SEO GUIDE.CO
PROFESSIONAL SEO SERVICES

Contact: i@seoguide.co |
Website: https://seoguide.co/
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Domain Name - burnsmcd.com

WhoIs Information

Registered : No

Domain age : 30 Years 3 Months 8 Days

Tech email : softwareadmin@burnsmcd.com

Name servers : NS2.BURNSMCD.COM

Created at : 18-Jan-1995

Changed at : 11-Dec-2020

Expire at : 19-Jan-2030

Registrant name : Burns and McDonnell Engineering Co., Inc

Admin name : Behm, Jeff

Registrant country : US

Admin country : US

Registrant phone : +1.8163339400

Admin phone : +1.8163339400

Moz information

Subdomain normalized : 0.3671233058

Subdomain raw : 0.03671232611

Url normalized : 4.599999905

Url raw : 0.4600000083

Http status code : 5

Domain authority : 53

Page authority : 46

External quality link : 646

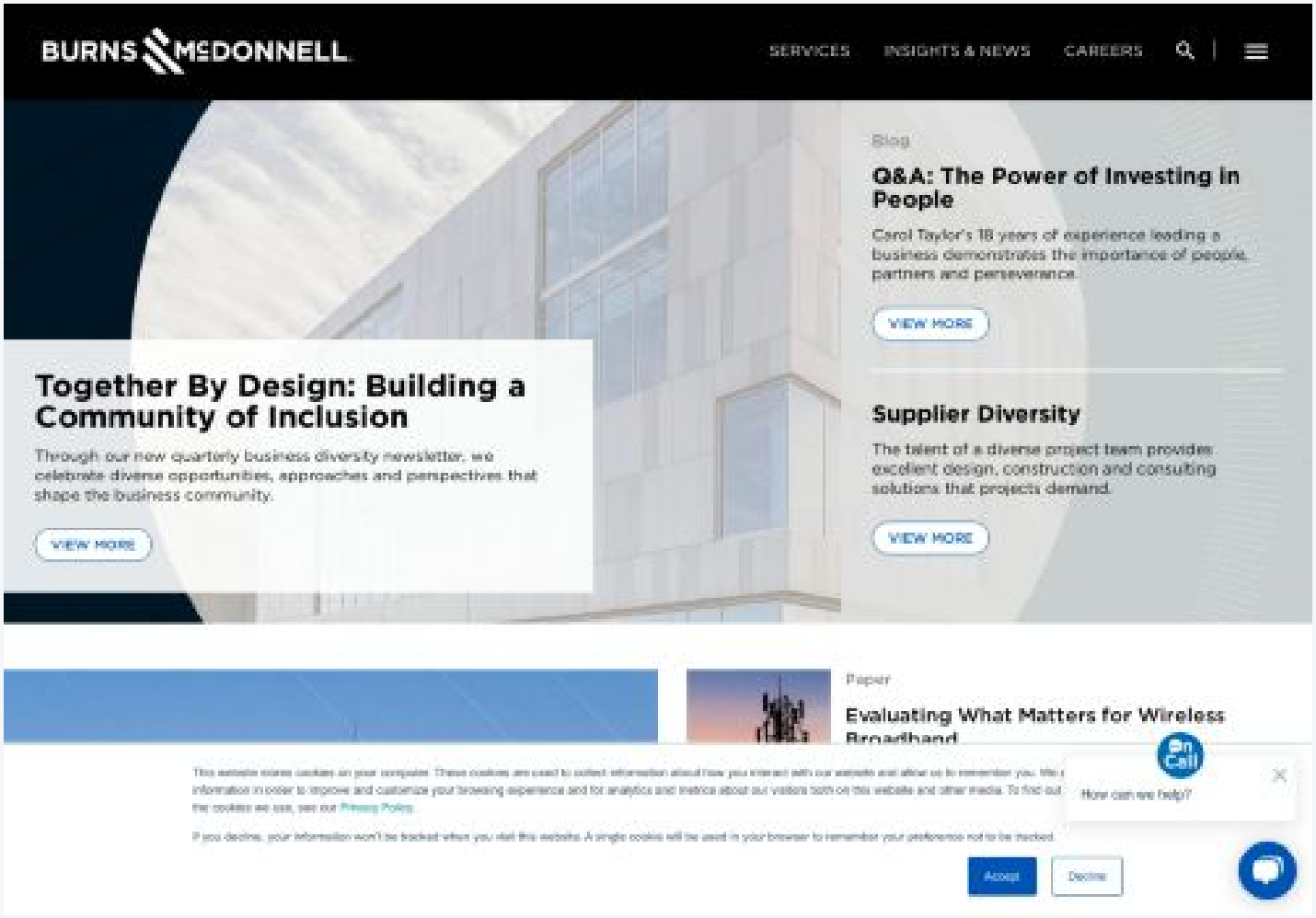
Links : 1515

Link information

Backlink count : 646

Total link count : 1,515

Mozrank : 4.599999905



Mobile Friendly Check

Performance : 10.57

Emulated Form Factor **Mobile**
Locale **En-US**
Category **Performance**

Field Data

Over the last 30 days, the field data shows that this page has an **Moderate** speed compared to other pages in the Chrome User Experience Report**. We are showing The 75th percentile of FCP and The 95th percentile of FID**

First Contentful Paint (FCP)

4707 ms

Metric Category

SLOW

First Input Delay (FID)

29 ms

Metric Category

FAST

Overall Category

SLOW

Origin Summary

All pages served from this origin have a **Slow** speed compared to other pages in the Chrome User Experience Report Over the last 30 days.To view suggestions tailored to each page, analyze individual page URLs.

First Contentful Paint (FCP)

3516 ms

Metric Category

SLOW

First Input Delay (FID)

14 ms

Metric Category

FAST

Overall Category

SLOW

Lab Data

First Contentful Paint

First Contentful Paint marks the time at which the first text or image is painted. **Learn more**

4.9 s

First Meaningful Paint

First Meaningful Paint measures when the primary content of a page is visible. **Learn more**

4.9 s

Speed Index

Speed Index shows how quickly the contents of a page are visibly populated. **Learn more**

11.5 s

First CPU Idle

First CPU Idle marks the first time at which the page`s main thread is quiet enough to handle input. **Learn more**

14.5 s

Time to Interactive

Time to interactive is the amount of time it takes for the page to become fully interactive. **Learn more**

23.7 s

Max Potential First Input Delay

The maximum potential First Input Delay that your users could experience is the duration, in milliseconds, of the longest task. **Learn more**

630 ms

Audit Data

Keep request counts low and transfer sizes small

To set budgets for the quantity and size of page resources, add a budget.json file. **Learn More**

98 requests • 3,180 KiB

Eliminate render-blocking resources

Resources are blocking the first paint of your page. Consider delivering critical JS/CSS inline and deferring all non-critical JS/styles. **Learn More**

Potential savings of 3,710 ms

Efficiently encode images

Optimized images load faster and consume less cellular data. **Learn More**

Enable text compression

Text-based resources should be served with compression (gzip, deflate or brotli) to minimize total network bytes. **Learn More**

Serve static assets with an efficient cache policy

A long cache lifetime can speed up repeat visits to your page. **Learn More**

32 resources found

Reduce the impact of third-party code

Third-party code can significantly impact load performance. Limit the number of redundant third-party providers and try to load third-party code after your page has primarily finished loading. **Learn More**

Third-party code blocked the main thread for 1,170 ms

Network Round Trip Times

Network round trip times (RTT) have a large impact on performance. If the RTT to an origin is high, it's an indication that servers closer to the user could improve performance. **Learn More**

0 ms

Estimated Input Latency

Estimated Input Latency is an estimate of how long your app takes to respond to user input, in milliseconds, during the busiest 5s window of page load. If your latency is higher than 50 ms, users may perceive your app as laggy. **Learn More**

340 ms

First Contentful Paint (3G)

First Contentful Paint 3G marks the time at which the first text or image is painted while on a 3G network. **Learn More**

10258 ms

Total Blocking Time

Sum of all time periods between FCP and Time to Interactive, when task length exceeded 50ms, expressed in milliseconds.

2,550 ms

Reduce JavaScript execution time

Consider reducing the time spent parsing, compiling, and executing JS. You may find delivering smaller JS payloads helps with this. **Learn More**

4.1 s

Defer offscreen images

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive. **Learn More**

Potential savings of 599 KiB

Server Backend Latencies

Server latencies can impact web performance. If the server latency of an origin is high, it's an indication the server is overloaded or has poor backend performance. **Learn More**

0 ms

Properly size images

Serve images that are appropriately-sized to save cellular data and improve load time. **Learn More**

Potential savings of 550 KiB

Remove unused CSS

Remove dead rules from stylesheets and defer the loading of CSS not used for above-the-fold content to reduce unnecessary bytes consumed by network activity. **Learn More**

Potential savings of 270 KiB

Avoid enormous network payloads

Large network payloads cost users real money and are highly correlated with long load times. **Learn More**

Total size was 3,180 KiB

Minimize main-thread work

Consider reducing the time spent parsing, compiling and executing JS. You may find delivering smaller JS payloads helps with this. **Learn More**

8.0 s

Serve images in next-gen formats

Image formats like JPEG 2000, JPEG XR, and WebP often provide better compression than PNG or JPEG, which means faster downloads and less data consumption. **Learn More**

Potential savings of 121 KiB

Avoid chaining critical requests

The Critical Request Chains below show you what resources are loaded with a high priority. Consider reducing the length of chains, reducing the download size of resources, or deferring the download of unnecessary resources to improve page load. **Learn More**

24 chains found

Avoid enormous network payloads

A large DOM will increase memory usage, cause longer **Learn More**

390 elements

Avoid multiple page redirects

Redirects introduce additional delays before the page can be loaded. **Learn More**

Potential savings of 630 ms

Minify JavaScript

Minifying JavaScript files can reduce payload sizes and script parse time. **Learn More**

User Timing marks and measures

Consider instrumenting your app with the User Timing API to measure your app's real-world performance during key user experiences. **Learn More**

8 user timings

IP Information
ISP : AS8075 Microsoft Corporation
Ip : 23.100.43.208
Country : UNITED STATES
City : San Jose
Region : California
Timezone : America/Los_Angeles

Malware Scan Info
Google safe browser norton : Safe
Norton : untested

Search Engine Index Info
Google index : 7,440

Latitude : 37.3476	**Bing index :** 0
Longitude : -121.8870	**Yahoo index :** 42,800

Sites in Same IP	Related Websites
No data to show	1.

Social Network Information - burnsmcd.com

Social Network Information	
Facebook share : 0	**Pinterest Info :** 0
Facebook comment : 0	**Xing Info :** 0
Facebook like : 0	**Buffer Info :** 1
Reddit Score : 0	**Reddit Ups :** 0
Reddit downs : 0	

Keyword & Meta Information - burnsmcd.com

TITLE & METATAGS
Title Burns & McDonnell | Home
Viewport width=device-width, initial-scale=1
Description Burns & McDonnell is a full-service engineering, architecture, construction, environmental and consulting solutions firm, based in Kansas City, Missouri. We plan, design, permit, construct and manage facilities all over the world, with one mission in mind: Make our clients successful.
Twitter:card summary_large_image

Twitter:url
https://www.burnsmcd.com/
Twitter:title
Burns & McDonnell | Home
Twitter:description
Burns & McDonnell is a full-service engineering, architecture, construction, environmental and consulting solutions firm, based in Kansas City, Missouri. We plan, design, permit, construct and manage facilities all over the world, with one mission in mind: Make our clients successful.
Twitter:image
https://www.burnsmcd.com//~/media/images/seo/ogdefaultgraphic1200x630.png
Oni_section
VIcurrentDateTime
637510502550873052

Blocked by robots.txt : No	**Blocked by meta-robots :** No
Links nofollowed by meta-robots : No	**Total keywords :** 643

Html headings

H1(0)
No h1 tag found

H2(10)
1. Together By Design: Building a Community of Inclusion
2. Q&A: The Power of Investing in People
3. Supplier Diversity
4. Q&A: The Power of Investing in People
5. Supplier Diversity
6. LTE: Foundational Network for Increased Grid Complexity

7. Navigating the Practicality of Cybersecurity Investment Incentives
8. The High Cost of Cross-Industry Cultural Disconnect
9. A Remote Way to Increase Efficiency
10. Download: Aircraft Characteristics App

H3(1)
1. The Latest

H4(9)
1. Evaluating What Matters for Wireless Broadband
2. The Need for Utility Control Is Evident
3. Wireless
4. SDG&E Taps Firm for Wireless Broadband Network
5. MWEA Current: Performing Risk Assessment & Preparing Emergency Response Plans for Wastewater Utilities
6. Burns & McDonnell Selected to Join Scottish and Southern Energy Networks Framework
7. Evergy to Use AssetLens Software to Manage Distribution Assets, Plan Projects
8. Adjusting for a Power Demand Curve Curveball
9. Grid Modernization: Strong, Smart, Sustainable

H5(0)
No h5 tag found

H6(0)

No h6 tag found

KEYWORD ANALYSIS

== Single word keywords ==			
SINGLE KEYWORDS	**OCCURRENCES**	**DENSITY**	**POSSIBLE SPAM**
VIEW	16	2.488 %	No
Blog	7	1.089 %	No
March	5	0.778 %	No
business	5	0.778 %	No
technology	4	0.622 %	No
News	4	0.622 %	No
McDonnell	4	0.622 %	No
Burns	4	0.622 %	No
Power	4	0.622 %	No
Utilities	4	0.622 %	No
Services	3	0.467 %	No
diverse	3	0.467 %	No
solutions	3	0.467 %	No
projects	3	0.467 %	No
LTE	3	0.467 %	No
People	3	0.467 %	No
Wireless	3	0.467 %	No
power	3	0.467 %	No
Careers	3	0.467 %	No
people	2	0.311 %	No

== Two words keywords ==			
2 WORD PHRASES	**OCCURRENCES**	**DENSITY**	**POSSIBLE SPAM**
VIEW MORE	16	2.488 %	No
Burns McDonnell	4	0.622 %	No
MORE Blog	3	0.467 %	No
perseverance VIEW	2	0.311 %	No

2 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
MORE Supplier	2	0.311 %	No
Supplier Diversity	2	0.311 %	No
Diversity The	2	0.311 %	No
The talent	2	0.311 %	No
in the	2	0.311 %	No
talent of	2	0.311 %	No
of a	2	0.311 %	No
diverse project	2	0.311 %	No
a diverse	2	0.311 %	No
project team	2	0.311 %	No
team provides	2	0.311 %	No
provides excellent	2	0.311 %	No
excellent design	2	0.311 %	No
design construction	2	0.311 %	No
construction and	2	0.311 %	No
and consulting	2	0.311 %	No

== *Three words keywords* ==			
3 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
VIEW MORE Blog	3	0.467 %	No
talent of a	2	0.311 %	No
partners and perseverance	2	0.311 %	No
and perseverance VIEW	2	0.311 %	No
perseverance VIEW MORE	2	0.311 %	No
VIEW MORE Supplier	2	0.311 %	No
MORE Supplier Diversity	2	0.311 %	No
Supplier Diversity The	2	0.311 %	No
Diversity The talent	2	0.311 %	No
The talent of	2	0.311 %	No
of a diverse	2	0.311 %	No
of people partners	2	0.311 %	No
a diverse project	2	0.311 %	No
diverse project team	2	0.311 %	No

3 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
project team provides	2	0.311 %	No
team provides excellent	2	0.311 %	No
provides excellent design	2	0.311 %	No
excellent design construction	2	0.311 %	No
design construction and	2	0.311 %	No
construction and consulting	2	0.311 %	No

== Four words keywords ==			
4 WORD PHRASES	**OCCURRENCES**	**DENSITY**	**POSSIBLE SPAM**
Services Insights News Careers	2	0.311 %	No
Diversity The talent of	2	0.311 %	No
of people partners and	2	0.311 %	No
people partners and perseverance	2	0.311 %	No
partners and perseverance VIEW	2	0.311 %	No
and perseverance VIEW MORE	2	0.311 %	No
perseverance VIEW MORE Supplier	2	0.311 %	No
VIEW MORE Supplier Diversity	2	0.311 %	No
MORE Supplier Diversity The	2	0.311 %	No
Supplier Diversity The talent	2	0.311 %	No
The talent of a	2	0.311 %	No
the importance of people	2	0.311 %	No
talent of a diverse	2	0.311 %	No
of a diverse project	2	0.311 %	No
a diverse project team	2	0.311 %	No
diverse project team provides	2	0.311 %	No
project team provides excellent	2	0.311 %	No
team provides excellent design	2	0.311 %	No
provides excellent design construction	2	0.311 %	No
excellent design construction and	2	0.311 %	No

Alexa Information - burnsmcd.com

General information	
Domain name : burnsmcd.com	**Global Rank :** #158,725
Daily Time on Site : 2:16	**Search Traffic :** 30.4%
Bounce Rate : 52.8%	**Total sites link in :** 334

Top 5 similar sites by audience overlap

Sl	Similar sites	Overlap score
1	burnsmcd.jobs	5.9
2	birthofaviation.org	4.2
3	firstflightcentennial.org	3.3
4	avjobs.com	2.7
5	completecx.com	2.6

Top 5 keywords by traffic

Keywords	Search Traffic	Share of voice
No data found!		

Top 4 keyword gaps

Keywords driving traffic to competitors, but not to this site	Avg. traffic to competitors	Search popularity
black and veatch	15	40
black & veatch	15	37
black and veatch careers	14	25
black and veatch jobs	13	21

Top 4 easy-to-rank keywords

Popular keywords within this site`s competitive power	Relevance to this site	Search popularity
navigator management partners	45	21

Popular keywords within this site`s competitive power	Relevance to this site	Search popularity
charter communications	15	52
td industries	24	19
kimley horn	18	38

Top 4 buyer keywords		
Keywords that show a high purchase intent	**Avg. traffic to competitors**	**Organic competition**
combined cycle power plant cost breakdown	11	57
black and beech engineering firm	11	10
engineering companies in houston	10	38
engineering firms in houston	10	36

Top 4 optimization opportunities		
Very popular keywords already driving some traffic to this site	**Search popularity**	**Organic share of voice**
aci 350	19	3.3%
first commercial airline	18	2.61%
commercial aviation history	10	2.65%
osbl	21	3.03%

Top 5 referral sites	
Sites by how many other sites drive traffic to them	**Referral sites**
bv.com	5.9
burnsmcd.com	4.2
burnsmcd.jobs	3.3
burnsmcd.sharepoint.com	2.7
burnsmcd-college.jobs	2.6

Site flow	
Visited just before & right after domain	**Visited just before & right after domain percentage**
googlecom	30.3%
googlecom	24.5%

Visited just before & right after domain	Visited just before & right after domain percentage
burnsmcdjobs	10.6%
linkedincom	6.38%

Top 5 audience overlap		
Similar sites to this site	**Site's overlap score**	**Alexa rank**
No data found!		

Top 3 audience geography	
Visitors by country	**Visitors by country percentage**
□□ United States	83.1%
□□ India	8.0%