

Contact: i@seoguide.co |

Website: <https://seoguide.co/>

Generated At: 2021-03-19 18:54:26

Domain Name - gentingcasinos.co.uk

WhoIs Information

Registered : No

Domain age : 0 Years 0 Months 0 Days

Tech email :

Name servers :

Created at :

Changed at :

Expire at :

Registrant name :

Admin name :

Registrant country : 

Admin country : 

Registrant phone :

Admin phone :

Moz information

Subdomain normalized : 0.1643882841

Subdomain raw : 0.01643882878

Url normalized : 3.700000048

Url raw : 0.3700000048

Http status code : 502

Domain authority : 54

Page authority : 37

External quality link : 5

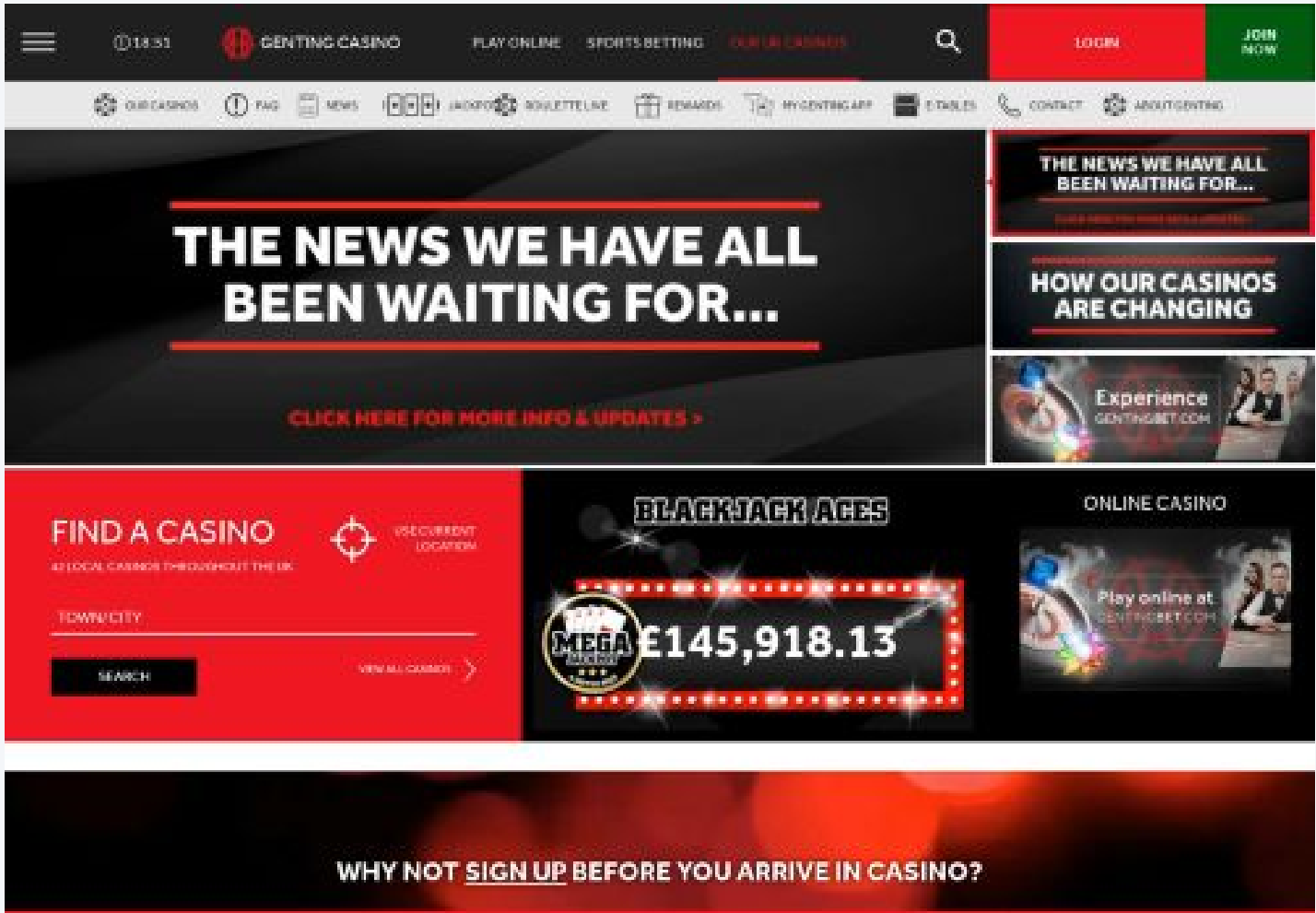
Links : 97

Link information

Backlink count : 5

Total link count : 97

Mozrank : 3.700000048



Mobile Friendly Check

Performance : 43.57

| | |
|----------------------|-------------|
| Emulated Form Factor | Mobile |
| Locale | En-US |
| Category | Performance |

Field Data

Over the last 30 days, the field data shows that this page has an **Moderate** speed compared to other pages in the Chrome User Experience Report. We are showing The 75th percentile of FCP and The 95th percentile of FID

First Contentful Paint (FCP)

3571 ms

Metric Category

SLOW

First Input Delay (FID)

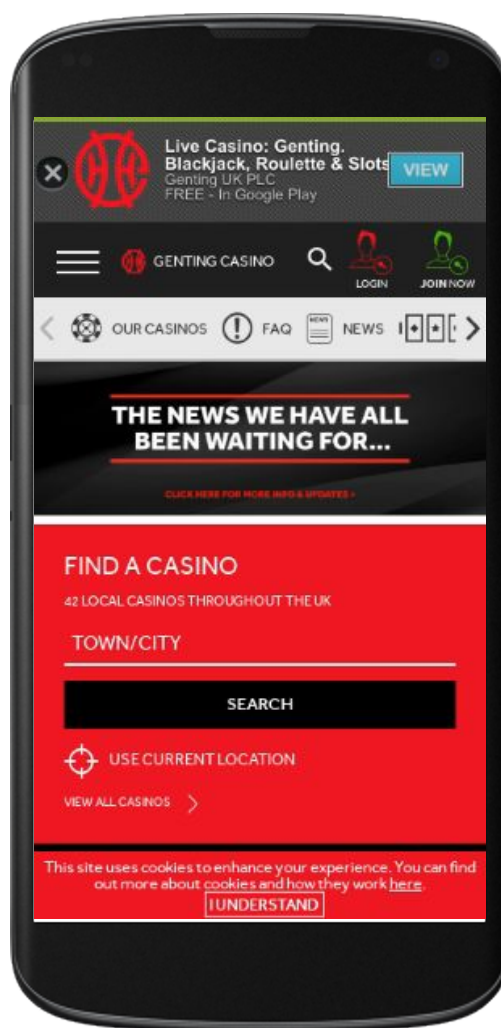
20 ms

Metric Category

FAST

Overall Category

SLOW



Origin Summary

All pages served from this origin have a **Slow** speed compared to other pages in the Chrome User Experience Report Over the last 30 days. To view suggestions tailored to each page, analyze individual page URLs.

First Contentful Paint (FCP)

3645 ms

Metric Category

SLOW

First Input Delay (FID)

18 ms

Metric Category

FAST

Overall Category

SLOW

Lab Data

First Contentful Paint

First Contentful Paint marks the time at which the first text or image is painted. [Learn more](#)

1.7 s

First Meaningful Paint

First Meaningful Paint measures when the primary content of a page is visible. [Learn more](#)

2.3 s

Speed Index

Speed Index shows how quickly the contents of a page are visibly populated. [Learn more](#)

9.8 s

First CPU Idle

First CPU Idle marks the first time at which the page's main thread is quiet enough to handle input. [Learn more](#)

7.0 s

Time to Interactive

Time to interactive is the amount of time it takes for the page to become fully interactive. [Learn more](#)

10.0 s

Max Potential First Input Delay

The maximum potential First Input Delay that your users could experience is the duration, in milliseconds, of the longest task. [Learn more](#)

170 ms

Audit Data

Keep request counts low and transfer sizes small

To set budgets for the quantity and size of page resources, add a `budget.json` file. [Learn More](#)

61 requests • 945 KiB

Eliminate render-blocking resources

Resources are blocking the first paint of your page. Consider delivering critical JS/CSS inline and deferring all non-critical JS/styles. [Learn More](#)

Potential savings of 190 ms

Efficiently encode images

Optimized images load faster and consume less cellular data. [Learn More](#)

Enable text compression

Text-based resources should be served with compression (gzip, deflate or brotli) to minimize total network bytes. [Learn More](#)

Potential savings of 3 KiB

Serve static assets with an efficient cache policy

A long cache lifetime can speed up repeat visits to your page. [Learn More](#)

12 resources found

Minimize third-party usage

Third-party code can significantly impact load performance. Limit the number of redundant third-party providers and try to load third-party code after your page has primarily finished loading. [Learn More](#)

Third-party code blocked the main thread for 170 ms

Network Round Trip Times

Network round trip times (RTT) have a large impact on performance. If the RTT to an origin is high, it's an indication that servers closer to the user could improve performance. [Learn More](#)

0 ms

Estimated Input Latency

Estimated Input Latency is an estimate of how long your app takes to respond to user input, in milliseconds, during the busiest 5s window of page load. If your latency is higher than 50 ms, users may perceive your app as laggy. [Learn More](#)

40 ms

First Contentful Paint (3G)

First Contentful Paint 3G marks the time at which the first text or image is painted while on a 3G network. [Learn More](#)

3690 ms

Total Blocking Time

Sum of all time periods between FCP and Time to Interactive, when task length exceeded 50ms, expressed in milliseconds.

410 ms

Reduce JavaScript execution time

Consider reducing the time spent parsing, compiling, and executing JS. You may find delivering smaller JS payloads helps with this. [Learn More](#)

1.4 s

Defer offscreen images

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive. [Learn More](#)

Server Backend Latencies

Server latencies can impact web performance. If the server latency of an origin is high, it's an indication the server is overloaded or has poor backend performance. [Learn More](#)

0 ms

Properly size images

Serve images that are appropriately-sized to save cellular data and improve load time. [Learn More](#)

Remove unused CSS

Remove dead rules from stylesheets and defer the loading of CSS not used for above-the-fold content to reduce unnecessary bytes consumed by network activity. [Learn More](#)

Potential savings of 38 KiB

Avoids enormous network payloads

Large network payloads cost users real money and are highly correlated with long load times. [Learn More](#)

Total size was 945 KiB

Minimize main-thread work

Consider reducing the time spent parsing, compiling and executing JS. You may find delivering smaller JS payloads helps with this. [Learn More](#)

3.5 s

Serve images in next-gen formats

Image formats like JPEG 2000, JPEG XR, and WebP often provide better compression than PNG or JPEG, which means faster downloads and less data consumption. [Learn More](#)

Potential savings of 47 KiB

Avoid chaining critical requests

The Critical Request Chains below show you what resources are loaded with a high priority. Consider reducing the length of chains, reducing the download size of resources, or deferring the download of unnecessary resources to improve page load.

[Learn More](#)

6 chains found

Avoids enormous network payloads

A large DOM will increase memory usage, cause longer [Learn More](#)

402 elements

Avoid multiple page redirects

Redirects introduce additional delays before the page can be loaded. [Learn More](#)

Potential savings of 630 ms

Minify JavaScript

Minifying JavaScript files can reduce payload sizes and script parse time. [Learn More](#)

User Timing marks and measures

Consider instrumenting your app with the User Timing API to measure your app's real-world performance during key user experiences. [Learn More](#)

IP Information

ISP : AS61323 UKFAST.NET LIMITED

Ip : 185.181.198.34

Country :  UNITED KINGDOM

City : Manchester

Region : England

Timezone : Europe/London

Latitude : 53.4809

Longitude : -2.2374

Malware Scan Info

Google safe browser norton : Safe

Norton : untested

Search Engine Index Info

Google index : 281

Bing index : 0

Yahoo index : 0

| Sites in Same IP | Related Websites |
|------------------|------------------|
| No data to show | 1. |

Social Network Information - gentingcasinos.co.uk

| Social Network Information | |
|----------------------------|--------------------|
| Facebook share : 0 | Pinterest Info : 0 |
| Facebook comment : 0 | Xing Info : 0 |
| Facebook like : 0 | Buffer Info : 0 |
| Reddit Score : 0 | Reddit Ups : 0 |
| Reddit downs : 0 | |

Keyword & Meta Information - gentingcasinos.co.uk

| TITLE & METATAGS |
|--|
| Title Genting Casinos UK Casinos Find Your Nearest Casino Genting Casino |
| Viewport width=device-width, minimum-scale=1.0, initial-scale=1, maximum-scale=1, user-scalable=0 |
| Apple-itunes-app app-id=1042654752 |
| Smartbanner:enabled-platforms none |
| Description Find a Genting UK Casino near you and plan your visit. Play casino games, from poker tournaments to slots and tables at your local Casino. |
| Robots INDEX, FOLLOW, NOODP, NOYDIR |

| |
|--|
| Apple-mobile-web-app-capable yes |
| Mobile-web-app-capable yes |
| Apple-mobile-web-app-title Genting Casino |
| Msapplication-TileColor #ffffff |
| Msapplication-config /images/theme/icons/browserconfig.xml |
| Theme-color #1f1f1f |
| Application-name Genting Casino |
| Msvalidate.01 325FB80F435DB940E4D8A5E6FE26C28F |

| | |
|---|------------------------------------|
| Blocked by robots.txt : No | Blocked by meta-robots : No |
| Links nofollowed by meta-robots : No | Total keywords : 314 |

Html headings

| |
|---|
| H1(0) |
| No h1 tag found |
| H2(5) |
| 1. WHY NOT SIGN UP BEFORE YOU ARRIVE IN CASINO? |
| 2. PALM BEACH CASINO |
| 3. GENTING BLAZE ROULETTE |

4. A NEW WORLD OF PLAY

5. IT ALL BEGAN IN 1965

H3(2)

1. FIND A CASINO

2. Our History

H4(1)

1. FEATURED CONTENT OF THE WEEK

H5(2)

1. ONLINE CASINO

2. SPORTS BETTING

H6(0)

No h6 tag found

KEYWORD ANALYSIS

== Single word keywords ==

| SINGLE KEYWORDS | OCCURRENCES | DENSITY | POSSIBLE SPAM |
|-----------------|-------------|---------|---------------|
| Genting | 12 | 3.822 % | No |
| UK | 6 | 1.911 % | No |
| Find | 6 | 1.911 % | No |
| Casino | 5 | 1.592 % | Yes |
| GENTING | 5 | 1.592 % | No |
| Casinos | 5 | 1.592 % | No |
| Sports | 4 | 1.274 % | No |

| SINGLE KEYWORDS | OCCURRENCES | DENSITY | POSSIBLE SPAM |
|--------------------------------------|-------------|---------|---------------|
| CASINO | 4 | 1.274 % | Yes |
| WORLD | 3 | 0.955 % | No |
| Explore | 3 | 0.955 % | No |
| CASINOS | 3 | 0.955 % | No |
| casinos_featured_carouseltext_line_2 | 3 | 0.955 % | No |
| Login | 3 | 0.955 % | No |
| Join | 3 | 0.955 % | No |
| ONLINE | 2 | 0.637 % | No |
| History | 2 | 0.637 % | No |
| Lounge | 2 | 0.637 % | No |
| number | 2 | 0.637 % | No |
| RESORTS | 2 | 0.637 % | No |
| England | 2 | 0.637 % | No |

== Two words keywords ==

| 2 WORD PHRASES | OCCURRENCES | DENSITY | POSSIBLE SPAM |
|----------------|-------------|---------|---------------|
| Genting Casino | 4 | 1.274 % | No |
| out more | 3 | 0.955 % | No |
| Join Now | 3 | 0.955 % | No |
| Find out | 3 | 0.955 % | No |
| Find Out | 3 | 0.955 % | No |
| Out More | 3 | 0.955 % | No |
| More Find | 3 | 0.955 % | No |
| Login Join | 3 | 0.955 % | No |
| Sports Lounge | 2 | 0.637 % | No |
| RESORTS WORLD | 2 | 0.637 % | No |
| About Genting | 2 | 0.637 % | No |
| Casinos UK | 2 | 0.637 % | No |
| more Find | 2 | 0.637 % | No |
| UK Casinos | 2 | 0.637 % | No |
| Our UK | 2 | 0.637 % | No |
| Our History | 2 | 0.637 % | No |
| Explore Our | 2 | 0.637 % | No |

| 2 WORD PHRASES | OCCURRENCES | DENSITY | POSSIBLE SPAM |
|-------------------|-------------|---------|---------------|
| Genting Casinos | 2 | 0.637 % | No |
| UK Limited | 2 | 0.637 % | No |
| Registered Office | 1 | 0.318 % | No |

== Three words keywords ==

| 3 WORD PHRASES | OCCURRENCES | DENSITY | POSSIBLE SPAM |
|----------------------------|-------------|---------|---------------|
| Find Out More | 3 | 0.955 % | No |
| Out More Find | 3 | 0.955 % | No |
| Find out more | 3 | 0.955 % | No |
| Login Join Now | 3 | 0.955 % | No |
| Genting Casinos UK | 2 | 0.637 % | No |
| more Find out | 2 | 0.637 % | No |
| More Find Out | 2 | 0.637 % | No |
| out more Find | 2 | 0.637 % | No |
| Explore Our History | 2 | 0.637 % | No |
| Our UK Casinos | 2 | 0.637 % | No |
| Casinos UK Limited | 2 | 0.637 % | No |
| 01519689 Registered Office | 1 | 0.318 % | No |
| Watson Road Birmingham | 1 | 0.318 % | No |
| Number 01519689 Registered | 1 | 0.318 % | No |
| Registered Office Genting | 1 | 0.318 % | No |
| Company Number 01519689 | 1 | 0.318 % | No |
| Limited Company Number | 1 | 0.318 % | No |
| UK Limited Company | 1 | 0.318 % | No |
| Office Genting Club | 1 | 0.318 % | No |
| Genting Club Star | 1 | 0.318 % | No |

== Four words keywords ==

| 4 WORD PHRASES | OCCURRENCES | DENSITY | POSSIBLE SPAM |
|--------------------|-------------|---------|---------------|
| Find Out More Find | 3 | 0.955 % | No |
| Out More Find Out | 2 | 0.637 % | No |

| 4 WORD PHRASES | OCCURRENCES | DENSITY | POSSIBLE SPAM |
|---------------------------------------|-------------|---------|---------------|
| more Find out more | 2 | 0.637 % | No |
| out more Find out | 2 | 0.637 % | No |
| Find out more Find | 2 | 0.637 % | No |
| More Find Out More | 2 | 0.637 % | No |
| Genting Casinos UK Limited | 2 | 0.637 % | No |
| Office Genting Club Star | 1 | 0.318 % | No |
| Watson Road Birmingham England | 1 | 0.318 % | No |
| City Watson Road Birmingham | 1 | 0.318 % | No |
| Star City Watson Road | 1 | 0.318 % | No |
| Club Star City Watson | 1 | 0.318 % | No |
| Genting Club Star City | 1 | 0.318 % | No |
| 1851 Genting Casino Play | 1 | 0.318 % | No |
| Registered Office Genting Club | 1 | 0.318 % | No |
| 01519689 Registered Office Genting | 1 | 0.318 % | No |
| Number 01519689 Registered Office | 1 | 0.318 % | No |
| Company Number 01519689 Registered | 1 | 0.318 % | No |
| Limited Company Number 01519689 | 1 | 0.318 % | No |
| UK Limited Company Number | 1 | 0.318 % | No |

Alexa Information - gentingcasinos.co.uk

General information

Domain name : gentingcasinos.co.uk

Global Rank : No data

Daily Time on Site : No data

Search Traffic :

Bounce Rate :

Total sites link in : 57

Top 5 similar sites by audience overlap

| Sl | Similar sites | Overlap score |
|----|---------------|---------------|
| 1 | genting.co.uk | 15.6 |

| Sl | Similar sites | Overlap score |
|----|--------------------------------|---------------|
| 2 | gentingcareers.co.uk | 14.9 |
| 3 | gentinginternationalcasino.com | 12.5 |
| 4 | gentingcasino.com | 5.2 |
| 5 | resortsworldglobal.genting | 3.8 |

| Top 5 keywords by traffic | | |
|---------------------------|----------------|----------------|
| Keywords | Search Traffic | Share of voice |
| No data found! | | |

| Top 4 keyword gaps | | |
|---|-----------------------------|-------------------|
| Keywords driving traffic to competitors, but not to this site | Avg. traffic to competitors | Search popularity |
| genting casino london | 25 | 9 |
| genting uk | 20 | 9 |
| bristol casino | 19 | 13 |
| brighton casino | 16 | 25 |

| Top 4 easy-to-rank keywords | | |
|---|------------------------|-------------------|
| Popular keywords within this site`s competitive power | Relevance to this site | Search popularity |
| resorts world genting | 29 | 21 |
| resort world genting | 19 | 22 |
| sky casino | 17 | 22 |
| casino | 19 | 53 |

| Top 4 buyer keywords | | |
|---|-----------------------------|---------------------|
| Keywords that show a high purchase intent | Avg. traffic to competitors | Organic competition |
| genting casino online | 24 | 50 |
| live casino online | 12 | 48 |
| genting bet promo code | 11 | 40 |
| best casino in london | 11 | 48 |

| Top 4 optimization opportunities | | |
|---|-------------------|------------------------|
| Very popular keywords already driving some traffic to this site | Search popularity | Organic share of voice |
| No data found! | | |
| | | |

| Top 5 referral sites | |
|---|----------------|
| Sites by how many other sites drive traffic to them | Referral sites |
| gentingcasinos.co.uk | 15.6 |
| gentingcasino.com | 14.9 |
| guidetoukcasinos.com | 12.5 |
| genting.co.uk | 5.2 |
| mylocalcasino.co.uk | 3.8 |
| | |

| Site flow | |
|--|---|
| Visited just before & right after domain | Visited just before & right after domain percentage |
| No data found! | |
| | |

| Top 5 audience overlap | | |
|----------------------------|----------------------|------------|
| Similar sites to this site | Site’s overlap score | Alexa rank |
| No data found! | | |
| | | |

| Top 3 audience geography | |
|--------------------------|--------------------------------|
| Visitors by country | Visitors by country percentage |
| No data found! | |
| | |