

## Domain Name - rainbowcasino.co.uk

### WhoIs Information

**Registered :** No

**Domain age :** 0 Years 0 Months 0 Days

**Tech email :**

**Name servers :**

**Created at :**

**Changed at :**

**Expire at :**

**Registrant name :**

**Admin name :**

**Registrant country :**

**Admin country :**

**Registrant phone :**

**Admin phone :**

### Moz information

**Subdomain normalized :** 1.819607973

**Subdomain raw :** 0.1819607913

**Url normalized :** 3

**Url raw :** 0.3000000119

**Http status code :** 200

**Domain authority :** 32

**Page authority :** 30

**External quality link :** 19

**Links :** 323

### Link information

**Backlink count :** 19

**Total link count :** 323

**Mozrank :** 3

## WHAT'S ON



**Rainbow Casino**

# CASINO OPENING DETAILS

[FIND OUT MORE](#)

## RAINBOW CASINO MEMBERSHIP BENEFITS

This site uses cookies. By continuing to browse the site you are agreeing to our use of cookies. [I Understand](#)

## Mobile Friendly Check

Performance : 59.82

Emulated Form Factor **Mobile**

Locale **En-US**

Category **Performance**

## Field Data

Over the last 30 days, the field data shows that this page has an **Moderate** speed compared to other pages in the Chrome User Experience Report. **We are showing The 75th percentile of FCP and The 95th percentile of FID**

First Contentful Paint (FCP)

Metric Category

First Input Delay (FID)

Metric Category

Overall Category



## Origin Summary

All pages served from this origin have a **Slow** speed compared to other pages in the Chrome User Experience Report Over the last 30 days. To view suggestions tailored to each page, analyze individual page URLs.

First Contentful Paint (FCP)

Metric Category

First Input Delay (FID)

Metric Category

Overall Category

## Lab Data

First Contentful Paint

First Contentful Paint marks the time at which the first text or image is painted. [Learn more](#)

2.4 s

First Meaningful Paint

First Meaningful Paint measures when the primary content of a page is visible. [Learn more](#)

3.0 s

Speed Index

Speed Index shows how quickly the contents of a page are visibly populated. [Learn more](#)

5.3 s

First CPU Idle

First CPU Idle marks the first time at which the page's main thread is quiet enough to handle input. [Learn more](#)

4.6 s

Time to Interactive

Time to interactive is the amount of time it takes for the page to become fully interactive. [Learn more](#)

9.2 s

Max Potential First Input Delay

The maximum potential First Input Delay that your users could experience is the duration, in milliseconds, of the longest task.

[Learn more](#)

210 ms

## Audit Data

Keep request counts low and transfer sizes small

To set budgets for the quantity and size of page resources, add a budget.json file. [Learn More](#)

57 requests • 3,143 KiB

### Eliminate render-blocking resources

Resources are blocking the first paint of your page. Consider delivering critical JS/CSS inline and deferring all non-critical JS/styles. [Learn More](#)

Potential savings of 1,270 ms

### Efficiently encode images

Optimized images load faster and consume less cellular data. [Learn More](#)

### Enable text compression

Text-based resources should be served with compression (gzip, deflate or brotli) to minimize total network bytes. [Learn More](#)

### Serve static assets with an efficient cache policy

A long cache lifetime can speed up repeat visits to your page. [Learn More](#)

40 resources found

### Minimize third-party usage

Third-party code can significantly impact load performance. Limit the number of redundant third-party providers and try to load third-party code after your page has primarily finished loading. [Learn More](#)

Third-party code blocked the main thread for 110 ms

### Network Round Trip Times

Network round trip times (RTT) have a large impact on performance. If the RTT to an origin is high, it's an indication that servers closer to the user could improve performance. [Learn More](#)

0 ms

### Estimated Input Latency

Estimated Input Latency is an estimate of how long your app takes to respond to user input, in milliseconds, during the busiest 5s window of page load. If your latency is higher than 50 ms, users may perceive your app as laggy. [Learn More](#)

10 ms

### First Contentful Paint (3G)

First Contentful Paint 3G marks the time at which the first text or image is painted while on a 3G network. [Learn More](#)

5074 ms

### Total Blocking Time

Sum of all time periods between FCP and Time to Interactive, when task length exceeded 50ms, expressed in milliseconds.

260 ms

### JavaScript execution time

Consider reducing the time spent parsing, compiling, and executing JS. You may find delivering smaller JS payloads helps with this. [Learn More](#)

0.5 s

### Defer offscreen images

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive. [Learn More](#)

### Server Backend Latencies

Server latencies can impact web performance. If the server latency of an origin is high, it's an indication the server is overloaded or has poor backend performance. [Learn More](#)

0 ms

### Properly size images

Serve images that are appropriately-sized to save cellular data and improve load time. [Learn More](#)

Potential savings of 1,634 KiB

### Remove unused CSS

Remove dead rules from stylesheets and defer the loading of CSS not used for above-the-fold content to reduce unnecessary bytes consumed by network activity. [Learn More](#)

Potential savings of 17 KiB

### Avoid enormous network payloads

Large network payloads cost users real money and are highly correlated with long load times. [Learn More](#)

Total size was 3,143 KiB

### Minimizes main-thread work

Consider reducing the time spent parsing, compiling and executing JS. You may find delivering smaller JS payloads helps with this. [Learn More](#)

1.4 s

### Serve images in next-gen formats

Image formats like JPEG 2000, JPEG XR, and WebP often provide better compression than PNG or JPEG, which means faster downloads and less data consumption. [Learn More](#)

Potential savings of 1,166 KiB

### Avoid chaining critical requests

The Critical Request Chains below show you what resources are loaded with a high priority. Consider reducing the length of chains, reducing the download size of resources, or deferring the download of unnecessary resources to improve page load.

[Learn More](#)

20 chains found

### Avoid enormous network payloads

A large DOM will increase memory usage, cause longer [Learn More](#)

291 elements

### Avoid multiple page redirects

Redirects introduce additional delays before the page can be loaded. [Learn More](#)

Potential savings of 630 ms

### Minify JavaScript

Minifying JavaScript files can reduce payload sizes and script parse time. [Learn More](#)

### User Timing marks and measures

Consider instrumenting your app with the User Timing API to measure your app's real-world performance during key user experiences. [Learn More](#)

#### IP Information

**ISP :** AS52148 RackSRV Communications Limited

**Ip :** 193.33.186.6

**Country :**  UNITED KINGDOM

**City :** London

**Region :** England

**Timezone :** Europe/London

**Latitude :** 51.5085

**Longitude :** -0.1257

#### Malware Scan Info

**Google safe browser norton :** Safe

**Norton :** safe

#### Search Engine Index Info

**Google index :** 461

**Bing index :** 0

**Yahoo index :** 3,610

#### Sites in Same IP

No data to show

#### Related Websites

1.

## Social Network Information - rainbowcasino.co.uk

### Social Network Information

**Facebook share** : 0

**Pinterest Info** : 0

**Facebook comment** : 0

**Xing Info** : 0

**Facebook like** : 0

**Buffer Info** : 0

**Reddit Score** : 0

**Reddit Ups** : 0

**Reddit downs** : 0

## Keyword & Meta Information - rainbowcasino.co.uk

### TITLE & METATAGS

#### Title

Rainbow Casino | Casino Experiences | UK

#### Description

Welcome to Rainbow Casino, where we offer the best casino experiences, whether you are looking for a casual or lively experience we have the game for you.

#### Generator

concrete5 - 5.7.5.8

#### Msapplication-TileImage

<https://rainbowcasino.co.uk/application/files/5914/7196/2674/windows8.png>

#### Viewport

width=device-width, initial-scale=1

#### Format-detection

telephone=no

**Blocked by robots.txt** : No

**Blocked by meta-robots** : No

**Links nofollowed by meta-robots** : No

**Total keywords** : 721



**H1(0)**

No h1 tag found

**H2(4)**

1. What's On
2. Learn to Play
3. Blog
4. FAQs

**H3(4)**

1. Blackjack
2. Roulette
3. Slots
4. Three Card Poker

**H4(4)**

1. How is Gambling Regulated in the UK?
2. Making the Most out of your First Casino Visit
3. Which Casino Game is the Best for Beginners?
4. The Top 3 Biggest Casinos in the World

**H5(0)**

No h5 tag found

## H6(0)

No h6 tag found

## KEYWORD ANALYSIS

### == Single word keywords ==

SINGLE KEYWORDS	OCCURRENCES	DENSITY	POSSIBLE SPAM
Casino	16	2.219 %	Yes
Rainbow	14	1.942 %	No
visit	8	1.11 %	No
Casino?	6	0.832 %	No
experience	6	0.832 %	No
Policy	5	0.693 %	No
Casinos	5	0.693 %	No
game	5	0.693 %	No
Read	5	0.693 %	No
dress	4	0.555 %	No
enter	4	0.555 %	No
staff	4	0.555 %	No
code	4	0.555 %	No
free	4	0.555 %	Yes
hand	4	0.555 %	No
offer	4	0.555 %	Yes
ID	4	0.555 %	No
easy	4	0.555 %	No
play	4	0.555 %	No
fantastic	4	0.555 %	No

### == Two words keywords ==

2 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
Rainbow Casino	8	1.11 %	No
have to	6	0.832 %	No

<b>2 WORD PHRASES</b>	<b>OCCURRENCES</b>	<b>DENSITY</b>	<b>POSSIBLE SPAM</b>
Read More	5	0.693 %	No
on hand	4	0.555 %	No
to enter	4	0.555 %	No
Policy in	4	0.555 %	No
is free	4	0.555 %	No
a Think	4	0.555 %	No
need to	4	0.555 %	No
Do I	4	0.555 %	No
Rainbow Casino?	4	0.555 %	No
visit Rainbow	4	0.555 %	No
to visit	4	0.555 %	No
you have	4	0.555 %	No
with a	4	0.555 %	No
dress code	4	0.555 %	No
hand to	4	0.555 %	No
at Rainbow	4	0.555 %	No
to play	3	0.416 %	No
game to	3	0.416 %	No

*== Three words keywords ==*

<b>3 WORD PHRASES</b>	<b>OCCURRENCES</b>	<b>DENSITY</b>	<b>POSSIBLE SPAM</b>
to visit Rainbow	4	0.555 %	No
on hand to	4	0.555 %	No
you have to	4	0.555 %	No
and dealers are	2	0.277 %	No
dealers are on	2	0.277 %	No
a dress code	2	0.277 %	No
hosts and dealers	2	0.277 %	No
staff hosts and	2	0.277 %	No
Casino staff hosts	2	0.277 %	No
dress code at	2	0.277 %	No
code at Rainbow	2	0.277 %	No
Membership is free	2	0.277 %	No

<b>3 WORD PHRASES</b>	<b>OCCURRENCES</b>	<b>DENSITY</b>	<b>POSSIBLE SPAM</b>
easy Membership is	2	0.277 %	No
and easy Membership	2	0.277 %	No
quick and easy	2	0.277 %	No
is quick and	2	0.277 %	No
but is quick	2	0.277 %	No
Casinos but is	2	0.277 %	No
Rainbow Casinos but	2	0.277 %	No
all Rainbow Casinos	2	0.277 %	No

*== Four words keywords ==*

<b>4 WORD PHRASES</b>	<b>OCCURRENCES</b>	<b>DENSITY</b>	<b>POSSIBLE SPAM</b>
you the rules of	2	0.277 %	No
games and ease you	2	0.277 %	No
friendly and knowledgeable staff	2	0.277 %	No
Our friendly and knowledgeable	2	0.277 %	No
experience Our friendly and	2	0.277 %	No
first experience Our friendly	2	0.277 %	No
your first experience Our	2	0.277 %	No
into your first experience	2	0.277 %	No
you into your first	2	0.277 %	No
ease you into your	2	0.277 %	No
and ease you into	2	0.277 %	No
the games and ease	2	0.277 %	No
knowledgeable staff are always	2	0.277 %	No
of the games and	2	0.277 %	No
rules of the games	2	0.277 %	No
the rules of the	2	0.277 %	No
a Think 21 Policy	2	0.277 %	No
teach you the rules	2	0.277 %	No
to teach you the	2	0.277 %	No
hand to teach you	2	0.277 %	No

# Alexa Information - rainbowcasino.co.uk

## General information

**Domain name :** rainbowcasino.co.uk

**Global Rank :** #3,451,828

**Daily Time on Site :** No data

**Search Traffic :**

**Bounce Rate :**

**Total sites link in :** 12

## Top 5 similar sites by audience overlap

Sl	Similar sites	Overlap score
1	broadwaycasino.co.uk	9.1
2	thesportsmancasino.com	6.2
3	clickliverpool.com	5.9
4	pitchcardiff.com	5.7
5	lagunakitchenandbar.com	5.5

## Top 5 keywords by traffic

Keywords	Search Traffic	Share of voice
No data found!		

## Top 4 keyword gaps

Keywords driving traffic to competitors, but not to this site	Avg. traffic to competitors	Search popularity
genting casino newcastle	26	11
casinos in london	18	12
brighton casino	17	25
hippodrome casino	15	21

## Top 4 easy-to-rank keywords

Popular keywords within this site`s competitive power	Relevance to this site	Search popularity
rainbow wendover	14	13

Popular keywords within this site`s competitive power	Relevance to this site	Search popularity
wendover	16	36
rainbow swing set	14	24
play	22	61

#### Top 4 buyer keywords

Keywords that show a high purchase intent	Avg. traffic to competitors	Organic competition
most popular casino games	9	44
best casino in london	8	48
casino cromwell review	8	11
are online casinos rigged	7	53

#### Top 4 optimization opportunities

Very popular keywords already driving some traffic to this site	Search popularity	Organic share of voice
No data found!		

#### Top 5 referral sites

Sites by how many other sites drive traffic to them	Referral sites
rendezvouscasino.com	9.1
rainbowcasino.co.uk	6.2
guidetoukcasinos.com	5.9
ukcasinoguide.com	5.7
mylocalcasino.co.uk	5.5

#### Site flow

Visited just before & right after domain	Visited just before & right after domain percentage
No data found!	

#### Top 5 audience overlap

Similar sites to this site	Site's overlap score	Alexa rank
No data found!		

Top 3 audience geography

Visitors by country	Visitors by country percentage
No data found!	