

Domain Name - admiralslots.co.uk

WhoIs Information

Registered : No

Domain age : 0 Years 0 Months 0 Days

Tech email :

Name servers :

Created at :

Changed at :

Expire at :

Registrant name :

Admin name :

Registrant country :

Admin country :

Registrant phone :

Admin phone :

Moz information

Subdomain normalized : 0.2345844507

Subdomain raw : 0.02345844358

Url normalized : 2.799999952

Url raw : 0.2800000012

Http status code : 301

Domain authority : 35

Page authority : 28

External quality link : 19

Links : 48

Link information

Backlink count : 19

Total link count : 48

Mozrank : 2.799999952

50

FREE
SPINS

FOR NEW CUSTOMERS

TELL ME MORE

FIND
YOUR GAMEFIND MY
NEAREST VENUE

REAL SLOTS REAL THRILLS

Admiral offers the ultimate adult gaming experience in convenient UK High Street locations.
Win £500 jackpots on the best casino and classic slot games, introducing all your favourite titles from casinos, bingo, bookies and online!

We use tools, such as cookies, to enable essential services and functionality on our site. We also use this to collect data on how our visitors interact with our site, products and services.

By clicking accept, you agree to our use of these tools for advertising, analytics and support.

I AGREE

PRIVACY POLICY

Mobile Friendly Check

Performance : 7.48

Emulated Form Factor **Mobile**

Locale **En-US**

Category **Performance**

Field Data

Over the last 30 days, the field data shows that this page has an **Moderate** speed compared to other pages in the Chrome User Experience Report. We are showing **The 75th percentile of FCP and The 95th percentile of FID**

First Contentful Paint (FCP)

3583 ms

Metric Category

SLOW

First Input Delay (FID)

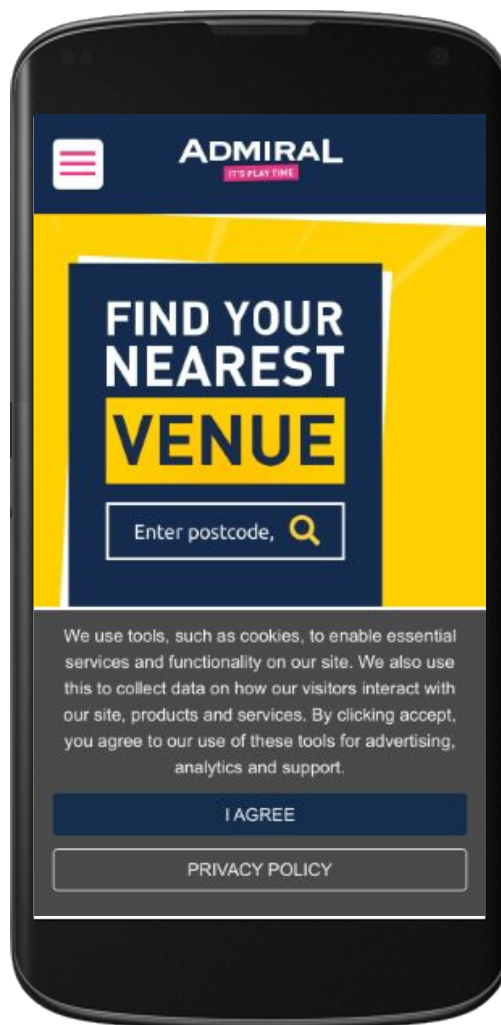
21 ms

Metric Category

FAST

Overall Category

SLOW



Origin Summary

All pages served from this origin have a **Slow** speed compared to other pages in the Chrome User Experience Report Over the last 30 days. To view suggestions tailored to each page, analyze individual page URLs.

First Contentful Paint (FCP)

3583 ms

Metric Category

SLOW

First Input Delay (FID)

21 ms

Metric Category

FAST

Overall Category

SLOW

Lab Data

First Contentful Paint

First Contentful Paint marks the time at which the first text or image is painted. [Learn more](#)

6.6 s

First Meaningful Paint

First Meaningful Paint measures when the primary content of a page is visible. [Learn more](#)

6.6 s

Speed Index

Speed Index shows how quickly the contents of a page are visibly populated. [Learn more](#)

11.7 s

First CPU Idle

First CPU Idle marks the first time at which the page's main thread is quiet enough to handle input. [Learn more](#)

12.8 s

Time to Interactive

Time to interactive is the amount of time it takes for the page to become fully interactive. [Learn more](#)

16.5 s

Max Potential First Input Delay

The maximum potential First Input Delay that your users could experience is the duration, in milliseconds, of the longest task. [Learn more](#)

2,010 ms

Audit Data

Keep request counts low and transfer sizes small

To set budgets for the quantity and size of page resources, add a budget.json file. [Learn More](#)

88 requests • 2,365 KiB

Eliminate render-blocking resources

Resources are blocking the first paint of your page. Consider delivering critical JS/CSS inline and deferring all non-critical JS/styles. [Learn More](#)

Potential savings of 3,950 ms

Efficiently encode images

Optimized images load faster and consume less cellular data. [Learn More](#)

Enable text compression

Text-based resources should be served with compression (gzip, deflate or brotli) to minimize total network bytes. [Learn More](#)

Serve static assets with an efficient cache policy

A long cache lifetime can speed up repeat visits to your page. [Learn More](#)

52 resources found

Reduce the impact of third-party code

Third-party code can significantly impact load performance. Limit the number of redundant third-party providers and try to load third-party code after your page has primarily finished loading. [Learn More](#)

Third-party code blocked the main thread for 3,240 ms

Network Round Trip Times

Network round trip times (RTT) have a large impact on performance. If the RTT to an origin is high, it's an indication that servers closer to the user could improve performance. [Learn More](#)

0 ms

Estimated Input Latency

Estimated Input Latency is an estimate of how long your app takes to respond to user input, in milliseconds, during the busiest 5s window of page load. If your latency is higher than 50 ms, users may perceive your app as laggy. [Learn More](#)

1,220 ms

First Contentful Paint (3G)

First Contentful Paint 3G marks the time at which the first text or image is painted while on a 3G network. [Learn More](#)

11968 ms

Total Blocking Time

Sum of all time periods between FCP and Time to Interactive, when task length exceeded 50ms, expressed in milliseconds.

2,360 ms

Reduce JavaScript execution time

Consider reducing the time spent parsing, compiling, and executing JS. You may find delivering smaller JS payloads helps with this. [Learn More](#)

6.7 s

Defer offscreen images

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive. [Learn More](#)

Potential savings of 58 KiB

Server Backend Latencies

Server latencies can impact web performance. If the server latency of an origin is high, it's an indication the server is overloaded or has poor backend performance. [Learn More](#)

0 ms

Properly size images

Serve images that are appropriately-sized to save cellular data and improve load time. [Learn More](#)

Remove unused CSS

Remove dead rules from stylesheets and defer the loading of CSS not used for above-the-fold content to reduce unnecessary bytes consumed by network activity. [Learn More](#)

Potential savings of 43 KiB

Avoids enormous network payloads

Large network payloads cost users real money and are highly correlated with long load times. [Learn More](#)

Total size was 2,365 KiB

Minimize main-thread work

Consider reducing the time spent parsing, compiling and executing JS. You may find delivering smaller JS payloads helps with this. [Learn More](#)

12.4 s

Serve images in next-gen formats

Image formats like JPEG 2000, JPEG XR, and WebP often provide better compression than PNG or JPEG, which means faster

downloads and less data consumption. [Learn More](#)

Potential savings of 1,069 KiB

Avoid chaining critical requests

The Critical Request Chains below show you what resources are loaded with a high priority. Consider reducing the length of chains, reducing the download size of resources, or deferring the download of unnecessary resources to improve page load.

[Learn More](#)

35 chains found

Avoids enormous network payloads

A large DOM will increase memory usage, cause longer [Learn More](#)

216 elements

Avoid multiple page redirects

Redirects introduce additional delays before the page can be loaded. [Learn More](#)

Potential savings of 630 ms

Minify JavaScript

Minifying JavaScript files can reduce payload sizes and script parse time. [Learn More](#)

User Timing marks and measures

Consider instrumenting your app with the User Timing API to measure your app's real-world performance during key user experiences. [Learn More](#)

IP Information

ISP : AS12488 Krystal Hosting Ltd

Ip : 77.72.1.202

Country :  UNITED KINGDOM

City : Newcastle upon Tyne

Region : England

Timezone : Europe/London

Latitude : 54.9733

Malware Scan Info

Google safe browser norton : Safe

Norton : untested

Search Engine Index Info

Google index : 1,090

Bing index : 0

Yahoo index : 5,220

Longitude : -1.6140

Sites in Same IP

No data to show

Related Websites

1.

Social Network Information - admiralslots.co.uk

Social Network Information

Facebook share : 0

Pinterest Info : 0

Facebook comment : 0

Xing Info : 0

Facebook like : 0

Buffer Info : 0

Reddit Score : 0

Reddit Ups : 0

Reddit downs : 0

Keyword & Meta Information - admiralslots.co.uk

TITLE & METATAGS

Title

Casino and Classic Slot Machine Games from Admiral Slots

Google-site-verification

kTakKLFbkkUu-jfNLR2kvCnuvn4NodogpcWk-bijUIQ

Mvalidate.01

7A0697C40160F862D86ADD710AF4A962

Format-detection

telephone=no

Viewport

width=device-width, initial-scale=1.0

Description

Visit Admiral Casino for a thrilling slot gaming experience, wherever you are in the UK. We have locations across the country that all offer the latest, greatest casino gaming machines. With 50 free spins for new customers, you'll enjoy gaming like no other. Visit our website to find a venue near you.

Robots

max-snippet:-1, max-image-preview:large, max-video-preview:-1

Twitter:card

summary

Twitter:description

Visit Admiral Casino for a thrilling slot gaming experience, wherever you are in the UK. We have locations across the country that all offer the latest, greatest casino gaming machines. With 50 free spins for new customers, you'll enjoy gaming like no other. Visit our website to find a venue near you.

Twitter:title

Casino and Classic Slot Machine Games from Admiral Slots

Twitter:image

<https://www.admiralslots.co.uk/wp-content/uploads/2016/03/splash.jpg>

Generator

WordPress 5.2.9

Blocked by robots.txt : No

Blocked by meta-robots : No

Links nofollowed by meta-robots : No

Total keywords : 369

Html headings

H1(0)

No h1 tag found

H2(0)

No h2 tag found

H3(1)

1. Real Slots Real Thrills

H4(0)

No h4 tag found

H5(0)

No h5 tag found

H6(0)

No h6 tag found

KEYWORD ANALYSIS

== *Single word keywords* ==

SINGLE KEYWORDS	OCCURRENCES	DENSITY	POSSIBLE SPAM
Admiral	5	1.355 %	No
Gambling	4	1.084 %	No
registered	4	1.084 %	No
number	4	1.084 %	No
Policy	3	0.813 %	No
Games	3	0.813 %	No
Customers	3	0.813 %	No
England	3	0.813 %	No
Customer	3	0.813 %	No
Service	3	0.813 %	No
gambling	3	0.813 %	No
Venues	3	0.813 %	No
open	3	0.813 %	Yes
OBL	2	0.542 %	No
NE11	2	0.542 %	No
ensuring	2	0.542 %	No

SINGLE KEYWORDS	OCCURRENCES	DENSITY	POSSIBLE SPAM
Real	2	0.542 %	No
Find	2	0.542 %	No
Gateshead	2	0.542 %	No
Estate	2	0.542 %	No

== Two words keywords ==

2 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
Our Venues	3	0.813 %	No
gambling is	3	0.813 %	No
Customer Service	3	0.813 %	No
Service About	3	0.813 %	No
About Us	3	0.813 %	No
is a	2	0.542 %	No
in England	2	0.542 %	No
Valley Trading	2	0.542 %	No
Estate Gateshead	2	0.542 %	No
Me More	2	0.542 %	No
NE11 OBL	2	0.542 %	No
registered at	2	0.542 %	No
with number	2	0.542 %	No
Wales with	2	0.542 %	No
and Wales	2	0.542 %	No
England and	2	0.542 %	No
a company	2	0.542 %	No
registered in	2	0.542 %	No
company registered	2	0.542 %	No
licensed under	2	0.542 %	No

== Three words keywords ==

3 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
Customer Service About	3	0.813 %	No
Service About Us	3	0.813 %	No

3 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
ensuring gambling is	2	0.542 %	No
company registered in	2	0.542 %	No
Gambling Commission with	2	0.542 %	No
the Gambling Commission	2	0.542 %	No
under the Gambling	2	0.542 %	No
licensed under the	2	0.542 %	No
is licensed under	2	0.542 %	No
and Wales with	2	0.542 %	No
England and Wales	2	0.542 %	No
in England and	2	0.542 %	No
registered in England	2	0.542 %	No
is a company	2	0.542 %	No
a company registered	2	0.542 %	No
with license number	2	0.542 %	No
Luxury Leisure is	2	0.542 %	No
Admiral trading under	2	0.542 %	No
Tell Me More	2	0.542 %	No
Careers Customer Service	2	0.542 %	No

== Four words keywords ==

4 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
Customer Service About Us	3	0.813 %	No
and Wales with number	2	0.542 %	No
the Gambling Commission with	2	0.542 %	No
under the Gambling Commission	2	0.542 %	No
licensed under the Gambling	2	0.542 %	No
is licensed under the	2	0.542 %	No
Valley Trading Estate Gateshead	2	0.542 %	No
Team Valley Trading Estate	2	0.542 %	No
Plaza Team Valley Trading	2	0.542 %	No
Avenue Plaza Team Valley	2	0.542 %	No
Commission with license number	2	0.542 %	No
is a company registered	2	0.542 %	No

4 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
Fifth Avenue Plaza Team	2	0.542 %	No
a company registered in	2	0.542 %	No
Careers Customer Service About	2	0.542 %	No
England and Wales with	2	0.542 %	No
in England and Wales	2	0.542 %	No
registered in England and	2	0.542 %	No
company registered in England	2	0.542 %	No
Gambling Commission with license	2	0.542 %	No

Alexa Information - admiralslots.co.uk

General information

Domain name : admiralslots.co.uk

Global Rank : #5,495,654

Daily Time on Site : No data

Search Traffic :

Bounce Rate :

Total sites link in : 6

Top 5 similar sites by audience overlap

SI	Similar sites	Overlap score
1	luckyadmiral.com	15.5
2	admiral-gaming.com	8.3
3	admiral.ro	5.1
4	casinoadmiralpraha.cz	5.0
5	admiralcasino.co.uk	4.9

Top 5 keywords by traffic

Keywords	Search Traffic	Share of voice
No data found!		

Top 4 keyword gaps

Keywords driving traffic to competitors, but not to this site	Avg. traffic to competitors	Search popularity
bell fruit	17	16
bellfruit	16	9
online casino	13	44
online slots	12	33

Top 4 easy-to-rank keywords

Popular keywords within this site`s competitive power	Relevance to this site	Search popularity
casino admiral	37	11
hotel admiral	33	17
pacanele	22	17
paysafe	19	46

Top 4 buyer keywords

Keywords that show a high purchase intent	Avg. traffic to competitors	Organic competition
luxury leisure	15	38
online casino	13	50
casino online	11	51
online slots	11	54

Top 4 optimization opportunities

Very popular keywords already driving some traffic to this site	Search popularity	Organic share of voice
No data found!		

Top 5 referral sites

Sites by how many other sites drive traffic to them	Referral sites
casinocity.ltd.uk	15.5
admiralgroup.com	8.3
admiralslots.co.uk	5.1

Sites by how many other sites drive traffic to them	Referral sites
admiralcasino.co.uk	5.0
novomaticuk.com	4.9

Site flow	
Visited just before & right after domain	Visited just before & right after domain percentage
No data found!	

Top 5 audience overlap		
Similar sites to this site	Site's overlap score	Alexa rank
No data found!		

Top 3 audience geography	
Visitors by country	Visitors by country percentage
No data found!	