

Domain Name - keystone.edu

WhoIs Information

Registered : No

Domain age : 0 Years 0 Months 0 Days

Tech email :

Name servers :

Created at :

Changed at :

Expire at :

Registrant name :

Admin name :

Registrant country :

Admin country :

Registrant phone :

Admin phone :

Moz information

Subdomain normalized : 0.1435294151

Subdomain raw : 0.01435294189

Url normalized : 4.199999809

Url raw : 0.4199999869

Http status code : 301

Domain authority : 47

Page authority : 42

External quality link : 75

Links : 365

Link information

Backlink count : 75

Total link count : 365

Mozrank : 4.199999809



Mobile Friendly Check

Performance : 13.38

| |
|------------------------------------|
| Emulated Form Factor Mobile |
| Locale En-US |
| Category Performance |

Field Data

Over the last 30 days, the field data shows that this page has an **Moderate** speed compared to other pages in the Chrome User Experience Report. **We are showing The 75th percentile of FCP and The 95th percentile of FID**

First Contentful Paint (FCP)

2223 ms

Metric Category

AVERAGE

First Input Delay (FID)

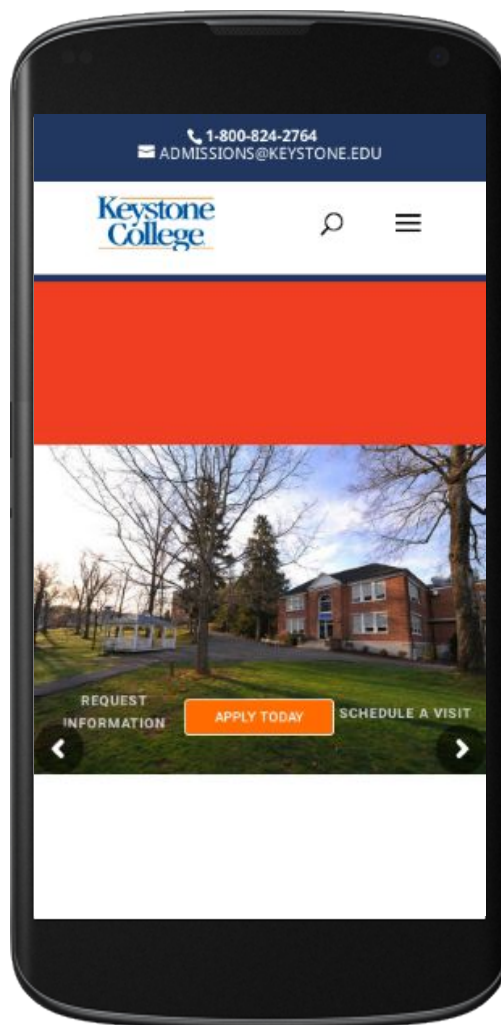
17 ms

Metric Category

FAST

Overall Category

AVERAGE



Origin Summary

All pages served from this origin have a **Slow** speed compared to other pages in the Chrome User Experience Report Over the last 30 days. To view suggestions tailored to each page, analyze individual page URLs.

First Contentful Paint (FCP)

2296 ms

Metric Category

AVERAGE

First Input Delay (FID)

15 ms

Metric Category

FAST

Overall Category

AVERAGE

Lab Data

First Contentful Paint

First Contentful Paint marks the time at which the first text or image is painted. [Learn more](#)

5.9 s

First Meaningful Paint

First Meaningful Paint measures when the primary content of a page is visible. [Learn more](#)

8.1 s

Speed Index

Speed Index shows how quickly the contents of a page are visibly populated. [Learn more](#)

9.3 s

First CPU Idle

First CPU Idle marks the first time at which the page's main thread is quiet enough to handle input. [Learn more](#)

11.9 s

Time to Interactive

Time to interactive is the amount of time it takes for the page to become fully interactive. [Learn more](#)

12.8 s

Max Potential First Input Delay

The maximum potential First Input Delay that your users could experience is the duration, in milliseconds, of the longest task.

[Learn more](#)

430 ms

Audit Data

Keep request counts low and transfer sizes small

To set budgets for the quantity and size of page resources, add a budget.json file. [Learn More](#)

99 requests • 1,813 KiB

Eliminate render-blocking resources

Resources are blocking the first paint of your page. Consider delivering critical JS/CSS inline and deferring all non-critical JS/styles. [Learn More](#)

Potential savings of 3,940 ms

Efficiently encode images

Optimized images load faster and consume less cellular data. [Learn More](#)

Enable text compression

Text-based resources should be served with compression (gzip, deflate or brotli) to minimize total network bytes. [Learn More](#)

Serve static assets with an efficient cache policy

A long cache lifetime can speed up repeat visits to your page. [Learn More](#)

9 resources found

Minimize third-party usage

Third-party code can significantly impact load performance. Limit the number of redundant third-party providers and try to load third-party code after your page has primarily finished loading. [Learn More](#)

Third-party code blocked the main thread for 40 ms

Network Round Trip Times

Network round trip times (RTT) have a large impact on performance. If the RTT to an origin is high, it's an indication that servers closer to the user could improve performance. [Learn More](#)

0 ms

Estimated Input Latency

Estimated Input Latency is an estimate of how long your app takes to respond to user input, in milliseconds, during the busiest 5s window of page load. If your latency is higher than 50 ms, users may perceive your app as laggy. [Learn More](#)

140 ms

First Contentful Paint (3G)

First Contentful Paint 3G marks the time at which the first text or image is painted while on a 3G network. [Learn More](#)

12011 ms

Total Blocking Time

Sum of all time periods between FCP and Time to Interactive, when task length exceeded 50ms, expressed in milliseconds.

930 ms

Reduce JavaScript execution time

Consider reducing the time spent parsing, compiling, and executing JS. You may find delivering smaller JS payloads helps with this. [Learn More](#)

3.4 s

Defer offscreen images

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive. [Learn More](#)

Potential savings of 50 KiB

Server Backend Latencies

Server latencies can impact web performance. If the server latency of an origin is high, it's an indication the server is overloaded or has poor backend performance. [Learn More](#)

0 ms

Properly size images

Serve images that are appropriately-sized to save cellular data and improve load time. [Learn More](#)

Remove unused CSS

Remove dead rules from stylesheets and defer the loading of CSS not used for above-the-fold content to reduce unnecessary bytes consumed by network activity. [Learn More](#)

Potential savings of 125 KiB

Avoids enormous network payloads

Large network payloads cost users real money and are highly correlated with long load times. [Learn More](#)

Total size was 1,813 KiB

Minimize main-thread work

Consider reducing the time spent parsing, compiling and executing JS. You may find delivering smaller JS payloads helps with this. [Learn More](#)

7.4 s

Serve images in next-gen formats

Image formats like JPEG 2000, JPEG XR, and WebP often provide better compression than PNG or JPEG, which means faster

downloads and less data consumption. [Learn More](#)

Potential savings of 59 KiB

Avoid chaining critical requests

The Critical Request Chains below show you what resources are loaded with a high priority. Consider reducing the length of chains, reducing the download size of resources, or deferring the download of unnecessary resources to improve page load.

[Learn More](#)

47 chains found

Avoids enormous network payloads

A large DOM will increase memory usage, cause longer [Learn More](#)

875 elements

Avoid multiple page redirects

Redirects introduce additional delays before the page can be loaded. [Learn More](#)

Potential savings of 1,260 ms

Minify JavaScript

Minifying JavaScript files can reduce payload sizes and script parse time. [Learn More](#)

User Timing marks and measures

Consider instrumenting your app with the User Timing API to measure your app's real-world performance during key user experiences. [Learn More](#)

IP Information

ISP : AS15169 Google LLC

Ip : 104.197.119.71

Country :  UNITED STATES

City : Council Bluffs

Region : Iowa

Timezone : America/Chicago

Latitude : 41.2619

Malware Scan Info

Google safe browser norton : Safe

Norton : untested

Search Engine Index Info

Google index : 3,190

Bing index : 0

Yahoo index : 22,100

Longitude : -95.8608

Sites in Same IP

No data to show

Related Websites

1.

Social Network Information - keystone.edu

Social Network Information

Facebook share : 0

Pinterest Info : 0

Facebook comment : 0

Xing Info : 0

Facebook like : 0

Buffer Info : 0

Reddit Score : 0

Reddit Ups : 0

Reddit downs : 0

Keyword & Meta Information - keystone.edu

TITLE & METATAGS

Title

Home - Keystone College

Description

Keystone College, located in Northeastern PA, offers more than 40 undergraduate and graduate degree options in liberal arts and science-based programs.

Robots

index, follow, max-snippet:-1, max-image-preview:large, max-video-preview:-1

Twitter:card

summary_large_image

Twitter:site

@keystonecollege

Twitter:label1

Est. reading time

Twitter:data1

41 minutes

Mvalidate.01

DC0D75817F60E583E03F3A78EA7EFBCF

Google-site-verification

wjuiqkdGOUmi1Tt4Me49wP6uCBcfmNyevsIOGmeGJxk

Generator

Powered by Slider Revolution 6.4.2 - responsive, Mobile-Friendly Slider Plugin for WordPress with comfortable drag and drop interface.

Viewport

width=device-width, initial-scale=1.0

Tec-api-version

v1

Tec-api-origin

https://www.keystone.edu

Facebook-domain-verification

tnkjouutbxbn3wswrvtkz5kbe95da4

Blocked by robots.txt : No

Blocked by meta-robots : No

Links nofollowed by meta-robots : No

Total keywords : 742

Html headings**H1(1)**

1. Your success extends beyond great academics.

H2(12)

1. We go the extra mile to provide even more value as we help you achieve your goals.

2. Graduate Programs

3. 40+ Degree Options

4. Veteran Friendly

5. Adult & Online

6. Division III Athletics

7. Tuition & Aid

8. News

9. Keystone College receives state early childhood apprenticeship training grant

10. Keystone College announces fall semester full-time honors students

11. Williamson Jacques: From Haiti to Keystone...with Love

12. Keystone College launches Futures Appeal

H3(4)

1. The Keystone Promise

2. The Stairs to Success

3. Tuition Transparency

4. Upcoming Events at Keystone

H4(4)

1. Campus Visits and Tours

2. Keystone College Blood Drive: March 31

3. Senior Art Exhibit: April 2-24

4. Cupcake Challenge: April 20

H5(0)

No h5 tag found

H6(0)

No h6 tag found

KEYWORD ANALYSIS

== Single word keywords ==

| SINGLE KEYWORDS | OCCURRENCES | DENSITY | POSSIBLE SPAM |
|-----------------|-------------|---------|---------------|
| Keystone | 20 | 2.695 % | No |
| College | 11 | 1.482 % | No |
| Campus | 10 | 1.348 % | No |
| KC | 7 | 0.943 % | No |
| students | 5 | 0.674 % | No |
| Programs | 5 | 0.674 % | No |
| Office | 5 | 0.674 % | No |
| Students | 5 | 0.674 % | No |
| Apply | 4 | 0.539 % | No |
| Give | 4 | 0.539 % | No |
| early | 4 | 0.539 % | No |
| Visit | 4 | 0.539 % | No |
| Alumni | 4 | 0.539 % | No |
| education | 4 | 0.539 % | No |
| Certificates | 3 | 0.404 % | No |
| childhood | 3 | 0.404 % | No |
| academic | 3 | 0.404 % | No |
| Inquire | 3 | 0.404 % | No |
| Hours | 3 | 0.404 % | No |
| Appeal | 3 | 0.404 % | No |

== Two words keywords ==

| 2 WORD PHRASES | OCCURRENCES | DENSITY | POSSIBLE SPAM |
|-----------------------|--------------------|----------------|----------------------|
| Keystone College | 8 | 1.078 % | No |
| to KC | 4 | 0.539 % | No |
| Futures Appeal | 3 | 0.404 % | No |
| Visit Campus | 3 | 0.404 % | No |
| Office Hours | 3 | 0.404 % | No |
| early childhood | 3 | 0.404 % | No |
| by this | 2 | 0.27 % | No |
| this global | 2 | 0.27 % | No |
| caused by | 2 | 0.27 % | No |
| its Futures | 2 | 0.27 % | No |
| pandemic Keystone | 2 | 0.27 % | No |
| issues caused | 2 | 0.27 % | No |
| College is | 2 | 0.27 % | No |
| is launching | 2 | 0.27 % | No |
| the issues | 2 | 0.27 % | No |
| on Campus | 2 | 0.27 % | No |
| launching its | 2 | 0.27 % | No |
| global pandemic | 2 | 0.27 % | No |
| Departments and | 2 | 0.27 % | No |
| La Plume | 2 | 0.27 % | No |

== Three words keywords ==

| 3 WORD PHRASES | OCCURRENCES | DENSITY | POSSIBLE SPAM |
|---------------------------|--------------------|----------------|----------------------|
| to KC Give | 2 | 0.27 % | No |
| pandemic Keystone College | 2 | 0.27 % | No |
| of higher education | 2 | 0.27 % | No |
| higher education To | 2 | 0.27 % | No |
| education To address | 2 | 0.27 % | No |
| To address the | 2 | 0.27 % | No |
| address the issues | 2 | 0.27 % | No |
| the issues caused | 2 | 0.27 % | No |
| issues caused by | 2 | 0.27 % | No |

| 3 WORD PHRASES | OCCURRENCES | DENSITY | POSSIBLE SPAM |
|--------------------------|--------------------|----------------|----------------------|
| caused by this | 2 | 0.27 % | No |
| by this global | 2 | 0.27 % | No |
| this global pandemic | 2 | 0.27 % | No |
| global pandemic Keystone | 2 | 0.27 % | No |
| Keystone College is | 2 | 0.27 % | No |
| the world of | 2 | 0.27 % | No |
| College is launching | 2 | 0.27 % | No |
| is launching its | 2 | 0.27 % | No |
| launching its Futures | 2 | 0.27 % | No |
| Departments and Office | 2 | 0.27 % | No |
| and Office Hours | 2 | 0.27 % | No |

== Four words keywords ==

| 4 WORD PHRASES | OCCURRENCES | DENSITY | POSSIBLE SPAM |
|----------------------------------|--------------------|----------------|----------------------|
| KC Give to KC | 2 | 0.27 % | No |
| this global pandemic Keystone | 2 | 0.27 % | No |
| the world of higher | 2 | 0.27 % | No |
| world of higher education | 2 | 0.27 % | No |
| of higher education To | 2 | 0.27 % | No |
| higher education To address | 2 | 0.27 % | No |
| education To address the | 2 | 0.27 % | No |
| To address the issues | 2 | 0.27 % | No |
| address the issues caused | 2 | 0.27 % | No |
| the issues caused by | 2 | 0.27 % | No |
| issues caused by this | 2 | 0.27 % | No |
| caused by this global | 2 | 0.27 % | No |
| by this global pandemic | 2 | 0.27 % | No |
| global pandemic Keystone College | 2 | 0.27 % | No |
| has disrupted the world | 2 | 0.27 % | No |
| pandemic Keystone College is | 2 | 0.27 % | No |
| Keystone College is launching | 2 | 0.27 % | No |
| College is launching its | 2 | 0.27 % | No |
| launching its Futures Appeal | 2 | 0.27 % | No |

| 4 WORD PHRASES | OCCURRENCES | DENSITY | POSSIBLE SPAM |
|------------------------------|-------------|---------|---------------|
| Departments and Office Hours | 2 | 0.27 % | No |

Alexa Information - keystone.edu

General information

Domain name : keystone.edu

Global Rank : #1,539,669

Daily Time on Site : 0:38

Search Traffic :

Bounce Rate :

Total sites link in : 256

Top 5 similar sites by audience overlap

| Sl | Similar sites | Overlap score |
|----|------------------------|---------------|
| 1 | ctouch.eu | 9.7 |
| 2 | laukaa.fi | 7.7 |
| 3 | salernoletteratura.com | 4.3 |
| 4 | mileday365.com | 4.3 |
| 5 | caldwell.edu | 4.0 |

Top 5 keywords by traffic

| Keywords | Search Traffic | Share of voice |
|----------------|----------------|----------------|
| No data found! | | |

Top 4 keyword gaps

| Keywords driving traffic to competitors, but not to this site | Avg. traffic to competitors | Search popularity |
|---|-----------------------------|-------------------|
| keystone online school | 23 | 29 |
| the keystone school | 22 | 24 |
| keystone academy | 21 | 25 |
| keystone school san antonio | 20 | 19 |

Top 4 easy-to-rank keywords

| Popular keywords within this site`s competitive power | Relevance to this site | Search popularity |
|---|------------------------|-------------------|
| orderkeystone | 52 | 25 |
| keystone parts | 11 | 28 |
| keystone automotive parts | 49 | 19 |
| keystone auto parts | 44 | 31 |

Top 4 buyer keywords

| Keywords that show a high purchase intent | Avg. traffic to competitors | Organic competition |
|---|-----------------------------|---------------------|
| keystone school online login | 32 | 10 |
| keystone course catalog | 25 | 15 |
| keystone online school | 23 | 14 |
| keystone online school login | 20 | 21 |

Top 4 optimization opportunities

| Very popular keywords already driving some traffic to this site | Search popularity | Organic share of voice |
|---|-------------------|------------------------|
| my kc | 19 | 3.81% |
| keystone school online login | 20 | 2.11% |
| ethertype length field | 10 | 4.5% |
| subnetting questions and answers with explanation | 12 | 3.63% |

Top 5 referral sites

| Sites by how many other sites drive traffic to them | Referral sites |
|---|----------------|
| keystone.edu | 9.7 |
| keystoneschoolonline.com | 7.7 |
| subnetting.net | 4.3 |
| gokcgiants.com | 4.3 |
| keystoneschool.org | 4.0 |

Site flow

| Visited just before & right after domain | Visited just before & right after domain percentage |
|---|--|
| No data found! | |

Top 5 audience overlap

| Similar sites to this site | Site's overlap score | Alexa rank |
|-----------------------------------|-----------------------------|-------------------|
| No data found! | | |

Top 3 audience geography

| Visitors by country | Visitors by country percentage |
|----------------------------|---------------------------------------|
| No data found! | |