Domain Name - alumni.unlv.edu

WhoIs Information

Registered : No

Domain age : 0 Years 0 Months 0 Days

Tech email :

Name servers :

Created at :

Changed at :

Expire at :

Registrant name :

Admin name :

Registrant country : ✖

Admin country : ✖

Registrant phone :

Admin phone :

Moz information

Subdomain normalized : 0.002954603638

Subdomain raw : 0.0002954603697

Url normalized : 4.300000191

Url raw : 0.4300000072

Http status code : 301

Domain authority : 72

Page authority : 43

External quality link : 17

Links : 20

Link information

Backlink count : 17

Total link count : 20

Mozrank : 4.300000191

Mobile Friendly Check

Performance : 15.42

Emulated Form Factor **Mobile**	
Locale **En-US**	
Category **Performance**	

Field Data

Over the last 30 days, the field data shows that this page has an **Moderate** speed compared to other pages in the Chrome User Experience Report. **We are showing The 75th percentile of FCP and The 95th percentile of FID**

First Contentful Paint (FCP)

2715 ms

Metric Category
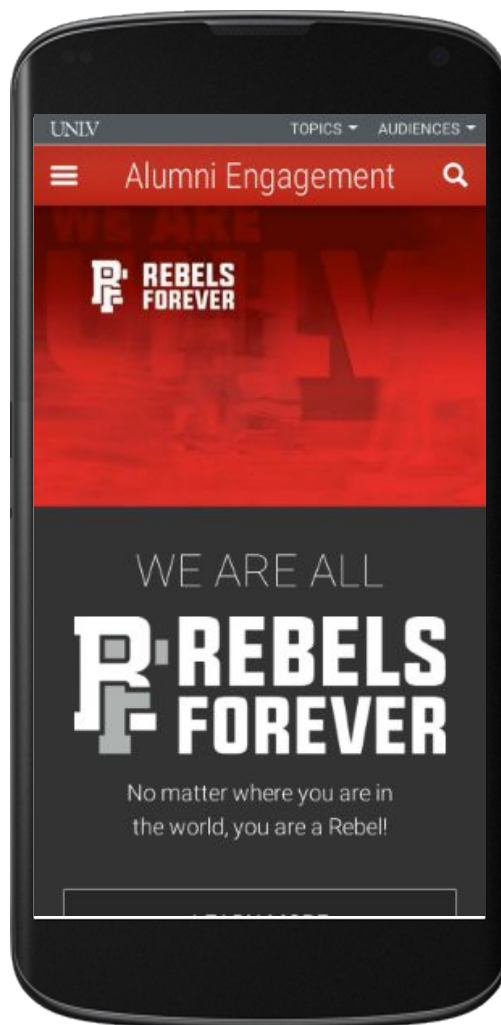
AVERAGE

First Input Delay (FID)

11 ms

Metric Category

FAST

Overall Category

AVERAGE

Origin Summary

All pages served from this origin have a **Slow** speed compared to other pages in the Chrome User Experience Report Over

the last 30 days.To view suggestions tailored to each page, analyze individual page URLs.

First Contentful Paint (FCP)

2715 ms

Metric Category

AVERAGE

First Input Delay (FID)

11 ms

Metric Category

FAST

Overall Category

AVERAGE

Lab Data

First Contentful Paint

First Contentful Paint marks the time at which the first text or image is painted. **Learn more**

7.0 s

First Meaningful Paint

First Meaningful Paint measures when the primary content of a page is visible. **Learn more**

7.8 s

Speed Index

Speed Index shows how quickly the contents of a page are visibly populated. **Learn more**

7.6 s

First CPU Idle

First CPU Idle marks the first time at which the page`s main thread is quiet enough to handle input. **Learn more**

12.0 s

Time to Interactive

Time to interactive is the amount of time it takes for the page to become fully interactive. **Learn more**

12.3 s

Max Potential First Input Delay

The maximum potential First Input Delay that your users could experience is the duration, in milliseconds, of the longest task. **Learn more**

350 ms

Keep request counts low and transfer sizes small

To set budgets for the quantity and size of page resources, add a budget.json file. **Learn More**

108 requests • 1,766 KiB

Eliminate render-blocking resources

Resources are blocking the first paint of your page. Consider delivering critical JS/CSS inline and deferring all non-critical JS/styles. **Learn More**

Potential savings of 3,250 ms

Efficiently encode images

Optimized images load faster and consume less cellular data. **Learn More**

Enable text compression

Text-based resources should be served with compression (gzip, deflate or brotli) to minimize total network bytes. **Learn More**

Serve static assets with an efficient cache policy

A long cache lifetime can speed up repeat visits to your page. **Learn More**

4 resources found

Reduce the impact of third-party code

Third-party code can significantly impact load performance. Limit the number of redundant third-party providers and try to load third-party code after your page has primarily finished loading. **Learn More**

Third-party code blocked the main thread for 520 ms

Network Round Trip Times

Network round trip times (RTT) have a large impact on performance. If the RTT to an origin is high, it's an indication that servers closer to the user could improve performance. **Learn More**

0 ms

Estimated Input Latency

Estimated Input Latency is an estimate of how long your app takes to respond to user input, in milliseconds, during the busiest 5s window of page load. If your latency is higher than 50 ms, users may perceive your app as laggy. **Learn More**

110 ms

First Contentful Paint (3G)

First Contentful Paint 3G marks the time at which the first text or image is painted while on a 3G network. **Learn More**

14465 ms

Total Blocking Time

Sum of all time periods between FCP and Time to Interactive, when task length exceeded 50ms, expressed in milliseconds.

910 ms

Reduce JavaScript execution time

Consider reducing the time spent parsing, compiling, and executing JS. You may find delivering smaller JS payloads helps with this. **Learn More**

2.2 s

Defer offscreen images

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive. **Learn More**

Potential savings of 157 KiB

Server Backend Latencies

Server latencies can impact web performance. If the server latency of an origin is high, it's an indication the server is overloaded or has poor backend performance. **Learn More**

0 ms

Properly size images

Serve images that are appropriately-sized to save cellular data and improve load time. **Learn More**

Remove unused CSS

Remove dead rules from stylesheets and defer the loading of CSS not used for above-the-fold content to reduce unnecessary bytes consumed by network activity. **Learn More**

Potential savings of 128 KiB

Avoids enormous network payloads

Large network payloads cost users real money and are highly correlated with long load times. **Learn More**

Total size was 1,766 KiB

Minimize main-thread work

Consider reducing the time spent parsing, compiling and executing JS. You may find delivering smaller JS payloads helps with this. **Learn More**

5.2 s

Serve images in next-gen formats

Image formats like JPEG 2000, JPEG XR, and WebP often provide better compression than PNG or JPEG, which means faster

downloads and less data consumption. **Learn More**

Potential savings of 236 KiB

Avoid chaining critical requests

The Critical Request Chains below show you what resources are loaded with a high priority. Consider reducing the length of chains, reducing the download size of resources, or deferring the download of unnecessary resources to improve page load. **Learn More**

48 chains found

Avoids enormous network payloads

A large DOM will increase memory usage, cause longer **Learn More**

959 elements

Avoid multiple page redirects

Redirects introduce additional delays before the page can be loaded. **Learn More**

Potential savings of 1,110 ms

Minify JavaScript

Minifying JavaScript files can reduce payload sizes and script parse time. **Learn More**

User Timing marks and measures

Consider instrumenting your app with the User Timing API to measure your app's real-world performance during key user experiences. **Learn More**

IP Information	
ISP : AS54113 Fastly	
Ip : 23.185.0.2	
Country : 🇺🇸 UNITED STATES	
City : San Francisco	
Region : California	
Timezone : America/Los_Angeles	
Latitude : 37.7929	

Malware Scan Info	
Google safe browser norton : Safe	
Norton : untested	

Search Engine Index Info	
Google index : 1	
Bing index : 0	
Yahoo index : 0	

Longitude : -122.4079

Sites in Same IP

1. upstatement.com

2. cadc.auburn.edu

3. highdeas.com

4. gozerog.com

5. philosophy.sas.upenn.edu

6. thebanmappingproject.com

7. ameslab.gov

8. chicagothemusical.com

9. operations.ucar.edu

Related Websites

1.

Social Network Information - alumni.unlv.edu

Social Network Information

Facebook share : 0

Pinterest Info : 0

Facebook comment : 0

Xing Info : 0

Facebook like : 0

Buffer Info : 0

Reddit Score : 0

Reddit Ups : 0

Reddit downs : 0

Keyword & Meta Information - alumni.unlv.edu

TITLE & METATAGS

Title	
Alumni Engagement | Alumni Engagement | University of Nevada, Las Vegas	
Viewport	
width=device-width, initial-scale=1.0	
Theme-color	
#6b7178	
Msapplication-TileColor	
#b10202	
Msapplication-TileImage	
/sites/all/themes/unlv_internal_2015/global/logos/start-screen-tile.png	
Format-detection	
telephone=no	
Apple-mobile-web-app-status-bar-style	
#6b7178	
Apple-mobile-web-app-capable	
yes	
Generator	
Drupal 7 (http://drupal.org)	
Google-site-verification	
OA77oRkY8Nl1DmtEgtXbO01AKGSH2h4PImvBxCiRgdc	

Blocked by robots.txt : No	**Blocked by meta-robots :** No
Links nofollowed by meta-robots : No	**Total keywords :** 1133

Html headings

H1(2)

1. U-N-L-V

2. Alumni Engagement Alumni Engagement

H2(4)
1. Alumni Engagement
2. Find
3. We Are All
4. #UNLVgrad

H3(8)
1. Quick Links
2. May 2020 Graduating Class
3. Share Your Best Wishes for the Class of 2020
4. Alumni Engagement
5. Upcoming Events
6. UNLV Magazine
7. News Center Stories
8. Class Notes

H4(9)
1. UNLV Alumni Mobile App
2. Update Your Contact Information
3. Announcements
4. Get Involved
5. Rebels in Action
6. Erik Kludasch

7. Rehan Hasan

8. Matt Engle

9. Monette Cortez

H5(0)

No h5 tag found

H6(0)

No h6 tag found

KEYWORD ANALYSIS

== Single word keywords ==

SINGLE KEYWORDS	OCCURRENCES	DENSITY	POSSIBLE SPAM
UNLV	27	2.383 %	No
Alumni	17	1.5 %	No
Public	13	1.147 %	No
Meeting	12	1.059 %	No
Notice	12	1.059 %	No
alumni	8	0.706 %	No
Rebels	6	0.53 %	No
Engagement	6	0.53 %	No
Mar	6	0.53 %	No
Media	5	0.441 %	No
News	5	0.441 %	No
Center	5	0.441 %	No
Class	4	0.353 %	No
Social	4	0.353 %	No
BA	4	0.353 %	No
Nevada	4	0.353 %	No
Las	4	0.353 %	No

SINGLE KEYWORDS	OCCURRENCES	DENSITY	POSSIBLE SPAM
Vegas	4	0.353 %	No
Contact	4	0.353 %	No
Campus	4	0.353 %	No

== *Two words keywords* ==

2 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
Meeting Notice	12	1.059 %	No
Public Meeting	12	1.059 %	No
of the	7	0.618 %	No
Alumni Engagement	6	0.53 %	No
2020 Public	6	0.53 %	No
Mar 11	6	0.53 %	No
2021 Public	6	0.53 %	No
UNLV Alumni	5	0.441 %	No
Las Vegas	4	0.353 %	No
News Center	4	0.353 %	No
Social Media	4	0.353 %	No
in Action	4	0.353 %	No
Rebels in	4	0.353 %	No
on the	3	0.265 %	No
Campus Maps	3	0.265 %	No
May 2020	3	0.265 %	No
is a	3	0.265 %	No
Alumni Club	3	0.265 %	No
for the	3	0.265 %	No
Veterans Alumni	3	0.265 %	No

== *Three words keywords* ==

3 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
Public Meeting Notice	12	1.059 %	No
2020 Public Meeting	6	0.53 %	No
2021 Public Meeting	6	0.53 %	No

3 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
Rebels in Action	4	0.353 %	No
Veterans Alumni Club	3	0.265 %	No
Never Someone Else's	2	0.177 %	No
March 2021 Public	2	0.177 %	No
Meeting Notice Feb	2	0.177 %	No
February 2021 Public	2	0.177 %	No
Action Veterans Alumni	2	0.177 %	No
in Action Veterans	2	0.177 %	No
January 2021 Public	2	0.177 %	No
December 2020 Public	2	0.177 %	No
Meeting Notice Nov	2	0.177 %	No
Advanced Collaboration and	2	0.177 %	No
November 2020 Public	2	0.177 %	No
May 2020 Public	2	0.177 %	No
the FastCasual Track	2	0.177 %	No
on the FastCasual	2	0.177 %	No
Career on the	2	0.177 %	No

== Four words keywords ==			
4 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
2021 Public Meeting Notice	6	0.53 %	No
2020 Public Meeting Notice	6	0.53 %	No
Action Veterans Alumni Club	2	0.177 %	No
Mar 11 Publishing DropIn	2	0.177 %	No
Senior Design to Bureau	2	0.177 %	No
From Senior Design to	2	0.177 %	No
Ask Anything About Open	2	0.177 %	No
Session Ask Anything About	2	0.177 %	No
DropIn Session Ask Anything	2	0.177 %	No
Publishing DropIn Session Ask	2	0.177 %	No
11 Publishing DropIn Session	2	0.177 %	No
Career Fair Mar 11	2	0.177 %	No
in Action Veterans Alumni	2	0.177 %	No

4 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
to Bureau of Reclamation	2	0.177 %	No
Southern Nevada Career Fair	2	0.177 %	No
11 Southern Nevada Career	2	0.177 %	No
Big Things for Engineer	2	0.177 %	No
to Big Things for	2	0.177 %	No
Leads to Big Things	2	0.177 %	No
UNLV Leads to Big	2	0.177 %	No

Alexa Information - alumni.unlv.edu

General information

Domain name : alumni.unlv.edu

Global Rank : #27,430

Daily Time on Site : 1:58

Search Traffic : 33.3%

Bounce Rate : 69.3%

Total sites link in : 4,052

Top 5 similar sites by audience overlap

Sl	Similar sites	Overlap score
1	nevada.edu	12.0
2	csn.edu	10.2
3	unr.edu	8.5
4	nv.gov	8.3
5	reviewjournal.com	6.8

Top 5 keywords by traffic

Keywords	Search Traffic	Share of voice
No data found!		

Top 4 keyword gaps

Keywords driving traffic to competitors, but not to this site	Avg. traffic to competitors	Search popularity
college of southern nevada	39	38
csn canvas	38	38
nevada system of higher education jobs	35	7
canvas csn	34	29

Top 4 easy-to-rank keywords

Popular keywords within this site`s competitive power	Relevance to this site	Search popularity
promise scholarship	54	23
canvas csn	60	29
csn canvas	15	38
tmcc	60	38

Top 4 buyer keywords

Keywords that show a high purchase intent	Avg. traffic to competitors	Organic competition
nshe pay grades	40	24
unr surplus sale	36	39
csn course catalog	34	6
unlv course catalog	33	10

Top 4 optimization opportunities

Very popular keywords already driving some traffic to this site	Search popularity	Organic share of voice
how to pronounce nevada	19	2.49%
workday sign in	35	0.25%
gustav hasford	16	3.08%
myulm	21	4.89%

Top 5 referral sites

Sites by how many other sites drive traffic to them	Referral sites
nv.gov	12.0
unr.edu	10.2
unlv.edu	8.5
nevada.edu	8.3
csn.edu	6.8

Site flow	
Visited just before & right after domain	**Visited just before & right after domain percentage**
googlecom	45%
instructurecom	5.47%
youtubecom	2.1%
forcecom	0.95%
stanfordedu	0.95%
googlecom	34%
instructurecom	17.8%
youtubecom	3.56%
forcecom	1.12%
nevadaedu	1.02%

Top 5 audience overlap		
Similar sites to this site	**Site's overlap score**	**Alexa rank**
No data found!		

Top 3 audience geography	
Visitors by country	**Visitors by country percentage**
🇺🇸 United States	72.6%
🇮🇳 India	7.4%
🇵🇰 Pakistan	2.3%