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Website: <https://seoguide.co/>

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## Domain Name - psu.edu

### WhoIs Information

**Registered :** No

**Domain age :** 0 Years 0 Months 0 Days

**Tech email :**

**Name servers :**

**Created at :**

**Changed at :**

**Expire at :**

**Registrant name :**

**Admin name :**

**Registrant country :** 

**Admin country :** 

**Registrant phone :**

**Admin phone :**

### Moz information

**Subdomain normalized :** 0.04771769792

**Subdomain raw :** 0.004771769978

**Url normalized :** 6.5

**Url raw :** 0.6499999762

**Http status code :** 301

**Domain authority :** 92

**Page authority :** 65

**External quality link :** 27316

**Links :** 74343

### Link information

**Backlink count :** 27,316

**Total link count :** 74,343

**Mozrank :** 6.5



For the latest COVID-19 news and information, visit Penn State's Coronavirus information website. Continue to follow CDC-recommended health/safety precautions, contact your healthcare provider if you have questions or feel ill, and review information from state and national health authorities.

X CLOSE



PennState

NOTLINE

GIVE

APPLY



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Tuition and Aid

Research

Athletics

News +

# We Are



## Mobile Friendly Check

Performance : 28.55

Emulated Form Factor **Mobile**

Locale **En-US**

Category **Performance**

## Field Data

Over the last 30 days, the field data shows that this page has an **Moderate** speed compared to other pages in the Chrome User Experience Report. **We are showing The 75th percentile of FCP and The 95th percentile of FID**

## First Contentful Paint (FCP)

1763 ms

Metric Category

AVERAGE

## First Input Delay (FID)

22 ms

Metric Category

FAST

Overall Category

SLOW



## Origin Summary

All pages served from this origin have a **Slow** speed compared to other pages in the Chrome User Experience Report Over the last 30 days.To view suggestions tailored to each page, analyze individual page URLs.

## First Contentful Paint (FCP)

1507 ms

### Metric Category

AVERAGE

## First Input Delay (FID)

16 ms

### Metric Category

FAST

## Overall Category

SLOW

## Lab Data

### First Contentful Paint

First Contentful Paint marks the time at which the first text or image is painted. [Learn more](#)

3.6 s

### First Meaningful Paint

First Meaningful Paint measures when the primary content of a page is visible. [Learn more](#)

3.6 s

### Speed Index

Speed Index shows how quickly the contents of a page are visibly populated. [Learn more](#)

7.7 s

### First CPU Idle

First CPU Idle marks the first time at which the page's main thread is quiet enough to handle input. [Learn more](#)

7.5 s

### Time to Interactive

Time to interactive is the amount of time it takes for the page to become fully interactive. [Learn more](#)

21.7 s

### Max Potential First Input Delay

The maximum potential First Input Delay that your users could experience is the duration, in milliseconds, of the longest task. [Learn more](#)

550 ms

## Audit Data

### Keep request counts low and transfer sizes small

To set budgets for the quantity and size of page resources, add a `budget.json` file. [Learn More](#)

93 requests • 12,312 KiB

### Eliminate render-blocking resources

Resources are blocking the first paint of your page. Consider delivering critical JS/CSS inline and deferring all non-critical JS/styles. [Learn More](#)

Potential savings of 1,650 ms

### Efficiently encode images

Optimized images load faster and consume less cellular data. [Learn More](#)

### Enable text compression

Text-based resources should be served with compression (gzip, deflate or brotli) to minimize total network bytes. [Learn More](#)

Potential savings of 3 KiB

### Serve static assets with an efficient cache policy

A long cache lifetime can speed up repeat visits to your page. [Learn More](#)

44 resources found

### Reduce the impact of third-party code

Third-party code can significantly impact load performance. Limit the number of redundant third-party providers and try to load third-party code after your page has primarily finished loading. [Learn More](#)

Third-party code blocked the main thread for 1,160 ms

### Network Round Trip Times

Network round trip times (RTT) have a large impact on performance. If the RTT to an origin is high, it's an indication that servers closer to the user could improve performance. [Learn More](#)

0 ms

### Estimated Input Latency

Estimated Input Latency is an estimate of how long your app takes to respond to user input, in milliseconds, during the busiest 5s window of page load. If your latency is higher than 50 ms, users may perceive your app as laggy. [Learn More](#)

170 ms

## First Contentful Paint (3G)

First Contentful Paint 3G marks the time at which the first text or image is painted while on a 3G network. [Learn More](#)

7050 ms

## Total Blocking Time

Sum of all time periods between FCP and Time to Interactive, when task length exceeded 50ms, expressed in milliseconds.

1,030 ms

## Reduce JavaScript execution time

Consider reducing the time spent parsing, compiling, and executing JS. You may find delivering smaller JS payloads helps with this. [Learn More](#)

2.6 s

## Defer offscreen images

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive. [Learn More](#)

Potential savings of 946 KiB

## Server Backend Latencies

Server latencies can impact web performance. If the server latency of an origin is high, it's an indication the server is overloaded or has poor backend performance. [Learn More](#)

0 ms

## Properly size images

Serve images that are appropriately-sized to save cellular data and improve load time. [Learn More](#)

## Remove unused CSS

Remove dead rules from stylesheets and defer the loading of CSS not used for above-the-fold content to reduce unnecessary bytes consumed by network activity. [Learn More](#)

Potential savings of 81 KiB

## Avoid enormous network payloads

Large network payloads cost users real money and are highly correlated with long load times. [Learn More](#)

Total size was 3,907 KiB

## Minimize main-thread work

Consider reducing the time spent parsing, compiling and executing JS. You may find delivering smaller JS payloads helps with this. [Learn More](#)

4.7 s

## Serve images in next-gen formats

Image formats like JPEG 2000, JPEG XR, and WebP often provide better compression than PNG or JPEG, which means faster

downloads and less data consumption. [Learn More](#)

Potential savings of 1,219 KiB

### Avoid chaining critical requests

The Critical Request Chains below show you what resources are loaded with a high priority. Consider reducing the length of chains, reducing the download size of resources, or deferring the download of unnecessary resources to improve page load.

[Learn More](#)

16 chains found

### Avoid enormous network payloads

A large DOM will increase memory usage, cause longer [Learn More](#)

704 elements

### Avoid multiple page redirects

Redirects introduce additional delays before the page can be loaded. [Learn More](#)

Potential savings of 1,260 ms

### Minify JavaScript

Minifying JavaScript files can reduce payload sizes and script parse time. [Learn More](#)

### User Timing marks and measures

Consider instrumenting your app with the User Timing API to measure your app's real-world performance during key user experiences. [Learn More](#)

4 user timings

#### IP Information

**ISP :** AS3999 The Pennsylvania State University

**Ip :** 146.186.157.8

**Country :**  UNITED STATES

**City :** Pittsburgh

**Region :** Pennsylvania

**Timezone :** America/New\_York

**Latitude :** 40.4406

#### Malware Scan Info

**Google safe browser norton :** Safe

**Norton :** untested

#### Search Engine Index Info

**Google index :** 15,800,000

**Bing index :** 0

**Longitude** : -79.9959

**Yahoo index** : 32,700,000

Sites in Same IP

No data to show

Related Websites

1.

## Social Network Information - psu.edu

### Social Network Information

**Facebook share** : 0

**Pinterest Info** : 618

**Facebook comment** : 0

**Xing Info** : 0

**Facebook like** : 0

**Buffer Info** : 1

**Reddit Score** : 54

**Reddit Ups** : 54

**Reddit downs** : 0

## Keyword & Meta Information - psu.edu

### TITLE & METATAGS

#### Title

The Pennsylvania State University

#### Viewport

width=device-width, initial-scale=1

#### Description

Penn State is a major, public, research-I university serving Pennsylvania and the global community. Learn more about our undergraduate, graduate, and doctoral degree programs.

#### Abstract

Penn State Home

#### Facebook-domain-verification

ywsrbfvro60q0x5glrrkv5xbxo0fml



### Author

Penn State Strategic Communications and Marketing in partnership with Penn State IT. Penn State made this.

### Twitter:card

summary

### Twitter:title

The Pennsylvania State University | Penn State University

### Twitter:description

Penn State is a major, public, research-I university serving Pennsylvania and the global community. Learn more about our undergraduate, graduate, and doctoral degree programs.

### Twitter:url

<https://www.psu.edu/>

### Twitter:image

<https://www.psu.edu/PSU-mark-navy.jpg>

### Generator

Battery Construction No. 129

Blocked by robots.txt : No

Blocked by meta-robots : No

Links nofollowed by meta-robots : No

Total keywords : 659

## Html headings

### H1(1)

1. We Are

### H2(13)

1. Discover Penn State

2. World-Class Education

3. Interdisciplinary Research

4. Global Service and Impact

5. LATEST NEWS
6. Our Social Community: #MaskUpOrPackUp
7. We Are
8. The following is a 30-second video in which a Penn State student sings the University's alma mater as scenes representing various parts of Pennsylvania are shown on screen. This includes a truck driving through farmland, Philadelphia's City Hall, Pittsburgh neighborhoods, an Amish horse and buggy, factory workers, runners, bikers, skateboarders at the Philadelphia Navy Yard, and a family on top of the Philadelphia Museum of Art steps. Interspersed with these scenes is the following message: "Dear Pennsylvania, wherever you are, we are with you. Always. We are Penn State."
9. Get News By Email //
10. Explore
11. Resources
12. Popular Links
13. Stay Connected

### H3(11)

1. Featured Impact: Protecting Pollinators
2. U.S. News ranks Penn State among the best institutions for online programs
3. Penn State announces extension of test-optional admissions process through 2023
4. Penn State provides update on teaching modes for summer and fall 2021
5. Top 50
6. 18
7. Top 25
8. Penn State provides update on teaching modes for summer and fall 2021

9. Penn State campuses hosting Women's History Month events in March
10. Penn State to expand student engagement, activities this spring
11. Penn State tied for first nationally in NSF rankings reflecting research breadth

#### H4(3)

1. Find Information For:
2. Helpful Links
3. Connect With Us

#### H5(0)

No h5 tag found

#### H6(0)

No h6 tag found

### KEYWORD ANALYSIS

*== Single word keywords ==*

SINGLE KEYWORDS	OCCURRENCES	DENSITY	POSSIBLE SPAM
Penn	20	3.035 %	No
State	19	2.883 %	No
News	9	1.366 %	No
Research	7	1.062 %	No
Campus	6	0.91 %	No
research	6	0.91 %	No
Students	5	0.759 %	No
Pennsylvania	5	0.759 %	No
Impact	5	0.759 %	No
Education	5	0.759 %	No

SINGLE KEYWORDS	OCCURRENCES	DENSITY	POSSIBLE SPAM
Academics	5	0.759 %	No
Rankings	4	0.607 %	No
Undergraduate	4	0.607 %	No
university	4	0.607 %	No
Athletics	4	0.607 %	No
Graduate	4	0.607 %	No
Schools	4	0.607 %	No
Online	4	0.607 %	No
Academic	4	0.607 %	No
Professional	4	0.607 %	No

**== Two words keywords ==**

2 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
Penn State	18	2.731 %	No
Professional Schools	4	0.607 %	No
Undergraduate Graduate	4	0.607 %	No
and Rankings	3	0.455 %	No
Health Care	3	0.455 %	No
Facts and	3	0.455 %	No
Latest News	3	0.455 %	No
Instagram LinkedIn	3	0.455 %	No
Twitter Instagram	3	0.455 %	No
Facebook Twitter	3	0.455 %	No
Academics Undergraduate	2	0.303 %	No
Graduate Professional	2	0.303 %	No
State provides	2	0.303 %	No
provides update	2	0.303 %	No
Schools Online	2	0.303 %	No
update on	2	0.303 %	No
on teaching	2	0.303 %	No
teaching modes	2	0.303 %	No
Tuition and	2	0.303 %	No
Impact Health	2	0.303 %	No

**== Three words keywords ==**

<b>3 WORD PHRASES</b>	<b>OCCURRENCES</b>	<b>DENSITY</b>	<b>POSSIBLE SPAM</b>
Twitter Instagram LinkedIn	3	0.455 %	No
Facebook Twitter Instagram	3	0.455 %	No
Facts and Rankings	3	0.455 %	No
Penn State Mission	2	0.303 %	No
Our Impact Health	2	0.303 %	No
is Penn State	2	0.303 %	No
Academics Undergraduate Graduate	2	0.303 %	No
Our Research Campus	2	0.303 %	No
Research Campus Life	2	0.303 %	No
Campus Life Athletics	2	0.303 %	No
Life Athletics Administration	2	0.303 %	No
Athletics Administration Arts	2	0.303 %	No
Administration Arts and	2	0.303 %	No
Impact Health Care	2	0.303 %	No
Rankings Our Impact	2	0.303 %	No
State Mission and	2	0.303 %	No
and Rankings Our	2	0.303 %	No
Undergraduate Graduate Professional	2	0.303 %	No
History Facts and	2	0.303 %	No
Leadership History Facts	2	0.303 %	No

**== Four words keywords ==**

<b>4 WORD PHRASES</b>	<b>OCCURRENCES</b>	<b>DENSITY</b>	<b>POSSIBLE SPAM</b>
Facebook Twitter Instagram LinkedIn	3	0.455 %	No
Prospective Students Current Students	2	0.303 %	No
Mission and Values Equity	2	0.303 %	No
History Facts and Rankings	2	0.303 %	No
Leadership History Facts and	2	0.303 %	No

4 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
Inclusion Leadership History Facts	2	0.303 %	No
and Inclusion Leadership History	2	0.303 %	No
Equity and Inclusion Leadership	2	0.303 %	No
Values Equity and Inclusion	2	0.303 %	No
and Values Equity and	2	0.303 %	No
State Mission and Values	2	0.303 %	No
and Rankings Our Impact	2	0.303 %	No
Penn State Mission and	2	0.303 %	No
is Penn State Mission	2	0.303 %	No
This is Penn State	2	0.303 %	No
News Academics Our Research	2	0.303 %	No
Academics Our Research Campus	2	0.303 %	No
Our Research Campus Life	2	0.303 %	No
Research Campus Life Athletics	2	0.303 %	No
Graduate Online Professional Schools	2	0.303 %	No

## Alexa Information - psu.edu

### General information

**Domain name :** psu.edu

**Global Rank :** #1,952

**Daily Time on Site :** 2:26

**Search Traffic :** 62.3%

**Bounce Rate :** 68.1%

**Total sites link in :** 30,133

### Top 5 similar sites by audience overlap

Sl	Similar sites	Overlap score
1	semanticscholar.org	26.0
2	springer.com	23.7
3	tandfonline.com	22.6
4	wiley.com	21.8
5	sagepub.com	20.8

Top 5 keywords by traffic		
Keywords	Search Traffic	Share of voice
No data found!		

Top 4 keyword gaps		
Keywords driving traffic to competitors, but not to this site	Avg. traffic to competitors	Search popularity
sitaram and antimicrobial or indolicidin	50	31
effect of ultrasound on maillard reaction	46	26
wojnarovits	46	22
intersubjectivity	44	33

Top 4 easy-to-rank keywords		
Popular keywords within this site`s competitive power	Relevance to this site	Search popularity
chicago style citation	67	49
apa style reference page	68	31
apa reference list	33	33
how to cite a website	31	48

Top 4 buyer keywords		
Keywords that show a high purchase intent	Avg. traffic to competitors	Organic competition
thin film pzt review	42	23
mcda "monte carlo" site selection	36	58
identifying orthogonal solvents for solution processed organic transistors	35	68
primary market price discovery of syndicated loans: theory and evidence	32	57

Top 4 optimization opportunities		
Very popular keywords already driving some traffic to this site	Search popularity	Organic share of voice
lake effect	33	0.36%

Very popular keywords already driving some traffic to this site	Search popularity	Organic share of voice
cultural ecology	30	0.51%
orange vegetables	23	2.2%
full movie scripts	17	4.51%

Top 5 referral sites	
Sites by how many other sites drive traffic to them	Referral sites
tandfonline.com	26.0
wiley.com	23.7
psu.edu	22.6
springer.com	21.8
semanticscholar.org	20.8

Site flow	
Visited just before & right after domain	Visited just before & right after domain percentage
googlecom	48.7%
instructurecom	2.32%
zoomus	2.03%
youtubecom	1.5%
officecom	1.31%
googlecom	40.9%
instructurecom	3.88%
microsoftonlinecom	2.58%
youtubecom	2.31%
officecom	1.27%

Top 5 audience overlap		
Similar sites to this site	Site's overlap score	Alexa rank
No data found!		

Top 3 audience geography
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Visitors by country	Visitors by country percentage
🇺🇸 United States	48.2%
🇮🇳 India	10.7%
🇨🇦 Canada	3.2%