Domain Name - aspersstratford.co.uk

WhoIs Information

Registered : No

Domain age : 0 Years 0 Months 0 Days

Tech email :

Name servers :

Created at :

Changed at :

Expire at :

Registrant name :

Admin name :

Registrant country : ✖

Admin country : ✖

Registrant phone :

Admin phone :

Moz information

Subdomain normalized : 0.4391653538

Subdomain raw : 0.04391653463

Url normalized : 3.400000095

Url raw : 0.3400000036

Http status code : 301

Domain authority : 48

Page authority : 34
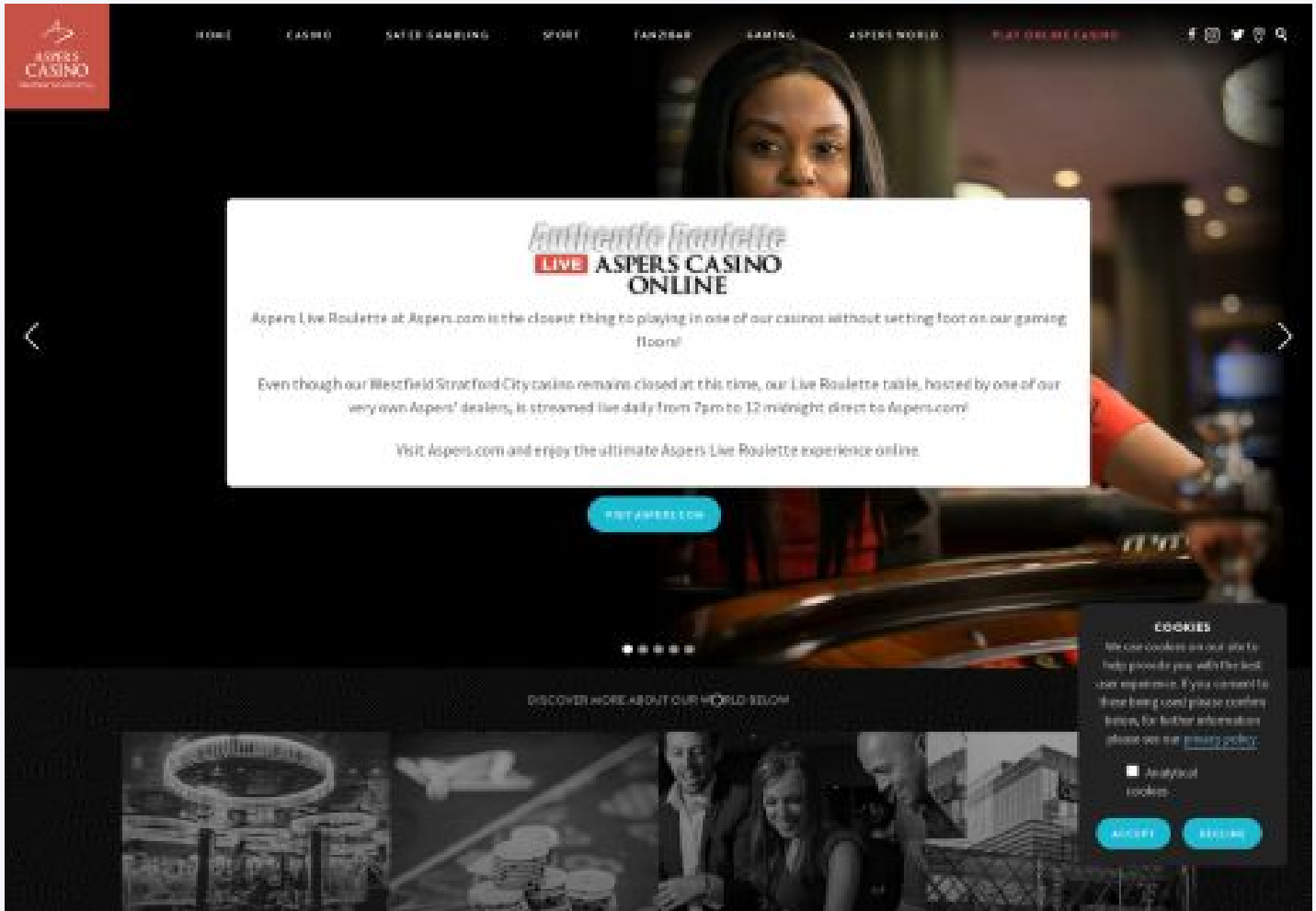
External quality link : 27

Links : 81

Link information

Backlink count : 27

Total link count : 81

Mozrank : 3.400000095

Mobile Friendly Check

Performance : 55.6

Emulated Form Factor **Mobile**	
Locale **En-US**	
Category **Performance**	

Field Data

Over the last 30 days, the field data shows that this page has an **Moderate** speed compared to other pages in the Chrome User Experience Report. **We are showing The 75th percentile of FCP and The 95th percentile of FID**

First Contentful Paint (FCP)

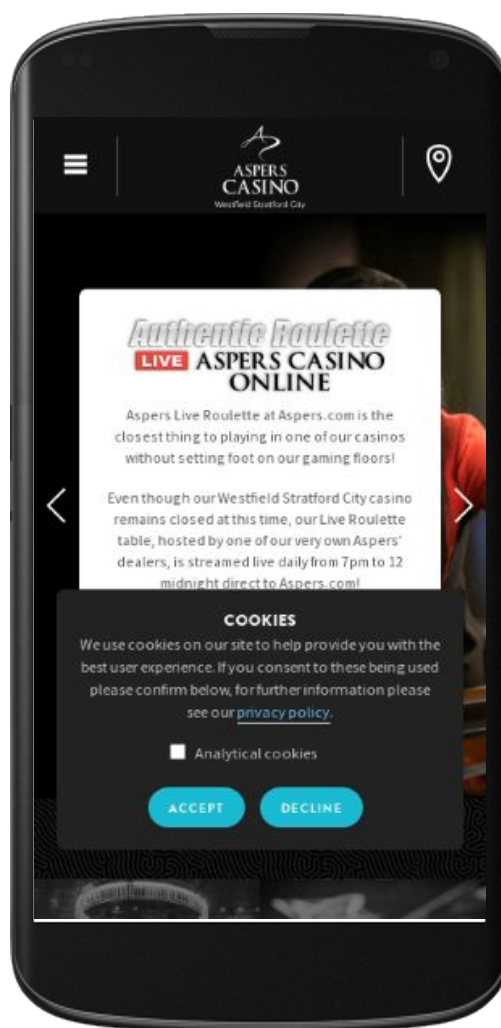2828 ms

Metric Category

AVERAGE

First Input Delay (FID)

13 ms

Metric Category

FAST

Overall Category

AVERAGE

Origin Summary

All pages served from this origin have a **Slow** speed compared to other pages in the Chrome User Experience Report Over

the last 30 days.To view suggestions tailored to each page, analyze individual page URLs.

First Contentful Paint (FCP)

2828 ms

Metric Category

AVERAGE

First Input Delay (FID)

13 ms

Metric Category

FAST

Overall Category

AVERAGE

Lab Data

First Contentful Paint

First Contentful Paint marks the time at which the first text or image is painted. **Learn more**

4.2 s

First Meaningful Paint

First Meaningful Paint measures when the primary content of a page is visible. **Learn more**

4.2 s

Speed Index

Speed Index shows how quickly the contents of a page are visibly populated. **Learn more**

8.3 s

First CPU Idle

First CPU Idle marks the first time at which the page`s main thread is quiet enough to handle input. **Learn more**

4.2 s

Time to Interactive

Time to interactive is the amount of time it takes for the page to become fully interactive. **Learn more**

4.5 s

Max Potential First Input Delay

The maximum potential First Input Delay that your users could experience is the duration, in milliseconds, of the longest task. **Learn more**

170 ms

Keep request counts low and transfer sizes small

To set budgets for the quantity and size of page resources, add a budget.json file. **Learn More**

41 requests • 1,265 KiB

Eliminate render-blocking resources

Resources are blocking the first paint of your page. Consider delivering critical JS/CSS inline and deferring all non-critical JS/styles. **Learn More**

Potential savings of 2,300 ms

Efficiently encode images

Optimized images load faster and consume less cellular data. **Learn More**

Enable text compression

Text-based resources should be served with compression (gzip, deflate or brotli) to minimize total network bytes. **Learn More**

Uses efficient cache policy on static assets

A long cache lifetime can speed up repeat visits to your page. **Learn More**

2 resources found

Minimize third-party usage

Third-party code can significantly impact load performance. Limit the number of redundant third-party providers and try to load third-party code after your page has primarily finished loading. **Learn More**

Third-party code blocked the main thread for 0 ms

Network Round Trip Times

Network round trip times (RTT) have a large impact on performance. If the RTT to an origin is high, it's an indication that servers closer to the user could improve performance. **Learn More**

0 ms

Estimated Input Latency

Estimated Input Latency is an estimate of how long your app takes to respond to user input, in milliseconds, during the busiest 5s window of page load. If your latency is higher than 50 ms, users may perceive your app as laggy. **Learn More**

10 ms

First Contentful Paint (3G)

First Contentful Paint 3G marks the time at which the first text or image is painted while on a 3G network. **Learn More**

8670 ms

Total Blocking Time

Sum of all time periods between FCP and Time to Interactive, when task length exceeded 50ms, expressed in milliseconds.

60 ms

JavaScript execution time

Consider reducing the time spent parsing, compiling, and executing JS. You may find delivering smaller JS payloads helps with this. **Learn More**

0.6 s

Defer offscreen images

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive. **Learn More**

Server Backend Latencies

Server latencies can impact web performance. If the server latency of an origin is high, it's an indication the server is overloaded or has poor backend performance. **Learn More**

0 ms

Properly size images

Serve images that are appropriately-sized to save cellular data and improve load time. **Learn More**

Remove unused CSS

Remove dead rules from stylesheets and defer the loading of CSS not used for above-the-fold content to reduce unnecessary bytes consumed by network activity. **Learn More**

Potential savings of 86 KiB

Avoids enormous network payloads

Large network payloads cost users real money and are highly correlated with long load times. **Learn More**

Total size was 1,265 KiB

Minimizes main-thread work

Consider reducing the time spent parsing, compiling and executing JS. You may find delivering smaller JS payloads helps with this. **Learn More**

1.9 s

Serve images in next-gen formats

Image formats like JPEG 2000, JPEG XR, and WebP often provide better compression than PNG or JPEG, which means faster downloads and less data consumption. **Learn More**

Potential savings of 297 KiB

Avoid chaining critical requests

The Critical Request Chains below show you what resources are loaded with a high priority. Consider reducing the length of chains, reducing the download size of resources, or deferring the download of unnecessary resources to improve page load. **Learn More**

10 chains found

Avoids enormous network payloads

A large DOM will increase memory usage, cause longer **Learn More**

448 elements

Avoid multiple page redirects

Redirects introduce additional delays before the page can be loaded. **Learn More**

Potential savings of 1,110 ms

Minify JavaScript

Minifying JavaScript files can reduce payload sizes and script parse time. **Learn More**

User Timing marks and measures

Consider instrumenting your app with the User Timing API to measure your app's real-world performance during key user experiences. **Learn More**

IP Information	
ISP : AS20738 Host Europe GmbH	
Ip : 212.67.220.218	
Country : 🇬🇧 UNITED KINGDOM	
City : Leeds	
Region : England	
Timezone : Europe/London	
Latitude : 53.7965	
Longitude : -1.5478	

Malware Scan Info	
Google safe browser norton : Safe	
Norton : safe	

Search Engine Index Info	
Google index : 78	
Bing index : 0	
Yahoo index : 289	

Sites in Same IP	Related Websites
No data to show	1.

Social Network Information - aspersstratford.co.uk

Social Network Information

Facebook share : 0	**Pinterest Info :** 0
Facebook comment : 0	**Xing Info :** 0
Facebook like : 0	**Buffer Info :** 0
Reddit Score : 0	**Reddit Ups :** 0
Reddit downs : 0	

Keyword & Meta Information - aspersstratford.co.uk

TITLE & METATAGS

Title
The Best Casino in London | Aspers Casino Westfield Stratford City | London

Description
Welcome to Aspers Stratford. Simply the best casino and leisure destination in London.

Robots
index,follow

Viewport
width=device-width, initial-scale=1, maximum-scale=1

Blocked by robots.txt : No

Blocked by meta-robots : No

Links nofollowed by meta-robots : No

Total keywords : 532

H1(4)

1. Welcome to Aspers Stratford. Simply the best casino and leisure destination in London.

2. The doors are closed, the lights are off, but the hope we can open again soon is strong.

3. The doors are closed, the lights are off, but the hope we can open again soon is strong.

4. NHS Test and Trace

H2(0)

No h2 tag found

H3(0)

No h3 tag found

H4(2)

1. While our doors are closed you can visit our online casino Aspers.com

2. While our doors are closed, visit our online casino Aspers.com for an array of slot games and live tables.

H5(0)

No h5 tag found

H6(10)

1.   Menu

2. Discover more about our wrld below

3. Casino

KEYWORD ANALYSIS

== *Single word keywords* ==			
SINGLE KEYWORDS	**OCCURRENCES**	**DENSITY**	**POSSIBLE SPAM**
Casino	12	2.256 %	Yes
Roulette	12	2.256 %	No
Asperscom	10	1.88 %	No
Aspers	8	1.504 %	No
Live	8	1.504 %	No
closed	6	1.128 %	No
casino	5	0.94 %	Yes
Poker	5	0.94 %	No
online	4	0.752 %	No
Visit	4	0.752 %	No
doors	4	0.752 %	No
experience	3	0.564 %	No
Major	3	0.564 %	No
World	3	0.564 %	No
casinos	3	0.564 %	No
live	3	0.564 %	No
Gaming	3	0.564 %	No
Online	3	0.564 %	No

SINGLE KEYWORDS	OCCURRENCES	DENSITY	POSSIBLE SPAM
Tanzibar	3	0.564 %	No
Stratford	3	0.564 %	No

== *Two words keywords* ==

2 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
Live Roulette	6	1.128 %	No
of our	5	0.94 %	No
doors are	4	0.752 %	No
Aspers Live	4	0.752 %	No
are closed	4	0.752 %	No
Visit Asperscom	4	0.752 %	No
one of	4	0.752 %	No
Online Casino	3	0.564 %	No
Aspers World	3	0.564 %	No
on our	3	0.564 %	No
our casinos	3	0.564 %	No
Major Jackpots	3	0.564 %	No
hosted by	2	0.376 %	No
casino remains	2	0.376 %	No
table hosted	2	0.376 %	No
Roulette table	2	0.376 %	No
our Live	2	0.376 %	No
by one	2	0.376 %	No
our very	2	0.376 %	No
time our	2	0.376 %	No

== *Three words keywords* ==

3 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
doors are closed	4	0.752 %	No
one of our	4	0.752 %	No
Aspers Live Roulette	4	0.752 %	No
of our casinos	3	0.564 %	No

3 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
our very own	2	0.376 %	No
at this time	2	0.376 %	No
our Westfield Stratford	2	0.376 %	No
Westfield Stratford City	2	0.376 %	No
Stratford City casino	2	0.376 %	No
City casino remains	2	0.376 %	No
casino remains closed	2	0.376 %	No
remains closed at	2	0.376 %	No
closed at this	2	0.376 %	No
this time our	2	0.376 %	No
of our very	2	0.376 %	No
very own Aspers'	2	0.376 %	No
though our Westfield	2	0.376 %	No
time our Live	2	0.376 %	No
Live Roulette table	2	0.376 %	No
Roulette table hosted	2	0.376 %	No

== *Four words keywords* ==

4 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
hope we can open	2	0.376 %	No
this time our Live	2	0.376 %	No
our Westfield Stratford City	2	0.376 %	No
Westfield Stratford City casino	2	0.376 %	No
Stratford City casino remains	2	0.376 %	No
City casino remains closed	2	0.376 %	No
casino remains closed at	2	0.376 %	No
remains closed at this	2	0.376 %	No
closed at this time	2	0.376 %	No
at this time our	2	0.376 %	No
time our Live Roulette	2	0.376 %	No
Even though our Westfield	2	0.376 %	No
Live Roulette table hosted	2	0.376 %	No
Roulette table hosted by	2	0.376 %	No

4 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
table hosted by one	2	0.376 %	No
hosted by one of	2	0.376 %	No
by one of our	2	0.376 %	No
one of our very	2	0.376 %	No
of our very own	2	0.376 %	No
our very own Aspers'	2	0.376 %	No

Alexa Information - aspersstratford.co.uk

General information

Domain name : aspersstratford.co.uk

Global Rank : #3,707,649

Daily Time on Site : No data

Search Traffic :

Bounce Rate :

Total sites link in : 19

Top 5 similar sites by audience overlap

Sl	Similar sites	Overlap score
1	aspers.co.uk	26.5
2	londonpokerguide.com	16.4
3	aspersnorthampton.co.uk	14.6
4	grosvenorvictoriacasino.com	14.4
5	thepalmbeach.co.uk	13.9

Top 5 keywords by traffic

Keywords	Search Traffic	Share of voice
No data found!		

Top 4 keyword gaps

Keywords driving traffic to competitors, but not to this site	Avg. traffic to competitors	Search popularity
empire casino london poker	17	8
london poker rooms	15	5
london	12	61
empire casino	12	28

Top 4 easy-to-rank keywords		
Popular keywords within this site`s competitive power	Relevance to this site	Search popularity
casino sites uk	16	3
victoria casino	44	13
kitty bingo	43	14
the gate	24	38

Top 4 buyer keywords		
Keywords that show a high purchase intent	Avg. traffic to competitors	Organic competition
best casino in london	15	48
empire city online casino	7	9
good casino	7	56
best sports bars in london	7	59

Top 4 optimization opportunities		
Very popular keywords already driving some traffic to this site	Search popularity	Organic share of voice
super casino	14	2.92%
asper	28	0.24%
casino war	19	0.49%
top casino	15	0.75%

Top 5 referral sites	
Sites by how many other sites drive traffic to them	Referral sites
thecasinolsq.com	26.5

Sites by how many other sites drive traffic to them	Referral sites
aspersstratford.co.uk	16.4
aspers.co.uk	14.6
londonpokerguide.com	14.4
thepokerroom.co.uk	13.9

Site flow	
Visited just before & right after domain	**Visited just before & right after domain percentage**
No data found!	

Top 5 audience overlap		
Similar sites to this site	**Site's overlap score**	**Alexa rank**
No data found!		

Top 3 audience geography	
Visitors by country	**Visitors by country percentage**
No data found!	