Domain Name - caesars.co.uk

WhoIs Information

Registered : No

Domain age : 0 Years 0 Months 0 Days

Tech email :

Name servers :

Created at :

Changed at :

Expire at :

Registrant name :

Admin name :

Registrant country : ❌

Admin country : ❌

Registrant phone :

Admin phone :

Moz information

Subdomain normalized : 0.1274336278

Subdomain raw : 0.01274336316

Url normalized : 3

Url raw : 0.3000000119

Http status code : 301

Domain authority : 40

Page authority : 30

External quality link : 4

Links : 68

Link information

Backlink count : 4

Total link count : 68

Mozrank : 3

Mobile Friendly Check

Performance : 22.07

Emulated Form Factor **Mobile**
Locale **En-US**
Category **Performance**

Field Data

Over the last 30 days, the field data shows that this page has an **Moderate** speed compared to other pages in the Chrome User Experience Report**. We are showing The 75th percentile of FCP and The 95th percentile of FID**

First Contentful Paint (FCP)

1555 ms

Metric Category

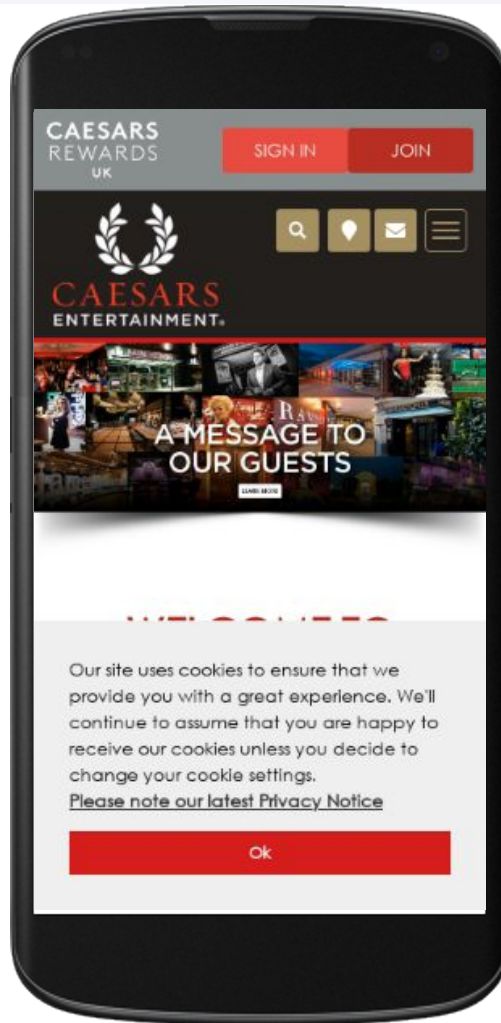AVERAGE

First Input Delay (FID)

13 ms

Metric Category

FAST

Overall Category

AVERAGE

Origin Summary

All pages served from this origin have a **Slow** speed compared to other pages in the Chrome User Experience Report Over

the last 30 days.To view suggestions tailored to each page, analyze individual page URLs.

First Contentful Paint (FCP)

1555 ms

Metric Category

AVERAGE

First Input Delay (FID)

13 ms

Metric Category

FAST

Overall Category

AVERAGE

Lab Data

First Contentful Paint

First Contentful Paint marks the time at which the first text or image is painted. **Learn more**

3.0 s

First Meaningful Paint

First Meaningful Paint measures when the primary content of a page is visible. **Learn more**

4.8 s

Speed Index

Speed Index shows how quickly the contents of a page are visibly populated. **Learn more**

9.5 s

First CPU Idle

First CPU Idle marks the first time at which the page`s main thread is quiet enough to handle input. **Learn more**

17.1 s

Time to Interactive

Time to interactive is the amount of time it takes for the page to become fully interactive. **Learn more**

18.7 s

Max Potential First Input Delay

The maximum potential First Input Delay that your users could experience is the duration, in milliseconds, of the longest task. **Learn more**

540 ms

Audit Data

Keep request counts low and transfer sizes small

To set budgets for the quantity and size of page resources, add a budget.json file. **Learn More**

87 requests • 1,952 KiB

Eliminate render-blocking resources

Resources are blocking the first paint of your page. Consider delivering critical JS/CSS inline and deferring all non-critical JS/styles. **Learn More**

Potential savings of 1,020 ms

Efficiently encode images

Optimized images load faster and consume less cellular data. **Learn More**

Enable text compression

Text-based resources should be served with compression (gzip, deflate or brotli) to minimize total network bytes. **Learn More**

Serve static assets with an efficient cache policy

A long cache lifetime can speed up repeat visits to your page. **Learn More**

10 resources found

Reduce the impact of third-party code

Third-party code can significantly impact load performance. Limit the number of redundant third-party providers and try to load third-party code after your page has primarily finished loading. **Learn More**

Third-party code blocked the main thread for 2,610 ms

Network Round Trip Times

Network round trip times (RTT) have a large impact on performance. If the RTT to an origin is high, it's an indication that servers closer to the user could improve performance. **Learn More**

0 ms

Estimated Input Latency

Estimated Input Latency is an estimate of how long your app takes to respond to user input, in milliseconds, during the busiest 5s window of page load. If your latency is higher than 50 ms, users may perceive your app as laggy. **Learn More**

210 ms

First Contentful Paint (3G)

First Contentful Paint 3G marks the time at which the first text or image is painted while on a 3G network. **Learn More**

6127 ms

Total Blocking Time

Sum of all time periods between FCP and Time to Interactive, when task length exceeded 50ms, expressed in milliseconds.

3,730 ms

Reduce JavaScript execution time

Consider reducing the time spent parsing, compiling, and executing JS. You may find delivering smaller JS payloads helps with this. **Learn More**

8.7 s

Defer offscreen images

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive. **Learn More**

Potential savings of 68 KiB

Server Backend Latencies

Server latencies can impact web performance. If the server latency of an origin is high, it's an indication the server is overloaded or has poor backend performance. **Learn More**

0 ms

Properly size images

Serve images that are appropriately-sized to save cellular data and improve load time. **Learn More**

Remove unused CSS

Remove dead rules from stylesheets and defer the loading of CSS not used for above-the-fold content to reduce unnecessary bytes consumed by network activity. **Learn More**

Potential savings of 93 KiB

Avoids enormous network payloads

Large network payloads cost users real money and are highly correlated with long load times. **Learn More**

Total size was 1,952 KiB

Minimize main-thread work

Consider reducing the time spent parsing, compiling and executing JS. You may find delivering smaller JS payloads helps with this. **Learn More**

11.8 s

Serve images in next-gen formats

Image formats like JPEG 2000, JPEG XR, and WebP often provide better compression than PNG or JPEG, which means faster downloads and less data consumption. **Learn More**

Potential savings of 162 KiB

Avoid chaining critical requests

The Critical Request Chains below show you what resources are loaded with a high priority. Consider reducing the length of chains, reducing the download size of resources, or deferring the download of unnecessary resources to improve page load. **Learn More**

12 chains found

Avoids enormous network payloads

A large DOM will increase memory usage, cause longer **Learn More**

805 elements

Avoid multiple page redirects

Redirects introduce additional delays before the page can be loaded. **Learn More**

Potential savings of 1,260 ms

Minify JavaScript

Minifying JavaScript files can reduce payload sizes and script parse time. **Learn More**

User Timing marks and measures

Consider instrumenting your app with the User Timing API to measure your app's real-world performance during key user experiences. **Learn More**

IP Information

ISP : AS205072 Layershift Limited

Ip : 87.239.16.40

Country : 🇬🇧 UNITED KINGDOM

City : Manchester

Region : England

Timezone : Europe/London

Latitude : 53.4809

Longitude : -2.2374

Malware Scan Info

Google safe browser norton : Safe

Norton : safe

Search Engine Index Info

Google index : 161

Bing index : 0

Yahoo index : 289

Sites in Same IP

No data to show

Related Websites

1.

Social Network Information - caesars.co.uk

Social Network Information

Facebook share : 0   **Pinterest Info :** 0

Facebook comment : 0	**Xing Info :** 0
Facebook like : 0	**Buffer Info :** 0
Reddit Score : 0	**Reddit Ups :** 0
Reddit downs : 0	

Keyword & Meta Information - caesars.co.uk

TITLE & METATAGS

Title
Caesars Entertainment EMEA - Top Casinos, Bars and Restaurants

Description
As Caesars Entertainment EMEA, we offer the best of the brand, with a diverse portfolio of gaming, entertainment, restaurants and bars at locations throughout the United Kingdom, South Africa and Egypt.

Viewport
width=device-width, initial-scale=1.0, maximum-scale=1.0, user-scalable=no

Robots
index,follow

Google-site-verification
3MpV-GJqagWSqRJVxA4G9TTOrLvNo0sHB_VXl0QQcV4

Blocked by robots.txt : No	**Blocked by meta-robots :** No
Links nofollowed by meta-robots : No	**Total keywords :** 246

Html headings

H1(2)

1. WELCOME TO CAESARS ENTERTAINMENT EMEA

2. Stay up to date

H2(0)

No h2 tag found

H3(0)

No h3 tag found

H4(3)

1. Having difficulty Logging In?

2. Trouble with your password?

3. Email address

H5(0)

No h5 tag found

H6(0)

No h6 tag found

KEYWORD ANALYSIS

== *Single word keywords* ==

SINGLE KEYWORDS	OCCURRENCES	DENSITY	POSSIBLE SPAM
address	6	2.439 %	No
email	6	2.439 %	No
Caesars	5	2.033 %	No
Email	4	1.626 %	No
Entertainment	3	1.22 %	No
EMEA	3	1.22 %	No
Sign	2	0.813 %	No
Aware	2	0.813 %	No

SINGLE KEYWORDS	OCCURRENCES	DENSITY	POSSIBLE SPAM
Privacy	2	0.813 %	No
×	2	0.813 %	No
wait	2	0.813 %	No
password?	2	0.813 %	No
Forgotten	2	0.813 %	No
Rewards	2	0.813 %	No
click	1	0.407 %	Yes
simply	1	0.407 %	No
–	1	0.407 %	No
password	1	0.407 %	No
preference	1	0.407 %	No
Reset	1	0.407 %	No

== Two words keywords ==			
2 WORD PHRASES	**OCCURRENCES**	**DENSITY**	**POSSIBLE SPAM**
email address	5	2.033 %	No
Entertainment EMEA	3	1.22 %	No
Caesars Entertainment	3	1.22 %	No
Name Last	2	0.813 %	No
with your	2	0.813 %	No
Last Name	2	0.813 %	No
First Name	2	0.813 %	No
your email	2	0.813 %	No
Caesars Rewards	2	0.813 %	No
Name Email	2	0.813 %	No
7518 0000	2	0.813 %	No
020 7518	2	0.813 %	No
44 020	2	0.813 %	No
Try to	1	0.407 %	No
in the	1	0.407 %	No
the preference	1	0.407 %	No
preference section	1	0.407 %	No
section Trouble	1	0.407 %	No

2 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
Trouble with	1	0.407 %	No
your password?	1	0.407 %	No

== *Three words keywords* ==

3 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
Caesars Entertainment EMEA	3	1.22 %	No
Name Last Name	2	0.813 %	No
First Name Last	2	0.813 %	No
your email address	2	0.813 %	No
Last Name Email	2	0.813 %	No
44 020 7518	2	0.813 %	No
020 7518 0000	2	0.813 %	No
password – simply	1	0.407 %	No
you in the	1	0.407 %	No
in the preference	1	0.407 %	No
the preference section	1	0.407 %	No
preference section Trouble	1	0.407 %	No
section Trouble with	1	0.407 %	No
Trouble with your	1	0.407 %	No
with your password?	1	0.407 %	No
your password? Reset	1	0.407 %	No
password? Reset your	1	0.407 %	No
Reset your password	1	0.407 %	No
your password –	1	0.407 %	No
– simply click	1	0.407 %	No

== *Four words keywords* ==

4 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
Name Last Name Email	2	0.813 %	No
44 020 7518 0000	2	0.813 %	No
First Name Last Name	2	0.813 %	No

4 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
following Having difficulty Logging	1	0.407 %	No
Reset your password –	1	0.407 %	No
hold for you in	1	0.407 %	No
for you in the	1	0.407 %	No
you in the preference	1	0.407 %	No
in the preference section	1	0.407 %	No
the preference section Trouble	1	0.407 %	No
preference section Trouble with	1	0.407 %	No
section Trouble with your	1	0.407 %	No
Trouble with your password?	1	0.407 %	No
with your password? Reset	1	0.407 %	No
your password? Reset your	1	0.407 %	No
password? Reset your password	1	0.407 %	No
your password – simply	1	0.407 %	No
address we hold for	1	0.407 %	No
password – simply click	1	0.407 %	No
– simply click on	1	0.407 %	No

Alexa Information - caesars.co.uk

General information

Domain name : caesars.co.uk	**Global Rank :** No data
Daily Time on Site : No data	**Search Traffic :**
Bounce Rate :	**Total sites link in :** 37

Top 5 similar sites by audience overlap

Sl	Similar sites	Overlap score
1	caesarsrewardsdining.com	11.1
2	caesarsrewardsmarketplace.com	8.1
3	thesportsmancasino.com	5.8

Sl	Similar sites	Overlap score
4	onlinecaesars-casino.co.uk	5.6
5	ukcasinochecker.com	5.3

Top 5 keywords by traffic		
Keywords	Search Traffic	Share of voice
No data found!		

Top 4 keyword gaps		
Keywords driving traffic to competitors, but not to this site	Avg. traffic to competitors	Search popularity
total rewards visa	12	45
total rewards credit card	10	36
total rewards visa login	10	31
total rewards dining	10	10

Top 4 easy-to-rank keywords		
Popular keywords within this site`s competitive power	Relevance to this site	Search popularity
ceasers	17	26
caesars palace reservation	12	9
caesars palace sports book	11	14
caesars sportsbook	23	16

Top 4 buyer keywords		
Keywords that show a high purchase intent	Avg. traffic to competitors	Organic competition
caesars online	9	17
caesars casino online	8	55
caesar online casino	8	14
ceasers online	7	55

Top 4 optimization opportunities

Very popular keywords already driving some traffic to this site	Search popularity	Organic share of voice
caesars entertainment careers	23	1.21%
ceasar casino	10	2.65%
totalrewards	43	0.07%
caesars rewards	24	0.56%

Top 5 referral sites

Sites by how many other sites drive traffic to them	Referral sites
caesars.co.uk	11.1
thesportsmancasino.com	8.1
caesarscasino.co.uk	5.8
caesarsfoundation.org	5.6
totalrewardsdining.com	5.3

Site flow

Visited just before & right after domain	Visited just before & right after domain percentage
No data found!	

Top 5 audience overlap

Similar sites to this site	Site's overlap score	Alexa rank
No data found!		

Top 3 audience geography

Visitors by country	Visitors by country percentage
No data found!	