

Domain Name - thepalmbeach.com

WhoIs Information

Registered : No

Domain age : 25 Years 0 Months 11 Days

Tech email : hostmaster@netnames.net

Name servers : dns1.cscdns.net

Created at : 19-Jan-2000

Changed at : 15-Jan-2021

Expire at : 19-Jan-2022

Registrant name : David Davis

Admin name : Stanley Casinos

Registrant country :  GB

Admin country :  GB

Registrant phone : +44.2070167840

Admin phone : +44.2070159370

Moz information

Subdomain normalized : 0

Subdomain raw : 0

Url normalized : 0.6999999881

Url raw : 0.0700000003

Http status code : 1

Domain authority : 3

Page authority : 7

External quality link : 0

Links : 0

Link information

Backlink count : 0

Total link count : 0

Mozrank : 0.6999999881

[Read more about our in casino safety measures here.](#)



Mobile Friendly Check

Performance : 65.79

Emulated Form Factor **Mobile**

Locale **En-US**

Category **Performance**

Field Data

Over the last 30 days, the field data shows that this page has an **Moderate** speed compared to other pages in the Chrome User Experience Report. **We are showing The 75th percentile of FCP and The 95th percentile of FID**

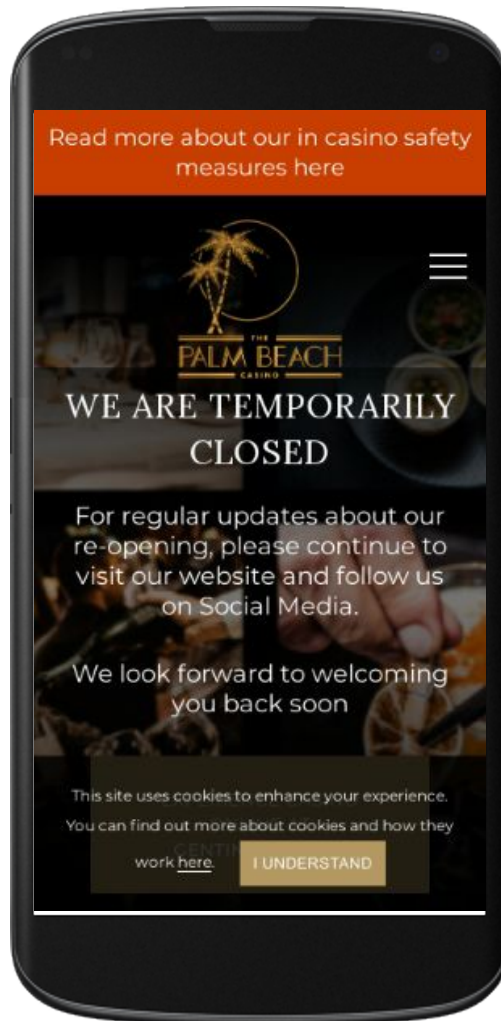
First Contentful Paint (FCP)

Metric Category

First Input Delay (FID)

Metric Category

Overall Category



Origin Summary

All pages served from this origin have a **Slow** speed compared to other pages in the Chrome User Experience Report Over the last 30 days. To view suggestions tailored to each page, analyze individual page URLs.

First Contentful Paint (FCP)

Metric Category

First Input Delay (FID)

Metric Category

Overall Category

Lab Data

First Contentful Paint

First Contentful Paint marks the time at which the first text or image is painted. [Learn more](#)

4.5 s

First Meaningful Paint

First Meaningful Paint measures when the primary content of a page is visible. [Learn more](#)

4.5 s

Speed Index

Speed Index shows how quickly the contents of a page are visibly populated. [Learn more](#)

4.5 s

First CPU Idle

First CPU Idle marks the first time at which the page's main thread is quiet enough to handle input. [Learn more](#)

4.5 s

Time to Interactive

Time to interactive is the amount of time it takes for the page to become fully interactive. [Learn more](#)

5.0 s

Max Potential First Input Delay

The maximum potential First Input Delay that your users could experience is the duration, in milliseconds, of the longest task.

[Learn more](#)

260 ms

Audit Data

Keep request counts low and transfer sizes small

To set budgets for the quantity and size of page resources, add a budget.json file. [Learn More](#)

32 requests • 1,435 KiB

Eliminate render-blocking resources

Resources are blocking the first paint of your page. Consider delivering critical JS/CSS inline and deferring all non-critical JS/styles. [Learn More](#)

Potential savings of 400 ms

Efficiently encode images

Optimized images load faster and consume less cellular data. [Learn More](#)

Enable text compression

Text-based resources should be served with compression (gzip, deflate or brotli) to minimize total network bytes. [Learn More](#)

Serve static assets with an efficient cache policy

A long cache lifetime can speed up repeat visits to your page. [Learn More](#)

22 resources found

Minimize third-party usage

Third-party code can significantly impact load performance. Limit the number of redundant third-party providers and try to load third-party code after your page has primarily finished loading. [Learn More](#)

Third-party code blocked the main thread for 190 ms

Network Round Trip Times

Network round trip times (RTT) have a large impact on performance. If the RTT to an origin is high, it's an indication that servers closer to the user could improve performance. [Learn More](#)

0 ms

Estimated Input Latency

Estimated Input Latency is an estimate of how long your app takes to respond to user input, in milliseconds, during the busiest 5s window of page load. If your latency is higher than 50 ms, users may perceive your app as laggy. [Learn More](#)

10 ms

First Contentful Paint (3G)

First Contentful Paint 3G marks the time at which the first text or image is painted while on a 3G network. [Learn More](#)

8850 ms

Total Blocking Time

Sum of all time periods between FCP and Time to Interactive, when task length exceeded 50ms, expressed in milliseconds.

130 ms

JavaScript execution time

Consider reducing the time spent parsing, compiling, and executing JS. You may find delivering smaller JS payloads helps with this. [Learn More](#)

0.4 s

Defer offscreen images

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive. [Learn More](#)

Server Backend Latencies

Server latencies can impact web performance. If the server latency of an origin is high, it's an indication the server is overloaded or has poor backend performance. [Learn More](#)

0 ms

Properly size images

Serve images that are appropriately-sized to save cellular data and improve load time. [Learn More](#)

Remove unused CSS

Remove dead rules from stylesheets and defer the loading of CSS not used for above-the-fold content to reduce unnecessary bytes consumed by network activity. [Learn More](#)

Potential savings of 21 KiB

Avoids enormous network payloads

Large network payloads cost users real money and are highly correlated with long load times. [Learn More](#)

Total size was 1,435 KiB

Minimize main-thread work

Consider reducing the time spent parsing, compiling and executing JS. You may find delivering smaller JS payloads helps with this. [Learn More](#)

3.4 s

Serve images in next-gen formats

Image formats like JPEG 2000, JPEG XR, and WebP often provide better compression than PNG or JPEG, which means faster downloads and less data consumption. [Learn More](#)

Potential savings of 758 KiB

Avoid chaining critical requests

The Critical Request Chains below show you what resources are loaded with a high priority. Consider reducing the length of chains, reducing the download size of resources, or deferring the download of unnecessary resources to improve page load.

[Learn More](#)

7 chains found

Avoids enormous network payloads

A large DOM will increase memory usage, cause longer [Learn More](#)

276 elements

Avoid multiple page redirects

Redirects introduce additional delays before the page can be loaded. [Learn More](#)

Potential savings of 1,260 ms

Minify JavaScript

Minifying JavaScript files can reduce payload sizes and script parse time. [Learn More](#)

User Timing marks and measures

Consider instrumenting your app with the User Timing API to measure your app's real-world performance during key user experiences. [Learn More](#)

IP Information

ISP : AS19574 Corporation Service Company

Ip : 165.160.13.20

Country :  UNITED STATES

City : Bristow

Region : Virginia

Timezone : America/New_York

Latitude : 38.7229

Longitude : -77.5361

Malware Scan Info

Google safe browser norton : Safe

Norton : safe

Search Engine Index Info

Google index : 1

Bing index : 0

Yahoo index : 0

Sites in Same IP

No data to show

Related Websites

1.

Social Network Information - thepalmbeach.com

Social Network Information

Facebook share : 0

Pinterest Info : 0

Facebook comment : 0

Xing Info : 0

Facebook like : 0

Buffer Info : 0

Reddit Score : 0

Reddit Ups : 0

Reddit downs : 0

Keyword & Meta Information - thepalmbeach.com

TITLE & METATAGS

Title

The Palm Beach Casino | Exclusive London Casino Mayfair

Viewport

width=device-width,initial-scale=1,maximum-scale=1,user-scalable=no

Mobile-web-app-capable

yes

Theme-color

#000000

Application-name

The Palm Beach

Apple-mobile-web-app-capable

yes

Apple-mobile-web-app-status-bar-style

black-translucent

Apple-mobile-web-app-title

The Palm Beach

Msapplication-TileColor

#000000

Msapplication-TileImage

/assets/mstile-144x144.png

Msapplication-config

/assets/browserconfig.xml

Blocked by robots.txt : No

Blocked by meta-robots : No

Links nofollowed by meta-robots : No

Total keywords : 354

Html headings

H1(1)

1. We are temporarily closed

H2(3)

1. An icon of Mayfair for over 50 years
2. A Christmas like no other
3. An experience to savour

H3(3)

1. E-mail Us
2. Find Us
3. Call Us

H4(0)

No h4 tag found

H5(0)

No h5 tag found

H6(0)

No h6 tag found

KEYWORD ANALYSIS

== Single word keywords ==

SINGLE KEYWORDS	OCCURRENCES	DENSITY	POSSIBLE SPAM
UK	4	1.13 %	No
Genting	4	1.13 %	No
gaming	3	0.847 %	No
casino	3	0.847 %	Yes
Beach	3	0.847 %	No
Palm	3	0.847 %	No
Casinos	3	0.847 %	No
Contact	2	0.565 %	No
licence	2	0.565 %	No
London's	2	0.565 %	No
City	2	0.565 %	No
England	2	0.565 %	No
Registered	2	0.565 %	No
number	2	0.565 %	No
Limited	2	0.565 %	No
Gambling	2	0.565 %	No
welcoming	2	0.565 %	No
Bar	2	0.565 %	No
website	2	0.565 %	No
Restaurant	2	0.565 %	No

== Two words keywords ==

2 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
Genting Casinos	3	0.847 %	No
Casinos UK	3	0.847 %	No
Palm Beach	3	0.847 %	No
The Palm	3	0.847 %	No
Casino Contact	2	0.565 %	No
no other	2	0.565 %	No
with a	2	0.565 %	No
the best	2	0.565 %	No
best in	2	0.565 %	No
of London's	2	0.565 %	No
one of	2	0.565 %	No
Beach is	2	0.565 %	No
We are	2	0.565 %	No
more about	2	0.565 %	No
The Casino	2	0.565 %	No
The Bar	2	0.565 %	No
about our	2	0.565 %	No
Restaurant The	2	0.565 %	No
UK Limited	2	0.565 %	No
Bar The	2	0.565 %	No

== Three words keywords ==

3 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
Genting Casinos UK	3	0.847 %	No
The Palm Beach	3	0.847 %	No
like no other	2	0.565 %	No
Bar The Restaurant	2	0.565 %	No
one of London's	2	0.565 %	No
Palm Beach is	2	0.565 %	No
the best in	2	0.565 %	No
Restaurant The Casino	2	0.565 %	No
The Restaurant The	2	0.565 %	No
The Casino Contact	2	0.565 %	No

3 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
The Bar The	2	0.565 %	No
Casinos UK Limited	2	0.565 %	No
receptionpalmbeachcouk Find Us	1	0.282 %	No
Us 44 207	1	0.282 %	No
Email Us receptionpalmbeachcouk	1	0.282 %	No
Call Us 44	1	0.282 %	No
8EH Call Us	1	0.282 %	No
Us receptionpalmbeachcouk Find	1	0.282 %	No
London W1J 8EH	1	0.282 %	No
W1J 8EH Call	1	0.282 %	No

== Four words keywords ==

4 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
Restaurant The Casino Contact	2	0.565 %	No
The Palm Beach is	2	0.565 %	No
Genting Casinos UK Limited	2	0.565 %	No
The Bar The Restaurant	2	0.565 %	No
Bar The Restaurant The	2	0.565 %	No
The Restaurant The Casino	2	0.565 %	No
Us 30 Berkeley Street	1	0.282 %	No
Call Us 44 207	1	0.282 %	No
8EH Call Us 44	1	0.282 %	No
W1J 8EH Call Us	1	0.282 %	No
London W1J 8EH Call	1	0.282 %	No
Street London W1J 8EH	1	0.282 %	No
Berkeley Street London W1J	1	0.282 %	No
30 Berkeley Street London	1	0.282 %	No
Read more about our	1	0.282 %	No
Find Us 30 Berkeley	1	0.282 %	No
receptionpalmbeachcouk Find Us 30	1	0.282 %	No
44 207 493 6585	1	0.282 %	No
Us receptionpalmbeachcouk Find Us	1	0.282 %	No

4 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
Email Us receptionpalmbeachcouk Find	1	0.282 %	No

Alexa Information - thepalmbeach.com

General information

Domain name : thepalmbeach.com

Global Rank : No data

Daily Time on Site : No data

Search Traffic : No data

Bounce Rate : No data

Total sites link in : No data

Top 5 similar sites by audience overlap

SI	Similar sites	Overlap score
No data found!		

Top 5 keywords by traffic

Keywords	Search Traffic	Share of voice
No data found!		

Top 4 keyword gaps

Keywords driving traffic to competitors, but not to this site	Avg. traffic to competitors	Search popularity
No data found!		

Top 4 easy-to-rank keywords

Popular keywords within this site`s competitive power	Relevance to this site	Search popularity
No data found!		

Top 4 buyer keywords

Keywords that show a high purchase intent	Avg. traffic to competitors	Organic competition
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No data found!

Top 4 optimization opportunities

Very popular keywords already driving some traffic to this site	Search popularity	Organic share of voice
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No data found!

Top 5 referral sites

Sites by how many other sites drive traffic to them	Referral sites
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No data found!

Site flow

Visited just before & right after domain	Visited just before & right after domain percentage
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No data found!

Top 5 audience overlap

Similar sites to this site	Site's overlap score	Alexa rank
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No data found!

Top 3 audience geography

Visitors by country	Visitors by country percentage
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No data found!