Domain Name - hippodromecasino.com

WhoIs Information

Registered : No

Domain age : 20 Years 4 Months 3 Days

Tech email : hostmaster@safenames.net

Name servers : melinda.ns.cloudflare.com

Created at : 21-Dec-2004

Changed at : 01-Jan-2021

Expire at : 21-Dec-2022

Registrant name : Data protected, not disclosed

Admin name : International Domain Administrator

Registrant country : 🇬🇧 UK

Admin country : 🇬🇧 UK

Registrant phone : Data protected, not disclosed

Admin phone : +44.1908200022

Moz information

Subdomain normalized : 0.3416015804

Subdomain raw : 0.0341601558

Url normalized : 4.099999905

Url raw : 0.4099999964

Http status code : 301

Domain authority : 53

Page authority : 41
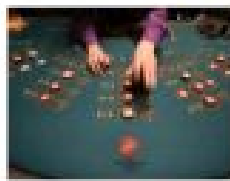
External quality link : 35

Links : 156

Link information

Backlink count : 35

Total link count : 156

Mozrank : 4.099999905

Mobile Friendly Check

Performance : 12.16

Emulated Form Factor **Mobile**	
Locale **En-US**	
Category **Performance**	

Field Data

Over the last 30 days, the field data shows that this page has an **Moderate** speed compared to other pages in the Chrome User Experience Report. **We are showing The 75th percentile of FCP and The 95th percentile of FID**

First Contentful Paint (FCP)

2964 ms

Metric Category

AVERAGE

First Input Delay (FID)

12 ms

Metric Category

FAST

Overall Category

SLOW

First Contentful Paint (FCP)

2150 ms

Metric Category

AVERAGE

First Input Delay (FID)

15 ms

Metric Category

FAST

Overall Category

SLOW

Lab Data

First Contentful Paint

First Contentful Paint marks the time at which the first text or image is painted. **Learn more**

7.1 s

First Meaningful Paint

First Meaningful Paint measures when the primary content of a page is visible. **Learn more**

7.4 s

Speed Index

Speed Index shows how quickly the contents of a page are visibly populated. **Learn more**

8.2 s

First CPU Idle

First CPU Idle marks the first time at which the page`s main thread is quiet enough to handle input. **Learn more**

12.6 s

Time to Interactive

Time to interactive is the amount of time it takes for the page to become fully interactive. **Learn more**

13.6 s

Max Potential First Input Delay

The maximum potential First Input Delay that your users could experience is the duration, in milliseconds, of the longest task. **Learn more**

490 ms

Audit Data

Keep request counts low and transfer sizes small

To set budgets for the quantity and size of page resources, add a budget.json file. **Learn More**

132 requests • 6,065 KiB

Eliminate render-blocking resources

Resources are blocking the first paint of your page. Consider delivering critical JS/CSS inline and deferring all non-critical JS/styles. **Learn More**

Potential savings of 4,760 ms

Efficiently encode images

Optimized images load faster and consume less cellular data. **Learn More**

Enable text compression

Text-based resources should be served with compression (gzip, deflate or brotli) to minimize total network bytes. **Learn More**

Potential savings of 35 KiB

Serve static assets with an efficient cache policy

A long cache lifetime can speed up repeat visits to your page. **Learn More**

101 resources found

Minimize third-party usage

Third-party code can significantly impact load performance. Limit the number of redundant third-party providers and try to load third-party code after your page has primarily finished loading. **Learn More**

Third-party code blocked the main thread for 80 ms

Network Round Trip Times

Network round trip times (RTT) have a large impact on performance. If the RTT to an origin is high, it's an indication that servers closer to the user could improve performance. **Learn More**

0 ms

Estimated Input Latency

Estimated Input Latency is an estimate of how long your app takes to respond to user input, in milliseconds, during the busiest 5s window of page load. If your latency is higher than 50 ms, users may perceive your app as laggy. **Learn More**

90 ms

First Contentful Paint (3G)

First Contentful Paint 3G marks the time at which the first text or image is painted while on a 3G network. **Learn More**

15047.5 ms

Total Blocking Time

Sum of all time periods between FCP and Time to Interactive, when task length exceeded 50ms, expressed in milliseconds.

710 ms

Reduce JavaScript execution time

Consider reducing the time spent parsing, compiling, and executing JS. You may find delivering smaller JS payloads helps with this. **Learn More**

1.6 s

Defer offscreen images

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive. **Learn More**

Potential savings of 4 KiB

Server Backend Latencies

Server latencies can impact web performance. If the server latency of an origin is high, it's an indication the server is overloaded or has poor backend performance. **Learn More**

0 ms

Properly size images

Serve images that are appropriately-sized to save cellular data and improve load time. **Learn More**

Potential savings of 394 KiB

Remove unused CSS

Remove dead rules from stylesheets and defer the loading of CSS not used for above-the-fold content to reduce unnecessary bytes consumed by network activity. **Learn More**

Potential savings of 14 KiB

Avoid enormous network payloads

Large network payloads cost users real money and are highly correlated with long load times. **Learn More**

Total size was 6,065 KiB

Minimize main-thread work

Consider reducing the time spent parsing, compiling and executing JS. You may find delivering smaller JS payloads helps with this. **Learn More**

3.3 s

Serve images in next-gen formats

Image formats like JPEG 2000, JPEG XR, and WebP often provide better compression than PNG or JPEG, which means faster downloads and less data consumption. **Learn More**

Potential savings of 3,469 KiB

Avoid chaining critical requests

The Critical Request Chains below show you what resources are loaded with a high priority. Consider reducing the length of chains, reducing the download size of resources, or deferring the download of unnecessary resources to improve page load. **Learn More**

64 chains found

Avoid enormous network payloads

A large DOM will increase memory usage, cause longer **Learn More**

469 elements

Avoid multiple page redirects

Redirects introduce additional delays before the page can be loaded. **Learn More**

Potential savings of 1,110 ms

Minify JavaScript

Minifying JavaScript files can reduce payload sizes and script parse time. **Learn More**

User Timing marks and measures

Consider instrumenting your app with the User Timing API to measure your app's real-world performance during key user experiences. **Learn More**

IP Information

ISP : AS13335 Cloudflare, Inc.

Ip : 104.26.0.55

Country : 🇺🇸 UNITED STATES

City : San Francisco

Region : California

Timezone : America/Los_Angeles

Malware Scan Info

Google safe browser norton : Safe

Norton : safe

Search Engine Index Info

Google index : 12,400

Latitude : 37.7621	**Bing index :** 0
Longitude : -122.3971	**Yahoo index :** 10,400

Sites in Same IP

1. sunrisechurch.org

2. jondon.com

3. modsquad.com

4. footballcritic.com

5. psnprofiles.com

6. bigsoccer.com

7. get.tech

8. ermaonline.com

9. briggsoft.com

10. proslide.com

11. profitableventure.com

12. techlicious.com

13. exophase.com

14. electriciansforums.net

15. forensicfocus.com

16. castlecrypto.gg

17. shalemag.com

18. forum.psnprofiles.com

Related Websites

1.

Social Network Information - hippodromecasino.com

Keyword & Meta Information - hippodromecasino.com

TITLE & METATAGS

Title
Hippodrome Casino | Live Casino | Entertainment London | Late Night Bars

Google-site-verification
iR1eVGDe2VP5nkT7SyGtE7D6GtUkiLC6re49CjZz1sE

Twitter:dnt
on

Viewport
width=device-width, initial-scale=1.0, user-scalable=no, maximum-scale=1.0

Generator
WordPress 3.6

Description
The Hippodrome Casino is the biggest casino known as London's most popular entertainment venue to enjoy after work drinks, pre theatre dinner & gambling.

Keywords
Live Casino, Live Entertainment London, Late Night Bars, after work drinks, pre theatre dinner

Blocked by robots.txt : No

Blocked by meta-robots : No

Links nofollowed by meta-robots : No

Total keywords : 414

Html headings

H1(0)

No h1 tag found

H2(5)

1. Casino

2. Magic Mike Live

3. Play Online

4. Heliot Steak House

5. LONDON'S BIGGEST NIGHT OUT

H3(0)

No h3 tag found

H4(0)

No h4 tag found

H5(0)

No h5 tag found

H6(0)

No h6 tag found

KEYWORD ANALYSIS

== Single word keywords ==

SINGLE KEYWORDS	OCCURRENCES	DENSITY	POSSIBLE SPAM
Casino	10	2.415 %	Yes
Hippodrome	9	2.174 %	No
Magic	6	1.449 %	No
Mike	6	1.449 %	No
Live	6	1.449 %	No
Play	5	1.208 %	No
Steak	5	1.208 %	No
House	4	0.966 %	No
Heliot	4	0.966 %	No
Book	3	0.725 %	No
website	3	0.725 %	No
LIVE	3	0.725 %	No
Online	3	0.725 %	No
floors	2	0.483 %	No
Bars	2	0.483 %	No
Restaurant	2	0.483 %	No
biggest	2	0.483 %	No
deck	2	0.483 %	No
casino	2	0.483 %	Yes
List	2	0.483 %	No

== Two words keywords ==			
2 WORD PHRASES	**OCCURRENCES**	**DENSITY**	**POSSIBLE SPAM**
Hippodrome Casino	6	1.449 %	No
Magic Mike	6	1.449 %	No
Mike Live	5	1.208 %	No
Steak House	4	0.966 %	No
Heliot Steak	4	0.966 %	No
Play Online	3	0.725 %	No
The Hippodrome	3	0.725 %	No
Opening Soon	2	0.483 %	No
in the	2	0.483 %	No
History FAQs	2	0.483 %	No

2 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
the Gambling	2	0.483 %	No
Virtual Tour	2	0.483 %	No
Hippodrome Virtual	2	0.483 %	No
Mailing List	2	0.483 %	No
LIVE deck	2	0.483 %	No
Our Mailing	1	0.242 %	No
List General	1	0.242 %	No
To Our	1	0.242 %	No
Up To	1	0.242 %	No
Search for	1	0.242 %	No

== Three words keywords ==			
3 WORD PHRASES	**OCCURRENCES**	**DENSITY**	**POSSIBLE SPAM**
Magic Mike Live	5	1.208 %	No
Heliot Steak House	4	0.966 %	No
The Hippodrome Casino	2	0.483 %	No
Hippodrome Virtual Tour	2	0.483 %	No
Our Mailing List	1	0.242 %	No
To Our Mailing	1	0.242 %	No
Up To Our	1	0.242 %	No
Sign Up To	1	0.242 %	No
Directions Sign Up	1	0.242 %	No
Get Directions Sign	1	0.242 %	No
Tour Get Directions	1	0.242 %	No
Virtual Tour Get	1	0.242 %	No
Search for Newsletter	1	0.242 %	No
Live Hippodrome Virtual	1	0.242 %	No
List General About	1	0.242 %	No
PokerStars Live Hippodrome	1	0.242 %	No
Lounges PokerStars Live	1	0.242 %	No
Bars Lounges PokerStars	1	0.242 %	No
Tickets Bars Lounges	1	0.242 %	No
Show Tickets Bars	1	0.242 %	No

4 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
Search for Newsletter My	1	0.242 %	No
Live Hippodrome Virtual Tour	1	0.242 %	No
Our Mailing List General	1	0.242 %	No
To Our Mailing List	1	0.242 %	No
Up To Our Mailing	1	0.242 %	No
Sign Up To Our	1	0.242 %	No
Directions Sign Up To	1	0.242 %	No
Get Directions Sign Up	1	0.242 %	No
Tour Get Directions Sign	1	0.242 %	No
Virtual Tour Get Directions	1	0.242 %	No
Hippodrome Virtual Tour Get	1	0.242 %	No
PokerStars Live Hippodrome Virtual	1	0.242 %	No
List General About History	1	0.242 %	No
Lounges PokerStars Live Hippodrome	1	0.242 %	No
Bars Lounges PokerStars Live	1	0.242 %	No
Tickets Bars Lounges PokerStars	1	0.242 %	No
Show Tickets Bars Lounges	1	0.242 %	No
Book Show Tickets Bars	1	0.242 %	No
Reservations Book Show Tickets	1	0.242 %	No
Restaurant Reservations Book Show	1	0.242 %	No

Alexa Information - hippodromecasino.com

General information

Domain name : hippodromecasino.com	**Global Rank :** #1,737,527
Daily Time on Site : 2:17	**Search Traffic :**
Bounce Rate :	**Total sites link in :** 98

Top 5 similar sites by audience overlap

Sl	Similar sites	Overlap score
1	thecasinolsq.com	12.7
2	aspersstratford.co.uk	10.4
3	hippodromeonline.com	9.6
4	guidetolondoncasinos.com	7.6
5	pokerstarslondon.com	7.0

Top 5 keywords by traffic

Keywords	Search Traffic	Share of voice
No data found!		

Top 4 keyword gaps

Keywords driving traffic to competitors, but not to this site	Avg. traffic to competitors	Search popularity
poker tourney	23	7
poker cash game	20	13
poker	14	54
slot	14	42

Top 4 easy-to-rank keywords

Popular keywords within this site`s competitive power	Relevance to this site	Search popularity
palm beach casino	41	12
brighton casino	48	25
wicked	28	52
london poker	40	8

Top 4 buyer keywords

Keywords that show a high purchase intent	Avg. traffic to competitors	Organic competition
best casino in london	23	48
hypdroom casino online	21	8

Keywords that show a high purchase intent	Avg. traffic to competitors	Organic competition
hippodrome online	18	37
good casino	14	56

Top 4 optimization opportunities		
Very popular keywords already driving some traffic to this site	Search popularity	Organic share of voice
hippodrome theatre	28	0.7%
the hippodrome	22	1.21%
casinos in london	12	4.36%
casino	53	0.01%

Top 5 referral sites	
Sites by how many other sites drive traffic to them	Referral sites
hippodromecasino.com	12.7
thecasinolsq.com	10.4
aspersstratford.co.uk	9.6
pokerstarslondon.com	7.6
hippodromeonline.com	7.0

Site flow	
Visited just before & right after domain	Visited just before & right after domain percentage
No data found!	

Top 5 audience overlap		
Similar sites to this site	Site's overlap score	Alexa rank
No data found!		

Top 3 audience geography	
Visitors by country	Visitors by country percentage
No data found!	