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Website: <https://seoguide.co/>

Generated At: 2021-03-19 18:41:14

Domain Name - lesambassadeurs.com

WhoIs Information

Registered : No

Domain age : 21 Years 11 Months 1 Days

Tech email :
<https://partners.totalregistrations.com/whoiscontact/>

Name servers : pdns06.domaincontrol.com

Created at : 29-May-2003

Changed at : 28-Mar-2020

Expire at : 29-May-2021

Registrant name : REDACTED FOR PRIVACY

Admin name : REDACTED FOR PRIVACY

Registrant country :  GB

Admin country :  REDACTED FOR PRIVACY

Registrant phone : REDACTED FOR PRIVACY

Admin phone : REDACTED FOR PRIVACY

Moz information

Subdomain normalized : 0.1542986333

Subdomain raw : 0.01542986464

Url normalized : 2.599999905

Url raw : 0.2599999905

Http status code : 301

Domain authority : 31

Page authority : 26

External quality link : 3

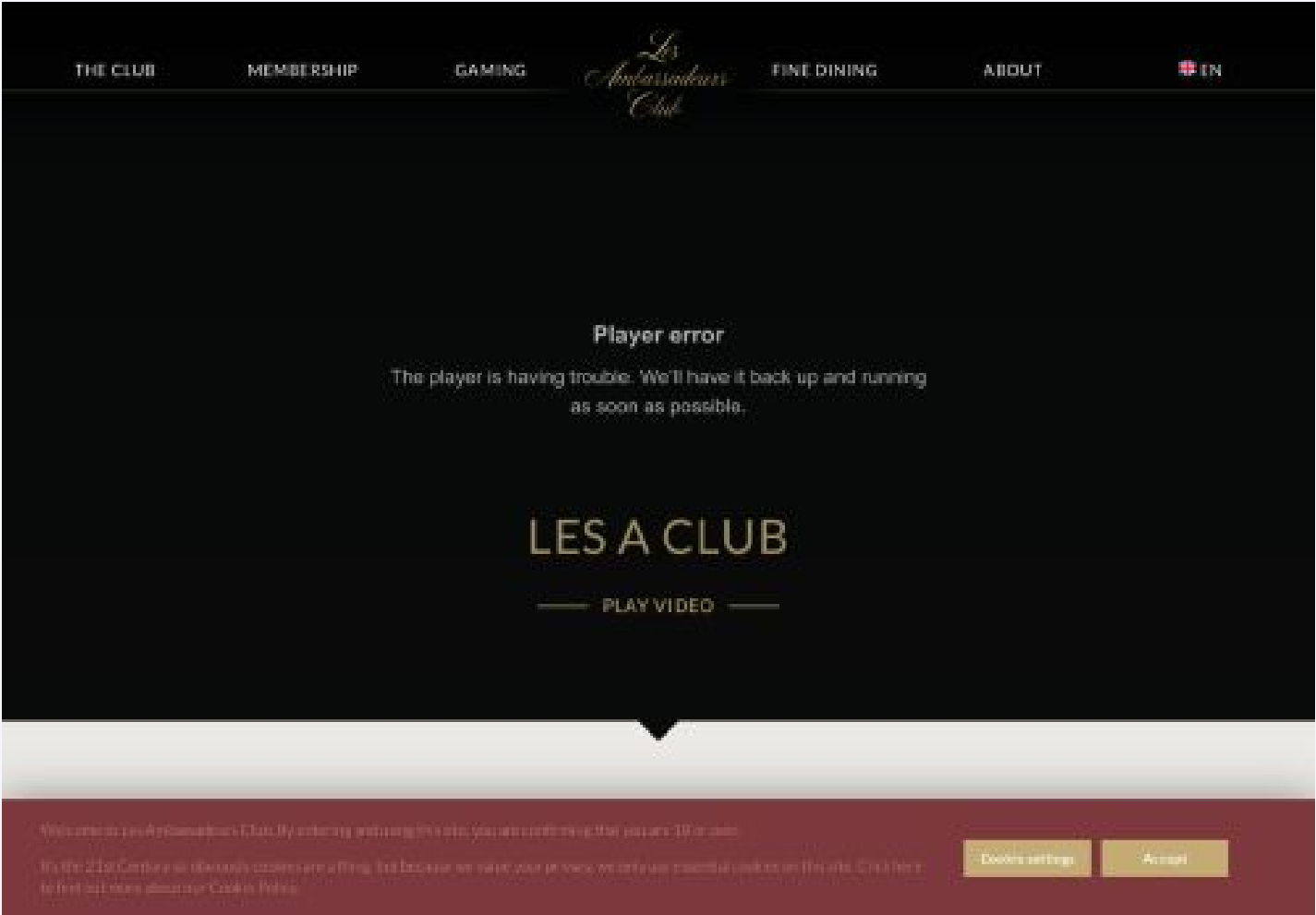
Links : 11

Link information

Backlink count : 3

Total link count : 11

Mozrank : 2.599999905



Mobile Friendly Check

Performance : 30.16

Emulated Form Factor	Mobile
Locale	En-US
Category	Performance

Field Data

Over the last 30 days, the field data shows that this page has an **Moderate** speed compared to other pages in the Chrome User Experience Report. **We are showing The 75th percentile of FCP and The 95th percentile of FID**

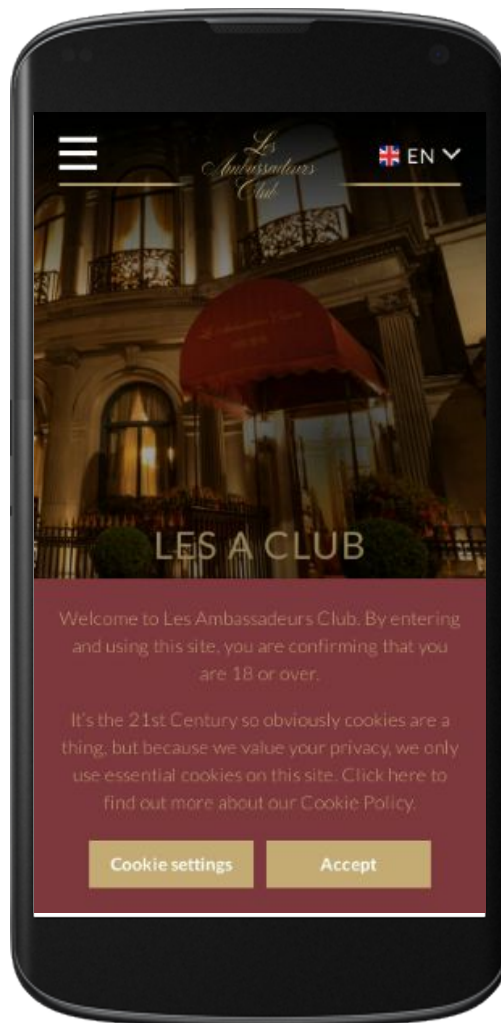
First Contentful Paint (FCP)

Metric Category

First Input Delay (FID)

Metric Category

Overall Category



Origin Summary

All pages served from this origin have a **Slow** speed compared to other pages in the Chrome User Experience Report Over the last 30 days.To view suggestions tailored to each page, analyze individual page URLs.

First Contentful Paint (FCP)

Metric Category

First Input Delay (FID)

Metric Category

Overall Category

Lab Data

First Contentful Paint

First Contentful Paint marks the time at which the first text or image is painted. [Learn more](#)

3.4 s

First Meaningful Paint

First Meaningful Paint measures when the primary content of a page is visible. [Learn more](#)

3.4 s

Speed Index

Speed Index shows how quickly the contents of a page are visibly populated. [Learn more](#)

8.5 s

First CPU Idle

First CPU Idle marks the first time at which the page's main thread is quiet enough to handle input. [Learn more](#)

6.3 s

Time to Interactive

Time to interactive is the amount of time it takes for the page to become fully interactive. [Learn more](#)

18.5 s

Max Potential First Input Delay

The maximum potential First Input Delay that your users could experience is the duration, in milliseconds, of the longest task. [Learn more](#)

600 ms

Audit Data

Keep request counts low and transfer sizes small

To set budgets for the quantity and size of page resources, add a budget.json file. [Learn More](#)

81 requests • 6,143 KiB

Eliminate render-blocking resources

Resources are blocking the first paint of your page. Consider delivering critical JS/CSS inline and deferring all non-critical JS/styles. [Learn More](#)

Potential savings of 1,740 ms

Efficiently encode images

Optimized images load faster and consume less cellular data. [Learn More](#)

Enable text compression

Text-based resources should be served with compression (gzip, deflate or brotli) to minimize total network bytes. [Learn More](#)

Potential savings of 15 KiB

Serve static assets with an efficient cache policy

A long cache lifetime can speed up repeat visits to your page. [Learn More](#)

53 resources found

Reduce the impact of third-party code

Third-party code can significantly impact load performance. Limit the number of redundant third-party providers and try to load third-party code after your page has primarily finished loading. [Learn More](#)

Third-party code blocked the main thread for 420 ms

Network Round Trip Times

Network round trip times (RTT) have a large impact on performance. If the RTT to an origin is high, it's an indication that servers closer to the user could improve performance. [Learn More](#)

0 ms

Estimated Input Latency

Estimated Input Latency is an estimate of how long your app takes to respond to user input, in milliseconds, during the busiest 5s window of page load. If your latency is higher than 50 ms, users may perceive your app as laggy. [Learn More](#)

110 ms

First Contentful Paint (3G)

First Contentful Paint 3G marks the time at which the first text or image is painted while on a 3G network. [Learn More](#)

6720 ms

Total Blocking Time

Sum of all time periods between FCP and Time to Interactive, when task length exceeded 50ms, expressed in milliseconds.

750 ms

Reduce JavaScript execution time

Consider reducing the time spent parsing, compiling, and executing JS. You may find delivering smaller JS payloads helps with this. [Learn More](#)

1.7 s

Defer offscreen images

Consider lazy-loading offscreen and hidden images after all critical resources have finished loading to lower time to interactive. [Learn More](#)

Potential savings of 1,960 KiB

Server Backend Latencies

Server latencies can impact web performance. If the server latency of an origin is high, it's an indication the server is overloaded or has poor backend performance. [Learn More](#)

0 ms

Properly size images

Serve images that are appropriately-sized to save cellular data and improve load time. [Learn More](#)

Potential savings of 314 KiB

Remove unused CSS

Remove dead rules from stylesheets and defer the loading of CSS not used for above-the-fold content to reduce unnecessary bytes consumed by network activity. [Learn More](#)

Potential savings of 18 KiB

Avoid enormous network payloads

Large network payloads cost users real money and are highly correlated with long load times. [Learn More](#)

Total size was 6,143 KiB

Minimize main-thread work

Consider reducing the time spent parsing, compiling and executing JS. You may find delivering smaller JS payloads helps with this. [Learn More](#)

3.6 s

Serve images in next-gen formats

Image formats like JPEG 2000, JPEG XR, and WebP often provide better compression than PNG or JPEG, which means faster downloads and less data consumption. [Learn More](#)

Potential savings of 3,998 KiB

Avoid chaining critical requests

The Critical Request Chains below show you what resources are loaded with a high priority. Consider reducing the length of chains, reducing the download size of resources, or deferring the download of unnecessary resources to improve page load.

[Learn More](#)

31 chains found

Avoid enormous network payloads

A large DOM will increase memory usage, cause longer [Learn More](#)

334 elements

Avoid multiple page redirects

Redirects introduce additional delays before the page can be loaded. [Learn More](#)

Potential savings of 630 ms

Minify JavaScript

Minifying JavaScript files can reduce payload sizes and script parse time. [Learn More](#)

User Timing marks and measures

Consider instrumenting your app with the User Timing API to measure your app's real-world performance during key user experiences. [Learn More](#)

IP Information

ISP : AS14061 DigitalOcean, LLC

Ip : 159.65.88.167

Country :  UNITED KINGDOM

City : London

Region : England

Timezone : Europe/London

Latitude : 51.5085

Longitude : -0.1257

Malware Scan Info

Google safe browser norton : Safe

Norton : untested

Search Engine Index Info

Google index : 319

Bing index : 0

Yahoo index : 4,910

Sites in Same IP

No data to show

Related Websites

1.

Social Network Information - lesambassadeurs.com

Social Network Information

Facebook share : 0

Pinterest Info : 0

Facebook comment : 0

Xing Info : 0

Facebook like : 0

Buffer Info : 0

Reddit Score : 0

Reddit Ups : 0

Reddit downs : 0

Keyword & Meta Information - lesambassadeurs.com

TITLE & METATAGS

Title

Les Ambassadeurs | Exclusive Luxury Casino in Mayfair London

Description

Les Ambassadeurs Club is one of the capital's most exclusive and distinguished gambling clubs, welcoming the cream of society since the early 19th Century.

Robots

index, follow

Googlebot

index, follow, max-snippet:-1, max-image-preview:large, max-video-preview:-1

Bingbot

index, follow, max-snippet:-1, max-image-preview:large, max-video-preview:-1

Twitter:card

summary_large_image

Generator

WPML ver:4.3.15 stt:5,59,1,28,45,2;

Viewport

width=device-width, initial-scale=1

Blocked by robots.txt : No

Blocked by meta-robots : No

Links nofollowed by meta-robots : No

Total keywords : 602

Html headings

H1(1)

1. LES A CLUB

H2(6)

1. A members only gambling club for the premium player
2. THE CLUB
3. MEMBERSHIP
4. Gaming
5. Fine Dining
6. COVID Guidelines

H3(0)

No h3 tag found

H4(1)

1. Privacy Overview

H5(0)

No h5 tag found

H6(0)

No h6 tag found

KEYWORD ANALYSIS

== Single word keywords ==

SINGLE KEYWORDS	OCCURRENCES	DENSITY	POSSIBLE SPAM
Les	10	1.661 %	No
cookies	8	1.329 %	No
Ambassadeurs	7	1.163 %	No
gaming	5	0.831 %	No
website	5	0.831 %	No
Policy	4	0.664 %	No
world	4	0.664 %	No
Club	4	0.664 %	No
club	3	0.498 %	No
rooms	3	0.498 %	No
members	3	0.498 %	No
essential	3	0.498 %	No
Gaming	3	0.498 %	No
facilities	3	0.498 %	No
Cookie	3	0.498 %	No
private	3	0.498 %	No
day	3	0.498 %	No
Privacy	3	0.498 %	No
Dining	3	0.498 %	No
Fine	3	0.498 %	No

== Two words keywords ==

2 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
Les Ambassadeurs	7	1.163 %	No
of the	6	0.997 %	No
the website	4	0.664 %	No
for the	3	0.498 %	No
rooms and	3	0.498 %	No
Fine Dining	3	0.498 %	No
the world	3	0.498 %	No

2 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
hours a	2	0.332 %	No
Work Family	2	0.332 %	No
and Work	2	0.332 %	No
Members and	2	0.332 %	No
our Members	2	0.332 %	No
welcome our	2	0.332 %	No
and welcome	2	0.332 %	No
do so	2	0.332 %	No
so and	2	0.332 %	No
back through	2	0.332 %	No
to do	2	0.332 %	No
permitted to	2	0.332 %	No
is permitted	2	0.332 %	No

== Three words keywords ==

3 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
24 hours a	2	0.332 %	No
UK Government We	2	0.332 %	No
when it is	2	0.332 %	No
reopening when it	2	0.332 %	No
to reopening when	2	0.332 %	No
forward to reopening	2	0.332 %	No
look forward to	2	0.332 %	No
We look forward	2	0.332 %	No
Government We look	2	0.332 %	No
the UK Government	2	0.332 %	No
is permitted to	2	0.332 %	No
by the UK	2	0.332 %	No
imposed by the	2	0.332 %	No
restrictions imposed by	2	0.332 %	No
Lockdown restrictions imposed	2	0.332 %	No
new Lockdown restrictions	2	0.332 %	No
following new Lockdown	2	0.332 %	No

3 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
notice following new	2	0.332 %	No
further notice following	2	0.332 %	No
it is permitted	2	0.332 %	No

== Four words keywords ==

4 WORD PHRASES	OCCURRENCES	DENSITY	POSSIBLE SPAM
Lockdown restrictions imposed by	2	0.332 %	No
reopening when it is	2	0.332 %	No
and Work Family back	2	0.332 %	No
Members and Work Family	2	0.332 %	No
our Members and Work	2	0.332 %	No
welcome our Members and	2	0.332 %	No
and welcome our Members	2	0.332 %	No
so and welcome our	2	0.332 %	No
do so and welcome	2	0.332 %	No
to do so and	2	0.332 %	No
permitted to do so	2	0.332 %	No
is permitted to do	2	0.332 %	No
it is permitted to	2	0.332 %	No
when it is permitted	2	0.332 %	No
to reopening when it	2	0.332 %	No
Family back through our	2	0.332 %	No
until further notice following	2	0.332 %	No
further notice following new	2	0.332 %	No
notice following new Lockdown	2	0.332 %	No
following new Lockdown restrictions	2	0.332 %	No

Alexa Information - lesambassadeurs.com

General information

Domain name : lesambassadeurs.com	Global Rank : #5,830,528
Daily Time on Site : No data	Search Traffic :
Bounce Rate :	Total sites link in : 17

Top 5 similar sites by audience overlap		
Sl	Similar sites	Overlap score
1	lesambassadeurs.net	8.3
2	mayfaircasinos.com	7.4
3	thepalmbeach.co.uk	7.2
4	crockfords.com	5.8
5	crownlondonaspinalles.com	5.0

Top 5 keywords by traffic		
Keywords	Search Traffic	Share of voice
No data found!		

Top 4 keyword gaps		
Keywords driving traffic to competitors, but not to this site	Avg. traffic to competitors	Search popularity
casinos in london	22	12
casino london	21	14
palm beach casino	21	11
genting casino london	21	9

Top 4 easy-to-rank keywords		
Popular keywords within this site`s competitive power	Relevance to this site	Search popularity
kıbrıs uçaklı paket	26	11
kıbrıs uçaklı paket turlar	17	13
2019 erken rezervasyon otelleri	27	9
kıbrıs otel	27	20

Top 4 buyer keywords

Keywords that show a high purchase intent	Avg. traffic to competitors	Organic competition
best casino in london	21	48
playboy club london membership cost	8	14
luxury casino	7	40
playboy membership cost	5	64

Top 4 optimization opportunities

Very popular keywords already driving some traffic to this site	Search popularity	Organic share of voice
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No data found!

Top 5 referral sites

Sites by how many other sites drive traffic to them	Referral sites
theritzclub.com	8.3
lesambassadeurs.com	7.4
thepalmbeach.co.uk	7.2
crockfords.com	5.8
mayfaircasinos.com	5.0

Site flow

Visited just before & right after domain	Visited just before & right after domain percentage
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No data found!

Top 5 audience overlap

Similar sites to this site	Site's overlap score	Alexa rank
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No data found!

Top 3 audience geography

Visitors by country	Visitors by country percentage
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No data found!

