category **Performance**

### Field Data

Over the last 30 days, the field data shows that this page has an **Moderate** speed compared to other pages in the Chrome User Experience Report. **We are showing The 75th percentile of FCP and The 95th percentile of FID**

First Contentful Paint (FCP)

Metric Category

First Input Delay (FID)

Metric Category

Overall Category



## Origin Summary

All pages served from this origin have a **Slow** speed compared to other pages in the Chrome User Experience Report Over the last 30 days.To view suggestions tailored to each page, analyze individual page URLs.

First Contentful Paint (FCP)

Metric Category

First Input Delay (FID)

Metric Category

Overall Category

## Lab Data

First Contentful Paint

First Contentful Paint marks the time at which the first text or image is painted. [Learn more](#)

3.8 s

First Meaningful Paint

First Meaningful Paint measures when the primary content of a page is visible. [Learn more](#)

4.3 s

Speed Index

Speed Index shows how quickly the contents of a page are visibly populated. [Learn more](#)

4.8 s

First CPU Idle

First CPU Idle marks the first time at which the page's main thread is quiet enough to handle input. [Learn more](#)

8.7 s

Time to Interactive

Time to interactive is the amount of time it takes for the page to become fully interactive. [Learn more](#)

9.5 s

Max Potential First Input Delay

The maximum potential First Input Delay that your users could experience is the duration, in milliseconds, of the longest task. [Learn more](#)

230 ms

## Audit Data

Keep request counts low and transfer sizes small

To set budgets for the quantity and size of page resources, add a budget.json file. [Learn More](#)

89 requests • 1,113 KiB

## Eliminate render-blocking resources

Resources are blocking the first paint of your page. Consider delivering critical JS/CSS inline and deferring all non-critical JS/styles. [Learn More](#)

## Efficiently encode images

Optimized images load faster and consume less cellular data. [Learn More](#)

## Enable text compression

Text-based resources should be served with compression (gzip, deflate or brotli) to minimize total network bytes. [Learn More](#)

## Serve static assets with an efficient cache policy

A long cache lifetime can speed up repeat visits to your page. [Learn More](#)

64 resources found

## Minimize third-party usage

Third-party code can significantly impact load performance. Limit the number of redundant third-party providers and try to load third-party code after your page has primarily finished loading. [Learn More](#)

Third-party code blocked the main thread for 0 ms

## Network Round Trip Times

Network round trip times (RTT) have a large impact on performance. If the RTT to an origin is high, it's an indication that servers closer to the user could improve performance. [Learn More](#)

0 ms

## Estimated Input Latency

Estimated Input Latency is an estimate of how long your app takes to respond to user input, in milliseconds, during the busiest 5s window of page load. If your latency is higher than 50 ms, users may perceive your app as laggy. [Learn More](#)

60 ms

## First Contentful Paint (3G)

First Contentful Paint 3G marks the time at which the first text or image is painted while on a 3G network. [Learn More](#)

8190 ms

## Total Blocking Time

Sum of all time periods between FCP and Time to Interactive, when task length exceeded 50ms, expressed in milliseconds.

450 ms

## Reduce JavaScript execution time

Consider reducing the time spent parsing, compiling, and executing JS. You may find delivering smaller JS payloads helps with this. [Learn More](#)

1.8 s

## Defer offscreen images

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive. [Learn More](#)

## Server Backend Latencies

Server latencies can impact web performance. If the server latency of an origin is high, it's an indication the server is overloaded or has poor backend performance. [Learn More](#)

0 ms

## Properly size images

Serve images that are appropriately-sized to save cellular data and improve load time. [Learn More](#)

## Remove unused CSS

Remove dead rules from stylesheets and defer the loading of CSS not used for above-the-fold content to reduce unnecessary bytes consumed by network activity. [Learn More](#)

Potential savings of 22 KiB

## Avoids enormous network payloads

Large network payloads cost users real money and are highly correlated with long load times. [Learn More](#)

Total size was 1,113 KiB

## Minimize main-thread work

Consider reducing the time spent parsing, compiling and executing JS. You may find delivering smaller JS payloads helps with this. [Learn More](#)

3.2 s

## Serve images in next-gen formats

Image formats like JPEG 2000, JPEG XR, and WebP often provide better compression than PNG or JPEG, which means faster downloads and less data consumption. [Learn More](#)

## Avoid chaining critical requests

The Critical Request Chains below show you what resources are loaded with a high priority. Consider reducing the length of chains, reducing the download size of resources, or deferring the download of unnecessary resources to improve page load.

[Learn More](#)

6 chains found

### Avoids enormous network payloads

A large DOM will increase memory usage, cause longer [Learn More](#)

362 elements

### Avoid multiple page redirects

Redirects introduce additional delays before the page can be loaded. [Learn More](#)

Potential savings of 630 ms

### Minify JavaScript

Minifying JavaScript files can reduce payload sizes and script parse time. [Learn More](#)

### User Timing marks and measures

Consider instrumenting your app with the User Timing API to measure your app's real-world performance during key user experiences. [Learn More](#)

40 user timings

#### IP Information

**ISP :** AS58182 Wix.com Ltd.

**Ip :** 185.230.63.107

**Country :**  UNITED STATES

**City :** Ashburn

**Region :** Virginia

**Timezone :** America/New\_York

**Latitude :** 39.0373

**Longitude :** -77.4805

#### Malware Scan Info

**Google safe browser norton :** Safe

**Norton :** untested

#### Search Engine Index Info

**Google index :** 18

**Bing index :** 0

**Yahoo index :** 0

#### Sites in Same IP

No data to show

#### Related Websites

1.

## Social Network Information - oceanbreezecopy.com

### Social Network Information

**Facebook share :** 0

**Pinterest Info :** 0

**Facebook comment :** 0

**Xing Info :** 0

**Facebook like :** 0

**Buffer Info :** 0

**Reddit Score :** 0

**Reddit Ups :** 0

**Reddit downs :** 0

## Keyword & Meta Information - oceanbreezecopy.com

### TITLE & METATAGS

#### Title

Ocean Breeze Copywriting | Fundraising | Indianapolis | Home

#### Viewport

width=device-width, initial-scale=1

#### Generator

Wix.com Website Builder

#### Format-detection

telephone=no

#### Skype\_toolbar

skype\_toolbar\_parser\_compatible

#### Wix-dynamic-custom-elements

DropDownMenu

#### Description

David Smith is a Direct Mail fundraising copywriter in Indianapolis who supports the charitable efforts of ministries and non-profits by reaching out to engage and expand their donor base. He is sole proprietor of Ocean Breeze Copywriting.

#### Google-site-verification



uWohcrxJ-Jo6zSl0YFmcEgSl0drouWJb6Edo9qfxTTI

### Keywords

Christian fundraising copywriter, charitable organization copywriter, direct mail copywriter, fundraising copywriter, non-profit copywriter

### Twitter:card

summary\_large\_image

### Twitter:title

Ocean Breeze Copywriting | Fundraising | Indianapolis | Home

### Twitter:description

David Smith is a Direct Mail fundraising copywriter in Indianapolis who supports the charitable efforts of ministries and non-profits by reaching out to engage and expand their donor base. He is sole proprietor of Ocean Breeze Copywriting.

Blocked by robots.txt : No

Blocked by meta-robots : No

Links nofollowed by meta-robots : No

Total keywords : 479

## Html headings

### H1(0)

No h1 tag found

### H2(0)

No h2 tag found

### H3(0)

No h3 tag found

### H4(0)

No h4 tag found

### H5(0)

No h5 tag found

## H6(8)

1. NEWSLETTERS

2. BROCHURES

3. DIRECT MAIL

4. SOCIAL MEDIA

5. NEWSLETTERS

6. BROCHURES

7. DIRECT MAIL

8. SOCIAL MEDIA

## KEYWORD ANALYSIS

*== Single word keywords ==*

SINGLE KEYWORDS	OCCURRENCES	DENSITY	POSSIBLE SPAM
	12	2.505 %	No
-	4	0.835 %	No
offer	3	0.626 %	Yes
prospects	3	0.626 %	No
Direct	3	0.626 %	No
Home	3	0.626 %	Yes
crafting	2	0.418 %	No
respond	2	0.418 %	No
That's	2	0.418 %	No
professional	2	0.418 %	No
copywriter	2	0.418 %	No
compelling	2	0.418 %	No
action	2	0.418 %	No

SINGLE KEYWORDS	OCCURRENCES	DENSITY	POSSIBLE SPAM
clear	2	0.418 %	No
goals	2	0.418 %	No
sales	2	0.418 %	Yes
idea	2	0.418 %	No
schedule	2	0.418 %	No
FREE	2	0.418 %	Yes
consultation	2	0.418 %	No

**== Two words keywords ==**

2 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
you need	4	0.835 %	No
need a	3	0.626 %	No
prospects to	3	0.626 %	No
is no	2	0.418 %	No
to schedule	2	0.418 %	No
of your	2	0.418 %	No
a clear	2	0.418 %	No
That's why	2	0.418 %	No
Breeze Copywriting	2	0.418 %	No
You can	2	0.418 %	No
and a	2	0.418 %	No
there is	2	0.418 %	No
a compelling	2	0.418 %	No
your goals	2	0.418 %	No
you are	2	0.418 %	No
You need	2	0.418 %	No
professional copywriter	2	0.418 %	No
a professional	2	0.418 %	No
why you	2	0.418 %	No
to respond	2	0.418 %	No

**== Three words keywords ==**

3 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
MAIL SOCIAL MEDIA	2	0.418 %	No
why you need	2	0.418 %	No
That's why you	2	0.418 %	No
you need a	2	0.418 %	No
need a professional	2	0.418 %	No
a professional copywriter	2	0.418 %	No
there is no	2	0.418 %	No
respond to your	2	0.418 %	No
to respond to	2	0.418 %	No
DIRECT MAIL SOCIAL	2	0.418 %	No
BROCHURES DIRECT MAIL	2	0.418 %	No
NEWSLETTERS BROCHURES DIRECT	2	0.418 %	No
prospects to respond	2	0.418 %	No
Ocean Breeze Copywriting	2	0.418 %	No
FAQ Blog More	2	0.418 %	No
Do FAQ Blog	2	0.418 %	No
I Do FAQ	2	0.418 %	No
What I Do	2	0.418 %	No
Am What I	2	0.418 %	No
I Am What	2	0.418 %	No

*== Four words keywords ==*

4 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
Home Intro Who I	2	0.418 %	No
NEWSLETTERS BROCHURES DIRECT MAIL	2	0.418 %	No
why you need a	2	0.418 %	No
That's why you need	2	0.418 %	No
to respond to your	2	0.418 %	No
prospects to respond to	2	0.418 %	No
DIRECT MAIL SOCIAL MEDIA	2	0.418 %	No
need a professional copywriter	2	0.418 %	No

4 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
BROCHURES DIRECT MAIL SOCIAL	2	0.418 %	No
you need a professional	2	0.418 %	No
Am What I Do	2	0.418 %	No
Intro Who I Am	2	0.418 %	No
Who I Am What	2	0.418 %	No
I Am What I	2	0.418 %	No
What I Do FAQ	2	0.418 %	No
I Do FAQ Blog	2	0.418 %	No
Do FAQ Blog More	2	0.418 %	No
savvy Simply contact	1	0.209 %	No
Simply contact me today	1	0.209 %	No
marketing savvy Simply	1	0.209 %	No

## Alexa Information - oceanbreezecopy.com

### General information

**Domain name :** oceanbreezecopy.com

**Global Rank :** No data

**Daily Time on Site :** No data

**Search Traffic :** No data

**Bounce Rate :** No data

**Total sites link in :** No data

### Top 5 similar sites by audience overlap

SI	Similar sites	Overlap score
No data found!		

### Top 5 keywords by traffic

Keywords	Search Traffic	Share of voice
No data found!		

#### Top 4 keyword gaps

**Keywords driving traffic to competitors, but not to this site**

**Avg. traffic to competitors**

**Search popularity**

No data found!

#### Top 4 easy-to-rank keywords

**Popular keywords within this site`s competitive power**

**Relevance to this site**

**Search popularity**

No data found!

#### Top 4 buyer keywords

**Keywords that show a high purchase intent**

**Avg. traffic to competitors**

**Organic competition**

No data found!

#### Top 4 optimization opportunities

**Very popular keywords already driving some traffic to this site**

**Search popularity**

**Organic share of voice**

No data found!

#### Top 5 referral sites

**Sites by how many other sites drive traffic to them**

**Referral sites**

No data found!

#### Site flow

**Visited just before & right after domain**

**Visited just before & right after domain percentage**

No data found!

#### Top 5 audience overlap

**Similar sites to this site**

**Site's overlap score**

**Alexa rank**

No data found!

Top 3 audience geography	
Visitors by country	Visitors by country percentage
No data found!	