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Website: <https://seoguide.co/>

Generated At: 2021-03-11 08:59:57

Domain Name - unimarketa.com

WhoIs Information

Registered : No

Domain age : 9 Years 11 Months 18 Days

Tech email : Select Contact Domain Holder link at
<https://www.godaddy.com/whois/results.aspx?domain=UNIMARKETA.COM>

Name servers : NS20.DOMAINCONTROL.COM

Created at : 09-May-2015

Changed at : 10-May-2019

Expire at : 09-May-2021

Registrant name :

Admin name :

Registrant country :  US

Admin country : 

Registrant phone :

Admin phone :

Moz information

Subdomain normalized : 0.8249999881

Subdomain raw : 0.08250000328

Url normalized : 1.700000048

Url raw : 0.1700000018

Http status code : 5

Domain authority : 9

Page authority : 17

External quality link : 8

Links : 40

Link information

Backlink count : 8

Total link count : 40

Mozrank : 1.700000048

KANSAS CITY LOVES THE ROYALS.COM

PENDULUM PROVIDED THE VISION, WE PROVIDED THE PLATFORM

Adrian hits New York

[READ ABOUT IT](#)

Mobile Friendly Check

Performance : 19.15

Emulated Form Factor **Mobile**

Locale **En-US**

Category **Performance**

Field Data

Over the last 30 days, the field data shows that this page has an **Moderate** speed compared to other pages in the Chrome User Experience Report. **We are showing The 75th percentile of FCP and The 95th percentile of FID**

First Contentful Paint (FCP)

Metric Category

First Input Delay (FID)

Metric Category

Overall Category



Origin Summary

All pages served from this origin have a **Slow** speed compared to other pages in the Chrome User Experience Report Over the last 30 days.To view suggestions tailored to each page, analyze individual page URLs.

First Contentful Paint (FCP)

Metric Category

First Input Delay (FID)

Metric Category

Overall Category

Lab Data

First Contentful Paint

First Contentful Paint marks the time at which the first text or image is painted. [Learn more](#)

5.6 s

First Meaningful Paint

First Meaningful Paint measures when the primary content of a page is visible. [Learn more](#)

6.2 s

Speed Index

Speed Index shows how quickly the contents of a page are visibly populated. [Learn more](#)

9.5 s

First CPU Idle

First CPU Idle marks the first time at which the page's main thread is quiet enough to handle input. [Learn more](#)

10.1 s

Time to Interactive

Time to interactive is the amount of time it takes for the page to become fully interactive. [Learn more](#)

10.3 s

Max Potential First Input Delay

The maximum potential First Input Delay that your users could experience is the duration, in milliseconds, of the longest task. [Learn more](#)

1,540 ms

Audit Data

Keep request counts low and transfer sizes small

To set budgets for the quantity and size of page resources, add a budget.json file. [Learn More](#)

49 requests • 1,643 KiB

Eliminate render-blocking resources

Resources are blocking the first paint of your page. Consider delivering critical JS/CSS inline and deferring all non-critical JS/styles. [Learn More](#)

Potential savings of 4,090 ms

Efficiently encode images

Optimized images load faster and consume less cellular data. [Learn More](#)

Enable text compression

Text-based resources should be served with compression (gzip, deflate or brotli) to minimize total network bytes. [Learn More](#)

Serve static assets with an efficient cache policy

A long cache lifetime can speed up repeat visits to your page. [Learn More](#)

38 resources found

Minimize third-party usage

Third-party code can significantly impact load performance. Limit the number of redundant third-party providers and try to load third-party code after your page has primarily finished loading. [Learn More](#)

Third-party code blocked the main thread for 0 ms

Network Round Trip Times

Network round trip times (RTT) have a large impact on performance. If the RTT to an origin is high, it's an indication that servers closer to the user could improve performance. [Learn More](#)

0 ms

Estimated Input Latency

Estimated Input Latency is an estimate of how long your app takes to respond to user input, in milliseconds, during the busiest 5s window of page load. If your latency is higher than 50 ms, users may perceive your app as laggy. [Learn More](#)

870 ms

First Contentful Paint (3G)

First Contentful Paint 3G marks the time at which the first text or image is painted while on a 3G network. [Learn More](#)

9360 ms

Total Blocking Time

Sum of all time periods between FCP and Time to Interactive, when task length exceeded 50ms, expressed in milliseconds.

4,150 ms

Reduce JavaScript execution time

Consider reducing the time spent parsing, compiling, and executing JS. You may find delivering smaller JS payloads helps with this. [Learn More](#)

4.1 s

Defer offscreen images

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive. [Learn More](#)

Server Backend Latencies

Server latencies can impact web performance. If the server latency of an origin is high, it's an indication the server is overloaded or has poor backend performance. [Learn More](#)

0 ms

Properly size images

Serve images that are appropriately-sized to save cellular data and improve load time. [Learn More](#)

Remove unused CSS

Remove dead rules from stylesheets and defer the loading of CSS not used for above-the-fold content to reduce unnecessary bytes consumed by network activity. [Learn More](#)

Potential savings of 136 KiB

Avoids enormous network payloads

Large network payloads cost users real money and are highly correlated with long load times. [Learn More](#)

Total size was 1,643 KiB

Minimize main-thread work

Consider reducing the time spent parsing, compiling and executing JS. You may find delivering smaller JS payloads helps with this. [Learn More](#)

14.9 s

Serve images in next-gen formats

Image formats like JPEG 2000, JPEG XR, and WebP often provide better compression than PNG or JPEG, which means faster downloads and less data consumption. [Learn More](#)

Potential savings of 266 KiB

Avoid chaining critical requests

The Critical Request Chains below show you what resources are loaded with a high priority. Consider reducing the length of chains, reducing the download size of resources, or deferring the download of unnecessary resources to improve page load.

[Learn More](#)

28 chains found

Avoids enormous network payloads

A large DOM will increase memory usage, cause longer [Learn More](#)

230 elements

Avoid multiple page redirects

Redirects introduce additional delays before the page can be loaded. [Learn More](#)

Potential savings of 630 ms

Minify JavaScript

Minifying JavaScript files can reduce payload sizes and script parse time. [Learn More](#)

User Timing marks and measures

Consider instrumenting your app with the User Timing API to measure your app's real-world performance during key user experiences. [Learn More](#)

IP Information

ISP : AS7393 CYBERCON, INC.

Ip : 64.73.214.2

Country :  UNITED STATES

City : St. Louis

Region : Missouri

Timezone : America/Chicago

Latitude : 38.6273

Longitude : -90.1979

Malware Scan Info

Google safe browser norton : Safe

Norton : untested

Search Engine Index Info

Google index : 22

Bing index : 0

Yahoo index : 13

Sites in Same IP

No data to show

Related Websites

1.

Social Network Information - unimarketa.com

Social Network Information

Facebook share : 0

Pinterest Info : 0

Facebook comment : 0

Xing Info : 0

Facebook like : 0

Buffer Info : 0

Reddit Score : 0

Reddit Ups : 0

Reddit downs : 0

Keyword & Meta Information - unimarketa.com

TITLE & METATAGS

Title

UNIMARKETA - Turnkey Digital & Traditional Marketing Solutions for Smart Businesses

Viewport

width=device-width, initial-scale=1

Generator

WordPress 5.3.2

Blocked by robots.txt : No

Blocked by meta-robots : No

Links nofollowed by meta-robots : No

Total keywords : 98

Html headings

H1(0)

No h1 tag found

H2(1)

1. KANSAS CITY LOVES THE ROYALS.COM

H3(0)

No h3 tag found

H4(0)

No h4 tag found

H5(0)

No h5 tag found

H6(0)

No h6 tag found

KEYWORD ANALYSIS

== Single word keywords ==

SINGLE KEYWORDS	OCCURRENCES	DENSITY	POSSIBLE SPAM
Search	2	2.041 %	No
PROVIDED	2	2.041 %	No
Unimarketa	2	2.041 %	No
skip	1	1.02 %	No
MEDIA	1	1.02 %	No
website	1	1.02 %	No
wwwKansasCityLovesTheRoyalscom	1	1.02 %	No
illustrates	1	1.02 %	No
Pendulum's	1	1.02 %	No
vision	1	1.02 %	No
downtown	1	1.02 %	No
ballpark	1	1.02 %	No
Royals	1	1.02 %	No

SINGLE KEYWORDS	OCCURRENCES	DENSITY	POSSIBLE SPAM
STRATEGY	1	1.02 %	No
CREATIVE	1	1.02 %	No
PAID	1	1.02 %	No
PRODUCTION	1	1.02 %	No
DATA	1	1.02 %	No
RESEARCH	1	1.02 %	No
ECOMMERCE	1	1.02 %	No

== Two words keywords ==

2 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
a new	2	2.041 %	No
PROVIDED THE	2	2.041 %	No
skip to	1	1.02 %	No
what a	1	1.02 %	No
could be	1	1.02 %	No
Royals could	1	1.02 %	No
the Royals	1	1.02 %	No
for the	1	1.02 %	No
ballpark for	1	1.02 %	No
downtown ballpark	1	1.02 %	No
new downtown	1	1.02 %	No
for what	1	1.02 %	No
STRATEGY CREATIVE	1	1.02 %	No
vision for	1	1.02 %	No
Pendulum's vision	1	1.02 %	No
illustrates Pendulum's	1	1.02 %	No
that illustrates	1	1.02 %	No
wwwKansasCityLovesTheRoyalscom that	1	1.02 %	No
website wwwKansasCityLovesTheRoyalscom	1	1.02 %	No
new website	1	1.02 %	No

== Three words keywords ==

3 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
skip to Main	1	1.02 %	No
for what a	1	1.02 %	No
Royals could be	1	1.02 %	No
the Royals could	1	1.02 %	No
for the Royals	1	1.02 %	No
ballpark for the	1	1.02 %	No
downtown ballpark for	1	1.02 %	No
new downtown ballpark	1	1.02 %	No
a new downtown	1	1.02 %	No
what a new	1	1.02 %	No
vision for what	1	1.02 %	No
be STRATEGY CREATIVE	1	1.02 %	No
Pendulum's vision for	1	1.02 %	No
illustrates Pendulum's vision	1	1.02 %	No
that illustrates Pendulum's	1	1.02 %	No
wwwKansasCityLovesTheRoyalscom that illustrates	1	1.02 %	No
website wwwKansasCityLovesTheRoyalscom that	1	1.02 %	No
new website wwwKansasCityLovesTheRoyalscom	1	1.02 %	No
a new website	1	1.02 %	No
launched a new	1	1.02 %	No

== Four words keywords ==

4 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
skip to Main Content	1	1.02 %	No
for what a new	1	1.02 %	No
Royals could be STRATEGY	1	1.02 %	No
the Royals could be	1	1.02 %	No
for the Royals could	1	1.02 %	No
ballpark for the Royals	1	1.02 %	No

4 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
downtown ballpark for the	1	1.02 %	No
new downtown ballpark for	1	1.02 %	No
a new downtown ballpark	1	1.02 %	No
what a new downtown	1	1.02 %	No
vision for what a	1	1.02 %	No
be STRATEGY CREATIVE PAID	1	1.02 %	No
Pendulum's vision for what	1	1.02 %	No
illustrates Pendulum's vision for	1	1.02 %	No
that illustrates Pendulum's vision	1	1.02 %	No
wwwKansasCityLovesTheRoyalscom that illustrates Pendulum's	1	1.02 %	No
website wwwKansasCityLovesTheRoyalscom that illustrates	1	1.02 %	No
new website wwwKansasCityLovesTheRoyalscom that	1	1.02 %	No
a new website wwwKansasCityLovesTheRoyalscom	1	1.02 %	No
launched a new website	1	1.02 %	No

Alexa Information - unimarketa.com

General information

Domain name : unimarketa.com

Global Rank : No data

Daily Time on Site : No data

Search Traffic : No data

Bounce Rate : No data

Total sites link in : No data

Top 5 similar sites by audience overlap

SI	Similar sites	Overlap score
No data found!		

Top 5 keywords by traffic		
Keywords	Search Traffic	Share of voice
No data found!		

Top 4 keyword gaps		
Keywords driving traffic to competitors, but not to this site	Avg. traffic to competitors	Search popularity
No data found!		

Top 4 easy-to-rank keywords		
Popular keywords within this site`s competitive power	Relevance to this site	Search popularity
No data found!		

Top 4 buyer keywords		
Keywords that show a high purchase intent	Avg. traffic to competitors	Organic competition
No data found!		

Top 4 optimization opportunities		
Very popular keywords already driving some traffic to this site	Search popularity	Organic share of voice
No data found!		

Top 5 referral sites	
Sites by how many other sites drive traffic to them	Referral sites
No data found!	

Site flow	
Visited just before & right after domain	Visited just before & right after domain percentage
No data found!	

Top 5 audience overlap

Similar sites to this site	Site's overlap score	Alexa rank
No data found!		

Top 3 audience geography

Visitors by country	Visitors by country percentage
No data found!	