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Website: <https://seoguide.co/>

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## Domain Name - tradmor.com

### WhoIs Information

**Registered :** No

**Domain age :** 8 Years 10 Months 17 Days

**Tech email :** tradmor.com@domainsbyproxy.com

**Name servers :** NS-US.1AND1-DNS.ORG

**Created at :** 08-Jun-2016

**Changed at :** 04-Jun-2020

**Expire at :** 08-Jun-2021

**Registrant name :** Registration Private

**Admin name :** Registration Private

**Registrant country :**  US

**Admin country :**  US

**Registrant phone :** +1.4806242599

**Admin phone :** +1.4806242599

### Moz information

**Subdomain normalized :** 0.6000000238

**Subdomain raw :** 0.05999999866

**Url normalized :** 1.600000024

**Url raw :** 0.1599999964

**Http status code :** 200

**Domain authority :** 6

**Page authority :** 16

**External quality link :** 5

**Links :** 33

### Link information

**Backlink count :** 5

**Total link count :** 33

**Mozrank :** 1.600000024



## Mobile Friendly Check

Performance : 29.73

Emulated Form Factor <b>Mobile</b>
Locale <b>En-US</b>
Category <b>Performance</b>

### Field Data

Over the last 30 days, the field data shows that this page has an **Moderate** speed compared to other pages in the Chrome User Experience Report. **We are showing The 75th percentile of FCP and The 95th percentile of FID**

First Contentful Paint (FCP)

Metric Category

First Input Delay (FID)

Metric Category

Overall Category



## Origin Summary

All pages served from this origin have a **Slow** speed compared to other pages in the Chrome User Experience Report Over the last 30 days. To view suggestions tailored to each page, analyze individual page URLs.

First Contentful Paint (FCP)

Metric Category

First Input Delay (FID)

Metric Category

Overall Category

## Lab Data

First Contentful Paint

First Contentful Paint marks the time at which the first text or image is painted. [Learn more](#)

3.2 s

First Meaningful Paint

First Meaningful Paint measures when the primary content of a page is visible. [Learn more](#)

3.2 s

Speed Index

Speed Index shows how quickly the contents of a page are visibly populated. [Learn more](#)

7.6 s

First CPU Idle

First CPU Idle marks the first time at which the page's main thread is quiet enough to handle input. [Learn more](#)

11.9 s

Time to Interactive

Time to interactive is the amount of time it takes for the page to become fully interactive. [Learn more](#)

15.8 s

Max Potential First Input Delay

The maximum potential First Input Delay that your users could experience is the duration, in milliseconds, of the longest task. [Learn more](#)

290 ms

## Audit Data

Keep request counts low and transfer sizes small

To set budgets for the quantity and size of page resources, add a budget.json file. [Learn More](#)

79 requests • 2,849 KiB

## Eliminate render-blocking resources

Resources are blocking the first paint of your page. Consider delivering critical JS/CSS inline and deferring all non-critical JS/styles. [Learn More](#)

Potential savings of 1,790 ms

## Efficiently encode images

Optimized images load faster and consume less cellular data. [Learn More](#)

## Enable text compression

Text-based resources should be served with compression (gzip, deflate or brotli) to minimize total network bytes. [Learn More](#)

## Serve static assets with an efficient cache policy

A long cache lifetime can speed up repeat visits to your page. [Learn More](#)

29 resources found

## Reduce the impact of third-party code

Third-party code can significantly impact load performance. Limit the number of redundant third-party providers and try to load third-party code after your page has primarily finished loading. [Learn More](#)

Third-party code blocked the main thread for 550 ms

## Network Round Trip Times

Network round trip times (RTT) have a large impact on performance. If the RTT to an origin is high, it's an indication that servers closer to the user could improve performance. [Learn More](#)

0 ms

## Estimated Input Latency

Estimated Input Latency is an estimate of how long your app takes to respond to user input, in milliseconds, during the busiest 5s window of page load. If your latency is higher than 50 ms, users may perceive your app as laggy. [Learn More](#)

70 ms

## First Contentful Paint (3G)

First Contentful Paint 3G marks the time at which the first text or image is painted while on a 3G network. [Learn More](#)

6784 ms

## Total Blocking Time

Sum of all time periods between FCP and Time to Interactive, when task length exceeded 50ms, expressed in milliseconds.

1,030 ms

## Reduce JavaScript execution time

Consider reducing the time spent parsing, compiling, and executing JS. You may find delivering smaller JS payloads helps with this. [Learn More](#)

2.6 s

## Defer offscreen images

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive. [Learn More](#)

Potential savings of 127 KiB

## Server Backend Latencies

Server latencies can impact web performance. If the server latency of an origin is high, it's an indication the server is overloaded or has poor backend performance. [Learn More](#)

0 ms

## Properly size images

Serve images that are appropriately-sized to save cellular data and improve load time. [Learn More](#)

Potential savings of 13 KiB

## Remove unused CSS

Remove dead rules from stylesheets and defer the loading of CSS not used for above-the-fold content to reduce unnecessary bytes consumed by network activity. [Learn More](#)

Potential savings of 148 KiB

## Avoid enormous network payloads

Large network payloads cost users real money and are highly correlated with long load times. [Learn More](#)

Total size was 2,849 KiB

## Minimize main-thread work

Consider reducing the time spent parsing, compiling and executing JS. You may find delivering smaller JS payloads helps with this. [Learn More](#)

4.8 s

## Serve images in next-gen formats

Image formats like JPEG 2000, JPEG XR, and WebP often provide better compression than PNG or JPEG, which means faster downloads and less data consumption. [Learn More](#)

Potential savings of 892 KiB

## Avoid chaining critical requests

The Critical Request Chains below show you what resources are loaded with a high priority. Consider reducing the length of chains, reducing the download size of resources, or deferring the download of unnecessary resources to improve page load.

[Learn More](#)

19 chains found

### Avoid enormous network payloads

A large DOM will increase memory usage, cause longer [Learn More](#)

424 elements

### Avoid multiple page redirects

Redirects introduce additional delays before the page can be loaded. [Learn More](#)

Potential savings of 630 ms

### Minify JavaScript

Minifying JavaScript files can reduce payload sizes and script parse time. [Learn More](#)

### User Timing marks and measures

Consider instrumenting your app with the User Timing API to measure your app's real-world performance during key user experiences. [Learn More](#)

#### IP Information

**ISP :** AS8560 1&1 IONOS SE

**Ip :** 74.208.236.121

**Country :**  UNITED STATES

**City :** Mena

**Region :** Arkansas

**Timezone :** America/Chicago

**Latitude :** 34.5862

**Longitude :** -94.2397

#### Malware Scan Info

**Google safe browser norton :** Safe

**Norton :** untested

#### Search Engine Index Info

**Google index :** 114

**Bing index :** 0

**Yahoo index :** 20

#### Sites in Same IP

No data to show

#### Related Websites

1.

## Social Network Information - tradmor.com

### Social Network Information

**Facebook share :** 0

**Pinterest Info :** 0

**Facebook comment :** 0

**Xing Info :** 0

**Facebook like :** 0

**Buffer Info :** 0

**Reddit Score :** 0

**Reddit Ups :** 0

**Reddit downs :** 0

## Keyword & Meta Information - tradmor.com

### TITLE & METATAGS

#### Title

WELCOME to TRADMOR - TRADMOR.COM, INC.

#### Viewport

width=device-width, initial-scale=1

#### Robots

index, follow, max-snippet:-1, max-image-preview:large, max-video-preview:-1

#### Twitter:card

summary\_large\_image

#### Generator

WordPress 5.6.2

#### Wot-verification

896386818411fe531664

#### P:domain\_verify

47380e33a9925efe7b8e09f985cd40bb

#### Msapplication-TileImage

https://tradmor.com/wp-content/uploads/2017/07/flag-small.jpg



Blocked by robots.txt : No

Blocked by meta-robots : No

Links nofollowed by meta-robots : No

Total keywords : 548

## Html headings

### H1(1)

1. TRADMOR.COM, INC.

### H2(6)

1. WELCOME to TRADMOR
2. APPLY ONLINE
3. Something Missing
4. Trusted Advisors
5. We Provide the Tools
6. Building a Better Team

### H3(0)

No h3 tag found

### H4(0)

No h4 tag found

### H5(0)

No h5 tag found

### H6(1)

1. THE FUTURE OF REAL ESTATE IN CALIFORNIA

## KEYWORD ANALYSIS

## == Single word keywords ==

SINGLE KEYWORDS	OCCURRENCES	DENSITY	POSSIBLE SPAM
estate	7	1.277 %	No
real	7	1.277 %	No
home	5	0.912 %	Yes
financial	4	0.73 %	No
Cypher	4	0.73 %	No
mortgage	4	0.73 %	Yes
loan	3	0.547 %	No
advisors	3	0.547 %	No
Trusted	3	0.547 %	No
Video	3	0.547 %	No
agent	3	0.547 %	No
financing	3	0.547 %	No
content	3	0.547 %	No
service	3	0.547 %	No
HUD	2	0.365 %	No
Financial	2	0.365 %	No
Skip	2	0.365 %	No
Tools	2	0.365 %	No
order	2	0.365 %	Yes
valuable	2	0.365 %	No

## == Two words keywords ==

2 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
real estate	7	1.277 %	No
your real	4	0.73 %	No
they need	3	0.547 %	No
with your	3	0.547 %	No
most of	3	0.547 %	No
help you	3	0.547 %	No
to help	3	0.547 %	No

2 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
your home	3	0.547 %	No
already have	3	0.547 %	No
to content	3	0.547 %	No
the real	2	0.365 %	No
you with	2	0.365 %	No
is not	2	0.365 %	No
order to	2	0.365 %	No
in order	2	0.365 %	No
need to	2	0.365 %	No
what they	2	0.365 %	No
they already	2	0.365 %	No
that they	2	0.365 %	No
financing your	2	0.365 %	No

*== Three words keywords ==*

3 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
your real estate	4	0.73 %	No
to help you	3	0.547 %	No
in order to	2	0.365 %	No
was the last	2	0.365 %	No
you already have	2	0.365 %	No
the last time	2	0.365 %	No
last time you	2	0.365 %	No
time you heard	2	0.365 %	No
Blog Videos Mortgage	2	0.365 %	No
you heard from	2	0.365 %	No
Skip to content	2	0.365 %	No
help you with	2	0.365 %	No
you with your	2	0.365 %	No
with your real	2	0.365 %	No
they need to	2	0.365 %	No
what they need	2	0.365 %	No
real estate needs	2	0.365 %	No

3 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
financing your home	2	0.365 %	No
the real estate	2	0.365 %	No
real estate agent	2	0.365 %	No

**== Four words keywords ==**

4 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
the last time you	2	0.365 %	No
was the last time	2	0.365 %	No
last time you heard	2	0.365 %	No
time you heard from	2	0.365 %	No
to help you with	2	0.365 %	No
help you with your	2	0.365 %	No
you with your real	2	0.365 %	No
with your real estate	2	0.365 %	No
your real estate needs	2	0.365 %	No
what they need to	2	0.365 %	No
asset The problem is	1	0.182 %	No
The problem is that	1	0.182 %	No
problem is that most	1	0.182 %	No
is that most of	1	0.182 %	No
that most of them	1	0.182 %	No
most of them don't	1	0.182 %	No
valuable asset The problem	1	0.182 %	No
most valuable asset The	1	0.182 %	No
your most valuable asset	1	0.182 %	No
of them don't know	1	0.182 %	No

## Alexa Information - tradmor.com

### General information

**Domain name :** tradmor.com

**Global Rank :** No data

<b>Daily Time on Site :</b> No data	<b>Search Traffic :</b> No data
<b>Bounce Rate :</b> No data	<b>Total sites link in :</b> No data

Top 5 similar sites by audience overlap		
SI	Similar sites	Overlap score
No data found!		

Top 5 keywords by traffic		
Keywords	Search Traffic	Share of voice
No data found!		

Top 4 keyword gaps		
Keywords driving traffic to competitors, but not to this site	Avg. traffic to competitors	Search popularity
No data found!		

Top 4 easy-to-rank keywords		
Popular keywords within this site`s competitive power	Relevance to this site	Search popularity
No data found!		

Top 4 buyer keywords		
Keywords that show a high purchase intent	Avg. traffic to competitors	Organic competition
No data found!		

Top 4 optimization opportunities		
Very popular keywords already driving some traffic to this site	Search popularity	Organic share of voice
No data found!		

### Top 5 referral sites

Sites by how many other sites drive traffic to them

Referral sites

No data found!

### Site flow

Visited just before & right after domain

Visited just before & right after domain percentage

No data found!

### Top 5 audience overlap

Similar sites to this site

Site's overlap score

Alexa rank

No data found!

### Top 3 audience geography

Visitors by country

Visitors by country percentage

No data found!