

Contact: i@seoguide.co |

Website: <https://seoguide.co/>

Generated At: 2021-03-11 09:13:40

Domain Name - lumber.com

WhoIs Information

Registered : No

Domain age : 0 Years 0 Months 0 Days

Tech email :

Name servers :

Created at :

Changed at :

Expire at :

Registrant name :

Admin name :

Registrant country : 

Admin country : 

Registrant phone :

Admin phone :

Moz information

Subdomain normalized : 0.3443113565

Subdomain raw : 0.03443113714

Url normalized : 2.799999952

Url raw : 0.2800000012

Http status code : 301

Domain authority : 23

Page authority : 28

External quality link : 15

Links : 29

Link information

Backlink count : 15

Total link count : 29

Mozrank : 2.799999952



Call Today: (800) 366-1611



WHAT WE TRADE

ABOUT

CAREERS

BLOG

CONTACT

COVID-19 UPDATE

In accordance with recommendations set forth by the CDC, American International Forest Products is taking responsible action to curb the spread of the COVID-19 virus.

As of Monday, March 16th, we have instituted a change to our daily operations in which half of our staff will work remotely while the other works in the office on a rotating schedule. We would like to reassure our customers and mills that there will not be any disruption in our services and support of your business. These measures have been implemented to maintain the health of our employees and to promote responsible social distancing.

Until further notice, AIFP will continue to operate in this manner. Thank you for your understanding and feel free to contact us if you have any questions.



INDUSTRY LEADERSHIP. PEOPLE-CENTERED BUSINESS.



A CAREER THAT GROWS

We invest in our people and they invest in us. Our



PEOPLE AND PARTNERS FIRST

Communication. Responsibility. Accountability.



GIVING BACK

We want to make a positive difference in our local

Mobile Friendly Check

Performance : 41.42

Emulated Form Factor **Mobile**

Locale **En-US**

Category **Performance**

Field Data

Over the last 30 days, the field data shows that this page has an **Moderate** speed compared to other pages in the Chrome User Experience Report. **We are showing The 75th percentile of FCP and The 95th percentile of FID**

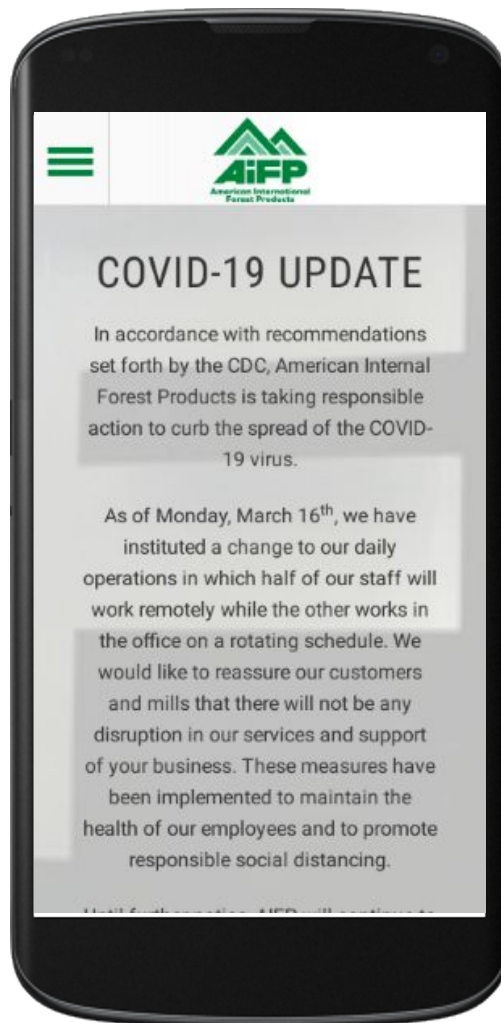
First Contentful Paint (FCP)

Metric Category

First Input Delay (FID)

Metric Category

Overall Category



Origin Summary

All pages served from this origin have a **Slow** speed compared to other pages in the Chrome User Experience Report Over the last 30 days. To view suggestions tailored to each page, analyze individual page URLs.

First Contentful Paint (FCP)

Metric Category

First Input Delay (FID)

Metric Category

Overall Category

Lab Data

First Contentful Paint

First Contentful Paint marks the time at which the first text or image is painted. [Learn more](#)

3.1 s

First Meaningful Paint

First Meaningful Paint measures when the primary content of a page is visible. [Learn more](#)

3.1 s

Speed Index

Speed Index shows how quickly the contents of a page are visibly populated. [Learn more](#)

7.6 s

First CPU Idle

First CPU Idle marks the first time at which the page's main thread is quiet enough to handle input. [Learn more](#)

7.0 s

Time to Interactive

Time to interactive is the amount of time it takes for the page to become fully interactive. [Learn more](#)

9.8 s

Max Potential First Input Delay

The maximum potential First Input Delay that your users could experience is the duration, in milliseconds, of the longest task. [Learn more](#)

370 ms

Audit Data

Keep request counts low and transfer sizes small

To set budgets for the quantity and size of page resources, add a budget.json file. [Learn More](#)

46 requests • 1,562 KiB

Eliminate render-blocking resources

Resources are blocking the first paint of your page. Consider delivering critical JS/CSS inline and deferring all non-critical JS/styles. [Learn More](#)

Potential savings of 1,630 ms

Efficiently encode images

Optimized images load faster and consume less cellular data. [Learn More](#)

Enable text compression

Text-based resources should be served with compression (gzip, deflate or brotli) to minimize total network bytes. [Learn More](#)

Serve static assets with an efficient cache policy

A long cache lifetime can speed up repeat visits to your page. [Learn More](#)

18 resources found

Minimize third-party usage

Third-party code can significantly impact load performance. Limit the number of redundant third-party providers and try to load third-party code after your page has primarily finished loading. [Learn More](#)

Third-party code blocked the main thread for 120 ms

Network Round Trip Times

Network round trip times (RTT) have a large impact on performance. If the RTT to an origin is high, it's an indication that servers closer to the user could improve performance. [Learn More](#)

0 ms

Estimated Input Latency

Estimated Input Latency is an estimate of how long your app takes to respond to user input, in milliseconds, during the busiest 5s window of page load. If your latency is higher than 50 ms, users may perceive your app as laggy. [Learn More](#)

70 ms

First Contentful Paint (3G)

First Contentful Paint 3G marks the time at which the first text or image is painted while on a 3G network. [Learn More](#)

6120 ms

Total Blocking Time

Sum of all time periods between FCP and Time to Interactive, when task length exceeded 50ms, expressed in milliseconds.

420 ms

Reduce JavaScript execution time

Consider reducing the time spent parsing, compiling, and executing JS. You may find delivering smaller JS payloads helps with this. [Learn More](#)

1.6 s

Defer offscreen images

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive. [Learn More](#)

Potential savings of 89 KiB

Server Backend Latencies

Server latencies can impact web performance. If the server latency of an origin is high, it's an indication the server is overloaded or has poor backend performance. [Learn More](#)

0 ms

Properly size images

Serve images that are appropriately-sized to save cellular data and improve load time. [Learn More](#)

Remove unused CSS

Remove dead rules from stylesheets and defer the loading of CSS not used for above-the-fold content to reduce unnecessary bytes consumed by network activity. [Learn More](#)

Potential savings of 74 KiB

Avoids enormous network payloads

Large network payloads cost users real money and are highly correlated with long load times. [Learn More](#)

Total size was 1,562 KiB

Minimize main-thread work

Consider reducing the time spent parsing, compiling and executing JS. You may find delivering smaller JS payloads helps with this. [Learn More](#)

3.3 s

Serve images in next-gen formats

Image formats like JPEG 2000, JPEG XR, and WebP often provide better compression than PNG or JPEG, which means faster downloads and less data consumption. [Learn More](#)

Potential savings of 150 KiB

Avoid chaining critical requests

The Critical Request Chains below show you what resources are loaded with a high priority. Consider reducing the length of chains, reducing the download size of resources, or deferring the download of unnecessary resources to improve page load.

[Learn More](#)

8 chains found

Avoids enormous network payloads

A large DOM will increase memory usage, cause longer [Learn More](#)

480 elements

Avoid multiple page redirects

Redirects introduce additional delays before the page can be loaded. [Learn More](#)

Potential savings of 630 ms

Minify JavaScript

Minifying JavaScript files can reduce payload sizes and script parse time. [Learn More](#)

User Timing marks and measures

Consider instrumenting your app with the User Timing API to measure your app's real-world performance during key user experiences. [Learn More](#)

IP Information

ISP : AS16509 Amazon.com, Inc.

Ip : 52.38.97.242

Country :  UNITED STATES

City : Portland

Region : Oregon

Timezone : America/Los_Angeles

Latitude : 45.5235

Longitude : -122.6762

Malware Scan Info

Google safe browser norton : Safe

Norton : untested

Search Engine Index Info

Google index : 150

Bing index : 0

Yahoo index : 5,520

Sites in Same IP

No data to show

Related Websites

1.

Social Network Information - lumber.com

Social Network Information

Facebook share : 0

Pinterest Info : 0

Facebook comment : 0

Xing Info : 0

Facebook like : 0

Buffer Info : 0

Reddit Score : 0

Reddit Ups : 0

Reddit downs : 0

Keyword & Meta Information - lumber.com

TITLE & METATAGS

Title

American International Forest Products | Portland, OR

Viewport

width=device-width, initial-scale=1.0

Referrer

no-referrer-when-downgrade

Description

American International Forest Products specializes in trading lumber commodities and building products. Contact us in Portland, OR to talk to our experts today.

Generator

SEOmatic

Geo.placename

AIFP Lumber

Dcterms.Identifier

https://www.lumber.com

Dcterms.Format

text/html

Dcterms.Relation

AIFP Lumber

Dcterms.Language

en

Dcterms.Publisher

AIFP Lumber

Dcterms.Type

text/html

Dcterms.Coverage<https://www.lumber.com/>**Dcterms.Rights**

Copyright ©2021 AIFP Lumber.

Dcterms.Title

American International Forest Products | Portland, OR

Dcterms.Creator

Adpearance, Inc.

Dcterms.Subject**Dcterms.Contributor**

AIFP Lumber

Dcterms.Date

2021-03-10

Dcterms.Description

American International Forest Products specializes in trading lumber commodities and building products. Contact us in Portland, OR to talk to our experts today.

Theme-color

#ffffff

Blocked by robots.txt : No**Blocked by meta-robots : No****Links nofollowed by meta-robots : No****Total keywords : 847**

H1(4)

1. COVID-19 Update
2. A Growing Team of Go-Getters
3. Pacific Northwest Roots
4. An Edge in the Industry

H2(1)

1. Industry Leadership. People-Centered Business.

H3(5)

1. A Career That Grows
2. People and Partners First
3. Giving Back
4. Key Partnerships with Mills and Suppliers
5. From the Blog

H4(4)

- 1.
2. Strategically recruiting, hiring, and training for new positions each year.
3. The Portland business community is booming and we're proud to be a part of that growth.
4. In business for over 50 years, we're experts in our industry and our craft.

H5(1)

1. Attention Truckers

H6(4)

1. A Year in Review: AIFP Highlights from 2020

2. What You Need to Know About the Steel Products We Trade at AIFP

3. Employee Training Programs: What They Are & Why Your Company Should Have One

4. Creative Ideas for Office Events Around the Holidays

KEYWORD ANALYSIS

== Single word keywords ==

SINGLE KEYWORDS	OCCURRENCES	DENSITY	POSSIBLE SPAM
AIFP	9	1.063 %	No
business	7	0.826 %	No
Products	6	0.708 %	No
Trade	6	0.708 %	No
Learn	5	0.59 %	No
Contact	4	0.472 %	No
Blog	4	0.472 %	No
Careers	4	0.472 %	No
Steel	4	0.472 %	No
company	4	0.472 %	No
Forest	4	0.472 %	No
trading	4	0.472 %	No
program	3	0.354 %	No
apprenticeship	3	0.354 %	No
American	3	0.354 %	No
Industry	3	0.354 %	No
years	3	0.354 %	No
traders	3	0.354 %	No
working	3	0.354 %	No

SINGLE KEYWORDS	OCCURRENCES	DENSITY	POSSIBLE SPAM
Portland	3	0.354 %	No

== Two words keywords ==

2 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
We Trade	6	0.708 %	No
in our	5	0.59 %	No
of the	5	0.59 %	No
What We	5	0.59 %	No
in the	4	0.472 %	No
Learn More	4	0.472 %	No
Forest Products	3	0.354 %	No
US Lumber	3	0.354 %	No
Canadian Cedar	3	0.354 %	No
for your	3	0.354 %	No
50 years	3	0.354 %	No
over 50	3	0.354 %	No
800 3661611	3	0.354 %	No
we have	3	0.354 %	No
Steel US	3	0.354 %	No
Pine Steel	3	0.354 %	No
Yellow Pine	3	0.354 %	No
Southern Yellow	3	0.354 %	No
Panels Southern	3	0.354 %	No
Industrial Panels	3	0.354 %	No

== Three words keywords ==

3 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
What We Trade	5	0.59 %	No
Southern Yellow Pine	3	0.354 %	No
European Industrial Panels	3	0.354 %	No
Steel US Lumber	3	0.354 %	No
Pine Steel US	3	0.354 %	No

3 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
Yellow Pine Steel	3	0.354 %	No
Panels Southern Yellow	3	0.354 %	No
Industrial Panels Southern	3	0.354 %	No
Cedar European Industrial	3	0.354 %	No
Canadian Cedar European	3	0.354 %	No
over 50 years	3	0.354 %	No
American International Forest	2	0.236 %	No
About Blog Contact	2	0.236 %	No
Careers About Blog	2	0.236 %	No
Today 800 3661611	2	0.236 %	No
Our 24month paid	2	0.236 %	No
International Forest Products	2	0.236 %	No
Call Today 800	2	0.236 %	No
been trading lumber	2	0.236 %	No
a part of	2	0.236 %	No

== Four words keywords ==

4 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
Industrial Panels Southern Yellow	3	0.354 %	No
Yellow Pine Steel US	3	0.354 %	No
Canadian Cedar European Industrial	3	0.354 %	No
Cedar European Industrial Panels	3	0.354 %	No
European Industrial Panels Southern	3	0.354 %	No
Pine Steel US Lumber	3	0.354 %	No
Panels Southern Yellow Pine	3	0.354 %	No
Southern Yellow Pine Steel	3	0.354 %	No
American International Forest Products	2	0.236 %	No
traders the tools they	2	0.236 %	No
for over 50 years	2	0.236 %	No
tools they need to	2	0.236 %	No
the tools they need	2	0.236 %	No
Call Today 800 3661611	2	0.236 %	No

4 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
Today 800 3661611 What	2	0.236 %	No
Our 24month paid apprenticeship	2	0.236 %	No
24month paid apprenticeship program	2	0.236 %	No
paid apprenticeship program gives	2	0.236 %	No
apprenticeship program gives traders	2	0.236 %	No
program gives traders the	2	0.236 %	No

Alexa Information - lumber.com

General information

Domain name : lumber.com

Global Rank : No data

Daily Time on Site : No data

Search Traffic :

Bounce Rate :

Total sites link in : 9

Top 5 similar sites by audience overlap

Sl	Similar sites	Overlap score
1	fctg.com	6.9
2	interexfp.com	6.5
3	weatherwise.ca	6.2
4	rifp.com	6.0
5	vikingforest.com	5.3

Top 5 keywords by traffic

Keywords	Search Traffic	Share of voice
No data found!		

Top 4 keyword gaps

Keywords driving traffic to competitors, but not to this site	Avg. traffic to competitors	Search popularity
viking forest products	21	12
richmond international forest products	20	14
fctg	10	15
pacific lumber	10	13

Top 4 easy-to-rank keywords		
Popular keywords within this site`s competitive power	Relevance to this site	Search popularity
lumber yard	12	42
lumber yard near me	14	38
fsdeveloper	15	15
modelconverterx	22	17

Top 4 buyer keywords		
Keywords that show a high purchase intent	Avg. traffic to competitors	Organic competition
pacific lumber company	9	58
truss companies near me	9	36
company highlights	6	47

Top 4 optimization opportunities		
Very popular keywords already driving some traffic to this site	Search popularity	Organic share of voice
No data found!		

Top 5 referral sites	
Sites by how many other sites drive traffic to them	Referral sites
lumber.com	6.9
vikingforest.com	6.5
fctg.com	6.2
rifp.com	6.0
paclumber.com	5.3

Site flow	
Visited just before & right after domain	Visited just before & right after domain percentage
No data found!	

Top 5 audience overlap		
Similar sites to this site	Site’s overlap score	Alexa rank
No data found!		

Top 3 audience geography	
Visitors by country	Visitors by country percentage
No data found!	