

Contact: i@seoguide.co |

Website: <https://seoguide.co/>

Generated At: 2021-03-19 18:11:12

Domain Name - sports.coral.co.uk

WhoIs Information

Registered : No

Domain age : 0 Years 0 Months 0 Days

Tech email :

Name servers :

Created at :

Changed at :

Expire at :

Registrant name :

Admin name :

Registrant country : 

Admin country : 

Registrant phone :

Admin phone :

Moz information

Subdomain normalized : 3.117774487

Subdomain raw : 0.3117774725

Url normalized : 5.099999905

Url raw : 0.5099999905

Http status code : 200

Domain authority : 67

Page authority : 51

External quality link : 77186

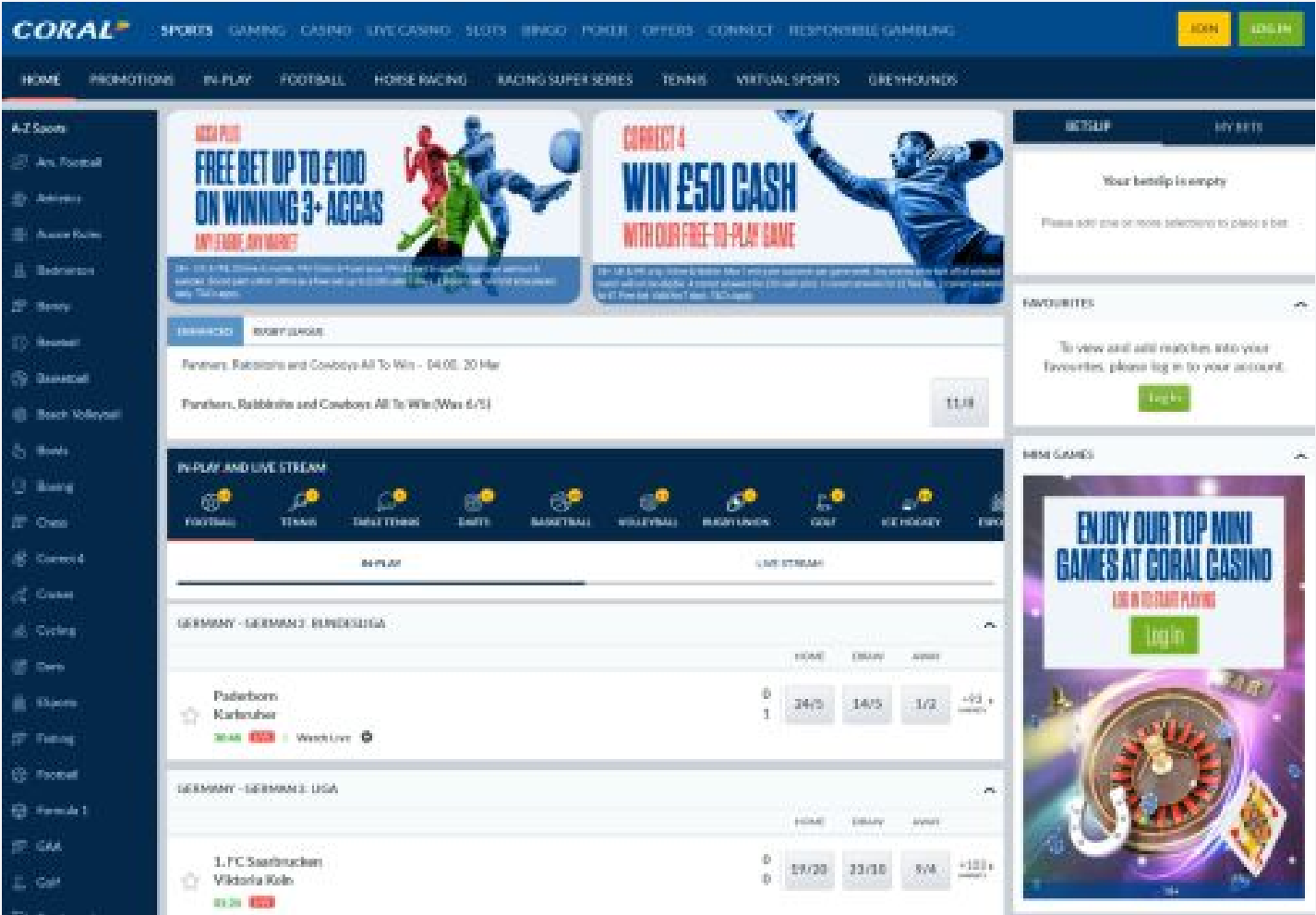
Links : 204125

Link information

Backlink count : 77,186

Total link count : 204,125

Mozrank : 5.099999905



Mobile Friendly Check

Performance : 27.31

Emulated Form Factor	Mobile
Locale	En-US
Category	Performance

Field Data

Over the last 30 days, the field data shows that this page has an **Moderate** speed compared to other pages in the Chrome User Experience Report. We are showing The 75th percentile of FCP and The 95th percentile of FID

First Contentful Paint (FCP)

1531 ms

Metric Category

AVERAGE

First Input Delay (FID)

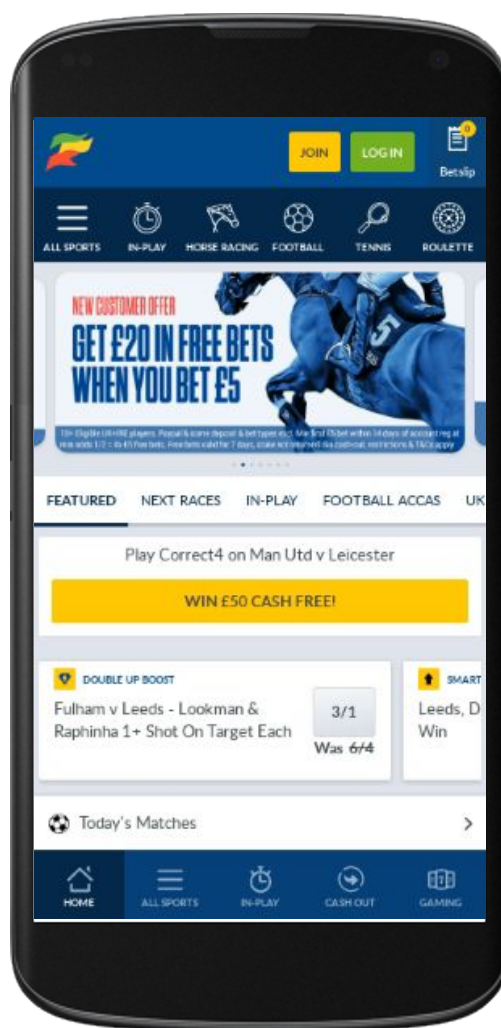
263 ms

Metric Category

AVERAGE

Overall Category

SLOW



Origin Summary

All pages served from this origin have a **Slow** speed compared to other pages in the Chrome User Experience Report Over the last 30 days.To view suggestions tailored to each page, analyze individual page URLs.

First Contentful Paint (FCP)

1606 ms

Metric Category

AVERAGE

First Input Delay (FID)

221 ms

Metric Category

AVERAGE

Overall Category

SLOW

Lab Data

First Contentful Paint

First Contentful Paint marks the time at which the first text or image is painted. [Learn more](#)

6.2 s

First Meaningful Paint

First Meaningful Paint measures when the primary content of a page is visible. [Learn more](#)

6.4 s

Speed Index

Speed Index shows how quickly the contents of a page are visibly populated. [Learn more](#)

7.3 s

First CPU Idle

First CPU Idle marks the first time at which the page's main thread is quiet enough to handle input. [Learn more](#)

7.7 s

Time to Interactive

Time to interactive is the amount of time it takes for the page to become fully interactive. [Learn more](#)

9.2 s

Max Potential First Input Delay

The maximum potential First Input Delay that your users could experience is the duration, in milliseconds, of the longest task. [Learn more](#)

140 ms

Audit Data

Keep request counts low and transfer sizes small

To set budgets for the quantity and size of page resources, add a `budget.json` file. [Learn More](#)

92 requests • 1,319 KiB

Eliminate render-blocking resources

Resources are blocking the first paint of your page. Consider delivering critical JS/CSS inline and deferring all non-critical JS/styles. [Learn More](#)

Potential savings of 1,890 ms

Efficiently encode images

Optimized images load faster and consume less cellular data. [Learn More](#)

Enable text compression

Text-based resources should be served with compression (gzip, deflate or brotli) to minimize total network bytes. [Learn More](#)

Serve static assets with an efficient cache policy

A long cache lifetime can speed up repeat visits to your page. [Learn More](#)

8 resources found

Minimize third-party usage

Third-party code can significantly impact load performance. Limit the number of redundant third-party providers and try to load third-party code after your page has primarily finished loading. [Learn More](#)

Third-party code blocked the main thread for 40 ms

Network Round Trip Times

Network round trip times (RTT) have a large impact on performance. If the RTT to an origin is high, it's an indication that servers closer to the user could improve performance. [Learn More](#)

0 ms

Estimated Input Latency

Estimated Input Latency is an estimate of how long your app takes to respond to user input, in milliseconds, during the busiest 5s window of page load. If your latency is higher than 50 ms, users may perceive your app as laggy. [Learn More](#)

10 ms

First Contentful Paint (3G)

First Contentful Paint 3G marks the time at which the first text or image is painted while on a 3G network. [Learn More](#)

13560 ms

Total Blocking Time

Sum of all time periods between FCP and Time to Interactive, when task length exceeded 50ms, expressed in milliseconds.

150 ms

JavaScript execution time

Consider reducing the time spent parsing, compiling, and executing JS. You may find delivering smaller JS payloads helps with this. [Learn More](#)

0.5 s

Defer offscreen images

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive. [Learn More](#)

Potential savings of 201 KiB

Server Backend Latencies

Server latencies can impact web performance. If the server latency of an origin is high, it's an indication the server is overloaded or has poor backend performance. [Learn More](#)

0 ms

Properly size images

Serve images that are appropriately-sized to save cellular data and improve load time. [Learn More](#)

Potential savings of 49 KiB

Remove unused CSS

Remove dead rules from stylesheets and defer the loading of CSS not used for above-the-fold content to reduce unnecessary bytes consumed by network activity. [Learn More](#)

Potential savings of 321 KiB

Avoids enormous network payloads

Large network payloads cost users real money and are highly correlated with long load times. [Learn More](#)

Total size was 1,319 KiB

Minimize main-thread work

Consider reducing the time spent parsing, compiling and executing JS. You may find delivering smaller JS payloads helps with this. [Learn More](#)

6.8 s

Serve images in next-gen formats

Image formats like JPEG 2000, JPEG XR, and WebP often provide better compression than PNG or JPEG, which means faster downloads and less data consumption. [Learn More](#)

Avoid chaining critical requests

The Critical Request Chains below show you what resources are loaded with a high priority. Consider reducing the length of chains, reducing the download size of resources, or deferring the download of unnecessary resources to improve page load.

[Learn More](#)

8 chains found

Avoids enormous network payloads

A large DOM will increase memory usage, cause longer [Learn More](#)

5,648 elements

Avoid multiple page redirects

Redirects introduce additional delays before the page can be loaded. [Learn More](#)

Potential savings of 630 ms

Minify JavaScript

Minifying JavaScript files can reduce payload sizes and script parse time. [Learn More](#)

User Timing marks and measures

Consider instrumenting your app with the User Timing API to measure your app's real-world performance during key user experiences. [Learn More](#)

IP Information

ISP : AS13335 Cloudflare, Inc.

Ip : 104.18.141.32

Country :  UNITED STATES

City : San Francisco

Region : California

Timezone : America/Los_Angeles

Latitude : 37.7621

Malware Scan Info

Google safe browser norton : Safe

Norton : safe

Search Engine Index Info

Google index : 6,690

Bing index : 0

Longitude : -122.3971

Yahoo index : 207,000

Sites in Same IP

No data to show

Related Websites

1.

Social Network Information - sports.coral.co.uk

Social Network Information

Facebook share : 0

Pinterest Info : 1

Facebook comment : 0

Xing Info : 0

Facebook like : 0

Buffer Info : 25

Reddit Score : 0

Reddit Ups : 0

Reddit downs : 0

Keyword & Meta Information - sports.coral.co.uk

TITLE & METATAGS

Title

Coral

Apple-mobile-web-app-title

Coral

Description

Facebook-domain-verification

sjfhfnyifoh2fd5wzomuu2d8amtgxw

Format-detection

telephone=no

Msapplication-TileColor

#084d8d

Msapplication-config

/browserconfig.xml

Theme-color

#084d8d

Viewport

width=device-width, initial-scale=1.0, maximum-scale=1.0, user-scalable=no, viewport-fit=cover

Blocked by robots.txt : No

Blocked by meta-robots : No

Links nofollowed by meta-robots : No

Total keywords : 0

Html headings

H1(0)

No h1 tag found

H2(0)

No h2 tag found

H3(0)

No h3 tag found

H4(0)

No h4 tag found

H5(0)

No h5 tag found

H6(0)

No h6 tag found

KEYWORD ANALYSIS

== *Single word keywords* ==

SINGLE KEYWORDS	OCCURRENCES	DENSITY	POSSIBLE SPAM
No data found			

== *Two words keywords* ==

2 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
No data found			

== *Three words keywords* ==

3 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
No data found			

== *Four words keywords* ==

4 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
No data found			

Alexa Information - sports.coral.co.uk

General information

Domain name : sports.coral.co.uk

Global Rank : #54,693

Daily Time on Site : 2:29

Search Traffic : 30.8%

Bounce Rate : 54.1%

Total sites link in : 525

Top 5 similar sites by audience overlap		
Sl	Similar sites	Overlap score
1	ladbrokes.com	32.6
2	boylesports.com	29.3
3	betfred.com	27.8
4	betfair.com	17.0
5	williamhill.com	16.6

Top 5 keywords by traffic		
Keywords	Search Traffic	Share of voice
No data found!		

Top 4 keyword gaps		
Keywords driving traffic to competitors, but not to this site	Avg. traffic to competitors	Search popularity
political betting	44	26
next prime minister odds	43	15
politics betting	42	16
relegation odds	40	19

Top 4 easy-to-rank keywords		
Popular keywords within this site`s competitive power	Relevance to this site	Search popularity
betting sites	52	33
betting websites	50	25
betting calculator	57	24
betting odds calculator	58	25

Top 4 buyer keywords		
Keywords that show a high purchase intent	Avg. traffic to competitors	Organic competition
online betting	51	58
betting online	44	58

Keywords that show a high purchase intent	Avg. traffic to competitors	Organic competition
logan paul vs ksi betting	44	59
free bets	42	55



Top 4 optimization opportunities		
Very popular keywords already driving some traffic to this site	Search popularity	Organic share of voice
racingspost podcast	21	1.34%
australian open	59	0%
eduardo rojero	23	0.74%
table games	28	0.62%

Top 5 referral sites	
Sites by how many other sites drive traffic to them	Referral sites
williamhill.com	32.6
ladbrokes.com	29.3
paddypower.com	27.8
coral.co.uk	17.0
skybet.com	16.6

Site flow	
Visited just before & right after domain	Visited just before & right after domain percentage
googlecom	18.4%
googlecom	25.4%
williamhillcom	5.93%

Top 5 audience overlap		
Similar sites to this site	Site's overlap score	Alexa rank
No data found!		

Top 3 audience geography

Visitors by country	Visitors by country percentage
 United Kingdom	79.2%
 India	7.6%